

# Tag and Broadcast Notifications in Native Windows Phone 8 Applications

## Overview

**Prerequisite:** Make sure that you read the Push notifications in native Windows Phone 8 applications (../) tutorial first.

Tag notifications are notification messages that are targeted to all the devices that are subscribed to a particular tag.

Tags represent topics of interest to the user and provide the ability to receive notifications according to the chosen interest.

Broadcast notifications are a form of tag push notifications that are targeted to all subscribed devices. Broadcast notifications are enabled by default for any push-enabled MobileFirst application by a subscription to a reserved `Push.all` tag (auto-created for every device). This ability can be disabled by unsubscribing from the reserved `Push.all` tag.

## Agenda

- Notifications configuration
- Notifications API
- Sample application

## Notifications configuration

### Tag Notifications configuration

#### Setting up tags

Tags are defined in the `application-descriptor.xml` file:

```
<nativeWindowsPhone8App id="NativeWP8TagNotifications" platformVersion="7.0.0.00.20150227-0916"
version="1.0" xmlns="http://www.worklight.com/native-windowsphone8-descriptor">
```

```
...
```

```
...
```

```
...
```

```
<tags>
```

```
<tag>
```

```
<name>my tag 1</name>
```

```
<description>About my tag 1</description>
```

```
</tag>
```

```
<tag>
```

```
<name>my tag 2</name>
```

```
<description>About my tag 2</description>
```

```
</tag>
```

```
</tags>
```



## Notifications API

### API methods for tag notifications

#### Client-side API

- `WLPush.subscribeTag(tagName,options)`  
Subscribes the device to the specified tag name.
- `WLPush.unsubscribeTag(tagName,options)`  
Unsubscribes the device from the specified tag name.
- `WLPush.isTagSubscribed(tagName)`  
Returns whether the device is subscribed to a specified tag name.

### Common API methods for tag and broadcast notifications

#### Client-side API

- `WLNotificationListener`  
Defines the callback method to be notified when the notification arrives.

```
client.getPush().setWLNotificationListener(listener)
```

- The `onMessage(props,payload)` method of `WLNotificationListener` is called when a push notification is received by the device.
  - `props` - A JSON block that contains the notification properties of the platform.
  - `payload` - A JSON block that contains other data that is sent from MobileFirst Server. It also contains the tag name for tag-based and broadcast notification. The tag name appears in the "tag" element. For broadcast notification, the default tag name is `Push.ALL`.

#### Server-side API

`WL.Server.sendMessage(applicationId,notificationOptions)`

This method submits a notification based on the specified target parameters and takes two mandatory parameters:

- `applicationId` - (mandatory) The name of the MobileFirst application
- `notificationOptions` - (mandatory) A JSON block containing message properties

For a full list of message properties, refer to the `WL.Server.sendMessage` API in the API reference of the user documentation.

## Sample application

Click to download (<https://github.com/MobileFirst-Platform-Developer-Center/TagNotifications>) the MobileFirst project.

Click to download (<https://github.com/MobileFirst-Platform-Developer-Center/TagNotificationsWP8>) the Native project.

- The `TagNotifications` project contains a MobileFirst native API that you can deploy to your MobileFirst server.
- The `TagNotificationsWP8` project contains a native Windows Phone 8 application that uses a MobileFirst native API library to subscribe for push notifications and receive notifications from MPNS.
- Make sure to update the `wlclient.properties` file in the native project with the relevant server settings.

## Sending a notification

To test the application is able to receive a push notification you can perform one of the following:

1. From MobileFirst Studio, right-click the adapter folder, select **Call MobileFirst Adapter** and:
  - If selecting the "sendBroadcastNotification" procedure, provide the application ID and notification text in quotation marks.
  - If selecting the "sendTagNotification" procedure, provide the application ID, notification text and tag name in quotation marks.
  - The application ID can be determined from the `id` attribute in `application-descriptor.xml`:

```
<application ... id="NativeWP8TagNotifications" ...>
```

2. If using the CLI:

```
$ mfp adapter call
[?] Which endpoint do you want to use? PushAdapter/sendBroadcastNotification
[?] Enter the comma-separated parameters: "NativeWP8TagNotifications","hello"
[?] How should the procedure be called? GET
```

Or:

```
$ mfp adapter call
[?] Which endpoint do you want to use? PushAdapter/sendTagNotification
[?] Enter the comma-separated parameters: "NativeWP8TagNotifications","hello"
,"sample-tag1"
[?] How should the procedure be called? GET
```