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NEW RED STRING BRACELET FROM GLORY HOLY LAND

Fine **jewish jewelry** for men and women: This stylish **kabbalah bracelet** is the new favorite in our **kabbalah jewelry** collection. For protection against negativity the **evil eye bracelet** is beyond compare.

TEL MOND, ISRAEL (May 3, 2012). Glory Holy Land is an online **jewish jewelry** store featuring an eclectic and expansive line of finely crafted unisex **kabbalah jewelry** and gifts. Thus, we are pleased to announce the arrival of the chic vibrant and red string bracelet.

Appropriate for both men and women, this **kabbalah bracelet** not only makes a striking fashion statement, it offers protection from the evil eye and other negative influences in the universe. The concept behind the evil eye *(ayin harah*) is that there is quantitative power in the glance of a human being. And while there is no tangible evidence of this phenomenon, it isn’t all that implausible. While a person’s unfriendly glance may not provoke the absolute cause and effect, the negative thoughts and feelings behind those glances are real. Bottom line: Wearing a red string bracelet can’t hurt and certainly might help where the evil eye is concerned. In this day and age a person needs all the help he or she can get! So why not make a fashion statement, jazz-up your wardrobe and protect yourself from negative influence with one stunning piece of jewelry?

Crafted in double strands of soft crimson rope, this powerful yet charming **evil eye bracelet** features a Sterling Silver plate upon which the Hebrew letters “Alef Lamed Dalet” are meticulously inscribed. According to kabbalistic teaching this mystical combination of letters represents one of the 72 names of G-d which serves to envelop the wearer in a cloud of protective energy. “*Kabbalah jewelry has been designed in accordance with Judaic beliefs and thoughts, resulting in designs filled with spiritual meaning. The rich symbols of the Kabbalistic traditions are beautifully represented on this site through Jewelry that reflects the Kabbalah’s emphasis on the spiritual journey and the quest for wisdom,”* explains Elad Hogen, proprietor of gloryholyland.com

(MORE)

Each piece Glory Holy Land’s exceptional spiritual jewelry is skillfully designed and handcrafted by Israel’s most gifted and creative artistes. Please visit <http://www.gloryholyland.com> to see for yourself, the extensive array of kabbalah rings, bracelets, necklaces and all things Judaica.

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