MOCHAMAD ANDIMAS
Data Analyst | Data Engineer

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- **Portfolio** : https://andimas-portfolio.streamlit.app/

PROFILE SUMMARY

Dynamic and results-driven Data Analyst with 2+ years of experience in transforming raw data into actionable insights. Skilled in data cleaning, processing, analysis, and visualization using Python, SQL, and advanced data visualization tools. Proven ability to design dynamic dashboards, extract business trends, and improve decision-making processes for stakeholders. Fast learner with strong attention to detail and a passion for leveraging data to solve business challenges.

EDUCATION

Bina Nusantara University | 2011 - 2017

- Bachelor Degree, Management E-Business

SMAN 3 Jakarta | 2008 - 2011

CERTIFICATION

- Udemy - Complete machine learning & data science bootcamp | Mar 2022
- Udemy - Complete SQL and Databases Bootcamp: Zero to Mastery | Feb 2022
- Udemy - Complete Python Developer: Zero to Mastery | Jan 2022

WORK EXPERIENCE

Gooddreamer.id - Data Analyst | Oct 2022 - Present

- Transformed raw data into insightful dashboards using Python libraries (Streamlit, Plotly, Pandas, Etc)
- Built and maintained reporting systems to track KPIs, enabling data-driven decisions for business growth.
- Conducted trend analysis and generated actionable insights to optimize business strategies, improving ROI to 10%.
- Reduced processing errors by implementing optimized cleaning pipelines, saving 15% of data preparation time

Sisi Sini Coffee - Social Media & Marketing | Jun 2021 - Jan 2022

- Create and managed ad campaigns using Facebook Ads Manager.
- Analyzed audience insights to develop targeted marketing strategies.
- Created visual content and monitored campaign performance using Instagram analytics tools.

PT. BINA USAHA LIMA PRIMA (Treya.io & Minimi.co.id) - Business Development | Aug 2019 - Jun 2021

- Data Entry And Data Processing using Microsoft Excel.
- Search and maintain client to improve company sales and products.
- Coordinated logistics teams to streamline processes, improving delivery time to cloent.

PT. NUSAPANGAN SUKSES MAKMUR - Business Development | Jul 2018 - Jan 2019

- Data Entry And Data Processing using Microsoft Excel.
- Create a campaign improve company sales and products.

PROJECT HIGHLIGHTS

Reporting Dashboard

- Designed and developed a dynamic Python-based dashboard using Streamlit and Plotly to analyze metics.
- Integrated data from MySQL databases, enabling seamless data aggregation and real-time visualization.
- Provided actionable insights by implementing features such as filtering, drill-downs, and custom visualizations for KPIs like revenue growth, customer acquisition, and product performance.
- Achieved a 20% increase in decision-making efficiency by automating manual reporting processes and enabling stakeholders to identify trends at a glance.
- Boosted monthly revenue through actionable insights that optimized strategies and promotional campaigns.

SKILLS

- **Programming**: Python (Pandas, NumPy, Plotly, FastAPI, Flask, Streamlit, Jupyter Notebook, SQLalchemy)
- **Database**: MYSQL, PostgreSQL.
- **Tools**: Dashboard Reporting, Tableau, Looker Studio
- **Soft Skills**: Big data analysis, get insights from raw data, get trends form raw data, team work, fast learner.