MODHACKS

SPONSORSHIP

Overview

ModHacks is a hardware hackathon focused on growing and connecting the local multi-disciplinary maker community. ModHacks will bring together students from all levels of expertise and areas of study to hack at potential applications of hardware and 3D-printing to current-day problems. Having seen how high the barrier of entry to hardware can be, Modhacks strives to make hardware more accessible to students to allow all levels of students participate in the maker community. **We want to provide the essential launchpad for participants to learn about and be inspired by custom hardware solutions.**

Who We Are

The ModHacks team brings together a close-knit group of UW students from across science, engineering, and design disciplines. **We're driven by a vision of creating a maker community centered around collaboration, building and learning.** Through previous expertise with organizing national events ranging from hackathons of varying scales, such as HackingEDU, CodeDay and TEDx events, we have a passion for bringing together those with an unquenchable desire to learn. We believe that hardware hacking has the potential to bring diverse groups of students together to create unique projects beyond the scope of an ordinary hackathon.

Become a part of the Experience

Become part of the experience and connect with the top hackers and makers at the University of Washington. Though students are free to create their own hacks, sponsors can offer branded prizes, tech talks & demos, and of course, swag. By sponsoring you can:

- **Bring company engineers and mentors.** Being a mentor is the most significant and impactful way to interact with participants and further build brand recognition.
- **Showcase products** and APIs and see students make cool hacks with them
- **Sponsor fun activities** Tech talks, workshops, photobooths, etc.
- **Send company swag.** t-shirts, laptop stickers, water bottles, bags, pens, etc.

SPONSORSHIP TIERS

Below is a sponsorship tier list detailing different ways that you can be a part of ModHacks. As always, reach out to us at sponsor@modhacks.co if you have any questions or other ideas for collaboration! Our team couldn't be more excited for the hackathon, and look forward to partnering with you as a proud ModHacks sponsor.

	KILO $500	MEGA $1000	GIGA $3000	TERRA $5000
GENERAL				
Distribute swag		✔	✔	✔
Resume book access		✔	✔	✔
Talk at openning ceremony		1 min	3 min	5 min
Workshop sponsor			✔	✔
Food sponsor				✔
Challenge sponsor				✔
BRANDING				
Logo on website	✔	✔	✔	✔
Logo on t-shirt	✔	✔	✔	✔
Logo on social media	✔	✔	✔	✔
Social media shoutouts	✔	✔	✔	✔
Mentor opportunity		✔	✔	✔
Logo on materials			✔	✔
Company table at event			✔	✔
Company blurb in booklet			✔	✔
Company banner at event			✔	✔