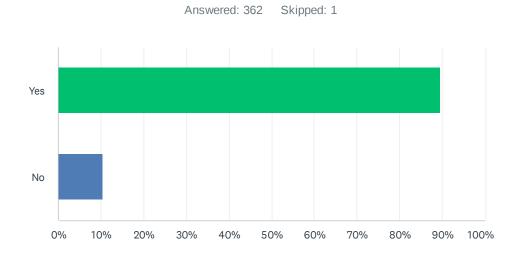
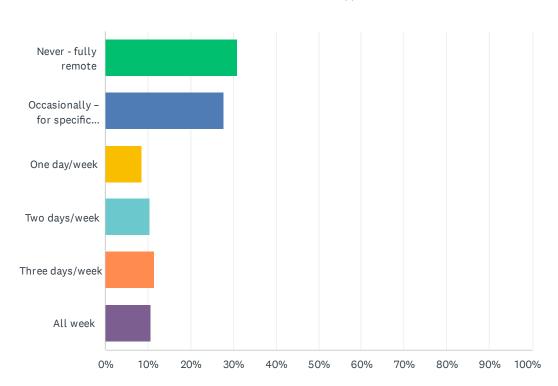
### Q1 Does your company provide office space to its employees?



ANSWER CHOICES	RESPONSES	
Yes	89.50%	324
No	10.50%	38
TOTAL		362

#### Q2 How often do you go into an office?

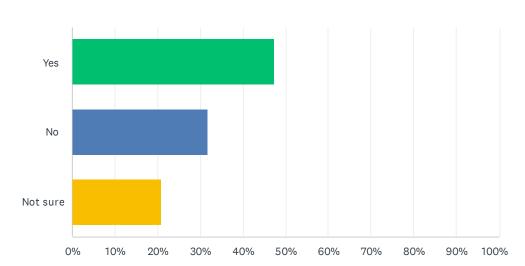




ANSWER CHOICES	RESPONSES	
Never - fully remote	30.85%	112
Occasionally – for specific meetings, team activities. May include travel	27.82%	101
One day/week	8.54%	31
Two days/week	10.47%	38
Three days/week	11.57%	42
All week	10.74%	39
TOTAL		363

## Q3 Does your company adjust pay based on location?

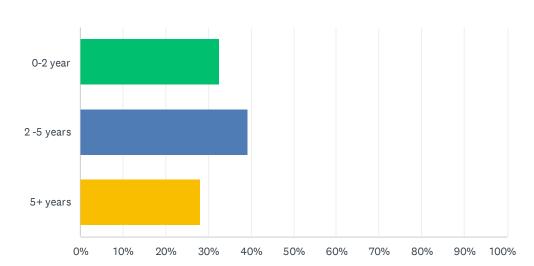




ANSWER CHOICES	RESPONSES	
Yes	47.24%	171
No	31.77%	115
Not sure	20.99%	76
TOTAL		362

### Q4 How long have you been working at your current company?

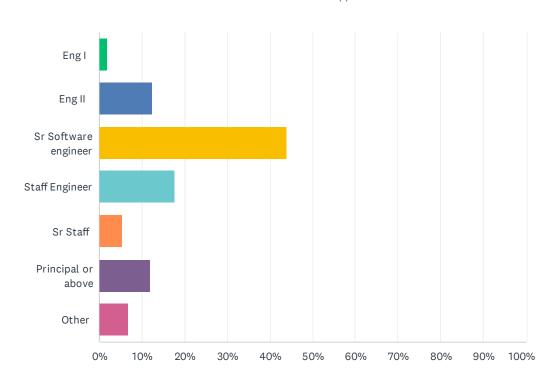




ANSWER CHOICES	RESPONSES	
0-2 year	32.60%	118
2 -5 years	39.23%	142
5+ years	28.18%	102
TOTAL		362

## Q5 What's your current role?

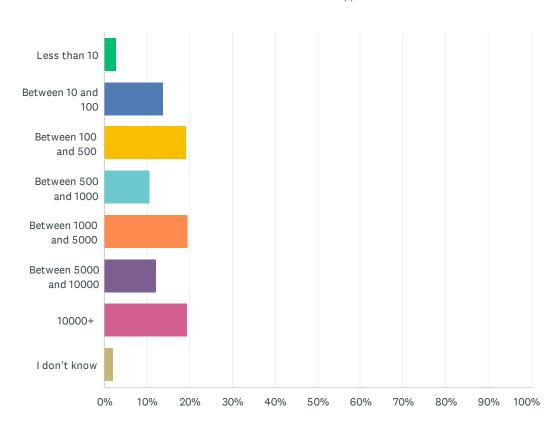
Answered: 362 Skipped: 1



ANSWER CHOICES	RESPONSES
Eng I	1.93% 7
Eng II	12.43% 45
Sr Software engineer	43.92% 159
Staff Engineer	17.68% 64
Sr Staff	5.25% 19
Principal or above	11.88% 43
Other	6.91% 25
TOTAL	362

## Q6 How many total employees does your company have?

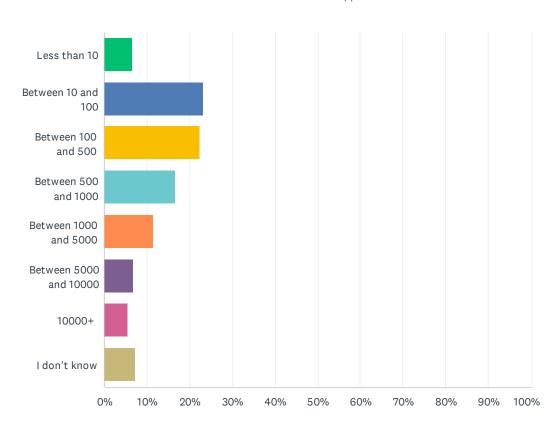




ANSWER CHOICES	RESPONSES	
Less than 10	2.78%	10
Between 10 and 100	13.89%	50
Between 100 and 500	19.17%	69
Between 500 and 1000	10.56%	38
Between 1000 and 5000	19.72%	71
Between 5000 and 10000	12.22%	44
10000+	19.44%	70
I don't know	2.22%	8
TOTAL		360

### Q7 How many total engineers does your company have?

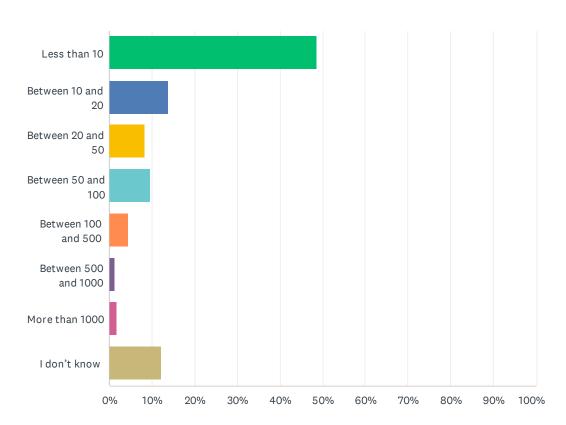




ANSWER CHOICES	RESPONSES	
Less than 10	6.63%	24
Between 10 and 100	23.20%	84
Between 100 and 500	22.38%	81
Between 500 and 1000	16.57%	60
Between 1000 and 5000	11.60%	42
Between 5000 and 10000	6.91%	25
10000+	5.52%	20
I don't know	7.18%	26
TOTAL		362

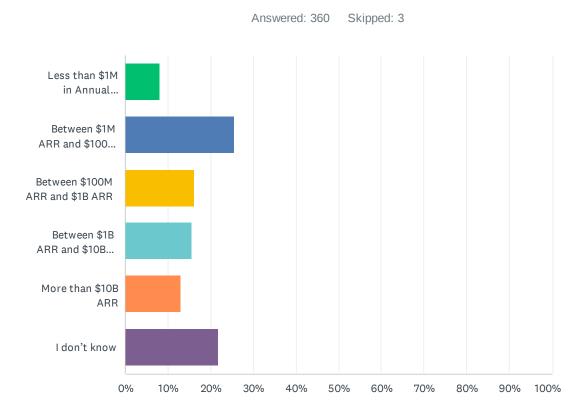
## Q8 How many platform/infrastructure mobile engineers does your company have?





ANSWER CHOICES	RESPONSES	
Less than 10	48.62%	176
Between 10 and 20	13.81%	50
Between 20 and 50	8.29%	30
Between 50 and 100	9.67%	35
Between 100 and 500	4.42%	16
Between 500 and 1000	1.38%	5
More than 1000	1.66%	6
I don't know	12.15%	44
TOTAL		362

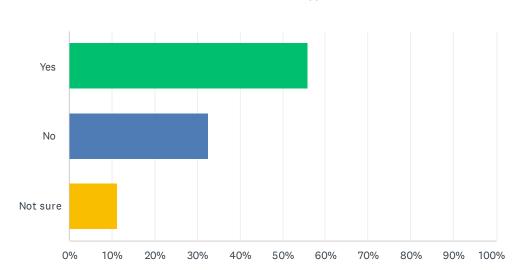
#### Q9 How big is your company, from a revenue perspective?



ANSWER CHOICES	RESPONSES	
Less than \$1M in Annual Recurring Revenue (ARR)	8.06%	29
Between \$1M ARR and \$100M ARR	25.56%	92
Between \$100M ARR and \$1B ARR	16.11%	58
Between \$1B ARR and \$10B ARR	15.56%	56
More than \$10B ARR	13.06%	47
I don't know	21.67%	78
TOTAL		360

### Q10 Do you consider your company to be engineering driven?

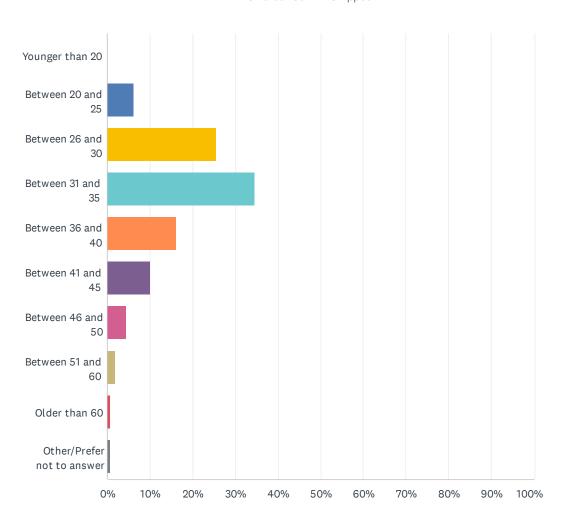




ANSWER CHOICES	RESPONSES	
Yes	55.96%	202
No	32.69%	118
Not sure	11.36%	41
TOTAL		361

## Q11 How old are you?

Answered: 362 Skipped: 1

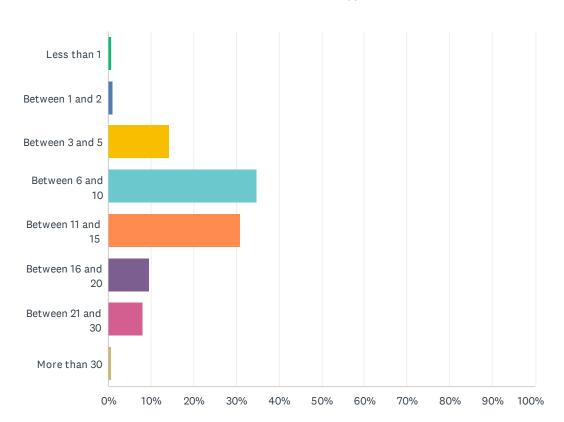


#### MNF Mobile Ecosystem Survey 2023

ANSWER CHOICES	RESPONSES	
Younger than 20	0.00%	0
Between 20 and 25	6.08%	22
Between 26 and 30	25.69%	93
Between 31 and 35	34.53%	125
Between 36 and 40	16.30%	59
Between 41 and 45	9.94%	36
Between 46 and 50	4.42%	16
Between 51 and 60	1.93%	7
Older than 60	0.55%	2
Other/Prefer not to answer	0.55%	2
TOTAL		362

## Q12 How many years have you been a software engineer?

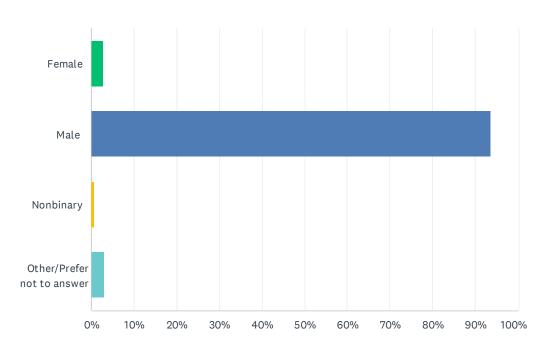




ANSWER CHOICES	RESPONSES	
Less than 1	0.55%	2
Between 1 and 2	1.10%	4
Between 3 and 5	14.36%	52
Between 6 and 10	34.81%	126
Between 11 and 15	30.94%	112
Between 16 and 20	9.67%	35
Between 21 and 30	8.01%	29
More than 30	0.55%	2
TOTAL		362

## Q13 What is your gender?

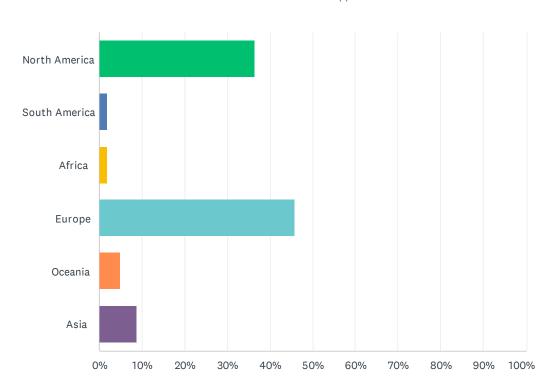
Answered: 362 Skipped: 1



ANSWER CHOICES	RESPONSES
Female	2.76% 10
Male	93.65% 339
Nonbinary	0.55% 2
Other/Prefer not to answer	3.04% 11
TOTAL	362

## Q14 Where are you located?

Answered: 362 Skipped: 1



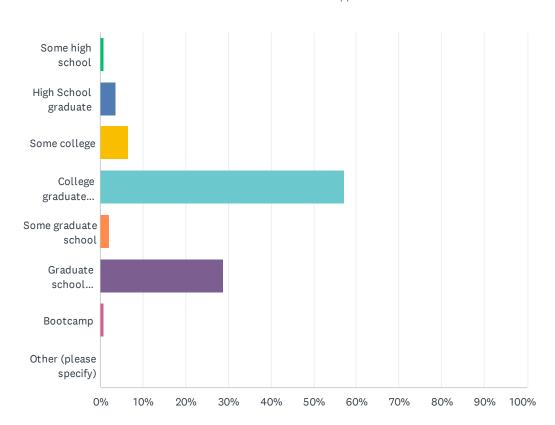
ANSWER CHOICES	RESPONSES	
North America	36.46%	132
South America	1.93%	7
Africa	1.93%	7
Europe	45.86%	166
Oceania	4.97%	18
Asia	8.84%	32
TOTAL		362

## Q15 Which city?

Answered: 296 Skipped: 67

### Q16 What is your highest level of education?

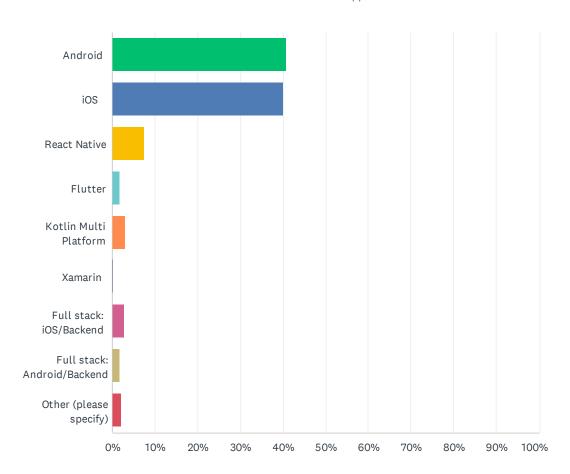




ANSWER CHOICES	RESPONSES	
Some high school	0.83%	3
High School graduate	3.59%	13
Some college	6.63%	24
College graduate (Bachelor's or equivalent)	57.18%	207
Some graduate school	2.21%	8
Graduate school (Master's, PHD, or equivalent)	28.73%	104
Bootcamp	0.83%	3
Other (please specify)	0.00%	0
TOTAL		362

### Q17 What platform do you primarily work on?

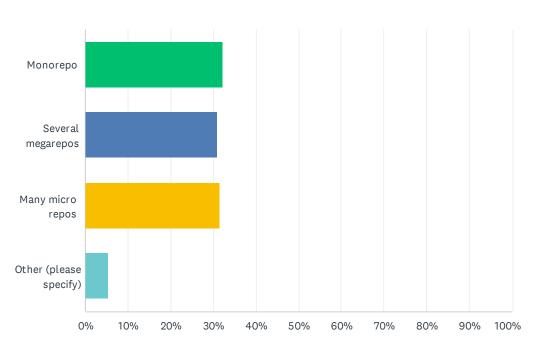




ANSWER CHOICES	RESPONSES	
Android	40.72%	147
iOS	40.17%	145
React Native	7.48%	27
Flutter	1.66%	6
Kotlin Multi Platform	3.05%	11
Xamarin	0.28%	1
Full stack: iOS/Backend	2.77%	10
Full stack: Android/Backend	1.66%	6
Other (please specify)	2.22%	8
TOTAL		361

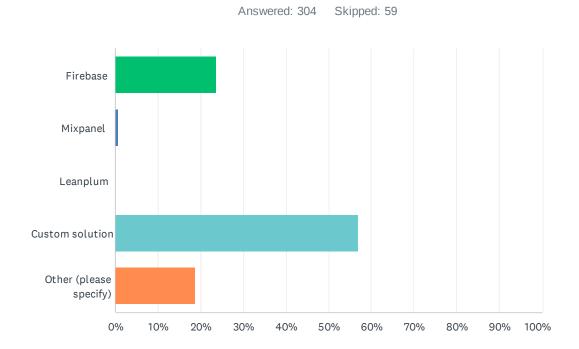
### Q18 How does your company organize code?





ANSWER CHOICES	RESPONSES	
Monorepo	32.24%	98
Several megarepos	30.92%	94
Many micro repos	31.58%	96
Other (please specify)	5.26%	16
TOTAL		304

## Q19 How do you handle A/B testing and/or feature flags?



ANSWER CHOICES	RESPONSES	
Firebase	23.68%	72
Mixpanel	0.66%	2
Leanplum	0.00%	0
Custom solution	56.91%	173
Other (please specify)	18.75%	57
TOTAL		304

## Q20 How do you send data to your application from your servers?

REST

GRPC

GraphQL

Thrift

0%

10%

20%

30%

40%

50%

60%

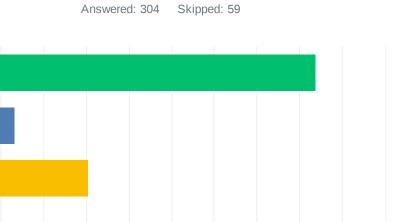
70%

80%

90%

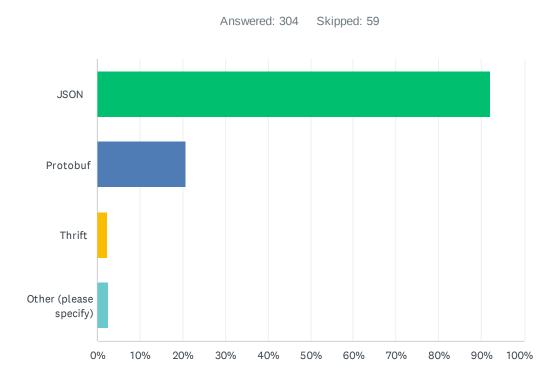
100%

Other (please specify)



ANSWER CHOICES	RESPONSES	
REST	83.88%	255
GRPC	13.16%	40
GraphQL	30.59%	93
Thrift	2.30%	7
Other (please specify)	2.30%	7
Total Respondents: 304		

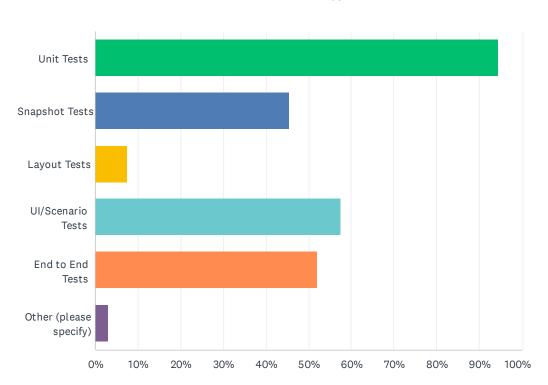
## Q21 How is data formatted on the wire between your application and your servers?



ANSWER CHOICES	RESPONSES	
JSON	92.11%	280
Protobuf	20.72%	63
Thrift	2.30%	7
Other (please specify)	2.63%	8
Total Respondents: 304		

### Q22 How do you automate testing of your application?

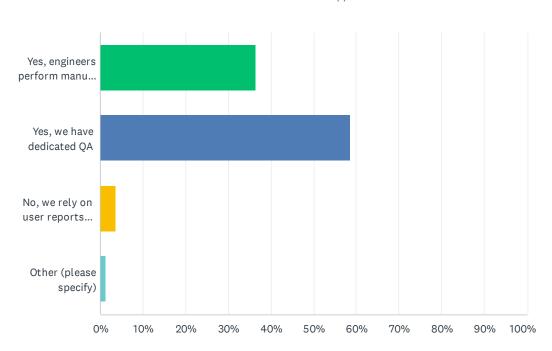




ANSWER CHOICES	RESPONSES	
Unit Tests	94.41%	287
Snapshot Tests	45.39%	138
Layout Tests	7.57%	23
UI/Scenario Tests	57.57%	175
End to End Tests	51.97%	158
Other (please specify)	2.96%	9
Total Respondents: 304		

### Q23 Do you perform manual testing?

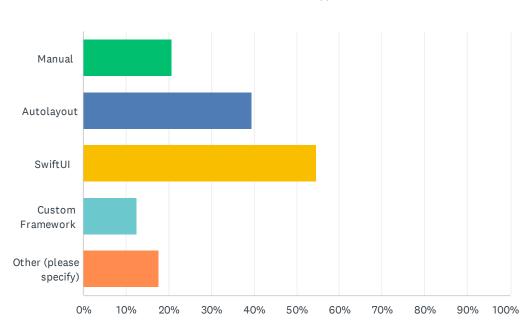




ANSWER CHOICES	RESPONSES	
Yes, engineers perform manual testing on their work	36.51%	111
Yes, we have dedicated QA	58.55%	178
No, we rely on user reports for new issues	3.62%	11
Other (please specify)	1.32%	4
TOTAL		304

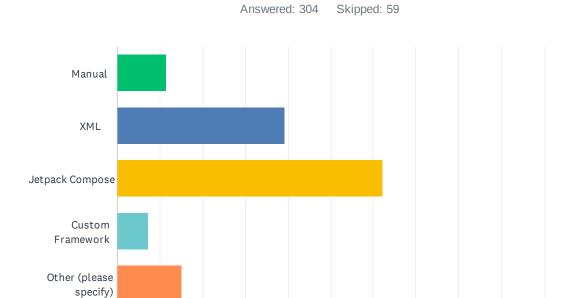
## Q24 [iOS Only] How do you typically build UI layouts?





ANSWER CHOICES	RESPONSES	
Manual	20.72%	63
Autolayout	39.47%	120
SwiftUI	54.61%	166
Custom Framework	12.50%	38
Other (please specify)	17.76%	54
Total Respondents: 304		

### Q25 [Android Only] How do you typically build UI layouts?



40%

50%

60%

70%

80%

90%

100%

0%

10%

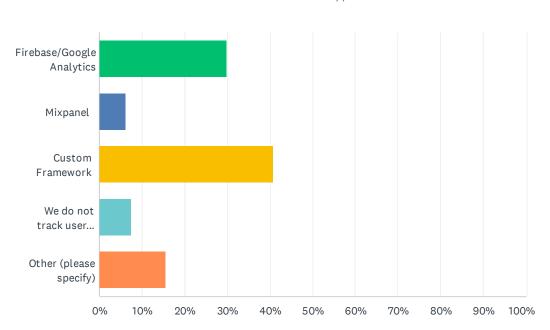
20%

30%

ANSWER CHOICES	RESPONSES	
Manual	11.51%	35
XML	39.14%	L9
Jetpack Compose	62.17% 18	39
Custom Framework	7.24% 2	22
Other (please specify)	15.13%	46
Total Respondents: 304		

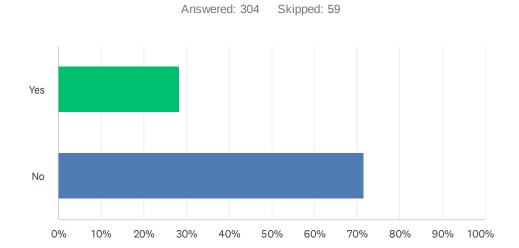
## Q26 How do you track user actions in your application?





ANSWER CHOICES	RESPONSES	
Firebase/Google Analytics	29.93%	91
Mixpanel	6.25%	19
Custom Framework	40.79%	124
We do not track user actions	7.57%	23
Other (please specify)	15.46%	47
TOTAL		304

## Q27 Do you measure developer productivity?



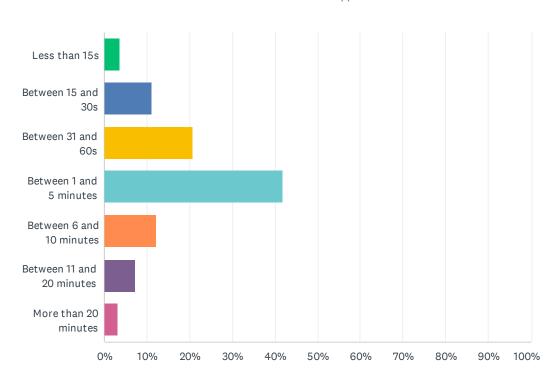
ANSWER CHOICES	RESPONSES	
Yes	28.29%	86
No	71.71%	218
TOTAL		304

# Q28 If yes, what's the most important developer productivity metric you track?

Answered: 54 Skipped: 309

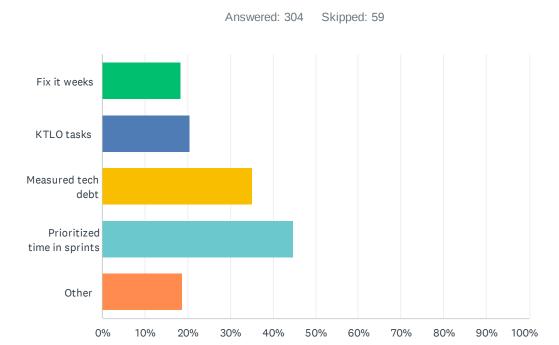
### Q29 What are your average local build times?





ANSWER CHOICES	RESPONSES
Less than 15s	3.62%
Between 15 and 30s	11.18%
Between 31 and 60s	20.72% 63
Between 1 and 5 minutes	41.78%
Between 6 and 10 minutes	12.17%
Between 11 and 20 minutes	7.24%
More than 20 minutes	3.29%
TOTAL	304

### Q30 What practices do you employ to address code quality?



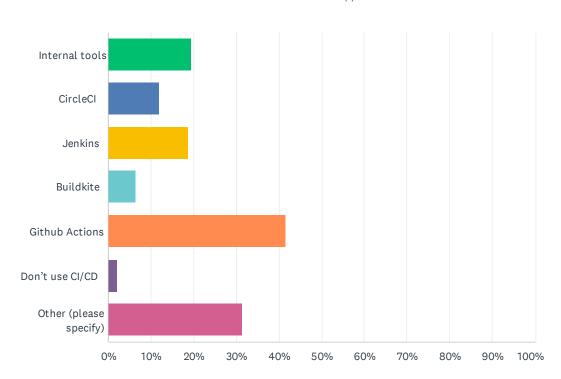
ANSWER CHOICES	RESPONSES	
Fix it weeks	18.42%	56
KTLO tasks	20.39%	62
Measured tech debt	35.20%	107
Prioritized time in sprints	44.74%	136
Other	18.75%	57
Total Respondents: 304		

## Q31 List the most useful open source libraries/tools you use on a daily basis.

Answered: 115 Skipped: 248

### Q32 What do you use for CI/CD?

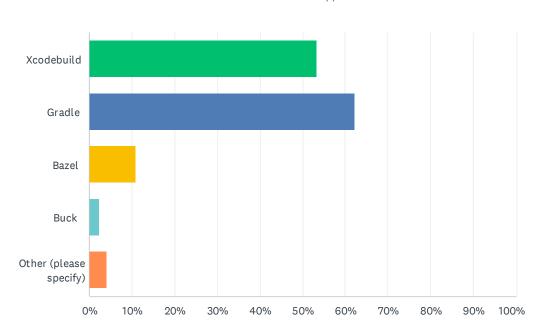




ANSWER CHOICES	RESPONSES
Internal tools	19.39%
CircleCl	11.90% 35
Jenkins	18.71% 55
Buildkite	6.46%
Github Actions	41.50%
Don't use CI/CD	2.04%
Other (please specify)	31.29% 92
Total Respondents: 294	

## Q33 What build system do you use?

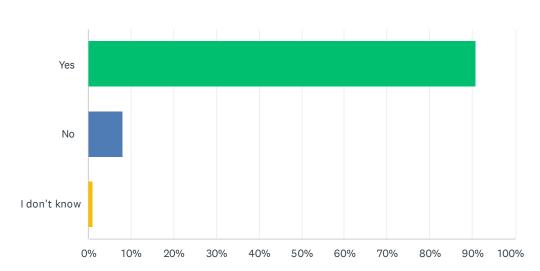




ANSWER CHOICES	RESPONSES	
Xcodebuild	53.40%	157
Gradle	62.24%	183
Bazel	10.88%	32
Buck	2.38%	7
Other (please specify)	4.08%	12
Total Respondents: 294		

### Q34 Is your code run through a linter, or checkstyle?

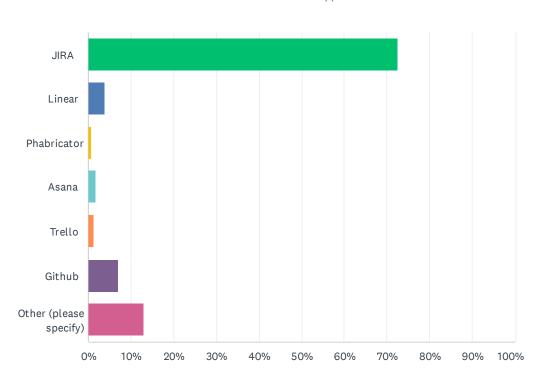




ANSWER CHOICES	RESPONSES	
Yes	90.82%	267
No	8.16%	24
I don't know	1.02%	3
TOTAL		294

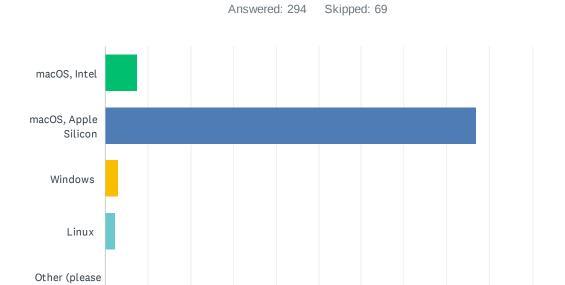
## Q35 How does your company track issues and tasks?





ANSWER CHOICES	RESPONSES
JIRA	72.45% 213
Linear	3.74% 11
Phabricator	0.68% 2
Asana	1.70% 5
Trello	1.36% 4
Github	7.14% 21
Other (please specify)	12.93% 38
TOTAL	294

#### Q36 What kind of machine do you primarily use for development?



40%

50%

60%

70%

80%

90%

100%

specify)

0%

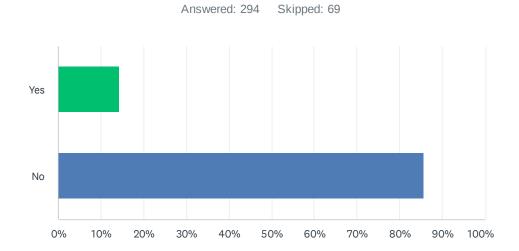
10%

20%

30%

ANSWER CHOICES	RESPONSES	
macOS, Intel	7.48%	22
macOS, Apple Silicon	87.07%	256
Windows	3.06%	9
Linux	2.38%	7
Other (please specify)	0.00%	0
TOTAL		294

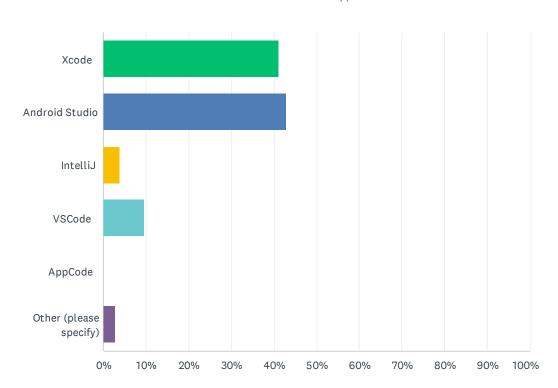
#### Q37 Do you work on more than one machine at the same time?



ANSWER CHOICES	RESPONSES	
Yes	14.29%	42
No	85.71%	252
TOTAL		294

#### Q38 What is your primary IDE?

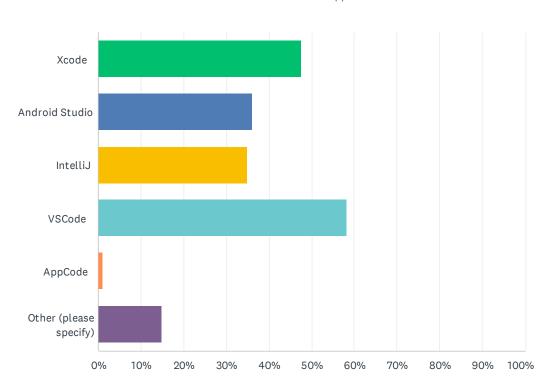




ANSWER CHOICES	RESPONSES	
Xcode	41.16%	121
Android Studio	42.86%	126
IntelliJ	3.74%	11
VSCode	9.52%	28
AppCode	0.00%	0
Other (please specify)	2.72%	8
TOTAL		294

### Q39 What other IDEs do you use (choose your top 3)?

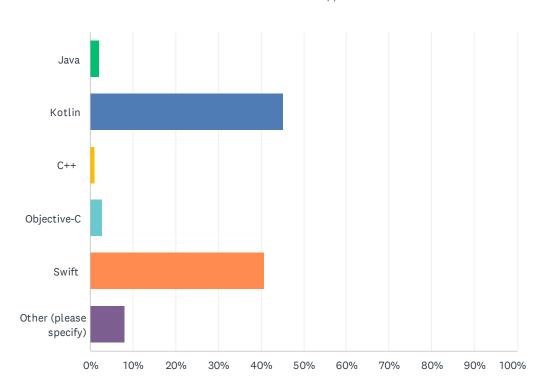




ANSWER CHOICES	RESPONSES	
Xcode	47.62%	140
Android Studio	36.05%	106
IntelliJ	35.03%	103
VSCode	58.16%	171
AppCode	1.02%	3
Other (please specify)	14.97%	44
Total Respondents: 294		

#### Q40 What is your primary programming language?

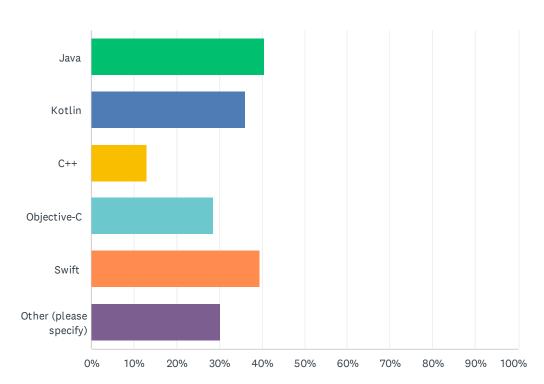




ANSWER CHOICES	RESPONSES
Java	2.04% 6
Kotlin	45.24% 133
C++	1.02% 3
Objective-C	2.72% 8
Swift	40.82% 120
Other (please specify)	8.16% 24
TOTAL	294

#### Q41 What other programming languages do you use (multi select)?

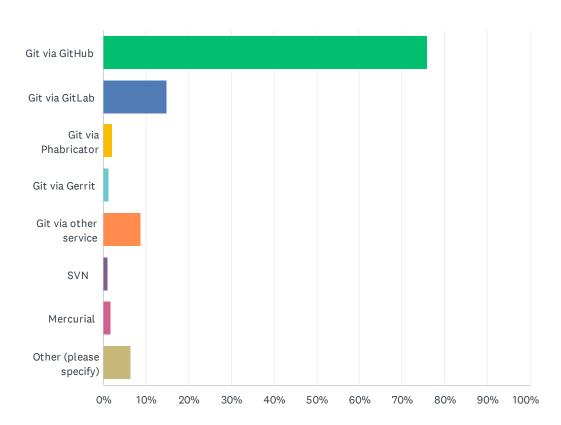




ANSWER CHOICES	RESPONSES	
Java	40.48%	119
Kotlin	36.05%	106
C++	12.93%	38
Objective-C	28.57%	84
Swift	39.46%	116
Other (please specify)	30.27%	89
Total Respondents: 294		

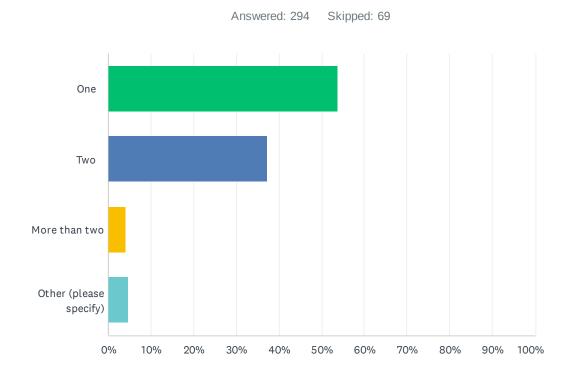
### Q42 What do you use for version control?

Answered: 294 Skipped: 69



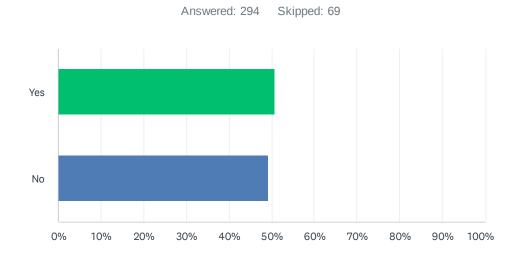
ANSWER CHOICES	RESPONSES	
Git via GitHub	75.85%	223
Git via GitLab	14.97%	44
Git via Phabricator	2.04%	6
Git via Gerrit	1.36%	4
Git via other service	8.84%	26
SVN	1.02%	3
Mercurial	1.70%	5
Other (please specify)	6.46%	19
Total Respondents: 294		

#### Q43 How many reviewers do you need for a typical code submission?



ANSWER CHOICES	RESPONSES	
One	53.74%	158
Two	37.41%	110
More than two	4.08%	12
Other (please specify)	4.76%	14
TOTAL		294

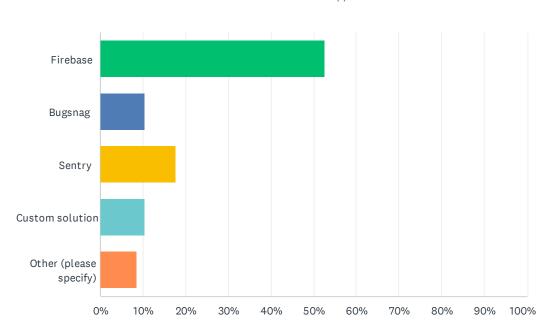
### Q44 Do you have blocking reviewer groups in your code submission process?



ANSWER CHOICES	RESPONSES	
Yes	50.68%	149
No	49.32%	145
TOTAL		294

#### Q45 What type of crash reporting system do you use?

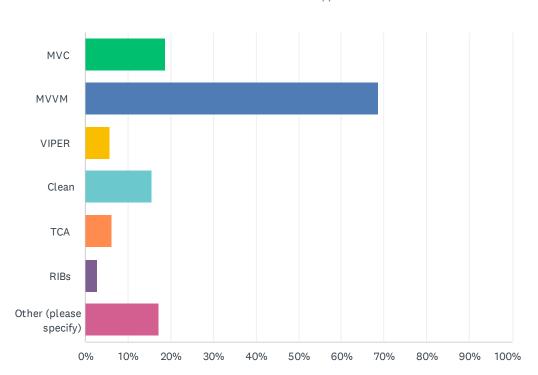




ANSWER CHOICES	RESPONSES	
Firebase	52.72%	155
Bugsnag	10.54%	31
Sentry	17.69%	52
Custom solution	10.54%	31
Other (please specify)	8.50%	25
TOTAL		294

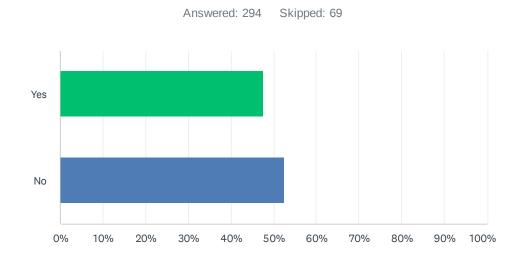
### Q46 What type of architecture does your app use?





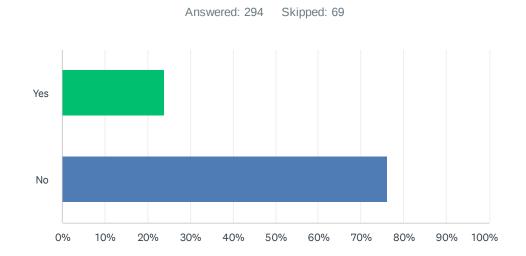
ANSWER CHOICES	RESPONSES	
MVC	18.71%	55
MVVM	68.71% 20	)2
VIPER	5.78% 1	L7
Clean	15.65% 4	16
TCA	6.12%	L8
RIBs	2.72%	8
Other (please specify)	17.35% 5	51
Total Respondents: 294		

### Q47 Does your company have Github co-pilot or any similar development tools?



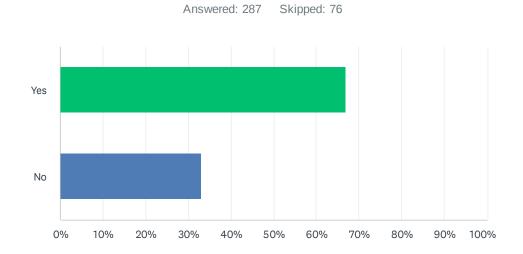
ANSWER CHOICES	RESPONSES	
Yes	47.62%	140
No	52.38%	154
TOTAL		294

### Q48 Is your company developing any LLM assisted developer productivity tools?



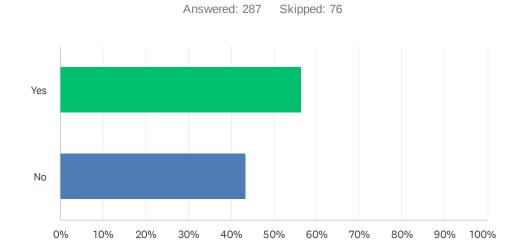
ANSWER CHOICES	RESPONSES	
Yes	23.81%	70
No	76.19%	224
TOTAL		294

# Q49 Do you participate in platform specific or general mobile meetups within your company?



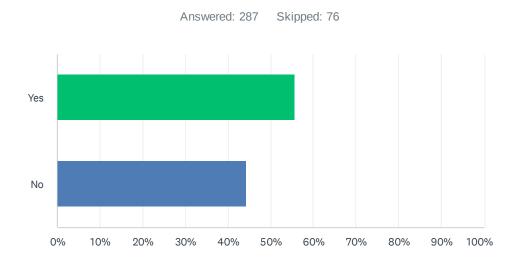
ANSWER CHOICES	RESPONSES	
Yes	66.90%	192
No	33.10%	95
TOTAL		287

### Q50 Do you participate in platform specific or general mobile meetups outside your company?



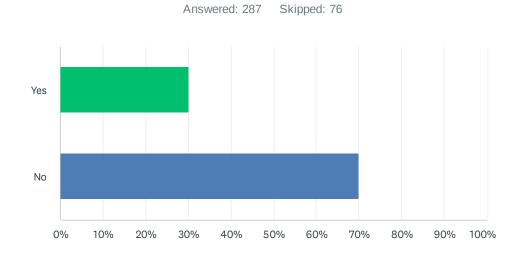
ANSWER CHOICES	RESPONSES	
Yes	56.45%	162
No	43.55%	125
TOTAL		287

# Q51 Does your company sponsor employees to speak at conferences? For example encouraging you to speak, and/or paying for travel, sponsoring entire conferences?



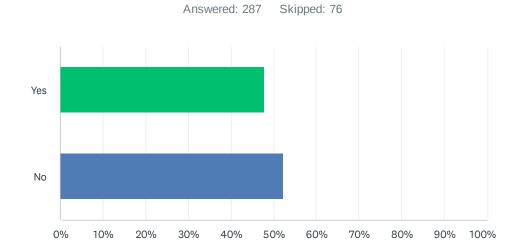
ANSWER CHOICES	RESPONSES	
Yes	55.75%	160
No	44.25%	127
TOTAL		287

# Q52 In a typical year, do you attend any large mobile related conferences like WWDC or Google I/O?



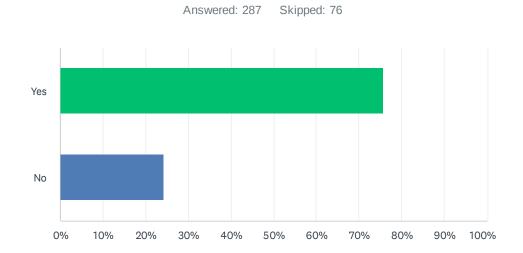
ANSWER CHOICES	RESPONSES	
Yes	29.97%	86
No	70.03%	201
TOTAL		287

# Q53 In a typical year, do you attend any community driven conferences? ( droidCon or beyond WWDC events )



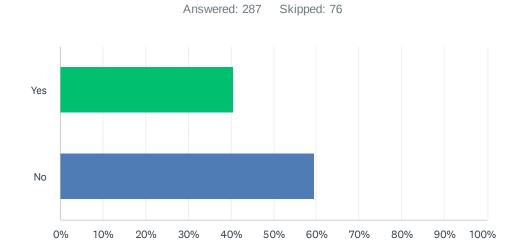
ANSWER CHOICES	RESPONSES	
Yes	47.74%	137
No	52.26%	150
TOTAL		287

# Q54 Do you participate in online communities relating to mobile development (ie Slack groups, forums, etc)?



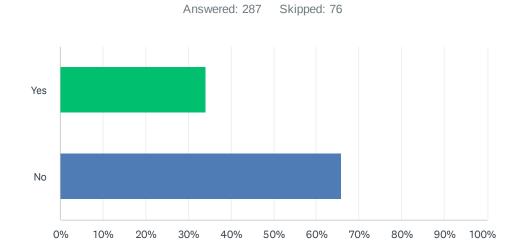
ANSWER CHOICES	RESPONSES	
Yes	75.61%	217
No	24.39%	70
TOTAL		287

# Q55 Do you participate in open source development relating to mobile, in your personal time?



ANSWER CHOICES	RESPONSES	
Yes	40.42%	116
No	59.58%	171
TOTAL		287

# Q56 Do you participate in open source development relating to mobile, while on company time?



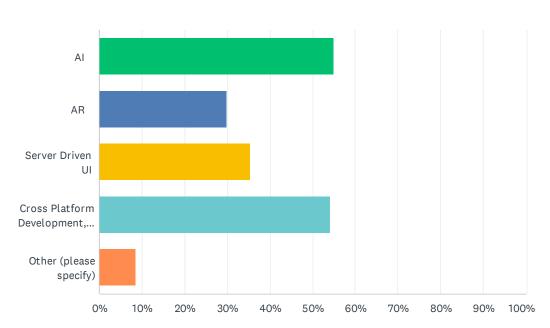
ANSWER CHOICES	RESPONSES	
Yes	34.15%	98
No	65.85%	189
TOTAL		287

# Q57 Which iOS/Android community are you a member of? (Such as Slack group, meetup, etc.)

Answered: 130 Skipped: 233

### Q58 Are you excited about any of the following new and cutting edge fields?

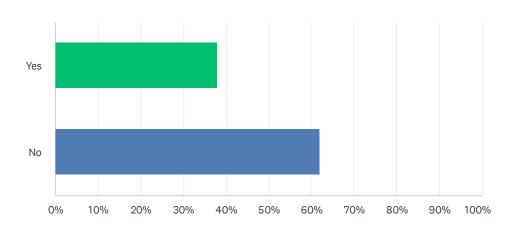




ANSWER CHOICES	RESPONSES	
Al	54.98%	149
AR	29.89%	81
Server Driven UI	35.42%	96
Cross Platform Development, e.g. Kotlin Multiplatform	54.24%	147
Other (please specify)	8.49%	23
Total Respondents: 271		

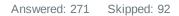
#### Q59 Has your company adopted any LLMs?

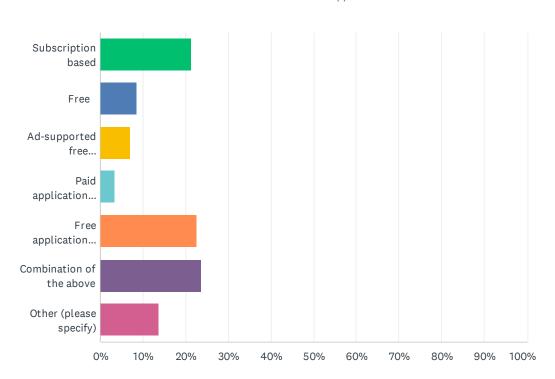
Answered: 271 Skipped: 92



ANSWER CHOICES	RESPONSES	
Yes	38.01%	103
No	61.99%	168
TOTAL		271

#### Q60 What is your company's business model?

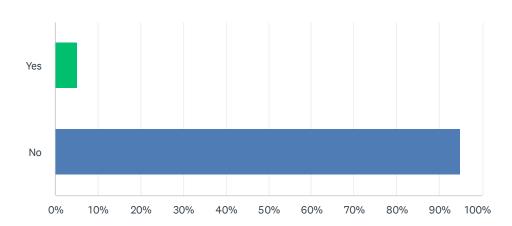




ANSWER CHOICES	RESPONSES	
Subscription based	21.40%	58
Free	8.49%	23
Ad-supported free application	7.01%	19
Paid application (non subscription)	3.32%	9
Free application with physical goods or services exchanged	22.51%	61
Combination of the above	23.62%	64
Other (please specify)	13.65%	37
TOTAL		271

### Q61 Does your business build games?

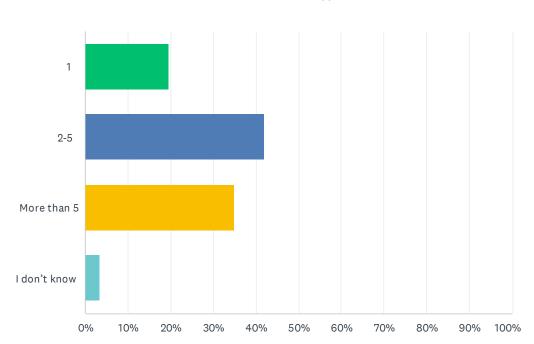




ANSWER CHOICES	RESPONSES	
Yes	5.17%	14
No	94.83%	257
TOTAL		271

### Q62 How many apps does your business support?

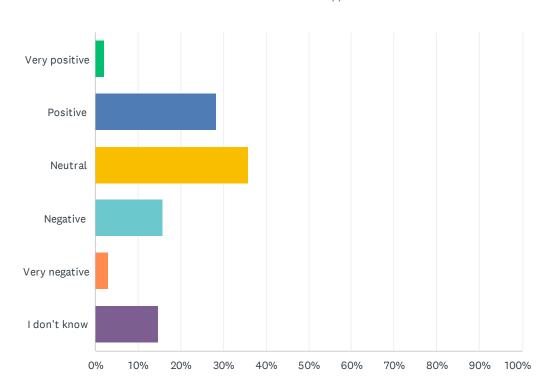




ANSWER CHOICES	RESPONSES	
1	19.56%	53
2-5	42.07%	114
More than 5	35.06%	95
I don't know	3.32%	9
TOTAL	2	271

#### Q63 What is your sentiment around current iOS App Store practices?

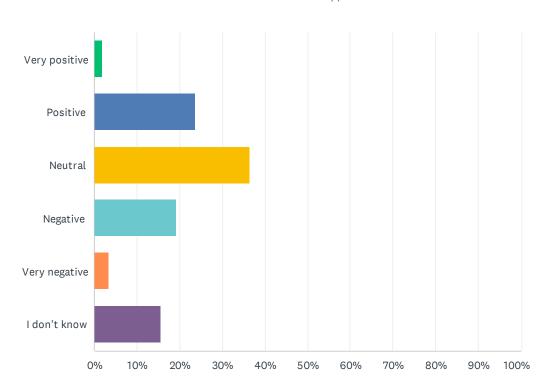




ANSWER CHOICES	RESPONSES	
Very positive	2.21%	6
Positive	28.41%	77
Neutral	35.79%	97
Negative	15.87%	43
Very negative	2.95%	8
I don't know	14.76%	40
TOTAL		271

### Q64 What is your sentiment around current Android Play Store practices?

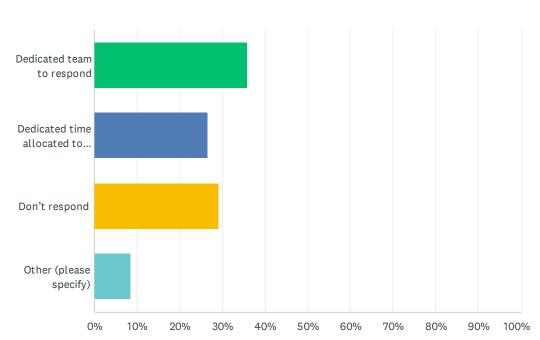




ANSWER CHOICES	RESPONSES	
Very positive	1.85%	5
Positive	23.62%	64
Neutral	36.53%	99
Negative	19.19%	52
Very negative	3.32%	9
I don't know	15.50%	42
TOTAL		271

### Q65 How does your business handle app reviews, especially 1-star reviews?

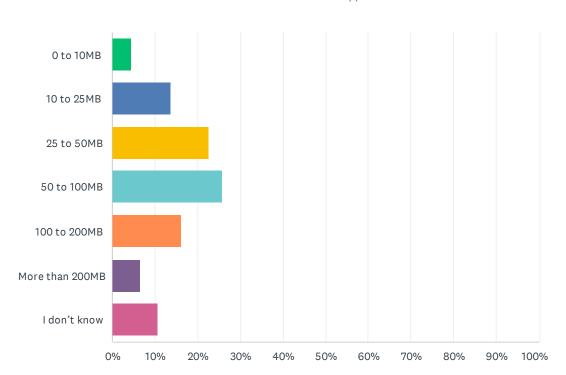




ANSWER CHOICES	RESPONSES	
Dedicated team to respond	35.79%	97
Dedicated time allocated to respond, but no specific team	26.57%	72
Don't respond	29.15%	79
Other (please specify)	8.49%	23
TOTAL		271

### Q66 How large is your app's download size?

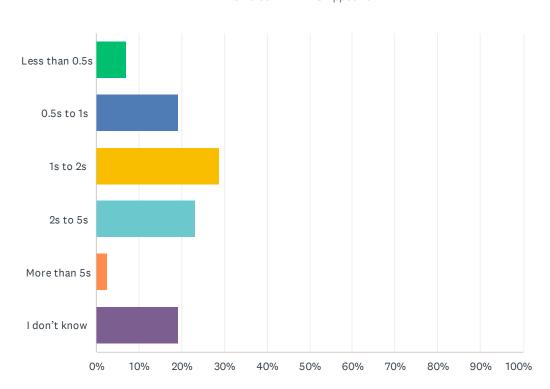




ANSWER CHOICES	RESPONSES	
0 to 10MB	4.43%	12
10 to 25MB	13.65%	37
25 to 50MB	22.51%	61
50 to 100MB	25.83%	70
100 to 200MB	16.24%	44
More than 200MB	6.64%	18
I don't know	10.70%	29
TOTAL		271

#### Q67 What is the cold start time for your application?

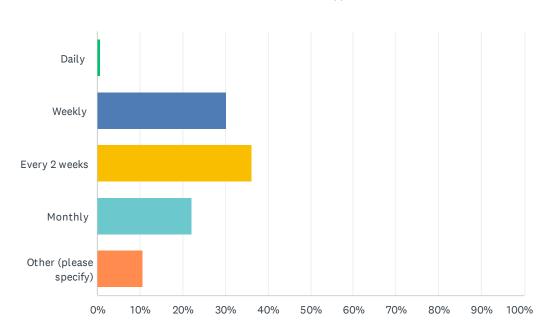




ANSWER CHOICES	RESPONSES	
Less than 0.5s	7.01%	19
0.5s to 1s	19.19%	52
1s to 2s	28.78%	78
2s to 5s	23.25%	63
More than 5s	2.58%	7
I don't know	19.19%	52
TOTAL		271

#### Q68 How frequently do you release your application to the public?

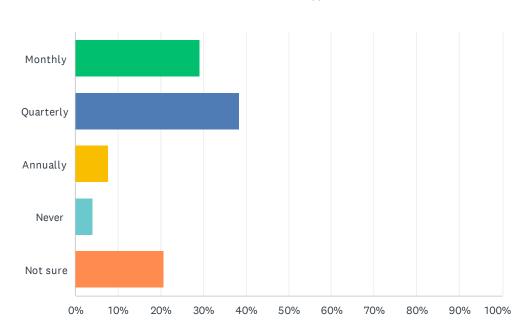




ANSWER CHOICES	RESPONSES
Daily	0.74%
Weekly	30.26% 82
Every 2 weeks	36.16% 98
Monthly	22.14% 60
Other (please specify)	10.70% 29
TOTAL	271

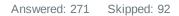
# Q69 How frequently do you hotfix your application (perform a release outside your typical schedule)?

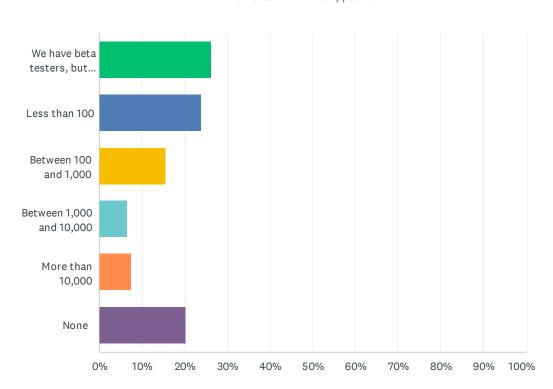




ANSWER CHOICES	RESPONSES	
Monthly	29.15%	79
Quarterly	38.38%	104
Annually	7.75%	21
Never	4.06%	11
Not sure	20.66%	56
TOTAL		271

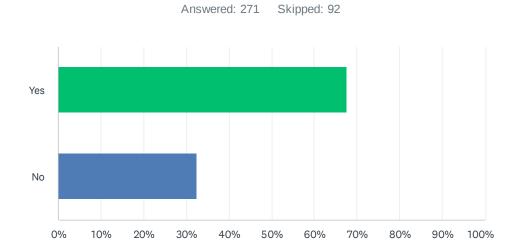
#### Q70 How many beta testers do you have?





ANSWER CHOICES	RESPONSES	
We have beta testers, but I'm not sure how many	26.20%	71
Less than 100	23.99%	65
Between 100 and 1,000	15.50%	42
Between 1,000 and 10,000	6.64%	18
More than 10,000	7.38%	20
None	20.30%	55
TOTAL		271

### Q71 Do you phase in new releases (for example using Apple's tooling for this)?

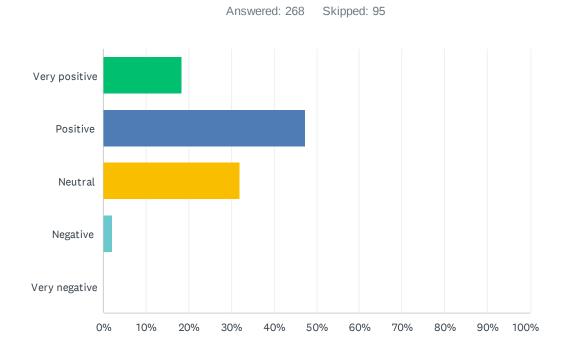


ANSWER CHOICES	RESPONSES	
Yes	67.53%	183
No	32.47%	88
TOTAL		271

### Q72 Were there any questions you wished we had asked on this survey?

Answered: 37 Skipped: 326

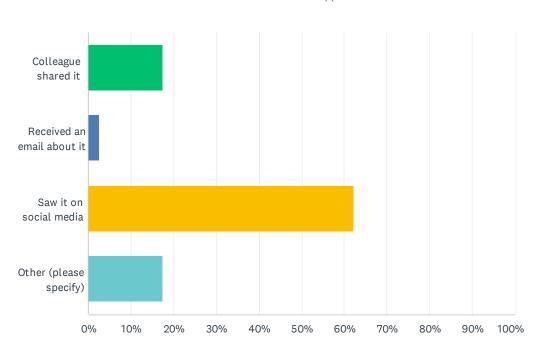
# Q73 After completing this survey, what is your sentiment about this survey, do you expect the results to be useful to you or the broader community?



ANSWER CHOICES	RESPONSES	
Very positive	18.28%	49
Positive	47.39%	127
Neutral	32.09%	86
Negative	2.24%	6
Very negative	0.00%	0
TOTAL		268

#### Q74 How did you find out about this survey?





ANSWER CHOICES	RESPONSES	
Colleague shared it	17.54%	47
Received an email about it	2.61%	7
Saw it on social media	62.31%	167
Other (please specify)	17.54%	47
TOTAL		268

#### Q75 [Optional] What company do you work for?

Answered: 68 Skipped: 295