

# BENJAMIN ROFFE

<https://www.broffe.com>  
[hello@broffe.com](mailto:hello@broffe.com)  
<https://github.com/Mobinet113>

## About me

An agile and adaptable full-stack web developer with more than eight years of commercial development experience working within fast-moving digital marketing and creative agencies.

## Core Skills

Javascript  
React  
Typescript

PHP  
WordPress  
Laravel

AWS  
Git  
Unix Command Line

## Experience

### **Bunker Creative**

Senior Developer

April 2022 - November 2024

As lead of the development side of Bunker Creative, I built and launched over 10 bespoke websites for a variety of clients over multiple industries and maintained many more. A typical journey with clients started in the boardroom and continued as a valuable line of support to both technical and non-technical partners.

Duties included:

- Ensuring websites are highly performant from the outset.
- Writing clear, maintainable code and training internal client development teams with 1-to-1 sessions.
- Collaborating alongside an SEO specialist firm to implement technical requirements to track and improve engagement.
- Tailoring websites to specific client requirements and developing innovative solutions.
- Building internal tools to expedite development times.
- Working within WCAG (AA) accessibility guidelines.
- Managing hosting requirements i.e. DNS configuration, SSL certificates, email services, etc.

## **Silver Agency**

Web Developer / Senior Web Developer

July 2019 - April 2022

I worked as a full-stack website developer within a tight-knit development team. Closely collaborating with the client service and design teams to turn Adobe XD designs into fully-fledged web experiences, email campaigns, and landing pages. Duties included:

- Managing AWS cloud infrastructure and running containerised deployments (ECS, ELB, RDS).
- Monitoring, maintaining, and scaling websites belonging to multinational companies.
- Providing support to junior team members.
- Scoping projects and providing clear time estimations.
- Architecting bespoke solutions in React. Including a factory virtual tour system for one of the world's largest technology manufacturers.
- Writing and updating internal technical documentation.
- Participating in Agile sprint planning, daily standups, and retrospectives with the development and client services teams.

## **Now|Comms**

Developer

May 2016 - July 2019

Working as a full-stack website developer in a small B2B marketing agency to deliver solutions that meet and exceed clients' expectations.

- Working closely with a team to translate compositions and user experiences onto the web.
- Architecting CMS-backed solutions using WordPress and Laravel. Including a Laravel-powered remarketing platform for an early crypto-token (Zero Carbon Project).
- Liaising with marketing teams to develop fluid journeys that convert visitors into leads.
- Meeting with clients regularly to drive analytics-driven SEO and user experience strategies.
- Managing AWS hosting infrastructure (EC2, RDS).
- Responding and resolving issues from new and existing clients.

## **References**

Please feel free to contact me for references.