

Mohamed Salah Eldin Siddig

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Experience

- **Cultural Secretariat, Batch Committee of EEE020** September/2022 - April/2023
Member
 - Supported the publication of Flux magazine as part of cultural activities.
 - Assisted in organizing a seminar introducing the different Electrical Engineering specializations.
- **Social Secretariat, Batch Committee of EEE020** September/2022 - April/2023
Member
 - Helped organize trips and social events to strengthen cohesion and engagement among batch members.
 - Contributed to initiatives such as distributing motivational cards during academically challenging periods.
- **Flux Magazine** November/2022 - March/2023
Writer and Designer
 - Wrote a feature article on Cosmic Rays for the first issue.
 - Contributed to the design of multiple sections in the first issue.
 - Designed a full layout in the second issue.
- **Publication Office, Cultural Secretariat, Steering Engineering Association** January/2023 - August/2023
Member
 - Participated in editorial meetings to set magazine themes, sections, and content direction.
 - Wrote feature articles on student cheering culture in Engineering and the inter-faculty sports league.
 - Contributed to content sourcing, image selection, and final publication design.
- **Engineering Cultural Magazine** January/2023 - August/2023
Writer and Designer
 - Designed ~3 article layouts in the first issue and ~3 in the second issue.

- **Conference Committee, EESE**

Content Creator and Designer

 - Organized an introductory conference to present EESE's academic projects and opportunities, featuring a professor and alumni who previously participated in the program.
 - Led outreach efforts through an information booth at the 022 batch reception bazaar, promoting projects, competitions, and upcoming hackathons.
 - Prepared formal communication materials, including guest invitation letters and a detailed proposal for the closing event, and contributed to the planning of two hackathons (Problem Solving & Software Development) which were later canceled due to the war.

January/2023 - April/2023

- **Batch Committee of EE020**

Media Secretary

 - Collaborated as one of two Media Secretaries with the Social Secretariat to create a digital archive capturing the batch's key events, milestones, and memories.

December/2024 - September/2025

- **EEElevate**

Organizer and Director

 - Initiated the program to introduce students to Electrical and Electronics Engineering specializations and career paths.
 - Coordinated logistics, prepared content, and managed communication with invited speakers to ensure high-quality sessions.
 - Presented in two sessions and gathered participant feedback to continuously improve the program's structure and impact.

Jun/2025 - now

- **EEExplore**

Media and Logistics team member

 - Assisted in coordinating sessions and logistics for the EEExplore program, and contributed to the design of the program materials.

August 2025 - now

Voluntary Work

- Designer at Media committee of Thimar Takaful initiative.

Education

- **University of Khartoum**

Electrical and Electronic Engineering

2021-2023

- **Mansoura university**

Mechatronics Engineering

2023-now

Skills

- **Technical & Creative Skills:** Graphic & Mechanical Design, Creative Writing & Artworking, Video Editing Proteus, Tinkercad & SolidWorks Coding
- **Organizational & Soft Skills** Logistic Support, Event Coordination, Team Leadership, Public Relations, Effective Communication, Problem Solving, Teamwork & Collaboration, Project Planning & Execution

Courses

- **User experience design:**
Learned principles of UX design, focusing on usability, wireframing, and improving user interaction.
- **Search Engine Optimization:**
Gained knowledge of SEO strategies, keyword research, and website optimization to increase visibility.
- **Digital Advertising – Managing Paid Campaigns:**
Acquired skills in planning, running, and analyzing paid digital campaigns across platforms.