



FOR IMMEDIATE RELEASE:

**Second Annual Free Touch-A-Truck Event at the
Overland Park Convention Center on July 17**

With expanded space and more sponsors, this year's event will be better than ever!

Overland Park, KS (July 8, 2011) Beep! Beep! Kids of all ages should steer over to the second annual Touch-a-Truck event at the Overland Park Convention Center on Sunday, July 17 from 11 a.m. until 5 p.m. Event admission is free with two (2) non-perishable food donations per person to Harvesters. The first 200 families to enter will receive a Swag Bag filled with coupons and gifts from several local restaurants, stores and entertainment venues.

Presented by KCPT, 99.7 The Point and Lauren Wants to Know, Touch-a-Truck will be a fun, hands-on and educational event for kids of all ages to see their favorite trucks up close including: Overland Park Fire Department truck, Overland Park Police Department car and motorcycle, Children's Mercy ambulance, Deffenbaugh Recycling truck, John Deere combine and tractor provided by the Johnson County Extension Office, Pepsi Truck, backhoes provided by Turner Construction & George Shaw Construction, Harvesters truck, Verizon Wireless Race Car Experience, Shatto Dairy truck, Hilton President Kansas City Van, Carter Energy Trailer, several McCarthy cars and trucks, and OP Parks and Forestry Bucket Truck. Each vehicle will have an interactive, entertaining, and educational game or activity along with their truck on display.

Touch-a-Truck welcomes special guests Forest the Fox and Mrs. Kansas, live music from Funky Mama and Doo Dad Mike and face-painting provided by kcmetromoms.com. Whole Foods will be on-site hosting their "local market" sampling local fare while interactive activities by Deanna Rose Farmstead, Overland Park Arboretum, Southwest Dairy Farmers, JC Library and Fireside Pediatrics add an educational twist. The KC Pumpkin Patch Express will be "choo-chooing" its way through the Ballroom while Games2U mobile entertainment will bring out the kid in everyone. The McCarthy Mainstage will be MC'd by your favorite 99.7 The Point jocks, who will be raffling off fabulous prizes throughout the day as well as introducing entertainment including StoneLion Puppet Theatre and Come Sign with Me. Visit www.opconventioncenter.com/touchatruck for a complete timeline of events.

"Last year Global Spectrum was honored to host the first Touch-a-Truck event as a celebration of Overland Park's 50th anniversary for families in Overland Park." said Global Spectrum's Brett C.

Mitchell, General Manager at the Overland Park Convention Center. “The event was such a success with over 5,200 in attendance, we decided to host it again in 2011. With the support of event sponsors, local businesses and attractions who work together, we are able to keep the event free, educational and interactive as well as expand into the Ballroom allowing for shorter lines and more trucks. None of this would be possible without key players within our community, and it showcases why Overland Park continues to be ranked one of the top ten places in the country to live.”

Sponsors for this special event include KCPT, 99.7 The Point, Lauren Wants to Know, kcmetromoms.com, Whole Foods Market, Johnson County Sun, McCarthy Auto Group, Fireside Pediatrics, All-Star Chiropractics, Games2U, Deffenbaugh Industries, Hilton President Kansas City, Sierra Mist and Harvesters. For more event details visit our website at www.opconventioncenter.com/touchatruck or call 913-339-3067 for more information.

Overland Park Convention Center opened in November of 2002 on a 26-acre site in the heart of Overland Park, the largest suburban city in the Kansas City metropolitan area and the second largest city in Kansas. Adorned with over sixty original works of art and equipped with state-of-the-art communications systems, the 254,000 square foot complex features a 60,000 sq. ft. exhibit hall that connects to the 25,000 sq. ft. Edwin C. Eilert Ballroom and 15,000 sq. ft. of meeting room space. Natural light radiates throughout the unusually spacious (44,000 sq. ft.) pre-function and registration areas.

Global Spectrum (global-spectrum.com) manages the Overland Park Convention Center as well as more than 100 other public assembly facilities around the world. Nearly 20-million people attended more than 11,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world’s largest sports and entertainment companies. Comcast-Spectacor also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions, Front Row Marketing Services, a commercial rights sales company, and Flyers Skate Zone, a series of community ice skating rinks. In a partnership with Disson Skating, Comcast-Spectacor annually produces eight nationally televised figure skating spectacles on NBC-TV.

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