

# NASSA GROUP

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**COMPANY  
PROFILE 2014**

# OUR PHILOSOPHY

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**WE FIRMLY BELIEVE THAT IN THE FINAL  
ANALYSIS WE ARE ACCOUNTABLE TO EACH OF THE  
CONSTITUENTS WITH WHOM WE INTERACT; NAMELY,  
OUR VALUED CUSTOMERS, OUR EMPLOYEES, OUR  
SUPPLIERS, AND FELLOW CITIZENS.**

# INTRODUCTION

This report "Together Towards Tomorrow" presents Nassa Group and its performance results for the 2013 trading year. The Group profile and results (otherwise stated) include all Nassa's trading activities from its Bangladesh headquarters, and its operations in Hong Kong, China, USA, UK and Nigeria.

There were no significant structural and ownership changes during the reporting period.

Being the most diversified and one of the largest industrial conglomerates in Bangladesh, and foreseeing quota free environment from year 2005, we are emphasizing on below aspects for the years to come.

- Growth through addition of business;
- Diversification with emphasis on professionalism and management systems;
- Minimization of cost through better utilization of manpower and machine;
- Continuous improvement of quality of products we produce;
- Assuring customer satisfaction & reliability and above all becoming true partner of our customers;



# GROUP PERFORMANCE

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**50** MILLION - NASSA'S YEARLY CAPACITY

**427** MILLION - DOLLARS OF TURNOVER PER YEAR

**34** THE TOTAL NUMBER OF OUR FACTORIES

**1.1** MILLION SQUARE FEET - OUR TOTAL PRODUCTION SPACE

**195** OUR NUMBER OF PRODUCTION LINES

**11,500** NUMBER OF MACHINES USED IN PRODUCTION

**30,500** OUR TOTAL AVERAGE MANPOWER

**6%** OUR INCREASE GROUP TURNOVER\*

**3.33%** OUR GROSS PROFIT INCREASE\*

**6.14%** OUR INCREASE IN OPERATING PROFIT\*

**37,83%** THE INCREASE IN THE VALUE OF OUR FIXED ASSETS\*



# DIVISIONS

## GARMENTS DIVISION:

- Starlight Knitwear Ltd
- Nassa Apparels Ltd
- Sun-Seeds Apparel Ltd
- Kimia Garments Industries Ltd
- Kimia Apparels Ltd
- Liz Apparels Ltd
- Nassa Fashion Ltd
- Mnc Apparels Ltd
- Toy Woods (BD) Ltd
- Nassa Knit Ltd
- Western Dresses Ltd
- Mam Garments Ltd
- New World Apparels Ltd
- Feroza Garments Ltd
- Bay Pacific Enterprise Ltd
- Nassa Basics Ltd
- Global Nassa Wear Ltd
- A.J. Super Garments Ltd
- Nassa Super Garments Ltd
- Eden Apparels Ltd
- Nassa Hi-Tach Wear Ltd



# DIVISIONS

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## ABOUT NASSA - OVERVIEW

Established in 1990 by Mr. Nazrul Islam Mazumder, Nassa Group has grown rapidly and evolved into an international conglomerate serving multiple fashion labels and commercial markets with ready-made garments in the US, Canada, Mexico and the EU. A leading original equipment manufacturer (OEM) headquartered in Bangladesh, Nassa Group globally has 30,500 employees with 34 factories and 195 production lines, and recorded over USD 412 million in sales in 2013.

## MILESTONES:

Nassa Taipei Textile Mills Ltd established	2002
Nassa Taipei Denims Ltd	March 2005
Nassa Spinning Ltd	August 2005
Nassa Taipei Spinners established	July 2008
Wåven established	November 2013
Pembroke established	January 2014

## DIVISIONS:

### Nassa Taipei Textile Mills Ltd (NTTML)

- Socially responsible business in Bangladesh engaged in manufacturing and export.
- Installed state of the art equipment with skilled and experienced manpower.
- 100% compliant operation with high environmental and ethical standards.

# DIVISIONS

## Nassa Taipei Denims Ltd

- Specialized production of denim fabrics and aims to produce high quality indigo denims and its variants.
- Production capacity of 2.16 million yards per annum.
- Installed branded machines for dyeing, warping, finishing, packing and coating.
- Can supply basic, premium & high quality OE/OE, Ring OE/OE, Ring slubs, cross slubs in 100% cotton, polyester cotton and ploy cotton stretch denim fabrics.

## Nassa Spinning Ltd

- Produces 6 to 20 NC open-end yarns (with slub), and has an installed production capacity of 950 ton per month
- State of the art equipment like the Jinsheng Saurer JFA-226A carding machine, and the Trutzschler & Crostol for the blow room lines
- Produces export quality 100% cotton open-end and slub yarns
- Conforms to the highest environmental and ethical standards



# DIVISIONS

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## SISTER CONCERNS

- Export Import Bank (EXIM) of Bangladesh Ltd
- Planet Travels Ltd
- Nassa Properties Ltd
- Rans Real Estate Ltd
- ANW Associates Ltd (Brokerage House)

## SUMMARY:

- 5 Manufacturing zones with 34 factories
- 4.2 Million units produced per month
- 65% of the capacity is used to produce bottoms, 35% for tops
- Every month we produce 40% Menswear, 30% Kids wear and 30% Womenswear



# KEY MARKETS

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**USA**



**EUROPEAN UNION**

# OUR CUSTOMERS

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## CUSTOMER BASE

Our main customers are based in USA. Europe is also grooming day by day. Below is the present customer list and business volume with them.

### USA MAJOR BUYERS :

- K\*MART : Main items are Mens, Ladies, Childrens, Shirt, Blouses, Shorts, Pants, Jackets, Jumper, Romper, Overall, Short all, Snow items etc.
- WAL\*MART : Main items are Mens, Ladies, Childrens, Shirt, Blouse, Shorts, Pants, Jackets, Jumper, Romper, Overall, Short all, Snow items etc.
- SEARS : Main Items are Mens and Ladies, Trousers, Swim Shorts, Shirts, Pajama sets etc;
- JC PENNEY: Main items are Board Shorts, Shirts and Trousers

### EUROPE MAJOR BUYERS:

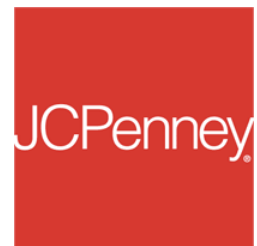
Main customers here are SPRINGFIELD,CARREFOUR, TESCO, H&M , ZARA, BERSHKA, OXYLANE,ORSAY, PROMOD GEMO, PIMKE ETC. Main items we do are Ladies Casual Wear specially Jeans and Trousers, Fleece items like Jackets and outer wear, Pajama Sets, Snow items, etc.

# OUR CUSTOMERS

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ZARA

TESCO



YOUR M&S



Bershka



Sears

ASDA

Walmart



orsay

# INFRASTRUCTURE

## THE FACTS & FIGURES:

Total Factories	:	34
Total production space	:	1.1 million sqf
Total production line	:	210
Total machine involved	:	19,500
Total average manpower	:	30,500



# TOTAL PRODUCTION CAPACITY

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1

1.1 million units per month of TOP items such as Quilted Shirts, Basic Shirts, Blouses, Jumpers, Rompers and regular Jackets etc.

2

2.2 million units per month of BOTTOM items like Basic Pant, Shorts, Caprices, Shortal, Overall, Pajama sets etc.

3

3.1 million units per month of OTHER items like quilted or Parka Jackets, Snow Suits, Bib, Pants, All kinds of Hunting Wear, etc.

# WASHING & SANDBLASTING FACILITY

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At present we have five in house washing plants in Tejgaon, Ashulia and Joar Sahara. Total floor space of these facilities is around 100,000 sqf and present washing capacity around 3,50,000 dz per month. ETP (effluent treatment plant) takes care of all the pollution related wastage.



# EMBROIDERY AND PACKAGING

The group has in house embroidery facilities in Dhaka with 30 x 20 embroidery heads. Each machine has six, nine and twelve color embroidery capabilities. The machines are Tajima and Barudan.

The groups packaging operation (Native Packaging Ltd.) has a capacity of 6,000 metric tons of corrugated cartons per annum. It also produces quality polythene bags and other packaging materials for its finished garment shipment.



# TEXTILE MILLS

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- NASSA-TAIPEI TEXTILE MILLS LTD.

The group owns a composite textile-manufacturing complex built on an area of 28 acres at Kanchpur, Dhaka. It is one of the largest textile plants in the country producing high quality polar fleece and other types of knit fabrics, dyed and printed fabrics. Swiss, Italian, German and French made computer-controlled machines have been installed in each of the divisions to deliver quality textiles, which meet the demand of American and European customers.

Our product ranges are Polar Fleece, Micro Fleece, Single Jersey solid, stripe, 1x1 rib, lycra, Plain and drop needle interlock, Pique, Lacost, mini Jacquard, Waffle, and also flat knit collar / cuff with tipping in the yarn content of 100% cotton, TC/PC, CVC etc.

At present our production capacity is around 60 ton per day, which will double by next three years.

- NASSA- TAIPEI DENIM LTD.

Nassa-Taipei Denims Ltd. was established in 2005, with a monthly capacity of 1.8 million yards.

Nassa-Taipei Denims Ltd. is specialized in production of various types of denim fabrics. Our aim is to produce the best & finest quality of real indigo denims and its variants to achieve the needs of the customers worldwide.

We are equipped with an ETP system and this mill is fitted with impressive machinery from Belgium, Germany, Swiss & Taiwan.

# TEXTILE MILLS

With a current production capacity of 1.8 million meters per month, we can supply any variety such as basic; Premium & high quality oe/oe; Ring oe/oe; Ring slub; Rain Slub; Cross Fire, Lyacra etc in cotton denim fabric.

NASSA SPINNING LTD.

- Is established in the year of 2005. With a monthly capacity of 1,200 Tons i.e, 14,500 Tons round the year.
- Is specialized in production of various types OE / SLUB / RING Yarn. Our aim is to produce the best & finest quality of Yarn.



# ENVIRONMENTAL CONTROL

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Within next three years we have a plan to build up below facility to comply with various buyer's demand.

- Setting up Effluent Treatment Plant, 1.5 cusec capacity, designed to meet World Bank guidelines;
- Introducing high efficiency production machinery reducing overall water usage from 200 liter/kilo to 100 liter/kilo of product;
- Implementing the use of combined heat and power generation to reduce gas consumption by 10%;
- Start using modern dyestuff to reduce the concentration of waste products in the effluent;

# MERCHANDISING AND QUALITY

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NASSA has a highly experienced, self-motivated merchandising team consisting of more than 600 professionals working constantly to ensure the best support to its clients. Each merchandiser is dedicated to specific customers and they follow each customer's orders from inception to its final completion.

NASSA has stringent quality control measures starting from fabric inspection to quality checks during every stage of production through to completion. The inspection team's sole responsibility is to ensure the highest standard of quality for readymade garments. It has a quality control staff of over 250 who are reporting to central Q.A. Director only.

We are planning to recruit high caliber merchandisers from home and abroad to facilitate the needs of buyers. We are also arranging regular trainings for our merchandising and quality personnel.

# TRANSPORTATION, CLEARING & FORWARDING

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NASSA Group has its own vehicle and transport division with vehicles that move all materials and finished goods with in NASSA system to and from the ports of entry and export from Bangladesh. Our in house Clearing & Forwarding agency in Dhaka, Chittagong, and Benapole enables us to smooth and timely clearing and forwarding of goods. All these departments works round the clock to avoid port delays and ensure timely delivery.

## MARKETING

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NASSA group is striving to be a market leader in producing and marketing quality fabric, accessories, & garments. Our well-trained dedicated marketing team ensures on time delivery with shortest possible lead-time for all its valued customers round the globe.

To support its marketing operation and to provide more intimate services to its clients, NASSA has offices in Bangladesh, UK, Hong Kong, Taiwan, and China.



# FINANCIAL TURNOVER

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LAST 9 YEARS

YEAR	TOTAL VOLUME US\$ (MILLION)
2005	250
2006	260
2007	270
2008	296
2009	310
2010	315
2011	330
2012	370
2013	427

# SUSTAINABILITY & STRATEGIC INVESTMENT

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At Nassa Group, we aim to continue to experience business growth while operating in a sustainable and ethical manner.

To achieve this, we have built our business on the five key pillars of:

## PEOPLE



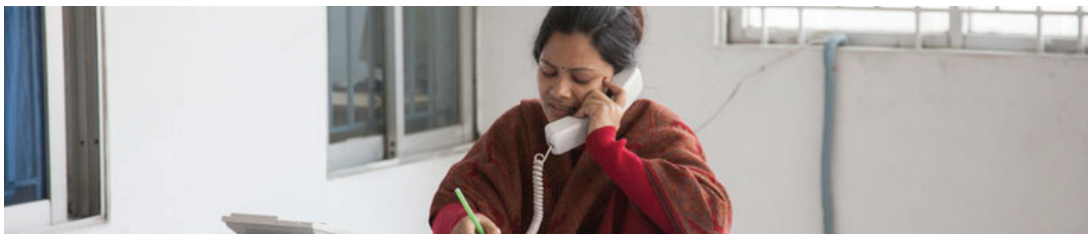
## INNOVATION&TECHNOLOGY



## QUALITY



## SERVICE



## ENVIRONMENT



# CONTACT

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