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NOVA WEAR

JAN 2025

# KABELO MODIBA

DESIGN

MARKETING

WELCOME TO OUR

## Monthly Newsletter

Our Latest Project:  
Linen, Designed for  
the Season

This season, we asked a simple  
question:

*What does effortless style look like  
when comfort comes first?*

That question led us to our latest NOVA  
Wear project - a carefully designed  
linen collection made for warmer days,  
busy schedules, and real movement.

Linen is officially in season, and for  
good reason.

It's breathable.  
It's lightweight.  
And when designed properly, it's  
timeless.

↓ In this newsletter you will find:  
The latest project. Keep Reading!

# Discover the Linen Project

DESIGNED FOR REAL DAYS

Our latest linen project wasn't designed for perfect moments.

It was designed for *real life*.

From early mornings to long afternoons, these pieces are made to move, crease naturally, and still look intentional by the end of the day.

We paid close attention to:

- ✓ Everyday silhouettes that are easy to style
- ✓ Neutral tones that work across seasons
- ✓ Fabrics that age beautifully with wear

Linen isn't meant to be stiff or overworked.  
It's meant to live with you.



## How to Style Linen This Season

One of the best things about linen is its versatility.

Style it:

- Layered for cooler mornings
- Paired with relaxed tailoring
- Worn loose for effortless balance

This collection is about ease, not excess – fewer pieces, styled more confidently.



## Visit our new studio space!

WE ARE IN LOVE. COME BY AND SAY HI.

### **Operating hours:**

Monday-Friday, 9:00am-5:00pm

Saturday, 9:00am-3:00pm

closed Sunday

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