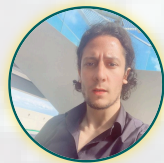


Mohamed Abdelrazek

Athlete's discipline. Engineering mindset. Lifelong learner. Shaped by global, multicultural experiences.



Skills

- Python (Debugging, Automation)
- Data Analysis Fundamentals
- AI Fundamentals
- GitHub & Version Control
- Microsoft Suite
- Digital Marketing & E-Commerce
- Resilience & Discipline
- HubSpot (CRM & Automation)
- Canva / Adobe Creative Cloud (Visual Content)

Certifications

- Google Digital Marketing & E-Commerce
- IBM Digital Marketing and Growth Hacking
- Google IT Automation with Python
- Microsoft Python Development

Contact

Email:

moe-abdelrazek@outlook.com

Phone:

+20 1017286384

Website:

Portfolio Website

Location:

Alexandria, Egypt

Professional Summary

Multidisciplinary professional blending engineering foundations with Python, AI, data analysis, and digital marketing. Resilient and disciplined, with a decade of high-performance experience shaped by professional football. Deeply committed to continuous learning and real-world impact.

Currently pursuing certifications to bridge technology with business outcomes.

Arabic

Native

English

Near Native

German

B2 – Intermediate

Professional Experience

Freelance Digital Marketing Specialist - (Self-Employed) (2023–Present)

- Designed and executed digital campaigns using AI-driven marketing tools (HubSpot, Google Analytics, SEMrush, Meta Ads).
- Managed multi-channel marketing projects including email, social media, SEO, and paid advertising.
- Created performance dashboards and tracked KPIs to optimize ROI and engagement.
- Developed brand strategy and content marketing assets for clients across industries.
- Applied data-driven decision making and A/B testing to maximize campaign effectiveness.

Engoo - Online Tutor (Part-Time) (2021–Present)

- Delivered personalized lessons to diverse learners; strengthened communication and adaptability.
- Leveraged digital tools to improve outcomes and track progress.
- Maintained high session quality and learner satisfaction across hundreds of lessons.

Professional Athlete - Football (2011–2022)

- Competed at a high level for over a decade; developed discipline and resilience under pressure.
- Led and collaborated within dynamic teams; honed leadership and teamwork.
- Transferred performance mindset to technology learning and delivery.

Education

Alexandria University - Engineering Studies

- Completed 4 years, 48 rigorous courses; degree not finalized.
- Focus areas: Systems Thinking, Analytical Methods, Problem-Solving.
- Applied engineering discipline to software development workflows.