

Customer Sales Analysis

Report

Revenue

Category

Age_group

Gender

shopping_mall

Cevahir AVM

Emaar Square
Mall

Forum Istanbul

Istinye Park

Kanyon

Mall of Istanbul

Metrocity

Metropol AVM

Viaport Outlet

Zorlu Center

category

Books

Clothing

Cosmetics

Food & Beverage

Shoes

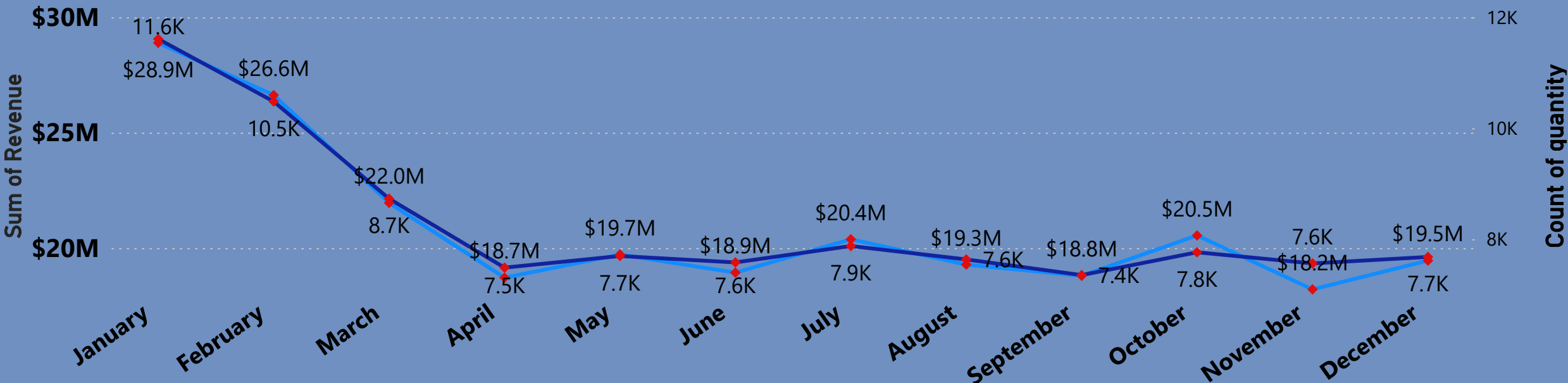
Souvenir

Technology

Toys

Revenue per Monthly Quantity Sold

◆ Sum of Revenue ◆ Count of quantity



\$251.51M

Sum of Revenue

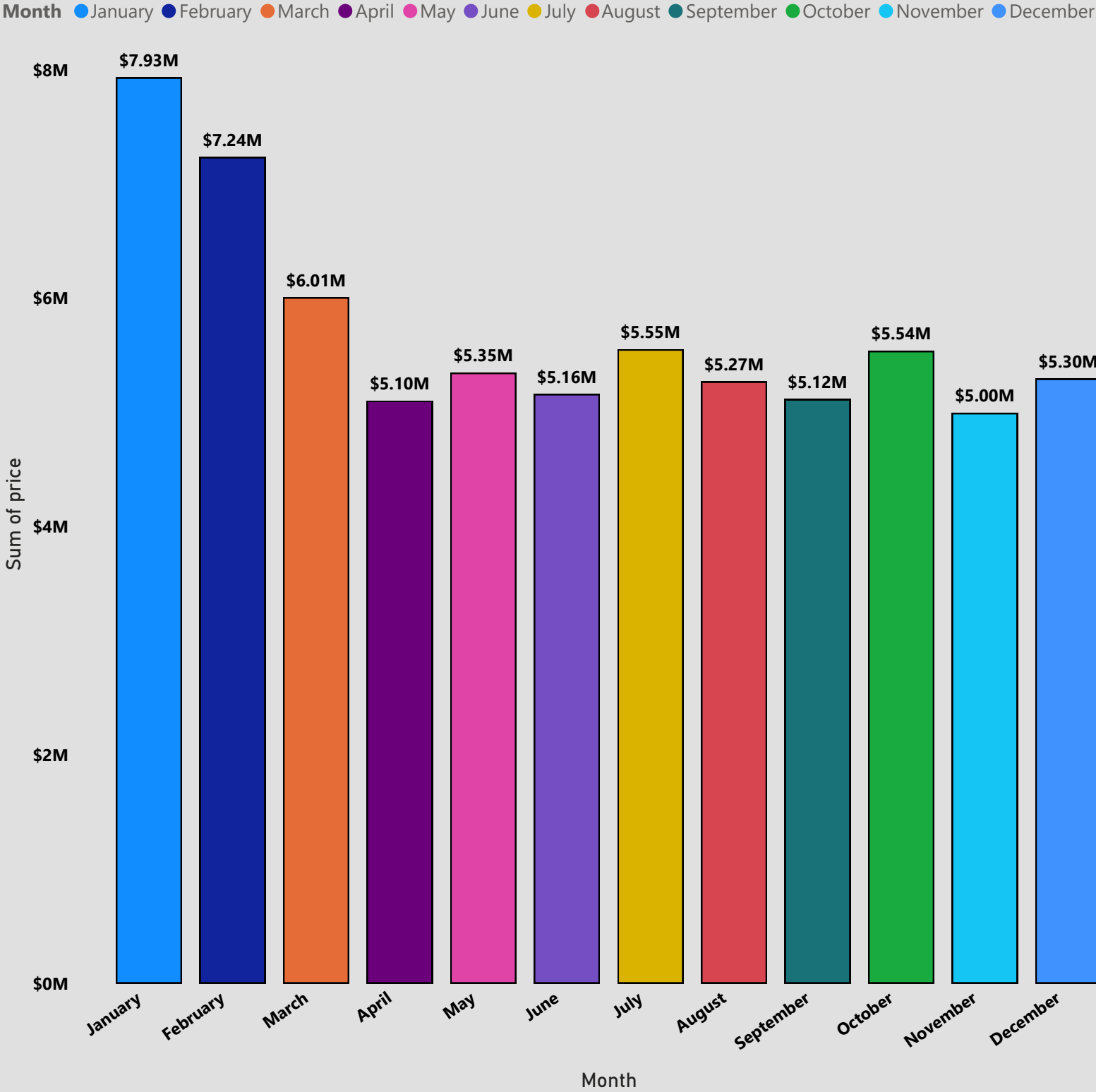
99K

Count of Customers

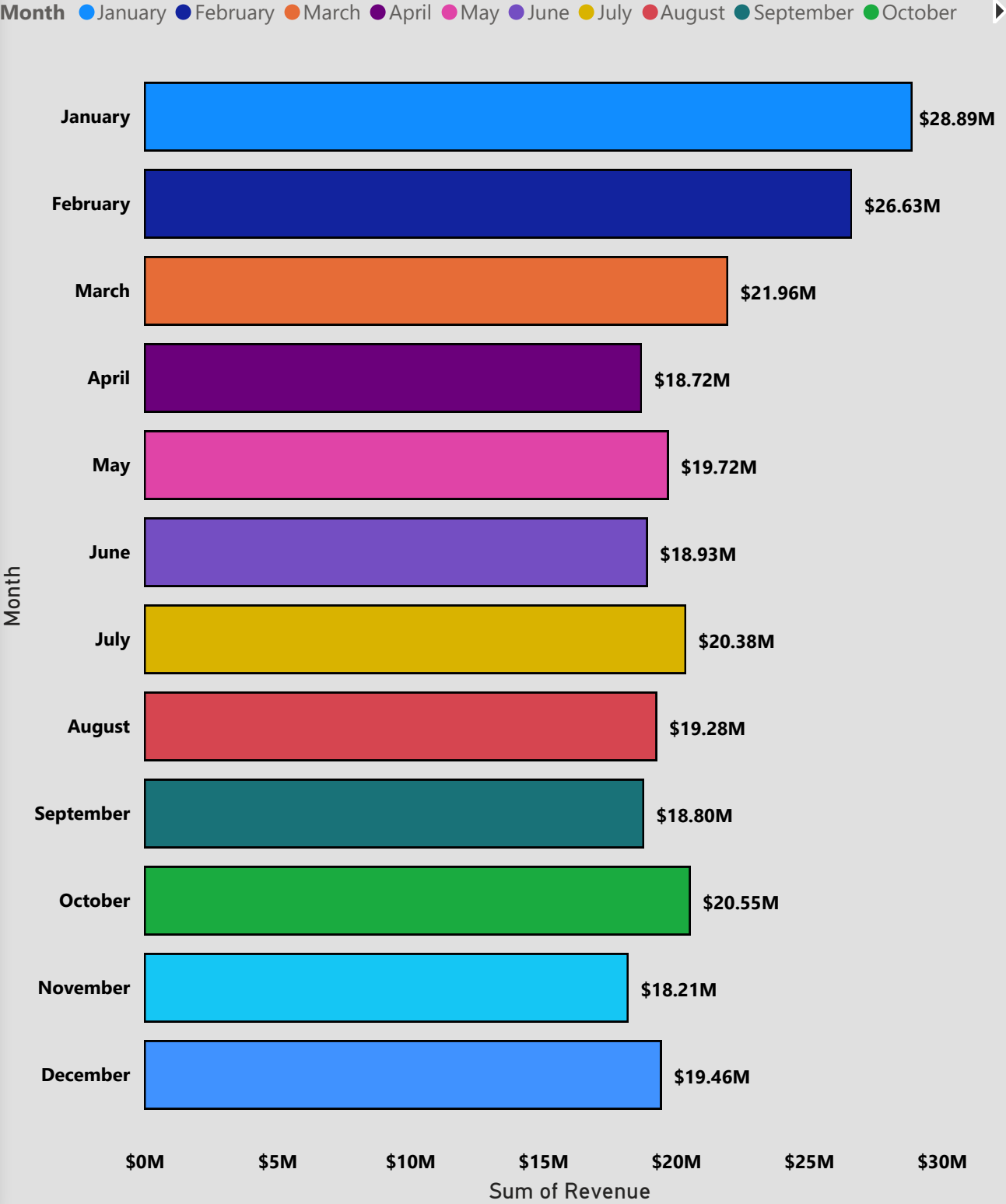
299K

Sum of quantity

Price Sold per Month

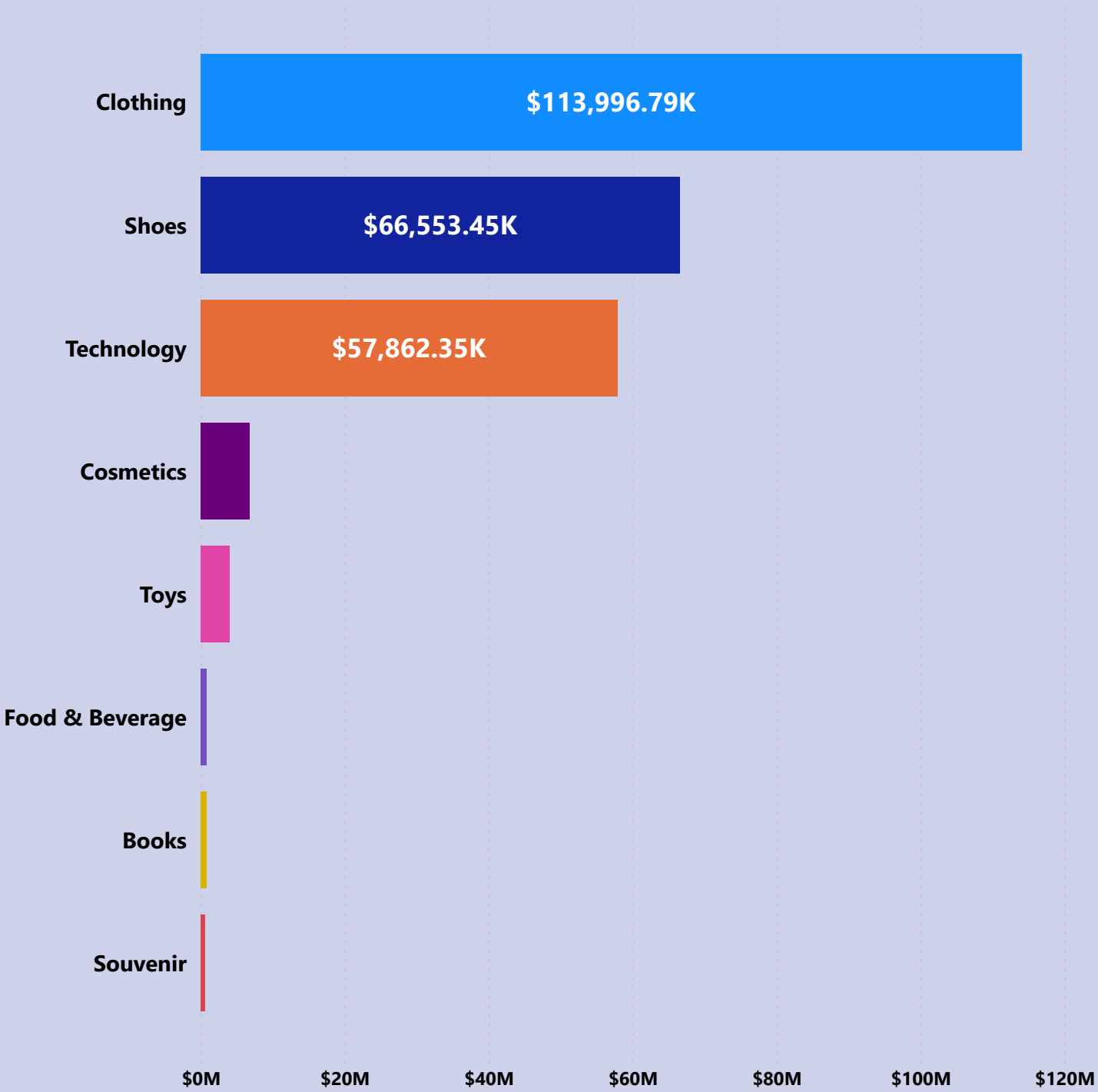


Total Revenue per Month



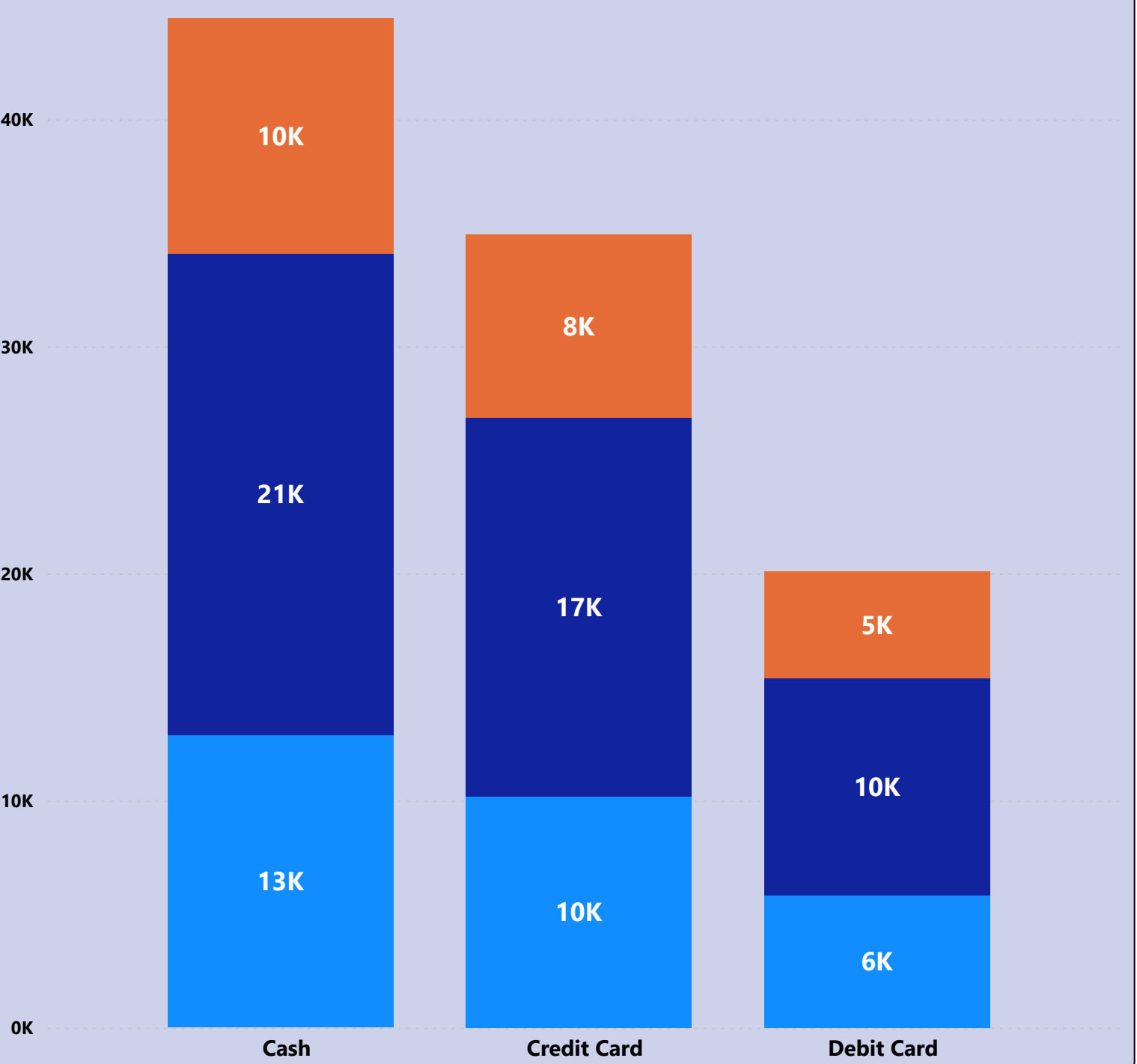
Revenue by Category

category Clothing Shoes Technology Cosmetics Toys Food & Beverage Books Souvenir



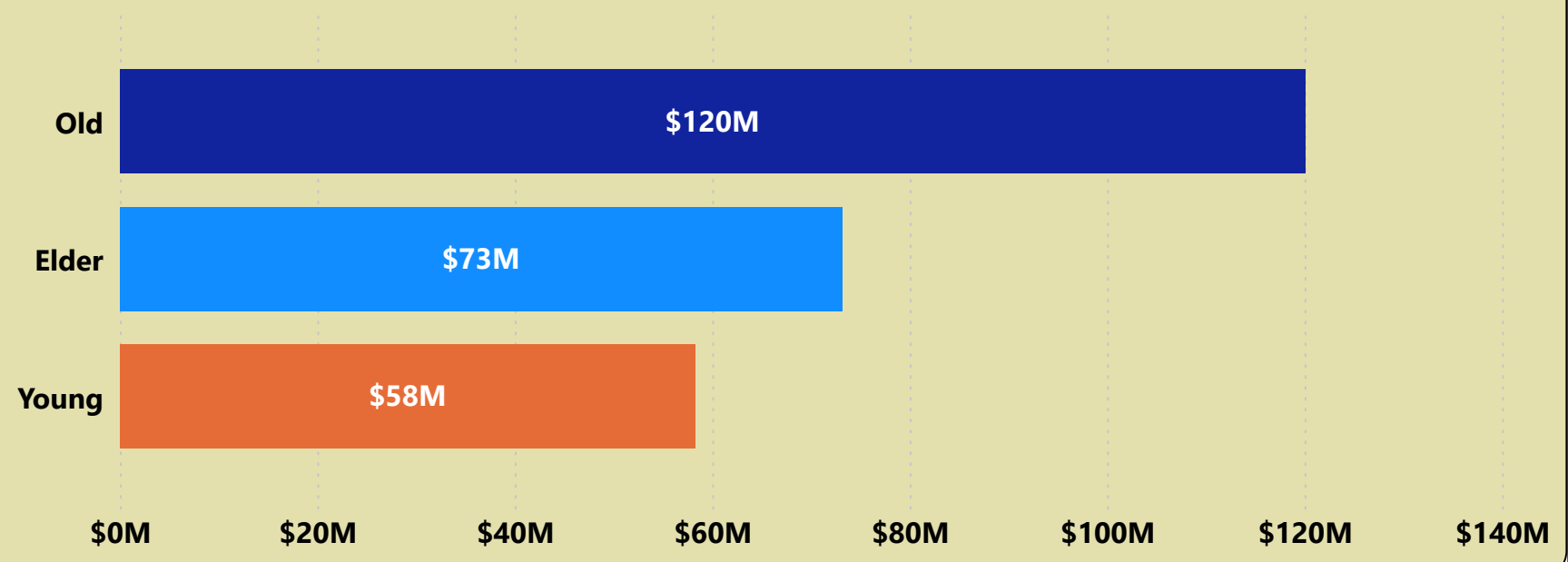
Payment Method by Age Group

Age Group Elder Old Young



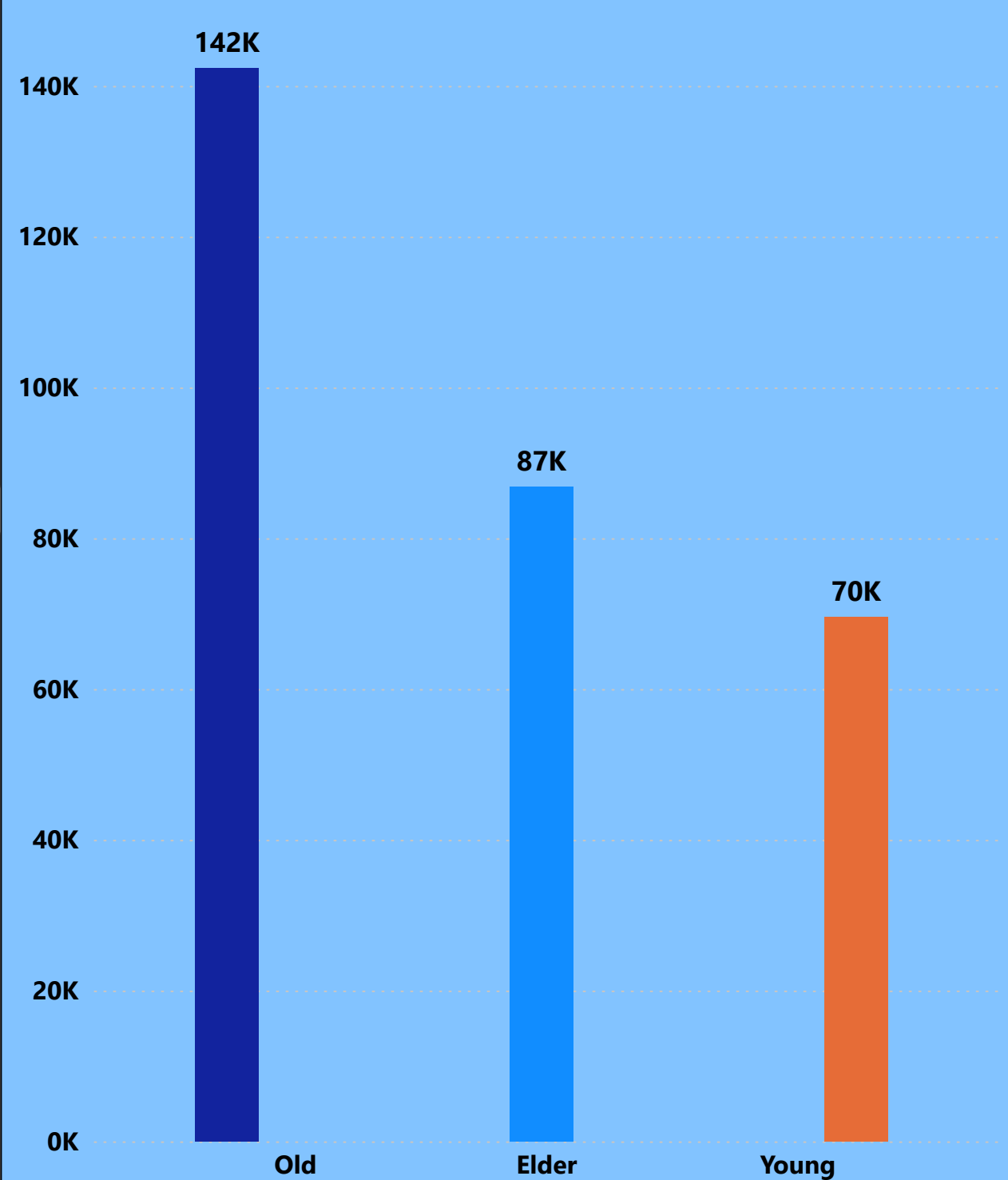
Revenue By Age Group

Age Group ● Old ● Elder ● Young



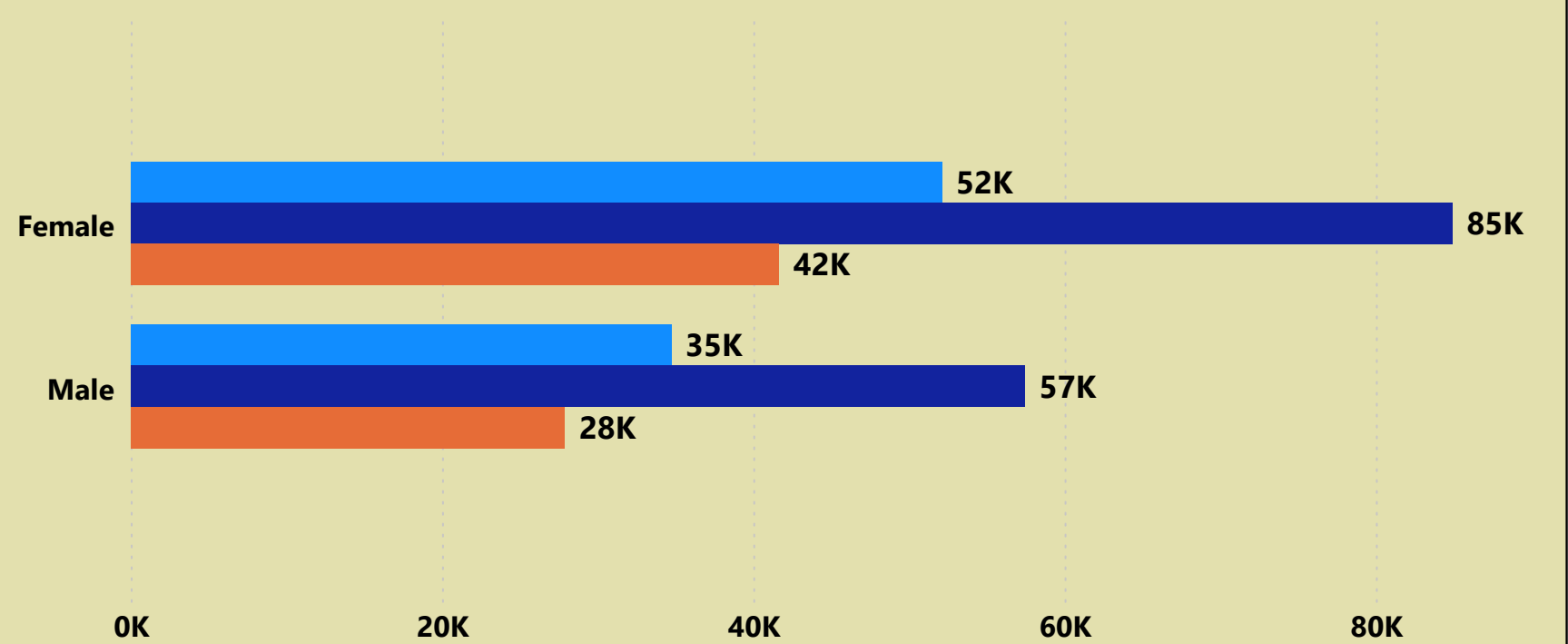
Quantity Purchased by Age Group

Age Group ● Old ● Elder ● Young

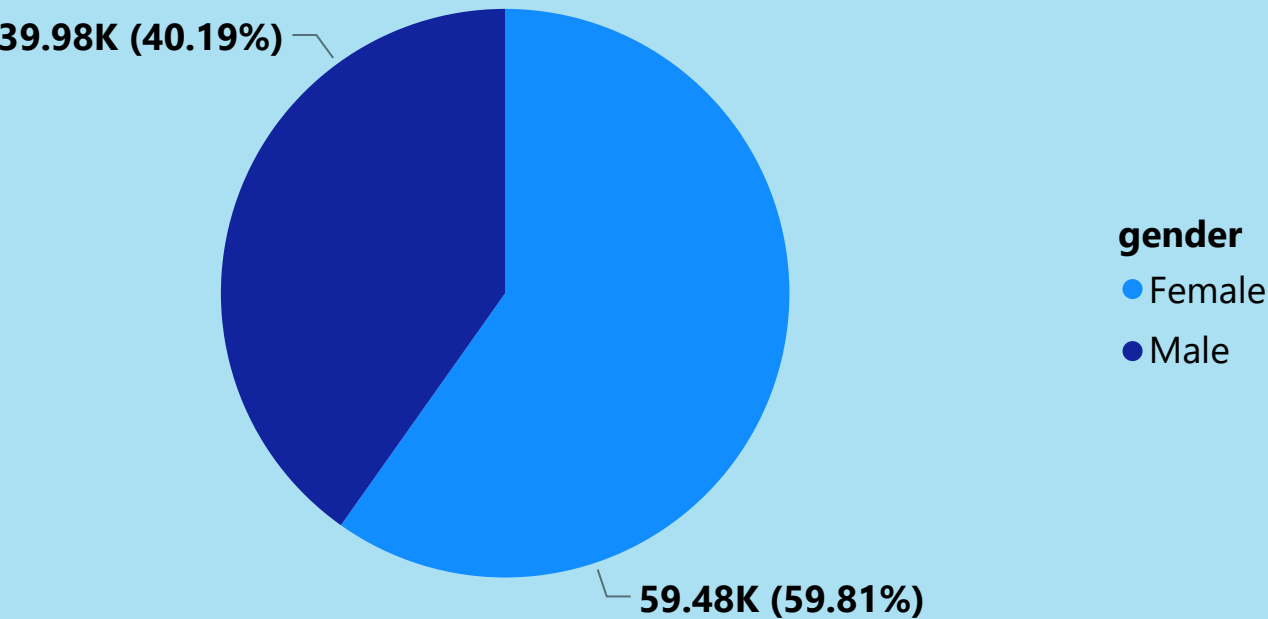


Quantity Purchased by Gender

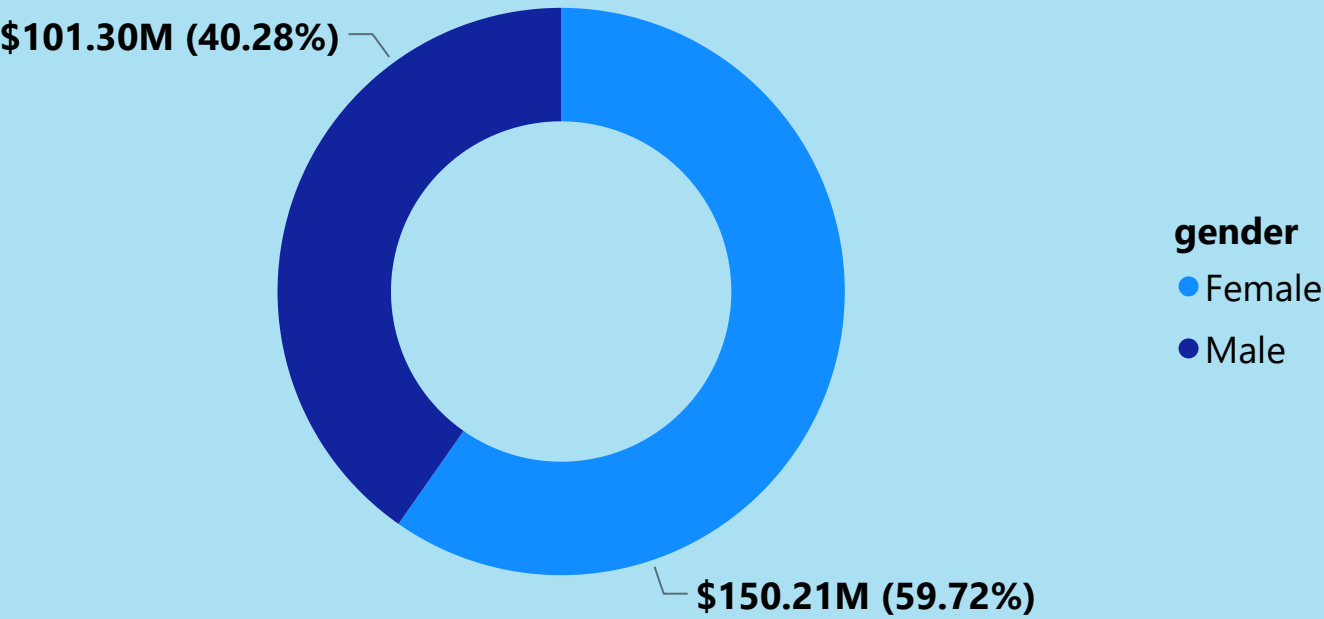
Age Group ● Elder ● Old ● Young



Count of Gender That Visited Each Mall



Total Revenue by Gender



Age Group by Mall

