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Twiggy: Not Your Ordinary Fashion Plate

April 2, 2010 02:53 by & Wendy Dalrymple

by: Angelina St. Jean



Twiggy (source)

Like most sophomoric fashion enthusiasts, I know Twiggy as the waifish, falseeyelash-batting model from the '60s and more recently, as a guest judge on ANTM. Other than that I couldn't tell you the first thing about her film career or her musical proclivities (hello, she's a renaissance woman). When I started working on her product, I learned that aside from her infamy in the model world, she has a real penchant for design and even knows how to sew a thing or two.

She's a rarity in the macrocosm of fashion icons; showcasing style the way real women use it. She's a mom, a model, an artist and a no-fur advocate. She's endured decades in a business that's ephemeral and where superficial is in vogue. Yet she still evokes the same grace and authority she had as a teenager. I can't help but have admiration for her.

What I love most about her collection for HSN is that every piece is well thought out for our customer, from daytime denim to evening sequins, down to your everyday pumps and sneakers (with velvet laces, of course). It's pretty obvious there's an anglophile streak in her classic approach to the basics. The pieces in her coterie are what most women incorporate into their wardrobe without much notice (e.g., woven belts, button down blouses, etc.), but she manages to put slight variations on them to keep it all in the moment. Here are some of my picks:

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twiggy LONDON Linen and Cotton Blazer



twiggy LONDON Slouch Style Bag



twiggy LONDON Suede Peep-Toe Pumps

As a Product Information veteran, I can say I haven't been this excited about a launch in a while, and I think she'll have a great following. Wonder what's in store for her next show? 'Til then, splash out, and cheerio!

Tags: twiggy, shoes, blazer, twiggy london, slouch bag

Categories: Fashion

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Comments

April 7. 2010 02:17

Angelina,

I love your writing style! So engaging. Every time I read one of your posts I end up clicking away and looking at the items you mention. I hadn't looked at the twiggy LONDON collection before I read this, and suddenly I was looking at the handbag and shoes.

I can't wait until your next post. I'll learn about fashion trends as they are happening (or about to hit us from the runways) and likely end up at more item pages. Hope to read more from you soon!!!

gisele

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gisele

April 12. 2010 06:29

Angelina: This was truly an enjoyable piece to read!! I agree with Gisele that your writing style is incredibly engaging, informative, and fun!! Very well done! I am so proud that you are a member of our team!

Cheers and bravo! Bethlee

Bethlee McLaughlin

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