

The Adventures of Insurance Man

Issue #1

Written by

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PAGE 1 (FOUR PANELS)

PAGE 1, Panel 1.

Panel 1 occupies the top half of the page.

JOE PLANNER, confident businessman, mid-40's with a retro look about him. Joe wears a grey flannel suit and a grey fedora. His dark, razor cut hair shows on his temples under his hat. Joe places his briefcase on the conveyor belt in the airport security checkpoint as he approaches the gate to board his flight home. Caption 1 appears at the top of the panel. Caption 2 appears at the bottom.

CAPTION 1:

Joe Planner local agent for the Protect-A-Life Insurance Company is flying home from the annual meeting of The Million Dollar Round Table.

CAPTION 2:

The MDRT is the premier association of insurance and financial advisors consisting of the top 1% of all agents in the world.

PAGE 1, Panel 2

Close up on Joe as he braces himself in the full body scanner at the security checkpoint. A red warning light is displayed on the machine over his left shoulder. Joe has a look of concern on his face as the scanner malfunctions.

SFX 1: BUZZZZZZ!

PAGE 1, Panel 3

Close up on Joe inside the scanner. The machine glows a bright green around him. Joe now has a look of terror on his face.

SFX 2: THWAPP!

PAGE 1, Panel 4

Joe falls unconscious. He lays, eyes closed on the floor at the bottom of the scanner.

PAGE 2 (FIVE PANELS)

PAGE 2, Panel 1

Joe lies in a hospital bed. A doctor stands next him. Joe's hair is now salt and pepper colored. His temples are completely grey.

DOCTOR:

That huge blast of radiation could have killed you.

JOE PLANNER:

I feel like a million bucks!

PAGE 2, Panel 2

Joe sits up in his hospital bed, deep in thought.

CAPTION 3:

The transformation begins...

JOE PLANNER: (T)

$E = MC^2$

$PMT = PV (I) (n)$

PAGE 2, Panel 3

Joe's POV as he looks up at the doctor who examines him with a hand held light. The doctor wears an old-fashioned round mirror that is fastened to a headband.

DOCTOR:

You should be in a coma. You're not even groggy?

JOE PLANNER:

My focus is clear. I understand things better than ever.

PAGE 2, Panel 4

Joe Planner has metamorphosed into Insurance Man. He stands alone, still in the hospital, centered in the frame in the obligatory fists on hips position. He wears a traditional super hero costume with a letter 'I' crest emblazoned on his chest.

INSURANCE MAN:

I'll first need to increase my own life insurance coverage to keep my family safe. Then I'll need to provide coverage for the people of Secureville.

PAGE 2, Panel 5

Two beautiful nurses face each other. We see their profiles, one on each side of the panel. Insurance Man is centered at the top of the frame in the distance.

NURSE 1:

I'll bet he'll get a preferred rate!

NURSE 2:

For sure!

PAGE 3 (FIVE PANELS)

PAGE 3, Panel 1

Insurance Man's secretary, Sunny Dey, beautiful blonde, retro hair and skirt-suit, seated at her desk, talks on the telephone.

CAPTION 4:

Meanwhile back at the office...

SUNNY DEY:

Hurry back, Joe! Procrastinato and Indecision Man are wreaking havoc on the city! They've got the citizens of Secureville in a trance. Most of them are putting off protecting their families. The rest of them are not sure how to best protect them.

PAGE 3, Panel 2

Back at the hospital Insurance Man is on the other end of the telephone. He grins confidently.

INSURANCE MAN:

This is too big a job for Joe Planner. This is a job for Insurance Man.

SUNNY DEY: (OP)

Insurance who?

PAGE 3, Panel 3

Joe sits with Sam and Sally Citizen. Procrastinato, mustachioed, slicked back black hair, stands behind the Citizens. He shoots a trance from his pinwheel eyes to the back of their heads. The Citizens' eyes glaze over.

INSURANCE MAN:

Putting this coverage in place will protect your children and assure their college funding.

CITIZENS:

We're in no hurry. We'll get to those issues tomorrow.

PAGE 3, Panel 4

Insurance Man knocks Procrastinato out with a right hook!

SFX 3: BAM!

PAGE 3, Panel 5

The Citizen's awaken from their trances and sign their life insurance applications.

CITIZENS:

Our children's futures are secure! Thank you Insurance Man!

PAGE 4, Panel 5

Insurance Man stands alone, fists on hips. There is an American flag in the background.

INSURANCE MAN : (T)

I know my duty. To keep Secureville safe...one person at a time.

PAGE 4 (FIVE PANELS)

PAGE 4, Panel 1

Insurance Man sits with Gertrude Resident. Indecision Man, bald, menacing, stands behind her. He shoots a glance from his pinwheel eyes to the back of her head. Her eyes glaze over.

CAPTION 5:

Later that day.

INSURANCE MAN:

As I understand it your concern is to have enough income to last you the rest of your life.

GERTRUDE:

How do I do that? With bonds? T-Bills? CD's?

PAGE 4, Panel 2

A Revolutionary War era fife and drum trio appear alone in the frame. One plays the fife (flute), one plays a snare drum and the other carries the American flag.

INSURANCE MAN: (OP)

Annuities were created in the 1700's. They're the only Guarantee of an income for life.

PAGE 4, Panel 3

Insurance Man knocks Indecision Man out with a left hook!

SFX 4: POW!

PAGE 4, Panel 4

Gertrude Resident awakens from her trance and signs her annuity application.

GERTRUDE:

Now I have Peace of Mind! Thank you Insurance Man!

PAGE 4, Panel 5

Insurance Man again stands alone, fists on hips. The American flag waves in the background.

INSURANCE MAN: (T)

I know my duty. To keep Secureville safe...one person at a time.