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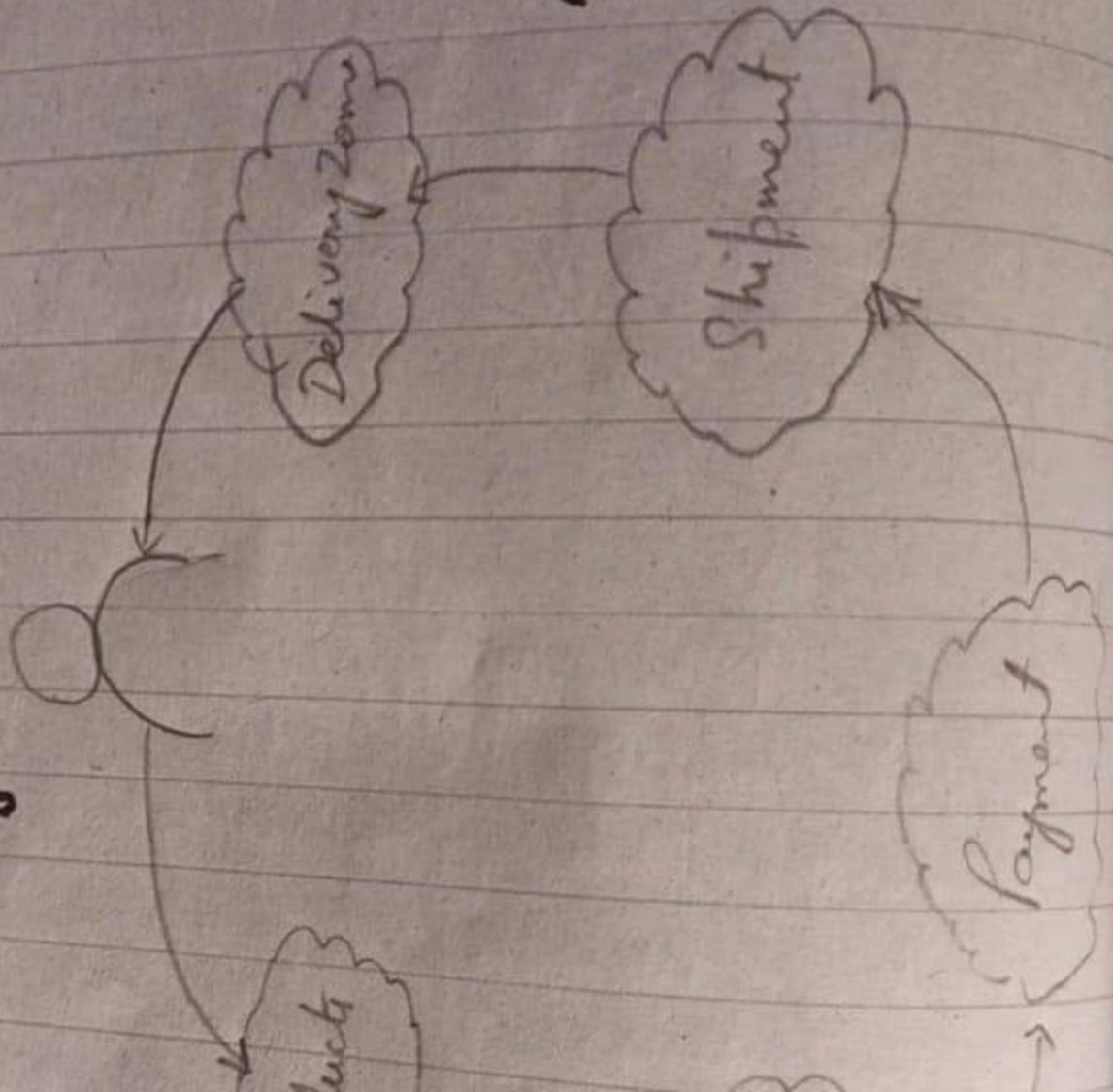


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# Tracking

Diagram



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## Delivery Zone Schema

- Id

Zone Name

Delivery Charge

## Estimated Delivery Time Shipment Schema

- Id

Order Id

Delivery Person Name

Contact Number

Shipment Status (delivered, pending, reject)

Tracking Number

Delivery Date



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## Target Audience:-

Our target audience is the diverse population of Karachi, including young, adults, Homemakers, Small business owners, middle class families and high income professionals.

## Product Schema

Id

Product - Name

Description

Price

Category

Image

Stock





## Business Goals

### Building Customer's Trust:-

One of the biggest challenges in E-Commerce, specially in Karachi is trust. Many people don't shop online because they worried about

- \* getting poor quality products.
- \* Deliveries arriving late
- \* Difficulty in return item or getting refunds

### Our goal:

Our first goal is to ~~tackle~~ tackle these problems and show people that shopping with us is safe, reliable,



## Hackathon Day #01 Task

Name: Mobina Khatoun Roll# 00078691  
Day: Sunday Slot: 9:00 to 5:00

### E-Commerce Marketplace

#### Business Goals:

1. Great Shopping Experience:-

Make it easy for customers to find buy and get what they need.

2. Grow the business:-

Add more seller and