

*For Immediate Release*

Title: Respect for Cultural Diversity is Respect for All of Us

Cultural diversity is a new popular buzzword, but deciphering its meaning takes more than just words – which is why USARiseUp.com is taking the conversation to the streets!

[CITY/STATE] - April 19, 2010 - “Cultural diversity” has become a new buzzword in our society. In the wake of an unprecedented leadership milestone accomplished with the election of President Obama, it is tempting to think that racial stereotypes and cultural prejudices have eased – even disappeared.

Nothing could be further from the truth.

This is why USARiseUp, a weekly online print magazine that stays at the forefront of all happenings both cultural and diverse, has a message for us all. “Right now, right here,” they say, “is the right time to work together to heal the great racial divide”. With hundreds of writers and bloggers from all over the nation contributing to their web-zine on a daily basis, USARiseUp stands firm in their assertion that our continued cultural development – neigh survival - depends on our ability to learn new ways of cultural communication.

USARiseUp.com is on a mission to educate individuals of all ethnicities, backgrounds, and ages about the need for cultural awareness, education, and respect. Respect begins at home, and educating others about our cultural values and diversity begins with understanding where we came from, what has shaped us, and how we want to view others. The actor Will Smith once said, “I really think most people don’t get up in the morning wanting to hate someone else.” But we must first education ourselves about our own cultural uniqueness and history before we will feel at ease to accept and respect the diversity others bring to the table.

This is why USARiseUp.com is so active in promoting dialogues between diverse individuals and groups to get our thoughts about our own cultural values and uniqueness out into the open. We can’t talk about cultural values until we know our own are. From there, we can work to uncover what misconceptions and misperceptions live on in the minds of others around us as well, and slowly but surely begin to heal the great racial divide.

Respect for the cultural diversity that is alive and well around us is respect for us all. We can get there, USARiseUp.com says, one conversation at a time.