

Quick Study Pointers

Stages from Idea to Fully Scaled Corporation:

- **Idea Stage:** Conceptualization, research, prototyping (Example: Flipkart).
- **Startup Stage:** Business plan, legal structure, initial funding (Example: Ola).
- **Growth Stage:** Market penetration, scaling, Series funding (Example: Swiggy).
- **Expansion Stage:** Product diversification, geographical expansion (Example: Paytm).
- **Mature Stage:** Sustaining growth, maximizing profit, IPO (Example: Zomato).

Types of Companies:

- **Proprietorship:** Single owner, unlimited liability, minimal compliance (Example: Sabyasachi Mukherjee).
- **Partnership:** Two or more owners, shared control, optional registration (Example: Amul).
- **LLP (Limited Liability Partnership):** Separate legal entity, limited liability, ROC registration (Example: Infosys).
- **One Person Company (OPC):** Single owner, separate legal entity, limited liability (Example: Vayu).
- **Private Limited Company:** 2-200 shareholders, limited liability, extensive compliance (Example: Flipkart).
- **Public Limited Company:** Shares publicly traded, stringent compliance (Example: Reliance Industries).
- **Cooperative Society:** Member-owned, limited liability, registered under Cooperative Societies Act (Example: Amul).
- **Section 8 Company:** Non-profit, limited liability, special tax benefits (Example: Teach For India).

Legislation and Legal Precautions:

- **Company Registration:** Required with ROC, Memorandum and Articles of Association (Example: BYJU's).
- **Tax Compliance:** Includes Income Tax and GST (Example: Flipkart).
- **Intellectual Property (IP) Protection:** Trademarks, patents, copyrights (Example: Zomato).

- **Employment Laws:** Adherence to labor laws (Example: Wipro).

Funding Sources and Stages of Funding:

- **Seed Funding:** Initial capital from angel investors (Example: OYO Rooms).
- **Venture Capital:** Series A, B, C funding rounds (Example: Swiggy).
- **Debt Financing:** Bank loans, venture debt (Example: Infosys).
- **Public Offering (IPO):** Raising capital through the stock market (Example: Zomato).

Various Methods of Collaborations:

- **Joint Venture:** Temporary partnership for a specific project (Example: Tata Motors & Fiat).
- **Strategic Alliance:** Collaboration without forming a new entity (Example: Flipkart & Myntra).
- **Merger:** Combining companies into a single entity (Example: Vodafone & Idea).
- **Acquisition:** One company takes over another (Example: Ola & TaxiForSure).
- **Franchising:** Operating under an established brand (Example: McDonald's in India).
- **Licensing:** Granting rights to use IP or products (Example: Amul's brand licensing).
- **Consortium:** Group of companies working on a specific project (Example: Indian banks forming consortia for large loans).

Disinvestment and Winding Up a Company:

- **Disinvestment:** Partial sale of assets or subsidiaries (Example: Reliance Industries).
- **Winding Up:** Voluntary or compulsory closing of a company (Example: Jet Airways).