SEO

Dashboard

Competitive Research

Domain Overview

Organic Research

Keyword Gap

Backlink Gap

Keyword Research

Keyword Overview

Keyword Magic Tool

Keyword Strategy Builder

Position Tracking

Organic Traffic Insights

Link Building

Backlink Analytics

Backlink Audit

Link Building Tool

Bulk Analysis

On Page & Tech SEO

Site Audit

On Page SEO Checker

Log File Analyzer

Content Ideas

SEO Writing Assistant

Topic Research

SEO Content Template

Extras

Sensor

SEOquake

Semrush Rank

Home   Local

SEO   AI

Traffic & Market

Content

Social

Ad

AI PR

Reports

App Center

👋 Help us improve! Do you find our On Page Seo Checker tool useful?   👍 Yes   👎 No   Ask me later   ✕

Home › SEO › On Page SEO Checker

On Page SEO Checker: eyecarecenteroc ⌄

🖥 United States - English ⌄   www.eyecarecenteroc.com   Last update: Dec 7, 2025

⟳ Re-run campaign   Import keywords and pages   ⬆   ⚙

🖥 User manual   📄 Send feedback

Overview   Optimization Ideas   Top 10 Benchmarking   Idea Tasks

⚠ We couldn't crawl this page using the GoogleBot-Desktop user agent due to an HTTP error 403. Nevertheless, we were able to collect a few general ideas for this page. Please ensure that your page can be accessed by search engine crawlers, and then start optimizing it using our ideas.

← Back to landing pages

https://www.eyecarecenteroc.com/ ⎋

Landing page for 1 keywords: optometrist

| St | Strategy ⓘ | ✓ SEO strategy needs no improvements. | About |
| | | ✓ No keyword cannibalization | About |

| Sf | SERP Features ⓘ
Based on your top 10-ranking rivals' data | ✓ If there is a high probability that your page may appear in a featured snippet, we'll tell you how to improve your chances. | About |
| | | ✓ If we discover that you should get a star rating for your page, we'll provide you with an idea. | About |

Co	Content ⓘ Based on your top 10-ranking rivals' data	✓ <body> tag contains target keywords.	About
		✓ <h1> tag contains target keywords.	About
		✓ <meta> tag contains target keywords	About
		✓ <title> tag contains target keywords.	About
		✓ No keyword stuffing in <body> tag.	About
		✓ No keyword stuffing in <h1> tag.	About
		✓ No keyword stuffing in <meta> tag.	About
		✓ No keyword stuffing in <title> tag.	About
		✓ Page content is long enough.	About
		✓ Video content: no optimization required.	About
		✓ Your meta description matches the description displayed in search results.	About
		✓ Your title matches the title displayed in search results.	About

| Se | Semantic ⓘ
Based on your top 10-ranking rivals' data | • Enrich your page content.
Compared to your rivals, some related words are not present in your page's content.
Try to enrich your page's content with the following semantically related words:

medical doctors   eye surgery   eye and vision   years to complete   vision rehabilitation   macular degeneration   optometry school   surgical procedures

clinical training   eye care   eye examination   vision care   vision therapy   diagnose and treat   eye conditions   optometry od degree   eye disease

treating eye   doctor of optometry od   contact lenses | Why should I do this?

Difficulty: |

Ba	Backlinks *i*	
Based on your top 10-ranking rivals' data	• Earn links from more sources. Try to acquire backlinks from the following domains: mymeditravel.com ↗ bablahblah.com ↗ physio-pedia.com ↗ optometrists.org ↗ huzzaz.com ↗ h1bdata.org ↗ lemis.com ↗ yellowpages.com ↗ medijump.com ↗ mapquest.com ↗ carenity.us ↗ rolecatcher.com ↗ dexknows.com ↗ carenity.com ↗ abc-directory.com ↗ carenity.co.uk ↗ yahoo.com ↗ zocdoc.com ↗ paireyewear.com ↗ noodle.com ↗	Why should I do this? Difficulty:

Te	Technical Issues *i*	
Based on Site Audit data	✔ <meta> tag is used.	About
	✔ <title> tag is used.	About
	✔ Internal links point to this page.	About
	✔ No duplicated <title> tags found.	About
	✔ No duplicated content is found.	About
	✔ Page is not blocked from crawling.	About

Ux	User Experience *i*	
Based on your Google Analytics' data	• Decrease bounce rate. This page has a high bounce rate: 35.86%. Try to analyze and adjust all factors that may be increasing your bounce rate and make it at least 30%.	Why should I do this? Difficulty:
	• Increase time spent on page. The amount of time visitors are spending on this page is suspiciously low: 22.64 seconds. Try to adjust all factors that may be causing users to leave too quickly and make time spent on this page at least 60 seconds.	Why should I do this? Difficulty:

See plans and pricing   Get started with Semrush