

What is Machine Learning?

- Machine learning is the field of study that gives computers the ability to learn without being explicitly programmed.
- Machine learning involves the development of algorithms that enable computers to identify patterns and relationships within data, ultimately enabling them to make predictions or decisions based on new, unseen data.
- Machine learning is a subfield of artificial intelligence that focuses on developing algorithms and models that allow computers to perform tasks by learning from data, rather than relying on explicit programming.

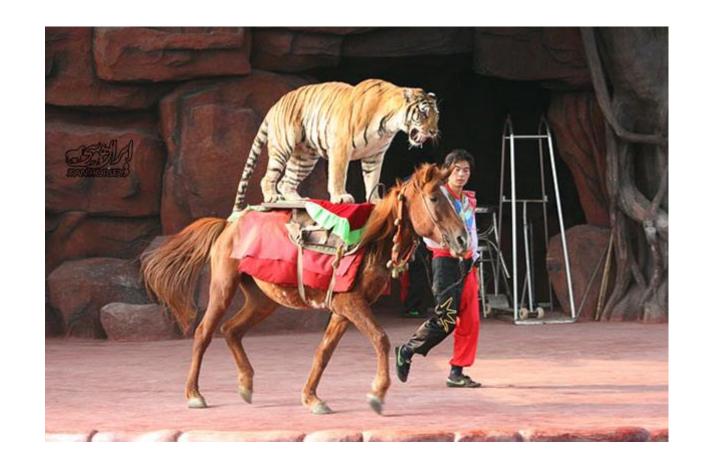
What is Artificial Intelligence

Narrow/Weak AI:

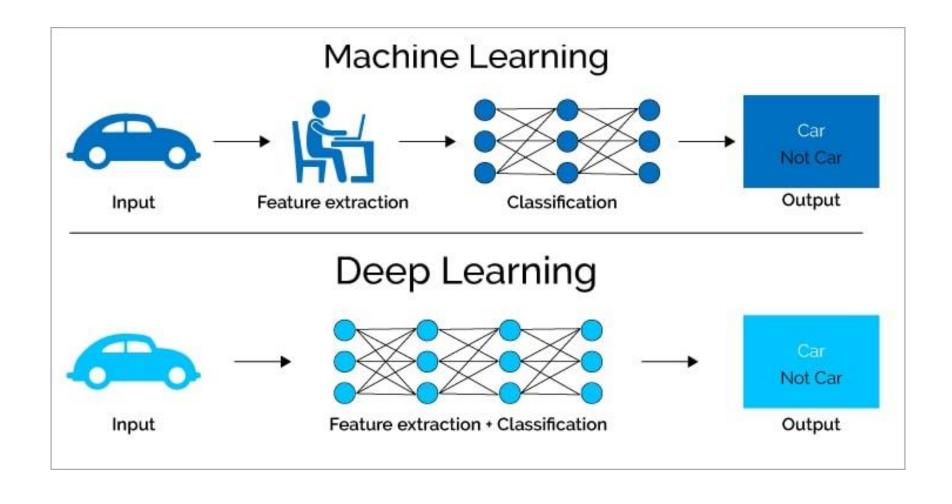
Image Recognition
Recommender Systems
Speech Recognition
Fraud Detection
Image Analysis

Strong Al

Human-Level Conversations
Creative Arts
Autonomous Decision-Making
Adaptation and Learning
Problem Solving
Scientific Discovery



What is Deep Learning?



AI vs ML vs DL

Artificial Intelligence

Programs exhibiting intelligence comparable to humans by learning through experience in performing a specific task with improving measured performance.

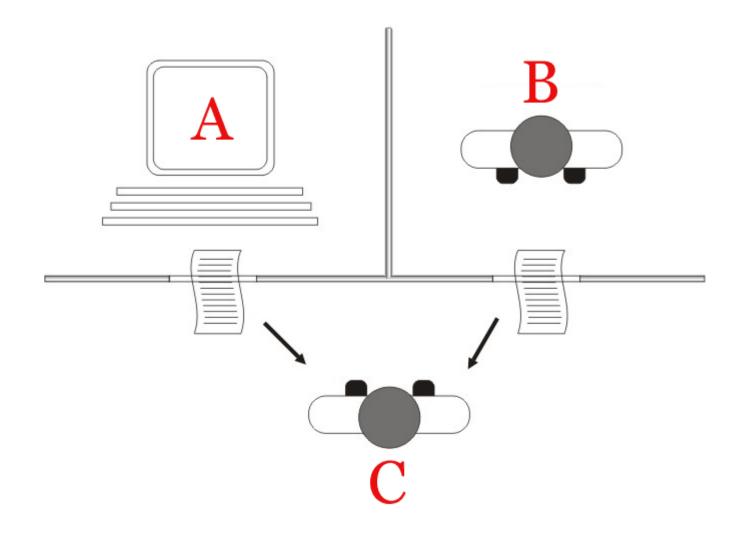
Machine Learning

Algorithms having the ability to learn and improve performance without explicit programming.

Deep Learning

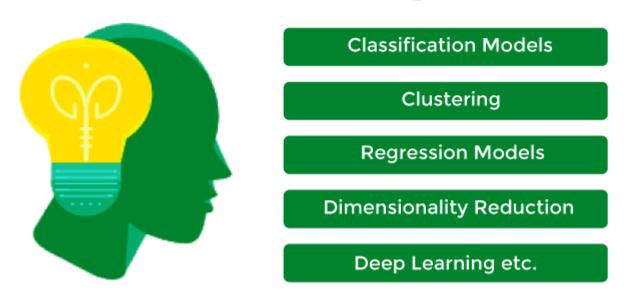
Subset of machine learning in which ANN with multiple hidden layers adapt and learn from complex non-linear features.

Turing Test



What is a MODEL?

Machine Learning Models



How we learn?

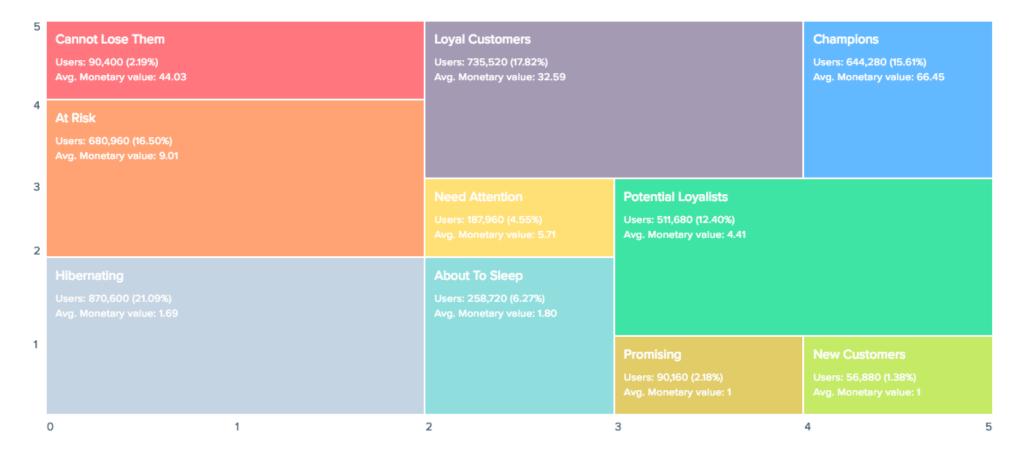


When we are two years old - Clustering



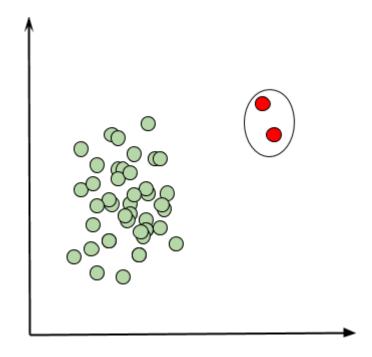
Clustering Example

Customer Segmentation

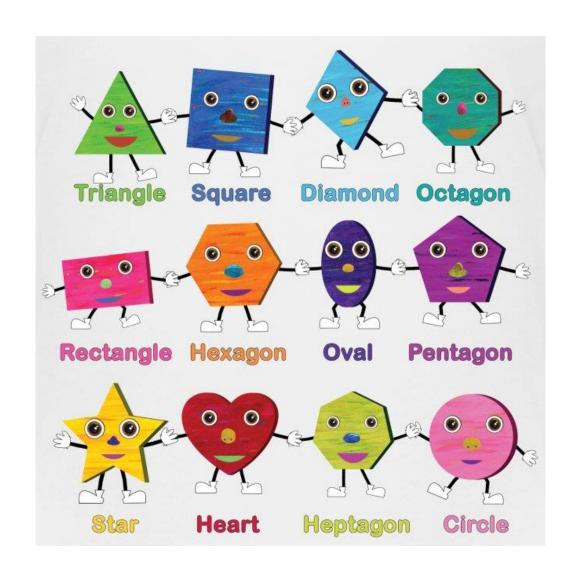


Clustering Example

Anomaly Detection



When we are 4 years old - Classification



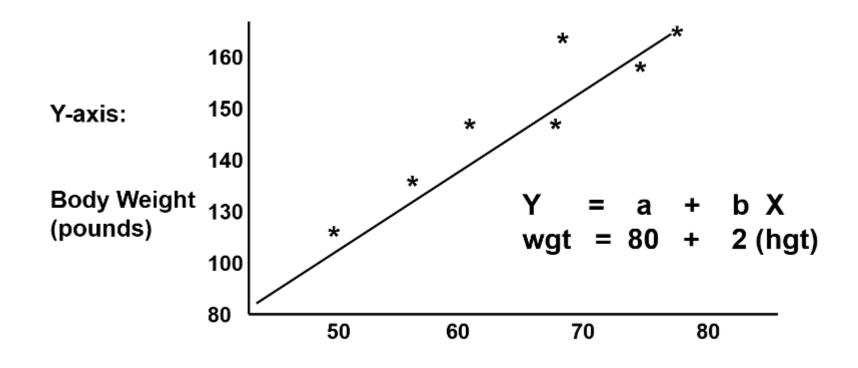
Classification Example

Optical Character Recognition

Optical Character Recognition is designed to convert your hondwritting into fext.

Optical Character Recognition is designed to convert your handwriting into text.

When we are 16 years old - Regression



X-axis: Height (inches)

Regression Example vs Time-Series

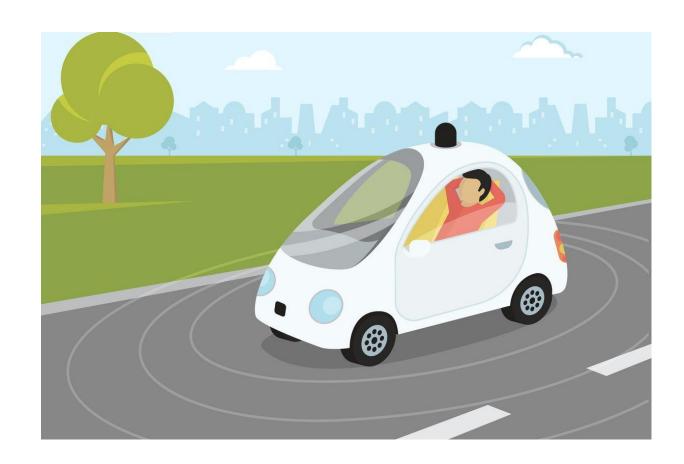
Regression	Time Series
1. In Regression it does not matter if we reshuffle the data.	 Time Series consists time from before to the latest and they cannot be shuffled.
2. In Regression data points are independent.	In Time Series there is strong correlation between successive values.
3. Regression model predicts only on the basis of the values given.	Time Series not only depends on the values given, but also on depends on the sequence in which the values are given.

What about Basketball? - Reinforcement Learning



Reinforcement Learning Example

Self-driving cars



Kaggle.com



Competitions Datasets

Models

Code

Discussions

Courses

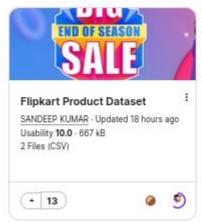
O Active Competitions



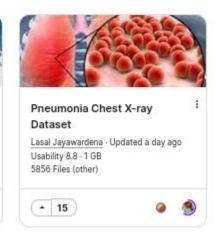




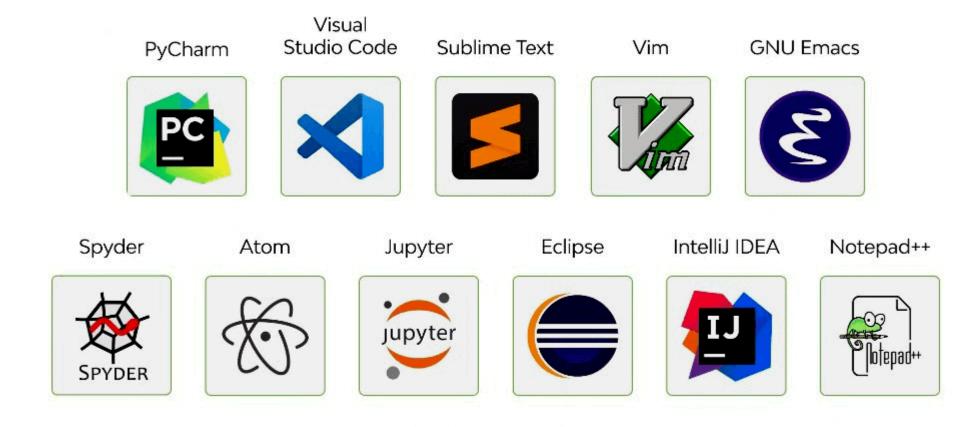
Trending Datasets



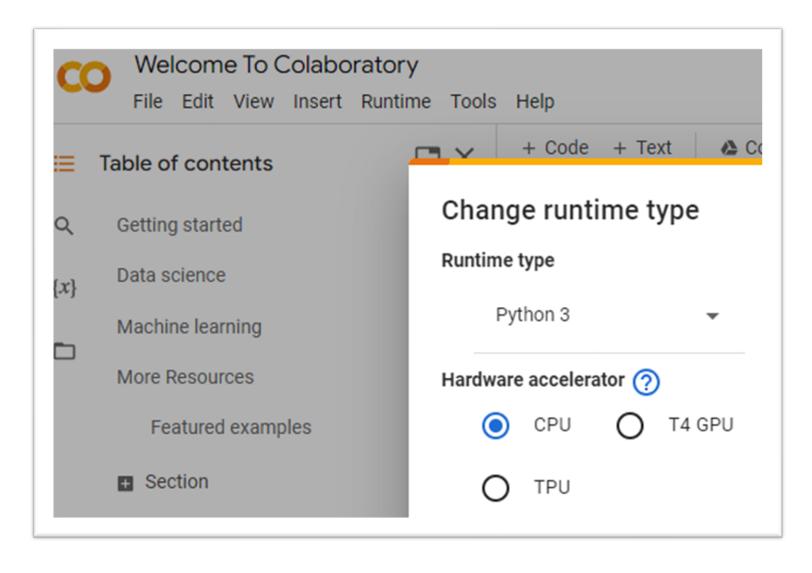




IDEs

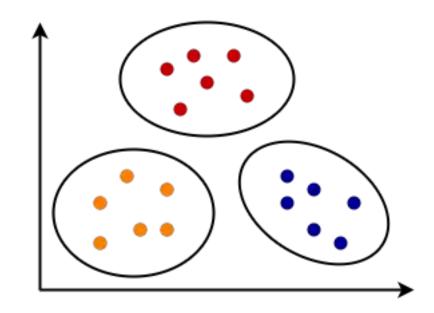


Colab.research.google.com

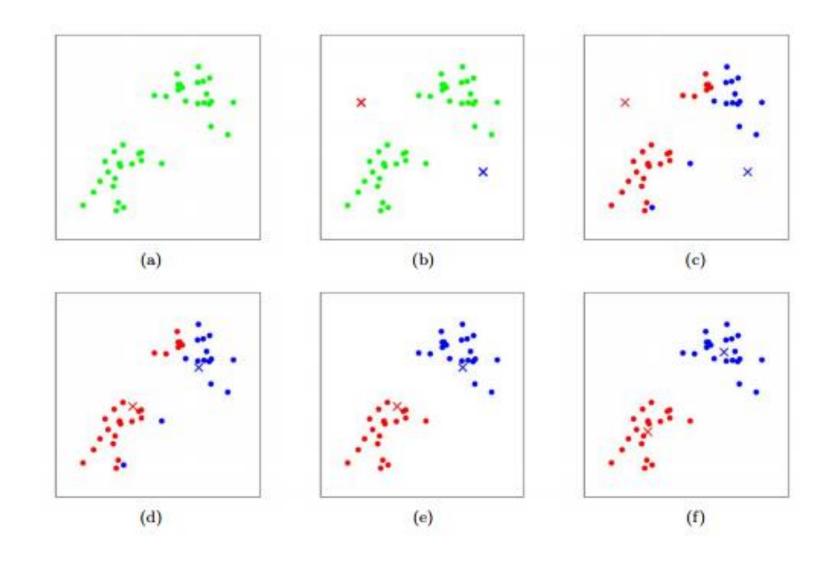


Clustering Algorithms - KMeans

- 1. Choose the number of clusters K.
- 2. Randomly select any K data points as cluster centers.
- 3. Calculate the distance between each data point and each cluster center.
- 4. Assign each data point to that cluster whose center is nearest to that data point.
- 5. Re-compute the center of newly formed clusters.
- 6. Keep repeating the procedure from Step-03 to Step-05 until any of the following stopping criteria is met:
 - Center of newly formed clusters do not change
 - Data points remain present in the same cluster
 - Maximum number of iterations are reached

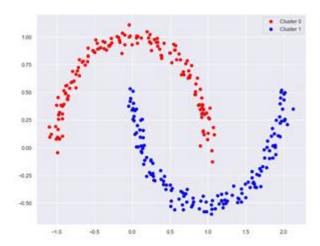


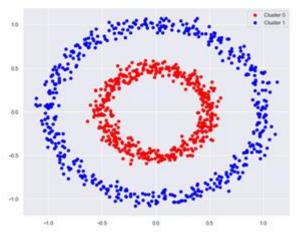
KMeans



KMeans - Limitations

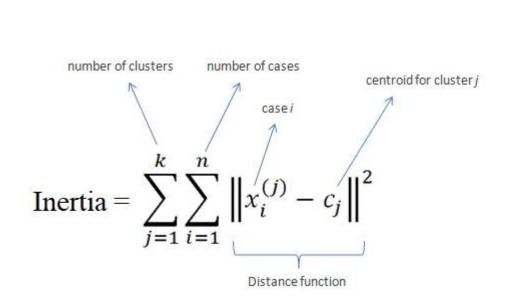
- Setting a value for K
- Numerical variables only
- Sensitive to initial conditions
- Data has no noises or outliers
- Data has symmetric distribution of variables
- Good in a spherical-like shapes
- Variables on the same scale
- There is no collinearity





Evaluation Metrics & Elbow Method

https://www.geeksforgeeks.org/elbow-method-for-optimal-value-of-k-in-kmeans/https://dzone.com/articles/kmeans-silhouette-score-explained-with-python-exam



Elbow Method For Optimal k 200 150 100 50 0 Values of K

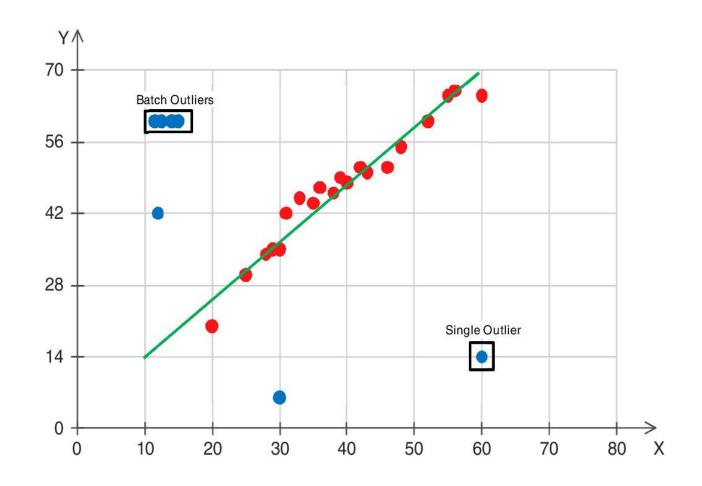
Outliers' and Noise

Outlier

A data point that deviates significantly from the majority of other data points in a dataset

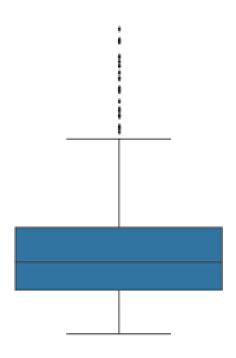
Noise

Refers to random or irrelevant variations present in data that can obscure meaningful patterns or relationships.



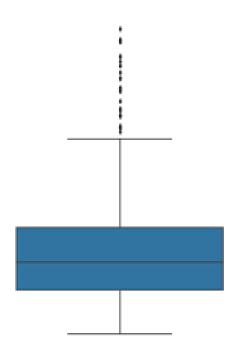
Outlier Detection

- IQR (Interquartile Range)
- Z-Score
- Local Outlier Factor (LOF)
- Isolation Forest
- DBSCAN!
- •



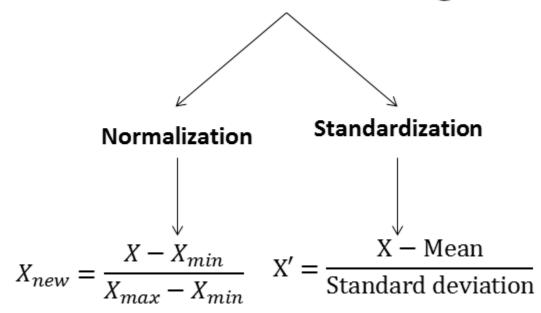
Outlier Handling

- Reporting
- Removing
- Imputation
- Transformation
- Capping and Flooring
- Data Segmentation



Feature Scaling

Feature scaling



Other k-Clustering Algorithms

KMeans++

A method for initializing cluster centroids in K-means clustering that selects centroids with a higher probability of being distant from each other.

KMedoids

A clustering algorithm that uses actual data points as cluster representatives (medoids) instead of centroids, making it more robust to outliers.

KModes

A clustering algorithm designed for categorical data that identifies clusters based on the most frequent categorical values.

KPrototype

A hybrid clustering algorithm that combines K-means for numerical data and K modes for categorical data to handle mixed data types within a dataset.

Covariance & Correlation

Covariance is used to understand the relationship between two variables and how they might move in relation to each other.

$$Cov(x,y) = \frac{\sum (x_i - \overline{x}) * (y_i - \overline{y})}{N}$$

Correlation analysis is a method of statistical evaluation used to study the strength of a relationship between two, numerically measured, continuous variables. It not only shows the kind of relation (in terms of direction) but also how strong the relationship is.

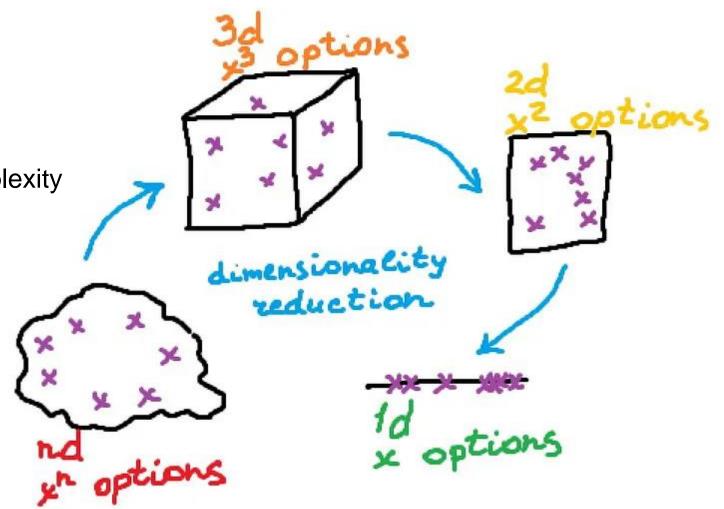
$$Correlation = \frac{Cov(x, y)}{\sigma x * \sigma y}$$

Missing Values Handling

- Rows Deletion
- Columns Deletion
- Mean/Median/Mode Imputation
- Regression
- KNN
- Interpolation
- Predictive Models
- Grouping Techniques

Dimensionality Reduction

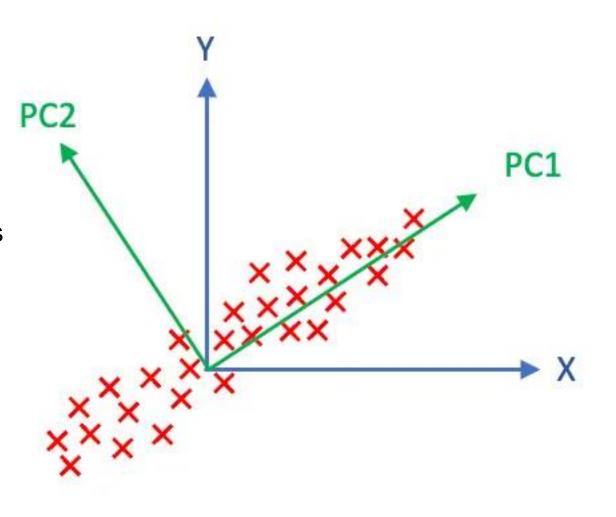
- Improved Visualization
- Feature Selection
- Reduced Computational Complexity
- Noise Reduction
- Overfitting Prevention
- Better Model Performance
- Anomaly Detection



Principal Component Analysis (PCA)

STEPS

- 1. Data Standardization
- 2. Calculate Covariance Matrix
- 3. Compute Eigenvalues and Eigenvectors
- 4. Sort Eigenvalues
- 5. Select Principal Components
- 6. Projection & Dimensionality Reduction



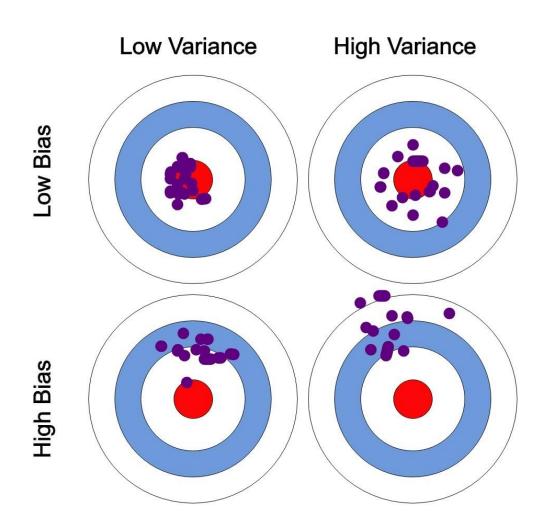
Bias-Variance

Bias

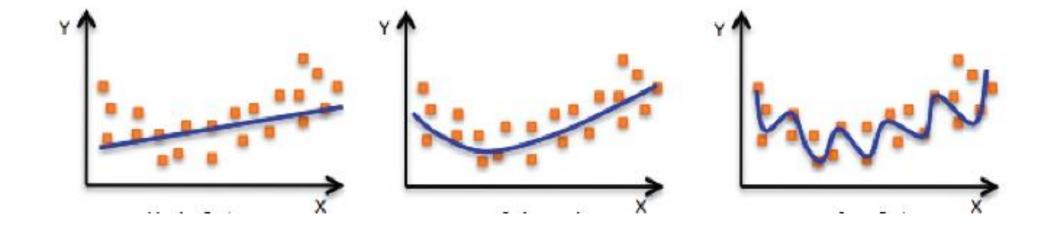
Difference between the prediction of the values by the Machine Learning model and the correct value

Variance

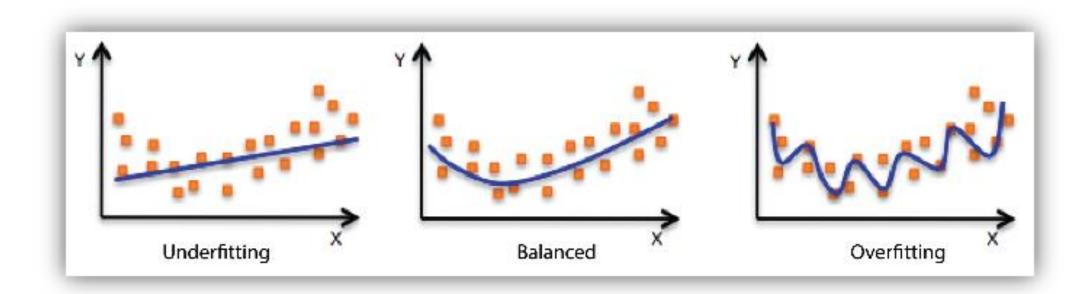
The variability of model prediction for a given data point which tells us the spread of our data



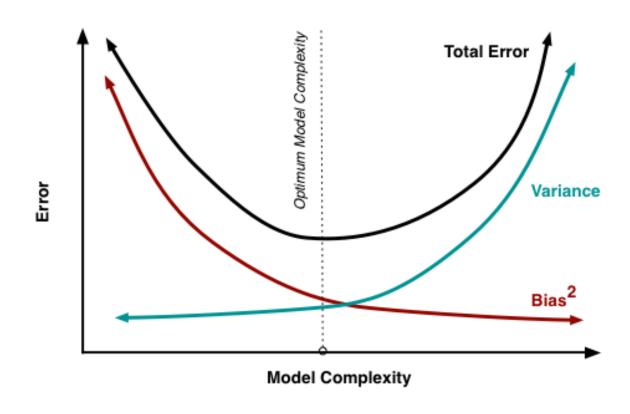
Bias-Variance



Overfitting & Underfitting



Bias-Variance Trade-off



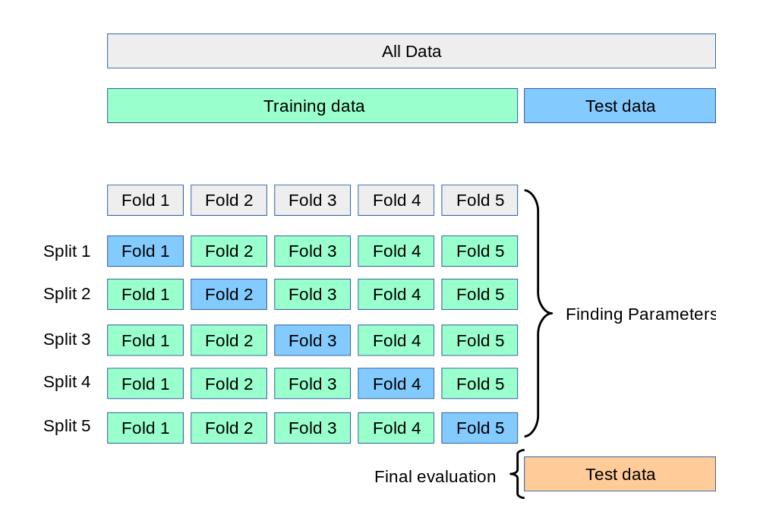
Train-Test Split

All Data

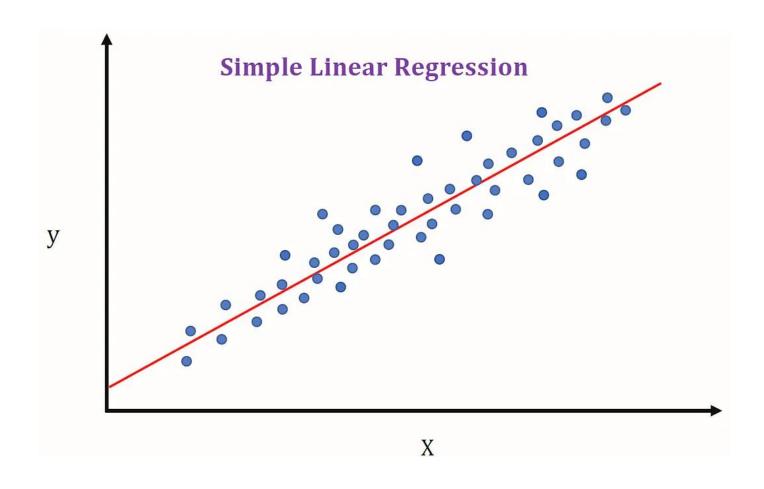
Training data

Test data

Cross Validation



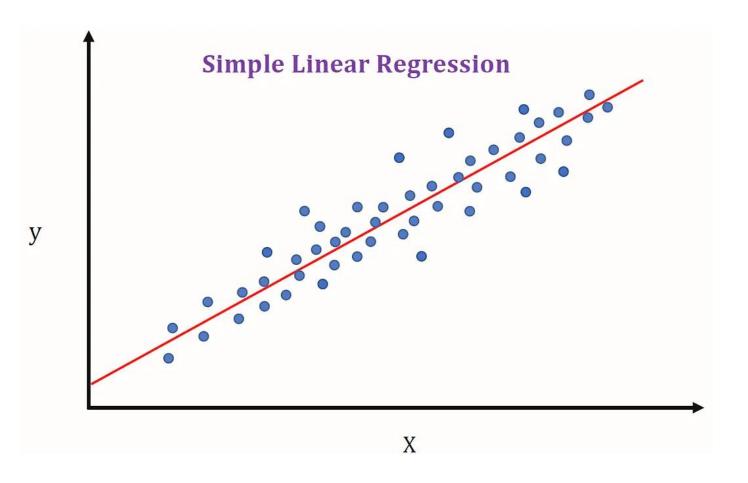
Simple Linear Regression



Simple Linear Regression

$$slope = rac{covariance(x,y)}{variance(x)}$$

 $intercept = \bar{y} - slope \times \bar{x}$

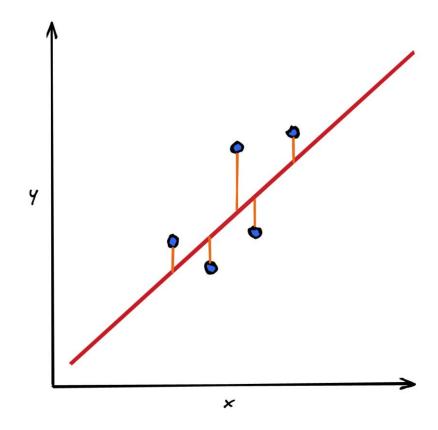


Linear Regression Metrics

$$ext{MAE} = rac{\sum_{i=1}^{n} |e_i|}{n}$$

MSE =
$$\frac{1}{n} \sum_{i=1}^{n} (y_i - \tilde{y}_i)^2$$

$$RMSE = \sqrt{\frac{\sum_{i=1}^{N} ||y(i) - \hat{y}(i)||^2}{N}}$$



Linear Regression Metrics

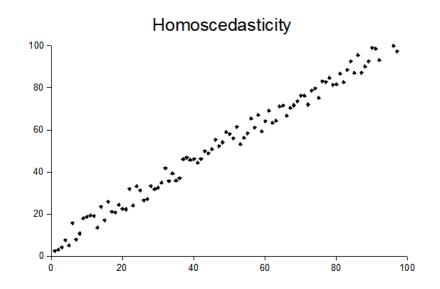
$$SS_{ ext{res}} = \sum_i e_i^2 \; , \; SS_{ ext{tot}} = \sum_i (y_i - ar{y})^2$$

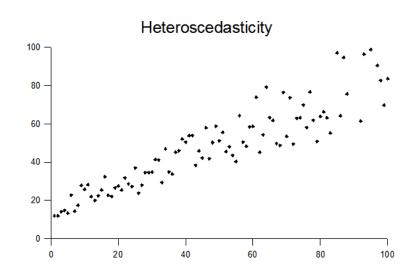
$$R^2 = 1 - rac{SS_{
m res}}{SS_{
m tot}}$$

$${ar R}^2 = 1 - (1-R^2) rac{n-1}{n-p-1}$$

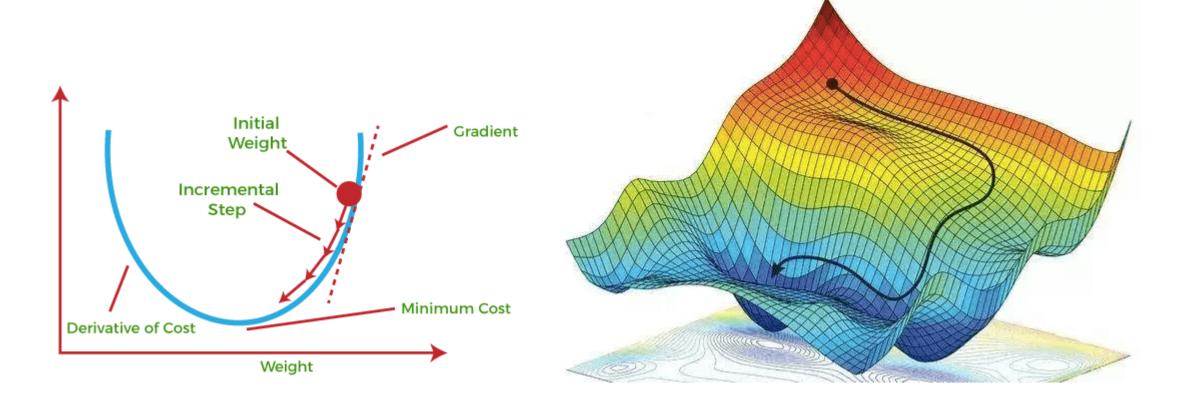
Linear Regression Limitations

- Assumption of Linearity
- Sensitive to Outliers
- Assumption of Homoscedasticity
- Sensitive to Multicollinearity



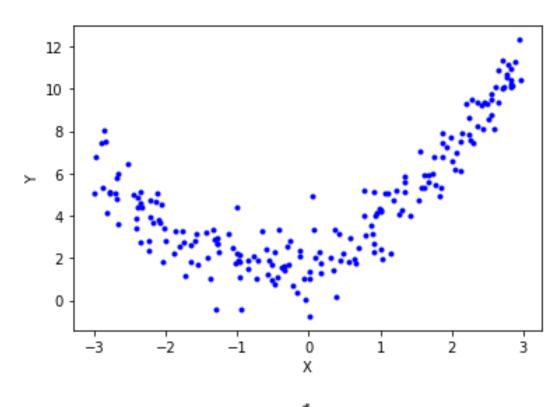


Gradient Descent



https://www.geeksforgeeks.org/gradient-descent-in-linear-regression/

Simple Polynomial Regression



$$y = a_n x^n + a_{n-1} x^{n-1} + \dots + a_1 x + a_0$$

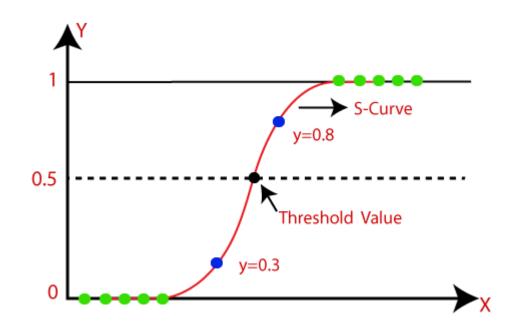
Logistic Regression

Similar to linear regression, logistic regression is also used to estimate the relationship between a dependent variable and one or more independent variables, but it is used to make a prediction about a categorical variable versus a continuous one. A categorical variable can be true or false, yes or no, 1 or 0, et cetera. The unit of measure also differs from linear regression as it produces a probability, but the logit function transforms the S-curve into straight line.

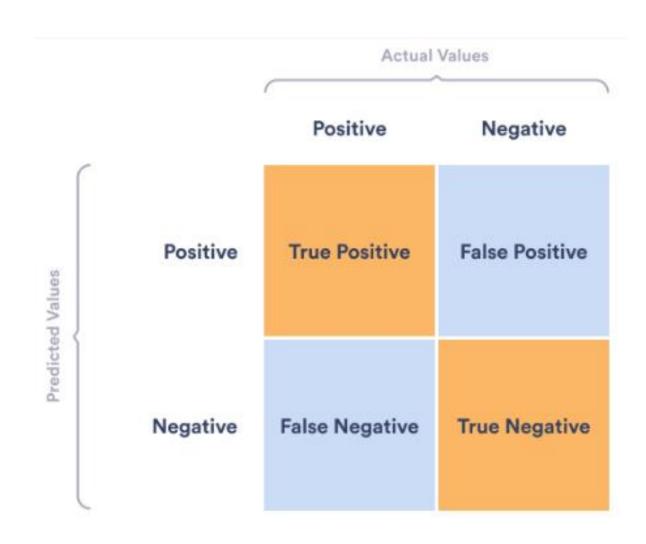
- Fraud Detection
- Disease Prediction
- Churn prediction
- •

Logistic Regression

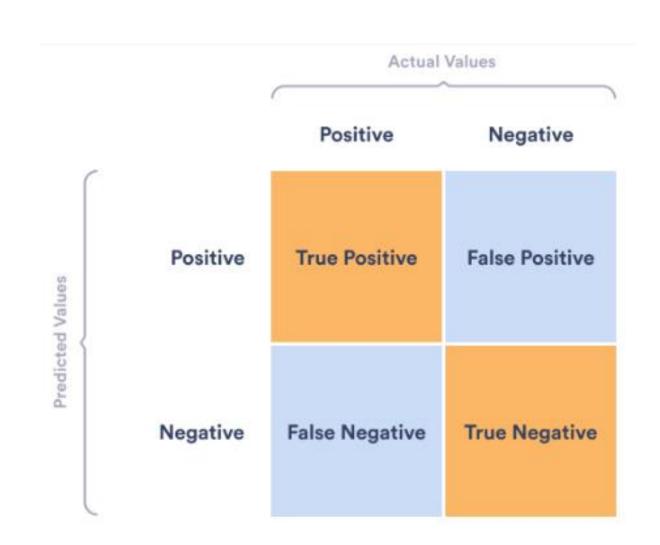
$$sigmoid(x) = rac{1}{1 + e^{-x}}$$



Confusion Matrix (TP, TN, FP, FN)

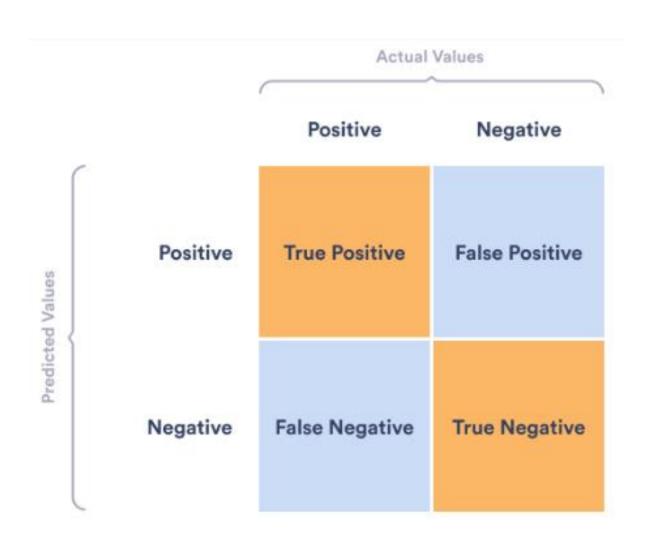


$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$



$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

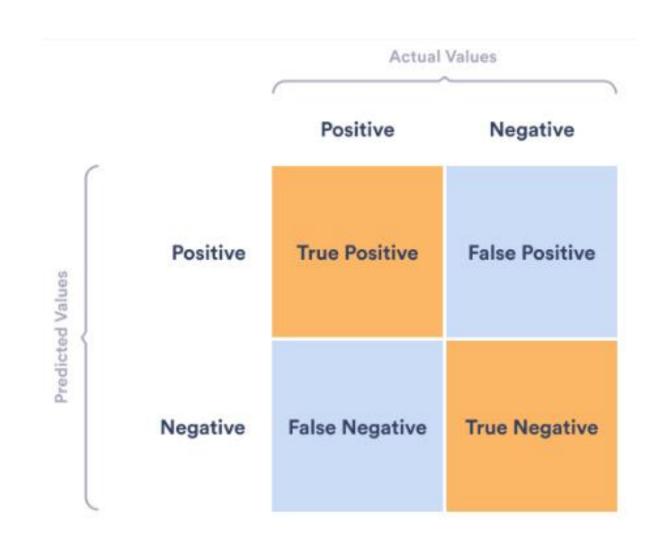
$$Precision = \frac{TP}{TP + FP}$$



$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

$$Precision = \frac{TP}{TP + FP}$$

$$Recall = rac{TP}{TP + FN}$$

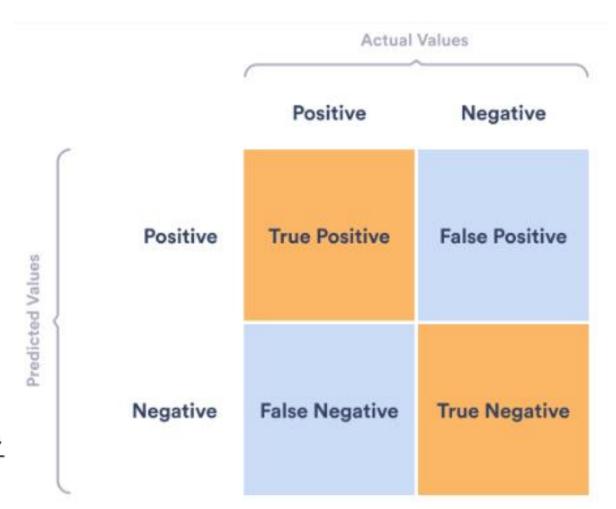


$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

$$Precision = \frac{TP}{TP + FP}$$

$$Recall = rac{TP}{TP + FN}$$

$$F_1 = rac{2}{rac{1}{recall} + rac{1}{precision}} = rac{2 imes recall imes precision}{recall + precision}$$

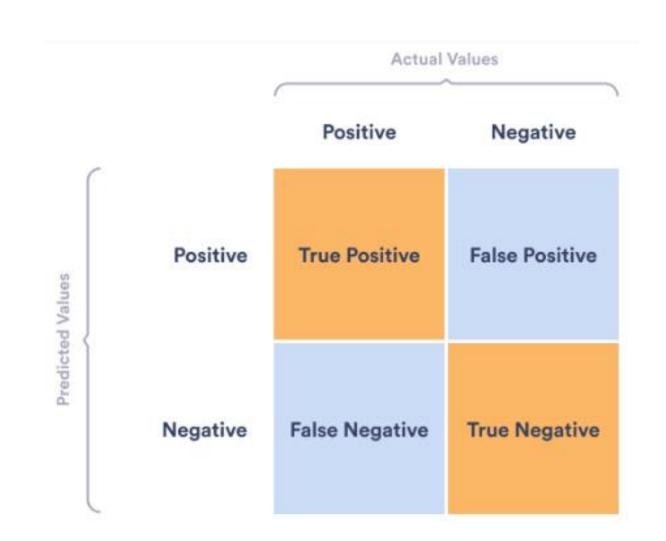


$$Sensitivity = TPR = \frac{TP}{TP + FN}$$

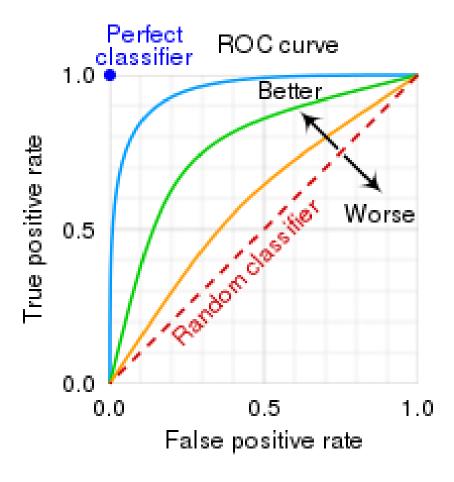
$$Specificity = TNR = \frac{TN}{TN + FP}$$

$$FNR = rac{FN}{TP + FN}$$

$$FPR = \frac{FP}{TN + FP}$$



AUC-ROC

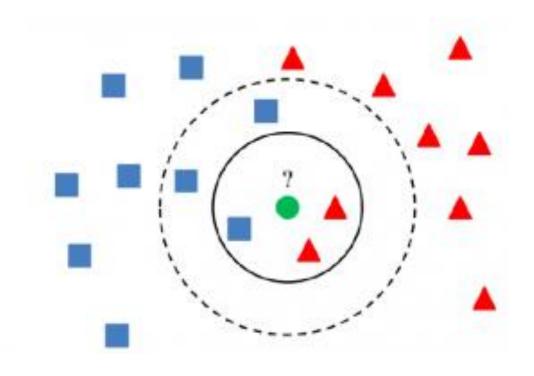


https://dasha.ai/en-us/blog/auc-roc

https://www.analyticsvidhya.com/blog/2020/06/auc-roc-curve-machine-learning/

KNN (K-Nearest Neighbors)

- Classification
- Regression
- Data Imputation
- Anomaly Detection
- Clustering!



Confusion Matrix

	Classes	Actual			
Predicted		X	Y	Z	
	X	10	2	3	
	Y	1	8	2	
	Z	2	3	9	

Confusion Matrix

	Classes	Actual			
Predicted		X	Y	Z	
	X	10	2	3	
	Y	1	8	2	
	Z	2	3	9	

Class	True Positive (TP)	False Positive (FP)	False Negitive (FN)	Precision	Recall
X	10	5	3	0.66	0.76
Y	8	3	5	0.72	0.61
Z	9	5	5	0.64	0.64

PrecisionMicroAvg =
$$\frac{(TP_1+TP_2+...+TP_n)}{(TP_1+TP_2+...+TP_n+FP_1+FP_2+...+FP_n)} = 0.675$$

RecallMicroAvg =
$$\frac{(TP_1+TP_2+...+TP_n)}{(TP_1+TP_2+...+TP_n+FN_1+FN_2+...+FN_n)} = 0.675$$

PrecisionMacroAvg
$$= \frac{(Prec_1 + Prec_2 + \ldots + Prec_n)}{n} = 0.673$$

RecallMacroAvg =
$$\frac{(Recall_1 + Recall_2 + \ldots + Recall_n)}{n} = 0.67$$

Micro-Averaging

Sum up the true positives, false positives, and false negatives across all classes, then calculate the metric to emphasize overall performance across all instances.

Useful when you want to emphasize overall performance across all instances.

Macro-Averaging

Calculate the performance metric for each class individually and then average these metrics to assess overall class-agnostic model performance.

Useful when you want to evaluate the model's overall performance without considering class distribution.