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Curriculum

Professional Foundations ^

Average: 97.66% v

Week 8 ≡

Example LinkedIn Profile

Let's look at Rohan, a student's LinkedIn profile. We will explore how his profile is great and how he may have some areas for improvement. Don't worry, you will soon learn that your LinkedIn profile is always a work in progress! No matter how great your LinkedIn profile is, there will also be opportunities to improve it.

The screenshot shows a LinkedIn profile for Rohan Sunki. The header banner is blue with a network diagram. A red arrow points to the text "Actively searching" in red, bold, italicized font. Below the profile picture, the name "Rohan Sunki · 2nd" is displayed. The headline reads "Graduate Student actively seeking Internship/Co-op opportunities in Data Science | Analytics | Business Intelligence". The location is "Tampa, Florida · 500+ connections · [Contact info](#)". To the right, there are buttons for "Connect", "Message", and "More...". Below these, two education entries are listed: "HCL Technologies" and "University of South Florida Muma College of Business". A red arrow points to the "University of South Florida" entry, with the text "University added" in red, bold, italicized font. The "Highlights" section at the bottom shows a conversation bubble icon, the text "Reach out to Rohan for..." and "Probono consulting and volunteering.", and a "Message Rohan" button.



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Hardworking, passionate and driven, with more than 3 years' experience as Data Analyst and Developer. Currently pursuing Master's in Business Analytics and Information Systems from the University of South Florida, Tampa, Florida.

TECHNICAL SKILLS:

- Programming languages: Python, C#, HTML, CSS, Bootstrap, JavaScript, React.js, R
- Database: - SQL Server 2017, MySQL
- Application Software: Jupyter Notebook, MS Visio, MS Server Management Studio, BigQuery, Data Studio, PowerPoint, Excel, Visual Studio, Google Sheets, Tableau, AWS

Great skill summaray

Only criticism: contact email is missing

Featured



Experience



Data Analyst

HCL Technologies · Full-time
May 2018 – Aug 2019 · 1 yr 4 mos
Gurgaon, India

Resume is featured

Where did Rohan do right in his LinkedIn profile? Here are a few factors:

- **His LinkedIn Headline**, "Graduate Student actively seeking internship/ Co-op opportunities in Data Science | Analytics | Business Intelligence," is on point. Rohan did a great job using an **active** voice to search for an internship, and including his skills in data science and business intelligence in his headline.
- **In his About section**, Rohan mentions his credentials and years of experience. Perfect move right there! He also summarizes his skillsets, which makes it easier for potential recruiters to assess his suitability for a role.
- **He includes his resume**, which is always a plus as potential employers won't necessarily "reach out" to Rohan to ask for his resumé.

Now, what can Rohan do differently?

- His **profile image** could be better, with a larger contrast between him and his background.

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✓ Mark as complete

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