JOAN RUSSELL

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Naugatuck, CT 06770

(203) 729-0101

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**QUALIFICATIONS**

**SUMMARY**: Highly self-motivated and goal oriented professional writer/researcher. Excellent

writing, research, interviewing, proofing, and layout/design skills.

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**EXPERIENCE: Freelance Writer** 1988-Present

* Write on-line articles for different web sites. Develop topics, research subject through library and internet sources.
* Develop and test recipes.
* Write articles for consumer and trade print publications.
* Research online references for various market research reports.
* Developed content for website projects.

**Publications:**

Cub Family Life Self Help Guides

Home Cooking Train Traveler

Consumer Chef Woman Magazine

Cooks Source IGA Grocergram

Yankee Food Service Pizza Today Women’s Circle

Christian Science Monitor

**WEBSITES:**  E-How

Travels.com

Trails.com

Man-Made

Examiner.com

Food Reference Site

**Merchandising Analyst**

Comp-U-Card International, Trumbull, CT 1986-1988

* Researched and wrote product descriptions about major household appliances
* Responded to consumer questions
* Maintained the merchandising product library
* Wrote for the sales promotion manual used by customer service, sales and merchandising departments
* Worked on the VAX/VMS computer system

**EDUCATION**: Professional web design courses online with SmartPlanet a division of

CNET Networks 2001-03

NAUGATUCK VALLEY COMMUNITY TECHNICAL COLLEGE**,**

Waterbury, CT

**A.S. Degree Food Service Management**

UNIVERSITY OF BRIDGEPORT**,** Bridgeport, CT

**BA Journalism/Communications**

# **Honors and Certification**

* HTML 4.0 Brainbench February 27, 2002
* Business Writing Brainbench February 4, 2003
* Proofread books for the Distributed Proofreaders