**How many Vine reviews and non-Vine reviews were there?**

* 4,291 vine reviews and 40,471 non-vine reviews

**How many Vine reviews were 5 stars? How many non-Vine reviews were 5 stars?**

* 15,711 5-star reviews
* 15,663 of the 5-stars non-vine

**What percentage of Vine reviews were 5 stars? What percentage of non-Vine reviews were 5 stars?**

* 38.2% were vine
* 38.9% of the five\_star reviews were non-vine