LINK TO MURAL

The Business Model Canvas

P Customer Relationships **Key Partners Key Activities Value Propositions Customer Segments** Making products more practical Data analysis staff. Marketing & Client acquisition. Customer support. Digital products owners. and user-friendly. Customer support. Co-creation. Startups companies. Customer relationship staff. Reduce development costs. Data analysis. Responsive design with quality Content writers. performance. Research & Development. Programmers. Provide detailed usability reports. **Key Resources** Channels Marketers. Increase revenues, ROI, and conversion rate. Website. Website. Third parties Legal affairs staff. Making your products accessible Analysis tools. Established company. cloud tools. to more users. Database Contract Web hosting service templates. servers. Social media. Ensure customer satisfaction and providers. loyalty. Skilled staff. IT equipment. Customers. High ranking in SERP. Communication channels. **(\$)** Revenue Streams Cost Structure Usability reports. SEO development. Salaries. Website/infrastructure cost. Marketing campaigns cost. Hardware/Software cost. Website development. Service design contracts. Third-party services cost. Taxes. Consultation.

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Date: 26.11.2021

Version: 12