(/)

Curriculum
Professional Foundations   ⌃
Average: **97.66%**   ⌄

Week 8 ☰

What Makes a Good LinkedIn Profile? Pt 2

- **Work experience:**Your work experience section should emphasize your accomplishments in your previous roles. Be sure to include metrics and results. (Similar to what we shared in the Resume recommendations.)

Here are 3 good examples!

Teacher Assistant
Pepcoding Education Private Limited · Part-time
Sep 2018 - May 2019 · 9 mos
New Delhi Area, India

- Handled 2 batches of 100+ Students studying in various Prestigious Colleges across the Country in everyday Hands-On Coding Classes.
- Cleared their DS&Algo and JAVA-related doubts and helped them reach the Optimal Solution for a given Coding problem.

Team Lead | Lean In Coding Circle
Lean In India
Aug 2018 - May 2019 · 10 mos
Delhi Area, India

- Taught DS & Algo to a batch of around 70+ Students of B.Tech.(no semester and branch barriers) aimed to enhance Coding Culture at IGDTUW.
- Prepared Teaching Curriculum, took Hands-On Coding Sessions and conducted Hackerrank Contests for Students' Assessments.

(/)

Jun 2021 - Oct 2021 · 5 mos

in helped me get this job

UK-based Princeton & Company is a global strategy consulting firm that serves Global 2000 companies, Private Equity firms and the public sector.

• Conducted market research study to identify the international best practices and benchmarks in strategic cost optimization
• Worked on a strategy consulting project in the F&B industry and developed turnaround strategy for a struggling F&B company
• Worked on a consulting project related to smart city strategy and technology, and identified opportunities in healthcare, safety and pollution management i.e. developed strategy framework and methodology, initial hypotheses, data and market research requirements
• Worked on a strategy consulting project in the Beauty industry and developed growth strategy for a luxury salon and spa
• Led a team for project planning, competition analysis, making recommendations based on hypothesis and sub-hypothesis and creating deliverables

---

- **Skills and endorsements:**List your key skills and ask your peers or colleagues to endorse your skills. This can increase your credibility. Here's how it works - once you have added a "skill" you are good at in your profile, your peers can go on to your profile to endorse you!

← **Skills & endorsements**

⊕ **Coaching** · 13

Endorsed by **John Smith and 3 others who are highly skilled at this**

⊕ **Search Engine Optimization** · 20

Endorsed by **2 of George's colleagues at Service**

⊕ **Digital Marketing** · 29

Robin Gaye and 16 connections have given endorsements for this skill

- **Recommendations:**Ask your former colleagues, clients, or supervisors if they can leave a short recommendation on your LinkedIn profile. This provides "social proof" of your abilities and can help you stand out from the crowd!

Here are 2 examples of a great recommendation:

(/)

scheduling, and research for five account managers (myself included). But her strengths go far beyond staying on top of our team's needs and details. She proves her interest and drive in the field daily by going out of her way to make connections with editors and look for outside-the-box opportunities for our clients. (She's also helped me up my PowerPoint game—big time.) Any PR team would be lucky to have Nikita, and I can't wait to see where the future takes her.

Example 2:

Rarely do undergraduate students come with as much drive as Chandler. When he was a sophomore, he took two of my business strategy classes and served as president of the Future MBA student group I chaired. During that time, I was impressed by his ability to connect topics covered in class with both case studies and of-the-minute business news. He showcased leadership outside of the classroom, too—effortlessly juggling a wide array of extracurriculars and social events. I'm confident that Chandler will have a bright future in his chosen career path of management consulting and that he'll be an asset to any employer.

« Back
(/concepts/105282?project_id=101201)

✓ Mark as complete