# Notes of IE4483

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#### **Association Analysis** 1

**Problem Background**:  $I = \{i_1 \sim i_d\}$  be the set of items in a dataset  $T = \{t_1 \sim t_N\}$  where  $t_i \subseteq I$ . Want to discover correlations between items.

**Def Itemset:** any subset  $S \subseteq I$ .

**<u>Def</u>** k**-Itemset:** an itemset containing k items.

**<u>Def</u>** Contain: a transaction  $t_j$  contains an itemset X if  $X \subseteq t_j$ .

**Def Support Count:** the support count  $\sigma(X)$  of itemset X is the number of transactions containing X.

**<u>Def</u>** Association Rule: an implication  $X \to Y$  where  $X, Y \subseteq I$ and  $X \cap Y = \emptyset$ .

**<u>Def</u>** Maximal Frequent Itemset: V is maximal frequent itemset if  $\sigma(V) \geq m_s$  and all children of V is infrequent.

**<u>Def</u>** Closed Frequent Itemset: V is a closed frequent itemset if  $\sigma(V) \geq m_s$  and  $\sigma(V) \neq \sigma(X)$  for any X be the children of V.

**Problem Definition**: (Association Rule Mining) given I and T, find all the rules with Supp  $\geq m_s$  and Conf  $\geq m_c$ . Brute-force is too costly, so we deal with two constraints separately.

- (1) Generate frequent itemsets (satisfying Supp( $\cdot$ )  $\geq m_s$ ).
- (2) Rule generationg (extract Conf( $\cdot$ )  $\geq m_c$  from frequent itemsets).

#### **Problem Solution** (to generating frequent itemsets):

- (1) Construct a level graph where the k-th level contain  $C_d^k$  nodes representing the set of k-itemsets.  $u_k$  (belonging to level k) is connected to  $v_{k+1}$  iff.  $u_k \subset v_{k+1}$ .
- (2) Start from level 0 and always derive level k+1 from level k, thus obtaining all frequent itemsets.

**Lemma**: A set V is frequent only if all ascendants are frequent. **Thm**: The set of frequent itemsets equals the set of maximal frequent itemsets and their ascendants.

**Corollary:** The frequent itemsets is recorded by maximal frequent itemsets, and the support information is stored only for closed frequent itemsets.

#### Problem Solution (to generating association rules):

**Lemma**: If rule Conf $(X \to Y - X) \le m_c$ , then  $\forall X' \subset X$ ,  $Conf(X' \to Y - X') \le m_c$ .

Problem lies in that association is not enough, because a strong rule  $X \to Y$  may have X and Y negatively-correlated. We need correlation using interestingness measures like Lift( $X \rightarrow Y$ ) =

#### 2 **Decision Tree**

First consider classification problem y = f(x). Two steps: training (to construct a model based on training set) and classification (to predict class labels of test set).

**<u>Def</u> Data Sample:** A data sample x is an n-dimensional attribute vector  $\mathbf{x} = [x_1, x_2, ..., x_n]^{\top}$ .

Categories of samples:

- (1) Nominal attributes: attributes like gender or color, no mathematical operations.
- (2) Ordinal attributes: also categories but with predefined order, e.g. education levels.
- (3) Interval attributes: Defined order and meaningful intervals between values, e.g. dates and temperature.
- (4) Ratio attributes: Defined order, meaningful intervals and a meaningful "zero", e.g. height, weight. With zero predefined, ratios between samples are meaningful.

**<u>Def</u> Decision Tree:** Each node is a test, each branch representing outcome of test and each leaf node holds a class label. Selection Measures:

(1) **Information Gain**: (used by ID3)

**<u>Def</u>** Entropy: For random variable  $X \sim p(x)$ , H(X) = $\mathbf{E}_p[-\log p(x)] = -\int_{\mathbb{R}} p(x) \log p(x) dx$ . (equivalently denoted by Info(p))

**<u>Def</u>** Conditional Entropy: For random variable X and  $Y, H(Y|X) = -\int_{\mathbb{R}^2} p(x,y) \log p(y|x) dy dx$ . For classification of dataset  $\widehat{D}$  into subsets according to attribute A,  $Info_A(D) = \sum_j p(A = a_j)Info(D_j).$ 

**<u>Def</u>** Information Gain:  $Gain(A) = Info(D) - Info_A(D)$ or Gain(X) = H(Y) - H(Y|X).

(2) Gain Ratio: (used by C4.5) Introduced because information gain favor attributes with many classes.

**<u>Def</u>** Split Information: Measures how much information  $\overline{\text{does}}$  the split contain, SplitInfo<sub>A</sub>(D) =  $-\sum_i p(A =$  $a_j$ ) log  $p(A = a_j)$  or H(X).

 $GainRatio(X) = \frac{Gain(X)}{H(X)}$ Def Gain Ratio:  $\overline{\text{GainRatio}(A)} = \frac{\text{Gain}(A)}{\text{SplitInfo}_A(D)}.$ 

(3) Gini Index: (used in CART) Gini $(D) = 1 - \sum_i p_i^2$ . Splitting through attribute A leads to  $Gini_A(D) = \sum_j \frac{|D_j|}{|D|} Gini(D_j)$ . Using this we have  $\Delta \text{Gini}(A) = \text{Gini}(D) - \text{Gini}_A(D)$ .

**Tree Pruning**: either before (early stopping) or after building the tree.

*Advantages*: Computationally efficient, easy to interpret, robust to noise, avoid overfitting, don't require priors of distribution.

**Evaluation Metrics**: Sensitivity  $(\frac{TP}{TP+FN})$ , specificity  $(\frac{TN}{TN+FP})$ , precision  $(\frac{TP}{TP+FP})$ , recall  $(\frac{TP}{TP+FN})$ ,  $F_{\beta}$  score  $(\frac{(1+\beta^2)\times Prec\times Reca}{\beta^2\times Prec\times Reca})$ , TPR  $(\frac{TP}{TP+FN})$ , FPR  $(\frac{FP}{TN+FP})$ , ROC curve (FPR-x, TPR-y), AUC. Four aspects of evaluation: *speed*, *robustness* (noise), *scalability* (construct classifier efficiently given large dataset) and *interpretability*.

Evaluate classifier through: *handout*, *k-fold cross validation*, *leave-one-out*.

## 3 k Nearest Neighbours

Similarity measure:

- (1) minkowski distance  $d(\boldsymbol{x}, \boldsymbol{y}) = \left(\sum_{i=1}^d |x_i y_i|^r\right)^{1/r}$  satisfying positivity, symmetricity and triangle inequality.
- (2) cosine similarity  $\cos(x, y) = \frac{x^\top y}{\|x\| \|y\|}$  (doesn't satisfy the three properties).

## 4 Support Vector Machine

<u>Def</u> Geometric Margin:  $\gamma = \min_{(\boldsymbol{x},y) \in \mathcal{D}} \frac{y}{\|\boldsymbol{w}\|} (\boldsymbol{w}^{\top} \boldsymbol{x} + b).$  Optimization problem written as:

$$\begin{split} \min_{\boldsymbol{w},b,\boldsymbol{\xi}} \frac{1}{2} \|\boldsymbol{w}\|^2 + C \left(\sum_{i=1}^n \xi_i\right)^k \\ \text{s.t. } \forall i,y^{(i)} \left(\boldsymbol{w}^{\top} \boldsymbol{x}^{(i)} + b\right) \geq 1 - \xi_i \text{ and } \boldsymbol{\xi} \geq \boldsymbol{0} \end{split}$$

Multi-class classifier: *one-against-rest* (use the result from the one with highest confidence), *one-against-one* (voting).

# 5 Symbolic AI

Defined by **problem states**, **state space** and **inference rules**. Neural networks are not symbolic, but sub-symbolic instead. A problem is described by a *state space graph*, which can be solved through searching.

Knowledge representation: an example is predicate calculus, a formal language for AI, describing problem states and inference rules.

## 6 Search

**<u>Def</u>** Parent and Child: Directed G, if  $(n_j, n_k) \in E$ , then  $n_j$  is parent of  $n_k$ ;  $n_k$  is the child of  $n_j$ .

**<u>Def</u> Siblings:** Directed G, if  $(n_j, n_k) \in E$  and  $(n_j, n_i) \in E$ , then  $n_i$  and  $n_k$  are siblings.

**<u>Def</u>** Rooted Graph: Directed G with a unique node  $n_s$  from which all paths originate.

**<u>Def</u>** Leaf:  $n_s$  in directed G with no children.

<u>Def</u> Ancestor / Descendant: On a path  $(n_0, n_1, ..., n_l)$  in a rooted graph,  $n_i$  is the ancestor of  $n_{i+1}, ..., n_l$  and the descendant of  $n_0, ..., n_{i-1}$ .

**<u>Def</u>** Incident: In G = (V, E), the edges with an end node v are incident on v.

<u>Def</u> Parallel Arcs: If multiple  $e \in E$  are incident on the same two nodes u, v then these es are parallel arcs.

**<u>Def</u> Tree:** A graph with a unique path between every pair of nodes.

<u>Def</u> Strategy:: Picking the order of node expansion. Evaluated by <u>completeness</u> (DFS isn't complete as it may stuck in infinite-depth dead end), <u>time complexity</u>, <u>space complexity</u> (measured in b as maximum branching factor, d as depth of least-cost solution, m as maximum depth of state space) and **optimality**.

*Uninformed*: only information in problem definition. *Informed*: problem-specific knowledge to guide search.

### 6.1 Uninformed Search

**State Space Approach**: Nodes  $\rightarrow$  states. Arcs  $\rightarrow$  steps. There exists *goal conditions* as solutions. The problem is finding a path from start state to goal.

**<u>Def</u> State Space:** four-tuple (N,A,S,GD) where N is the set of nodes, A is the set of arcs,  $S \subset N$  is the start states,  $GD \subset N$  is the goal states.

Data-driven (forward, fact $\rightarrow$ fact $\rightarrow$ goal) or goal-driven (backward, goal $\rightarrow$ subgoal $\rightarrow$ fact) or hybrid of these two.

**Breath-First Search**: Maintain two lists *open* (examined but children unexamined) and *closed* (all children examined). Then *open* is a queue (FIFO).

<u>Depth-First Search</u>: Two implementations. (1) *open* (stack, LIFO) and *closed*. Always pop the first element and add its children in the front of *open*. (2) Record path from root to current node (also stack) and whether each node has been visited.

<u>Backtracking</u> (with DFS implementation (1)): *open* is **New State List**. *closed* is **Dead Ends** and **State List**.

<u>Iterative DFS</u>: For increasing i do DFS with depth bound i. Reduce space complexity at the cost of higher time complexity. **Comparison between BFS and DFS**:

- (1) BFS is sure to find shortest path while DFS doesn't.
- (2) BFS never explores blind alley.
- (3) DFS requires less memory. Suppose the current depth is

n, B is branching factor, then DFS requires O(Bn) while BFS requires  $O(B^n)$ .

### 6.2 Heuristic Search

Heuristic function  $h:V\to\mathbb{R}$  is the estimated cost from v to goal state. <u>Admissible</u>  $h(n)\leq \text{real cost.}$  Can have  $g:V\to\mathbb{R}$  as the cost from initial state to v. Use f(v)=g(v)+h(v).

Fallible because of limited information. Might not find solution and this limitation can't be eliminated by better heuristics or better searching algorithms.

<u>Hill Climbing</u>: Select the best child but not retain any information. Halted after a state better than its children is reached.

Might have infinite paths, stuck at local maxima.

**<u>Best-First Search</u>**: maintain *open* and *closed* where *open* is a priority queue. Always remove the node minimizing h(n) and add its children. (g(v) = 0)

 $\underline{\underline{\mathbf{A}}}^*$ : Requires an admissible heuristic and g(v) is the accumulated cost from initial state to v. With the admissible property,  $\mathbf{A}^*$  is complete and optimal. Space complexity is high to keep all nodes in memory.

**Thm**: If  $\forall v$ , admissible  $h_2(v) \geq h_1(v)$ , then  $h_2$  dominates  $h_1$  and is better for search.

## 7 Bayes

Hypothesis h and training data D with prbabilities P(h) and P(D) respectively. We are interested in P(h|D).

**Thm** Bayes Theorem:  $P(h|D) \propto P(D|h)P(h)$  where P(h) is the prior before observing D, P(D|h) is the likelihood of observing D given h.

**<u>Def</u>** Maximum A Posteriori:  $h_{\text{MAP}} = \arg \max P(D|h)P(h)$ . With constant P(h) for different h, MAP equivalent to MLE.

Naive Bayes Assumption Features are conditionally independent.  $P(x_1,...,x_d|h) = \prod_{i=1}^d P(x_i|h)$ .

## 8 Clustering

<u>Def</u> Cluster: A set of data similar to each other. Clustering is make data in same group more similar to each other than to those in other groups.

**<u>K-Means</u>**: Minimize  $\sum_{j=1}^{k} \sum_{i \in C_j} d\left(\boldsymbol{x}^{(i)}, \boldsymbol{\mu}_j\right)$  (distance metric may

differ as long as non-negativity, symmetricity and triangle inequality holds).

- (1) Pick k samples as initial centers  $\mu_k$ .
- (2) Assign  $x^{(i)}$  to its closest cluster center.

(3) Update 
$$\mu_j = \frac{1}{|C_j|} \sum_{i \in C_j} \boldsymbol{x}^{(i)}$$
. Return to (2).

Effective and easy to implement. But k is manually determined and may stuck at poor local minimum (prone to initialization).

<u>Hierarchical Agglomerative Algorithm</u> (HAC): Always merge two clusters with minimum distance (minimum, maximum, average or center).

Deterministic, suits to any post-determined k. But more memory- and computationally-costly.

# 9 Principal Component Analysis

Applied to remove feature redundancy, model complexity and remove noise.

Defined by minimizing MSE of projection or maximizing the variance of projected data.  $\max_{\|v\|=1} v^\top X^\top X v$ .