Yamaha

Intro

Annonce du plan :

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**Intro yamaha**

Yamaha is a Japanese company operating in many fields, including musical instruments, motorcycles, snowmobiles, jet skis, motors, integrated circuits and consumer electronics.

The PDG is Takuya Nakata and the turnover is 293 850 900,00 €.

**History**

It was founded in 1889 by Torakusu Yamaha in Hamamatsu in Japan.

Torakusu Yamaha was a watchmaker and a mechanic.

Since 1900, Yamaha sold piano and it is a success.

During the Second World War, the company was forced to manufacture aircraft propellers and from 1944 to 1947 it would not produce any instrument.

In 1955, Yamaha launched its first motorcycle, the YA-1.

**Future projects**

A car that inclines in a turn.

100% electric motorcycles.

New Scooters with two or three wheels.

Motorcycles without pilot because the autonomous motorcycle have real assets. A biker could ask his machine to join him at a specific place to bring him home after a party. And why not one day motorbike taxis that like autonomous cars could carry customers who do not want to waste time, or who just like motorcycle ride.

**Conclusion**

Yamaha is a robust company, it has a lot of futures projects,

**Questions**

* When yamaha was founded ?
* By who ?
* What