



MOCHAMAD ANDIMAS

Data Analyst | Data Engineer

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PROFILE SUMMARY

Hi, I'm Mochamad Andimas—Dimas for short—a dedicated and results-driven Data Analyst with a robust background in Management, E-Business, and over 6 years of professional experience, including 4 years in Business Development and 2 years specializing in Data Analysis. My multidisciplinary expertise enables me to bridge business strategy with data-driven insights to create value and drive decision-making.

In my current role at Gooddreamer.id, I specialize in transforming raw data into actionable insights. I am responsible for compiling, cleaning, and analyzing data from diverse internal and external sources, utilizing advanced tools and techniques to support business growth. My key achievements include designing and implementing dynamic data visualizations and dashboards using Python and its powerful libraries, allowing stakeholders to uncover trends, monitor KPIs, and make informed decisions.

As a professional, I am a fast learner, detail-oriented problem solver, and enthusiastic about embracing emerging technologies to solve complex business challenges. I thrive in collaborative environments and have a strong track record of turning data into impactful business strategies.

EDUCATION

Bina Nusantara University | 2011 - 2017

- Bachelor Degree, Management E-Business

SMAN 3 Jakarta | 2008 - 2011

ADDITIONAL EDUCATION

Zero To Mastery Academy | March 2022

- Udemey Course - Field Of Study Complete machine learning & data science bootcamp

Zero To Mastery Academy | February 2022

- Udemey course - Complete SQL and Databases Bootcamp: Zero to Mastery [2022]

Zero To Mastery Academy | January 2022

- Udemey course - Complete Python Developer in 2022: Zero to Mastery

WORK EXPERIENCE

Gooddreamer.id - Data Analyst | Oct 2022 - Present

- Compiling internal and external data
- Data processing, Data Analysis and Data Visualization
- Create an internal reporting dashboard using python

Sisi Sini Coffee - Social Media & Marketing | Jun 2021 - Jan 2022

- Create Promo
- Create and manage ads using Facebook Ads Manager
- Create Content for Instagram

PT. BINA USAHA LIMA PRIMA (Treyo.io & Minimi.co.id) - Business Development | Aug 2019 - Jun 2021

- Data Entry And Data Processing using Microsoft Excel
- Search and Maintain Client
- Logistic Coordinator (Minimi.co.id)

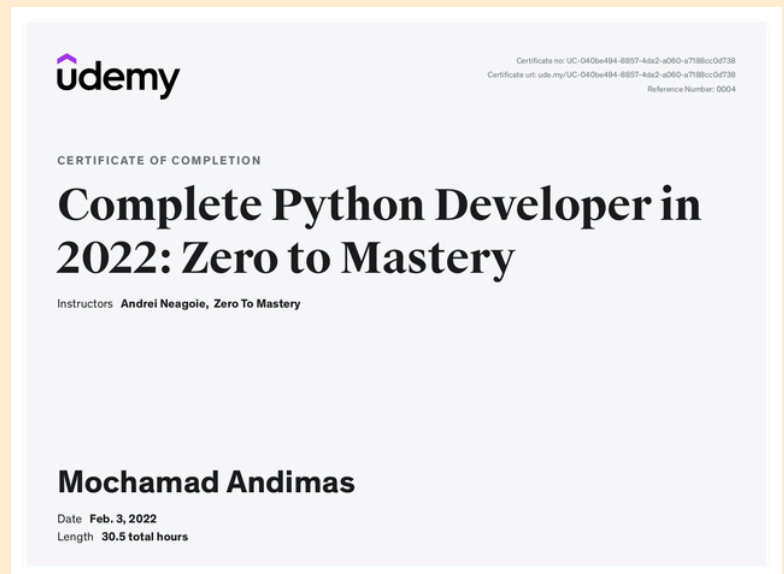
SKILL

- Python • Pandas • Database • PostgreSQL • Data Analysis • Get Insight From Data
- Flask • FastAPI • MySQL • Data Processing • Data Visualization • Get Trends From Data

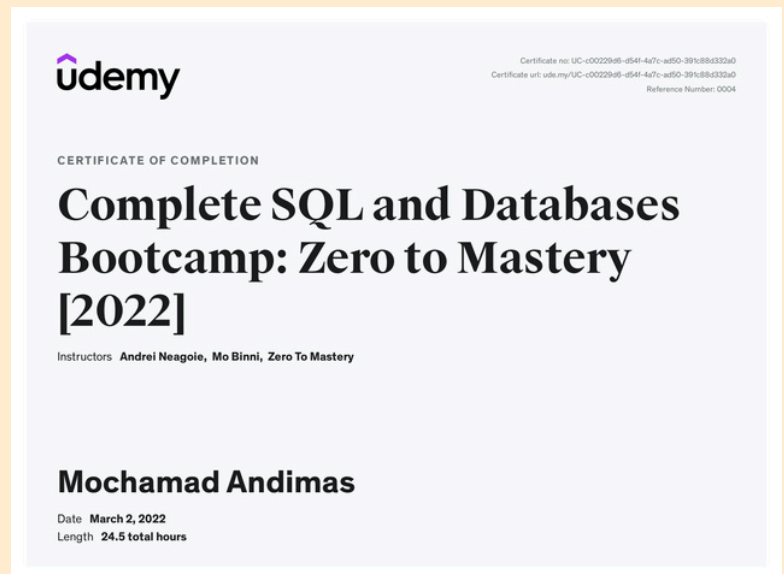
CERTIFICATE

CERTIFICATIONS

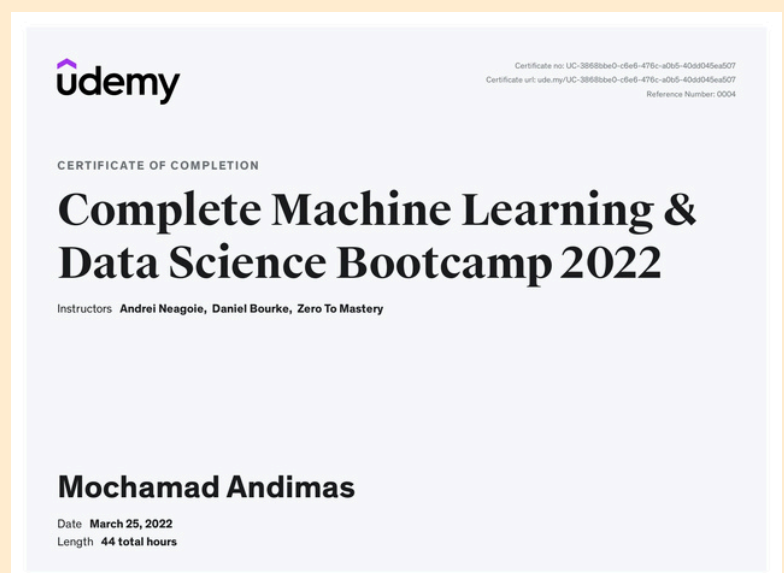
- Complete Python Developer in 2022: Zero to Mastery
Udemy
Issued Feb 2022



- Complete SQL and Databases Bootcamp: Zero to Mastery
Udemy
Issued Mar 2022



- Complete machine learning & data science bootcamp
Udemy
Issued Mar 2022



PORTFOLIO

The dashboard is organized into four main functional areas, each with a title and a set of visualizations:

- User Acquisition:**
 - Summary cards for "New User", "Active User", "New User Rate", and "Active User Rate".
 - A line chart titled "Active User" showing "New User" (blue line) and "Active User" (orange line) over time.
 - A note: "New acquisition rate of the week".
- Install By Source:**
 - Summary cards for "Total User Install", "New User Install", and "Old User Install".
 - An "Install Source" section with a table and a pie chart showing the distribution of install sources.
 - A note: "New install rate of the week".
- Cost & Revenue:**
 - Summary cards for "Install Cost", "Active Revenue", "New Cost", and "Active Revenue Rate".
 - A bar chart titled "Cost to Revenue Periods" showing "Cost" (blue bars) and "Revenue" (orange bars) over time.
 - A note: "New acquisition rate of the week".
- Transaction Cost:**
 - Summary cards for "Download Cost", "Download Revenue", "New Cost", and "Active Revenue Rate".
 - A bar chart titled "Transaction Cost" showing "Download Cost" (blue bars) and "Download Revenue" (orange bars) over time.
 - A note: "New acquisition rate of the week".