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Curriculum

**Professional Foundations** ^  
Average: 97.66% v

Week 8 ≡

# Activity: Create or Update Your LinkedIn Profile



No, we are not asking you to look anybody up on LinkedIn! But now that you have learned what a good LinkedIn profile looks like, we want you to create or update your LinkedIn profile to fit the following checklist:

List	Description	Help Resources	Y/N
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<b>Upload your photo</b>	have a clear background, you are dressed professionally, you look friendly (smiling), and your photo quality is good.	<a href="#">Professional LinkedIn Photo (/rltoken/3EI3ubzPlah0IMrTadm_7g)</a>	
<b>Customize your public profile URL</b>	The address should look something like: <i>www.linkedin.com/in/yourname</i> . This will make it easier for you to include it on business cards, resumes, and email signatures.	<a href="#">Creating Custom LinkedIn URLs (/rltoken/4seZ_VnefbS22_tJLh7zfA)</a>	
<b>Setup Your LinkedIn "About" Section</b>	Use your Professional Bio to create the "About" section of your LinkedIn profile. Simply press the edit button and copy-paste your Professional Bio into it.		
<b>Enhance your profile with additional sections</b>	Display the following (when applicable): <ul style="list-style-type: none"> <li>- Accomplishments</li> <li>- Skills</li> <li>- Volunteer experience</li> <li>- Certifications</li> <li>- Expertise</li> </ul> Doing so can potentially increase the amount of views on your profile, and help you build your professional network. You never know when you will find a new opportunity through it!	<a href="#">Setting up Your LinkedIn Profile (/rltoken/OoC1SWFDoUHrrb0if6PriA)</a>	
<b>Elaborate on your work history in your "Experience" section</b>	Use specific keywords and include key measurable results you managed to achieve in your previous positions. Of course, don't lie about your duties and titles! It will be embarrassing if you are found out.	<a href="#">Adding Experience for LinkedIn (/rltoken/FTaJkrCKYqh3-VBSxfN5LA)</a>	
<b>Education</b>	Include (with your latest institution at the top) any programs or schools you went to. Currently, your enrollment in ALX's program should be at the top!		
<b>Customize your "Skills and Endorsements"</b>	Do you have a relevant list of skills on your profile? Are your peers able to endorse you?	<a href="#">LinkedIn Tips (/rltoken/oel45OBudEVRj9ut_W3DZg)</a>	

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(Optional)	anybody) who have good things to say about you and your work, to write a recommendation on your LinkedIn.	LinkedIn (/rltoken/gbUsXvBQ0_n7fs8sTb7Tww)	
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Once you are done, share your LinkedIn profile link in the Portal! Check your peers' profiles out and leave feedback for one another.

Great job! But now what?

## Things to Do Now:

- Share your LinkedIn on The Portal with your squad.
- Update your LinkedIn Profile link on your profile on The Portal.
- Add your LinkedIn Profile link in your Week #8 Milestone Worksheet in Section B.
- Add your LinkedIn Profile link on the activity page coming up at the end of this module.

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✓ Mark as complete