# **GAVIN HERMANSON**

PROJECT MANAGER & DEVELOPER

Cedar Rapids Iowa-USA

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### **ABOUT ME**

I will bring knowledge & experience to projects delivering solutions.

Working to aid forward production, ensure goals, & team achievement each day.

#### **EXPERIENCE**

### Project Developer

Present - 2019, Feb.

## Branch Sales Manager

2019, Feb. -2016, July

#### Modern Edge Mktg. / Fullstack Developer

I coordinate project design, staff workflow, and software development.

Digital marketing & sales campaigns throughout various stages from build to market, I've implemented successfull work experience across disciplines. From analytics, to programming. Languages to website landing pages. Graphics to video & everything in-between. A wealth of project examples to view for each as well.

#### AT&T Cricket Wireless

In charge of employee training, branch sales, & stores management.

One sales campaign saw a 310% spike in traffic & 400% jump in earned net revenue over 3mo. From there I learned scaled operations, management, and advertising. By 2019 we had grown from 5, to 14 storefronts operating green. Employee retention increased 0.86 to 1.92. Efforts that put my branch 1st place in activations.

That year for the first time ever...JDPower announced Cricket as Ranked 2nd Highest Overall in Customer Service Satisfaction for Wireless Providers!

EDUCATION	PRO SKILLS	REFERENCE
Bachelor of Computer Science University of Iowa / Iowa City, IA 2016-2018	Adobe Microsoft	Graphic Motion Illustrator, After Effects, Photoshop, Premier Pro, InDesign, Animate XD, PDF IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII
Minor in American Sign Language	Engines	Upyter  Environments NodeJS / NPM / NPX TypeScript / JS /  Jupyter Anaconda Figma Cloud
Associate Degree Kirkwood College / Cedar Rapids, IA 2015-2016	Languages	Sass / Webpack Chocolatey / Yarn Composer
	Frameworks	
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