**24Seven Cart offers RMS e-Commerce Integration**

Emergence of new e-commerce websites and paradigm shift of users to buy products and services online has opened many channels for a clear and intuitive interface between the points of sale and online store operations.

**Microsoft Dynamics Retail Management System (RMS)** is popular software used by the small and mid sized business entities which are in field of retail management and require solutions to meet the specific and unique demands. The automated software controls the point of sale (POS) and store operations and creates centralized control system to monitor multi retail stores. It also integrates the basic Microsoft office programs and other applications into the RMS to provide better synchronization of data.

On the other hand **24sevenCart** is one of the superior ecommerce application developed on MS SQL and Microsoft .NET platform. It combines all the major options required for online shopping and is being backed by extensive research and customer feedbacks.

Currently, 24SevenCart offers Microsoft RMS e-Commerce Integrated solution which is combination of **24sevenCart** and **RMS link** to create next generation online retail management solution which will offer host of new features.

**Microsoft RMS e-Commerce Integrated solution**

If you are looking to expand your business footprint over the internet platform and want to make your store a web store by using affordable and customized shopping cart which can integrate with the Microsoft RMS, then RMS e-Commerce Integrated solution offered by the 24sevenCart will be the usual solution.

Some of the Features are:

**Installation**

RMS e-commerce integration offered by 24seven cart is easy to install and has loads of features. Customized installation to meet the end requirement of specific industry and also handles wide range of databases.

**Cost effectiveness**

Our integrated solution is available at less than USD 2000 which is free from license fees, hosting fees and other features which saves your hard earned money.

**Database management**

* It automatically updates features of products to more than 1 website simultaneously from same Microsoft RMS database.
* Scheduled inventory updates and orders download to the RMS
* New customer record creation in RMS

**Payment gateway**

Accept payments from more than 50 payment gateways for safe transaction.

**Commercial and tax rules**

* Automatically handles all the shipping and tax rules from RMS and further addition can also be made.
* Updates shipping and billing information on each customer

**Inbuilt Search engine optimizations tools**

Excellent search engine optimized tools are available in the RMS to search native gift registry, native wish list, native email a friend and native customer reviews and ratings.

**Integration**

* Easy to integrate with major shopping portals like Googlebase, Amazon, Nextag, Pricegrabber and smart deals.
* Google analytics and Google adword integration for advertisement and site views details.
* Easy integration with major transport and delivery companies such as UPS, FedEx and USPS.

The fully integrated RMS Ecommerce solution by 24sevenCart offers maximum benefits with minimum hassles and helps the users, client to operate and keep a tab on the shopping cart easily by providing every miniscule details from point of sale to purchase, inventory to other and many more.