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CITIZENSHIP : CANADIAN (US PERMANENT RESIDENT)

HINA MAHMOOD

OBJECTIVE

To contribute to economic and human development in the framework of a dynamic stimulating institution.

EDUCATION

1999 - 2004 McGill University Montreal, Quebec

B.A. McGill

Double Major in Economics and Political Science (Graduated with distinction)

1995 - 1999 Karachi American School Karachi, Pakistan

High School Diploma

WORK EXPERIENCE

Sep '11 – Present

**Freelance Journalist and Economist
(New York)**

- Contribute regularly to the opinion section of Dawn (leading newspaper in Pakistan) on economic, political, and foreign policy issues.
- Written for The News International in Pakistan on Pakistan-US relations and population growth.
- Published in the art section of The Express Tribune (affiliated with the International Herald Tribune).

Aug '08 – Sept '09

**International Finance Corporation Headquarters
(World Bank Group, Washington, DC)**

Worked as a Research Analyst for Middle East and North Africa (MENA)

- Prepared the economic context for 16 countries in the Middle East and North Africa (MENA) area for project documents and updated regularly due to changing impact of the global crisis.
- Assisted in the preparation of a report that analyzed the impact of the global crisis on the MENA region and another that focused on the impact on the GCC.
- Assisted in strategy work by preparing portfolio information, general country briefs, and putting together presentations for annual and spring meetings as well as budget and strategy presentations to management.
- Created a new proposal for identifying poorest regions in Morocco and Jordan as sub national GDP per capita was unavailable. Proposal was accepted.
- Built the capacity of regional staff by providing training on using World Bank and other research databases.
- Attended and prepared for monthly risk rating meetings for all MENA countries.

Oct '06 – August '08 **International Finance Corporation, World Bank Group
(Pakistan)**

Worked as a Research Analyst for Pakistan

- Undertook mapping of market/industry/company research in range of industries in Pakistan. Identified potential opportunities for IFC within these sectors.
- Prepared monthly economic research reports on Pakistan involving the analysis, evaluation, and preparation of data as well as industry news in various sectors.
- Prepared a political risk analysis on Pakistan's political regimes by identifying trends in policies and their impact on the economic climate.
- Prepared a budget analysis summarizing key/relevant aspects of FY08 budget and detailing its potential impact on major industries in the economy.
- Identified and explored opportunities for public-private partnerships in health and education where IFC can participate.
- Worked with IBM to increase and publicize awareness of the SME (small and medium enterprise) toolkit; a web-based program which offers business management information and computer based training for small businesses free of charge over the internet.

July '04 – Jan '06

**Procter & Gamble
(Pakistan)**

Worked as Assistant Brand Manager on Safeguard/Wella

- Designed content, logistics, and planned a health & hygiene school education program that covered over 50 cities and reached 2.5 million children across Pakistan.
- Designed and executed a Mother Hygiene Program that reached 800,000 mothers in Pakistan's 8 largest cities by end September.
- Conducted a doctor sampling activity which reached 25,000 doctors in Karachi, Lahore, and Islamabad and compiled detailed database with their information.
- Conducted analysis on competition and the soap market using extensive data from different resources.
- Developed a strategy and vision for Wella as well as a marketing plan.

INTERESTS AND VOLUNTEER EXPERIENCE

Feb '10 – Dec '10

**Youth Education Representative
(San Diego, California).**

- Worked with children requiring special assistance at La Jolla Elementary School and participated in Rolling Readers program which encourages 9000 school children to read each week.

Other Volunteer Experience & Interests

- Part of the marketing team for Your Dil events in New York which raises money for children's education in Pakistan.
- Volunteered regularly in Pakistan to help educate child laborers.
- Passionate about food and author of a food blog.

LANGUAGES

English, French, Urdu

*References available on request

