

# HideNSeek User Scenarios

## Bella

Bella is a 30 year old single woman who is a project manager at a tech firm. She lives in the city and earns a high middle class income and has a bachelor's degree in Sociology. Bella and her team just got handed a project from a very important client. Bella wants her team to be operating in prime condition so they can finish the project successfully. This means the team has to be working as a cohesive unit. She needs her team to focus more on getting the work completed without group dynamics getting in the way. Lately, Bella has been spending more time trying to solve problems that are arising from tensions within the group. The group has become less productive and the communication between the members is strained. Bella needs to find a fun way for the team to interact with each other away from the office setting so they can release some tensions and get back to working with increased group cohesion.

## Ken

Ken is a 42 year old married male who is a high school teacher who teaches in the city. He has two kids 12 and 14, lives in the suburbs in a middle class neighborhood and has a masters degree in education. Ken wants to take his kids camping to get them more connected with nature and as a family. He has always enjoyed camping with them when they were little, they would love to hike and play around the campsite. Ken realizes his kids are getting older and soon they will be out of the house. He used to take them camping but now they are older and each have phones, they would rather play games on their phones than play games around the campsite. Ken needs to find a fun way that gets the kids involved in an activity they can do together as a family, but still lets the kids use their technology.