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Client: Allied Building Products Corporation  
Project: Text for a New Sales Brochure

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**Allied Building Products Corp. is capable of serving your every need.**

How can we make a statement like that? It's simple. Allied is a contractor-committed distributor with more than 175 locations and 3,500 employees. We distribute residential and commercial building materials to specialty contractors in the building and remodeling industries.

At Allied, we're committed to building and maintaining relationships with our customers. Whether we're working with a large architectural firm or a home remodeler, we offer unparalleled service and a broad scope of products to meet your every need. With more than one million square feet of warehouse space and a fleet of more than 1,900 vehicles, we're able to deliver the products you need, where and when you need them.

**We Deliver on Every Promise We Make**

We've spent over 60 years developing relationships with more than 5,000 vendors. This has enabled us to research and vet the more than 85,000 products we currently offer. In addition, we cultivate new relationships with vendors all the time, and the resulting growth, product lines, and market diversification – paired with our knowledge of the customers we serve – enables us to meet our customers' dynamic needs and exceed their expectations.

**Our Commitment to Worksite Safety is Unmatched**

At Allied, safety is our top priority. Through the use of Total Quality Measurement (TQM) processes and procedures, we strive to provide the safest work environment possible for our employees and the customers we serve.

- Our “Employee Development University” (EDU) program includes over 50 safety-related, online training modules. In addition, employees participate in hands on training to ensure their complete understanding of the applications and procedures required.
- Our delivery process includes a thorough Job Site Hazard Assessment before the delivery is attempted. Any issues identified through this assessment are communicated to management and resolved before a delivery is made.
- Our set up procedures require perimeter protection with danger tape and ladder securement, as well as the use of traffic cones, hazard lights, and chocks on the delivery vehicle.
- Our digital photograph process documents before and after pictures of deliveries to ensure that safety procedures are properly employed and to document product accuracy, condition, and location.
- At Allied, we inspect what we expect. Unannounced, random job site visits are routinely conducted by all levels of management to verify on-site safety compliance.

All of these procedures – and more – are taken to ensure Allied employee safety, and the safety of your employees and customers.

### **Superior Fleet Capabilities**

At Allied, we recognize that offering the best products at the best price doesn’t mean a lot unless we can get them where our customers need them, on time. Over the years, we’ve invested in a fleet of more than 1,900 vehicles, to ensure the safe, efficient, and reliable delivery of our products. Our fleet includes:

- 188 Conveyors with a reach of 41’
- 189 Tractors
- 392 Trailers with 50’ beds
- 353 Flatbeds
- 133 Knucklebooms
- 146 Sheetrock booms
- 16 Cranes
- 101 Box Truck/Vans
- 55 Gradall Material Handlers

At Allied, no job is ever considered undeliverable, and the degree of respect we show for the customer's property is unequalled. In addition, Allied Building Products' preventive maintenance (PM) programs and full compliance with DOT and OSHA safety requirements ensure that our equipment is always well maintained, properly operated, and professionally dispatched.

### **Contractor Tool Centers**

We're committed to servicing customers at every level of the building and construction industry – from industrial, to commercial, to residential – including contractors, installers, builders, and remodelers. Our Contractor Tool Centers, located within every Allied branch, offer:

- A fully-stocked inventory of tools to assist you with any project, large or small
- Training to ensure the proper and safe use of every tool you need
- Competitive prices and a Price Match Guarantee you can trust

### **Visit Allied Online at [www.alliedbuilding.com](http://www.alliedbuilding.com)**

We offer a dynamic web site with detailed inventory data, a Frequent Buyer Program, Hail Watch, and online vendor promotions. We also offer online bill pay, job pricing and quotes, multiple delivery statement options, and delivery status updates.

### **Allied Financial Services**

Our credit professionals are available coast to coast to discuss your needs, help you mitigate risks, and manage receivables. We offer background credit checks on your potential business partners, payment processing by check or credit card over the phone, and a variety of statement and invoice options.

### **What Can Allied Do for You?**

Allied Building Products, which became an Oldcastle Company in 1996, was originally established in 1950 as a family-operated roofing and custom sheet metal fabrication business in

Jersey City, New Jersey. At that time, we served the New York/ New Jersey Metropolitan area with just 5 employees, 2 trucks, and 5,000 square feet of warehouse space. Since then, we've grown into one of the most recognized building materials giants in the world.

As we've progressed from roofing and siding to windows, doors, and interior building products, we've maintained a strong commitment to our customers and to the idea of constant innovation. A perfect example of this is our new Solar Division, which is allowing our customers to diversify the products and services they offer to their own clients.

At Allied, we're constantly looking forward, toward the future of our industry, in an effort to help customers like you become even more successful. Allied may have started in the roofing and sheet metal business, but we've grown into a company that's capable of meeting your every need – safely, and on time.