



COLIN GREEN

(503) 351-3635

**CREATIVE DIRECTOR /
COPYWRITER /**

RESUME: COLIN GREEN

Creative Director / Copywriter

WORK HISTORY

CREATIVE DIRECTOR / COPYWRITER / VERBSLINGER

Portland, OR; 9/08 – Present

Conceived, forged, and launching an innovative community curation project

Copywriting, branding, creative directing for a startup magazine

Contract copywriting and editing (Chicago style) for online & print

Information architecture and wireframing for WordPress and Drupal web sites

COPYWRITER / WA STATE DEPARTMENT OF TRANSPORTATION

Olympia, WA; 5/05 – 8/08

Copywriting, editing, public relations, branding for a critical state agency

Branded individual office web pages across a vast and distributed web site

Created online style guide for use by over hundred of staff members

Edited local staff copy (AP style)

Taught classes in search engine optimization (SEO)

COPYWRITER / COLIN GREEN

Olympia, WA; 9/04 – 4/06

Copywriting and editing for print, such as brochures, newsletters

Copywriting and editing for web sites and other online presentations (PDF, etc.)

Clients ranged from private corporations to government agencies



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**CREATIVE DIRECTOR /
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PUBLICATION MANAGER / COPYWRITER / VERISIGN

Olympia, WA; 10/00 – 8/04

Overseeing copy, publishing, and operations for the writing/publishing department

Researching, writing, and editing for guidebooks and marketing collateral

Branding book interiors: layout and typography

Designing book templates and authoring environments

Scheduling projects and supervision of staff

Created the in-house style guide

Editing staff copy

PRIOR WORK EXPERIENCE AVAILABLE UPON REQUEST

PRODUCTION TOOLS (Mac & Windows)

InDesign / Acrobat Suite / Basic HTML / Content management systems / FrameMaker

Word / Dreamweaver / Social media applications (Drupal, WordPress, etc.)

EDUCATION & TRAINING

The Evergreen State College, Olympia, WA; B.A.

Communications

REFERENCES AVAILABLE UPON REQUEST