

## How to Make Money as an eWriter

**If you can access the Internet, and you can write plain, easy-to-understand English, you can make a great living as an eWriter—self-employed, working when and where you wish.**

How many individual articles do you estimate are published on the World Wide Web? Have you ever thought about who writes them?

The authors of these articles are called “eWriters”, and their services are in huge demand.The Internet has created an unprecedented need for writers to write:

* general interest articles and blogs that attract people to visit websites
* promotional copy
* product information
* advertisements
* eBooks…and more

The list goes on and on. No sooner has an article been published than the site owner needs another to keep his site fresh, or the content needs to be updated to reflect industry or product changes.

The Internet world is hungry for content. Writers who can generate good content are in high demand.

What’s really exciting about the opportunities for eWriters is that it’s such an easy and low cost business to get into. All you need is a reasonable grasp of the English language, a home computer, and an Internet connection. You can work whatever hours suit you, and you can work from anywhere in the world. (The author of this article often works from a caravan while touring Australia!)

Perhaps best of all, this is an opportunity that is rapidly expanding. With hundreds of new websites being built daily, there’s no risk of market saturation any time soon. The demand for eWriters is certain to grow and grow.

### Getting Started as an eWriter

Type “creative writing courses” into Google and you’ll quickly discover that there are hundreds…perhaps thousands… of courses available that will teach you how to be a writer. Some are general. Others tackle specific subjects like writing short stories, writing a novel, or writing articles. Some get even more specific, focusing on how to create believable characters or how to write dialog.

An eWriter needs none of that. While reasonable writing ability helps, to start a successful eWriting business you need to understand the marketplace. You need to know where to find opportunities, and how to avoid scams. You need to know what to charge. You’ll want to understand the scope of opportunity, and where to find the best jobs. You’ll need to study how eWriting differs from writing for print media.

An aspiring eWriter should study:

### How to Write for the Web

Website visitors are impatient. Writing for the web isn’t difficult, but it does require an understanding of the technique of writing concisely and in an ‘’F’’ formation, so that you hold the reader’s attention long enough to ensure they absorb all the important facts.

### Where to find Opportunities

The Internet offers a wide scope of opportunity for writers. From self-publishing and selling your own memoir, novel, or budgeting tips, to hosting an affiliate or drop-shipping website, to contracting to supply articles to webhosts or offering services as a guest blogger, the opportunities are almost unlimited. Whether you plan to seek paid writing contracts, or to become an independent ePreneur, you need to know where to find the opportunities and how to access and evaluate them.

### What to Charge and How to Manage Agreements

Many advertisements for eWriters offer insultingly low rates of pay. It’s easy to conclude there’s no money to be made. But if you value your time correctly, structure contractual agreements wisely, and deliver consistently good service, clients will happily pay you what you are worth.

### How to Avoid Traps and Trouble

The Internet can be a dangerous place. Sadly, it’s a minefield for con men and scammers. You need to know how to spot a scam. You’ll also want to know how to protect your copyright and avoid accusations of copyright breaches, defamation, breaches or privacy, etc.

### Other things an eWriter might need to know about include:

* How to create your business plan
* How to Set up a Website and Register a Domain
* What SEO is all About: What Works and What Doesn’t
* What an MWR is, and Why it’s Important to Identify Yours Correctly
* How to Drive Site Visitors to Give you Your MWR
* How to Achieve Brand Recognition
* How to ePublish

If you seriously want to earn a comfortable living doing something you enjoy, in your own time and on your own terms, there is no time to waste getting started. You can learn all you need to know in the comfort of your own home, in your own time, and at minimal cost. Choose the right courseware provider and you can access generous ongoing support as you build your business.

If you enjoy writing, become an eWriter and an exciting future awaits you.

**Word count: 796**

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## About the Writer

Lorraine Cobcroft hosts a writers’ community at [www.rainbowriter.com](http://www.rainbowriter.com), offering courseware and support services for successful and aspiring writers and eWriters. Both she and her business partner, Perry Gamsby, are accomplished writers. They offer a range of writing, tutoring, mentoring, editing, pre-publishing and publishing services. The content of this article is extracted from their popular eWriting for Profit eLearning Program.