



Dear Retailer,

After the most relentless winter in years, gardeners everywhere are looking forward to lots of sunshine and warm weather, and what better way to start the new gardening season than with practical, informative, beautifully photographed books from Sterling? From window boxes to water gardens, carnations to cacti, we have new books (and kits) to suit every gardening need and ability.

The Expert Series has grown once again with **The Flower Arranging Expert**. Dr. D. G. Hessayon takes his expertise from garden to vase to help your customers combine perfectly grown plants and flowers for stunning effect.

Because the art of bonsai continues to thrive, we've added two more titles for your customers' collections. **Bonsai in Your Home** shows you how to grow and maintain lush bonsai around the house, and **Miniature Living Bonsai Landscapes: The Art of Saikei** contains everything you need to know to create tiny replicas of our vast natural world in a small space, using young plants, rocks, soil and more.

We've turned two top titles, and one new one, into exciting book & kit sets. **Everlasting Floral Gifts Book & Kit** includes the popular paperback, plus all the materials needed to create fragrant gifts and ornaments with herbs and dried flowers. We've also taken one of our favorite kids' titles, **The Plant and Grow Project Book**, and created the **Windowsill Gardening Book and Kit**. It has everything needed for successful windowsill plants, from the seeds to peat moss pellets to the actual planter. Or you can make fabulous wreaths to give as gifts or keep for yourself, with the **Wreath Magic Book & Kit**.

Take a look at the new titles in the Wisley Series—on carnivorous plants, and on gardening in small or shaded areas, and in the winter—or try perennially popular books such as **Flower Arranging for All Occasions** and **The Holiday Wreath Book**, both now available in paperback.

To order these excellent gardening titles or any other books from Sterling, just use our convenient order form, or call us toll-free at 1-800-367-9692. You can also fax us at 1-800-542-7567. Whichever way you order, you're guaranteed to get friendly, reliable service.

Regards,

Maryellen Modica
Director of Special Sales

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