

Executive Coaching and Effective Leadership

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Introduction

The primary goal of executive coaching is to help leaders become more affective at their jobs and thereby lead their department to success or growth. It is a collaborative partnership that includes the organization, the executive and the coach. They work together to get the desired results, which is expert leadership.

Leading Your Team to Profitability

Leadership coaching is an invaluable tool implemented by organizations to help top executives learn how to influence the members of their team in such a way that it increases profitability. Managers who are unable to influence, motivate and lead those who report to them in positive ways, risk losing valuable human resources and company profits.

Executive who can't create an environment that helps their team flourish, because of inability to lead, an ineffective management style or lack of people skills, will continue to encounter problems within their department. To prevent going in circles, which can occur if the manager tries to solve the problem on her own, the logical step is to seek outside help or coaching. Most organizations are willing to pay for this service for top employees.

An objective third party guides the senior manager towards self-discovery. Only after discovering her strengths and weaknesses can she take corrective measures to become a more valuable leader for her organization and thus her team.