## Moemen Saadeh

# Full Stack Web Developer

## Summary

Results-driven Full-Stack Developer with the experience in developing scalable web applications in real estate, finance, e-commerce, and educational industries. Produced a high level of legacy system modernization and delivered solutions that directly contributed to business objectives and ROI. Brings technical superiority coupled with excellent business skills that consistently produce work that maximizes user experience, optimizes system performance, and achieves measurable business results. Known for efficient problem-solving, architectural direction, and aligning technical solutions with strategic business initiatives within timeframe and budget limitations.

## **Professional Experience**

**Drv,** Senior Full Stack Developer (Freelance)

Apr 2025 - present | Achrafiyeh, Lebanon

- Implemented PostHog analytics integration for real estate websites, enabling business owners to track user behavior and gain actionable insights for improved conversion rates
- Led complete frontend architecture refactoring to Domain-Driven Design (DDD), establishing coding standards that significantly enhanced maintainability and development workflow
- Optimized codebase utilization of Next.js and TypeScript, unlocking previously untapped benefits and improving overall application performance
- Developed HubSpot Calendar integration using Vue.js, Laravel, and Inertia, streamlining appointment scheduling processes for clients
- Built secure document management system with NestJS backend, PostgreSQL database, and AWS S3, enabling business owners to efficiently upload, store, and manage critical documents
- Architected unified development approach that improved cross-team collaboration and code consistency, reducing technical debt and accelerating feature delivery.

#### **Gulf Crypto Bank,** Full Stack Developer (Remote)

Apr 2023 – Jun 2024 | Istanbul, Turkey

- Applied many techniques like memoization and lazy loading to improve front-end performance in NextJs projects.
- Collaborated with a multinational team to work on crypto and financial projects using Agile methodology.
- Optimized application performance by transitioning synchronous processes to asynchronous operations.
- Utilized NestJS, TypeScript, and Redis for backend services and performance caching.
- Contributed to the launch of new features, such as improved auth with Otp,.. and enhanced user interfaces.

#### **WebLayer,** Backend Developer (On-site)

Apr 2022 - Mar 2023 | Istanbul, Turkey

- Developed APIs and server-side logic using Laravel and SQL databases.
- Worked independently on projects like report generation and analytics tools for enhanced client functionality.
- Integrated Algolia search features to improve data retrieval and user experience.
- Developed both front-end using ReactJs and back-end using Laravel solutions with a focus on scalability and performance.

• Assisted in deploying products from development to production, ensuring seamless transitions.

#### Marka Press, Web Developer (Remote)

Oct 2021 - Mar 2022 | uşak, Turkey

- Developed responsive pages for clients using React.js and Tailwind CSS.
- Communicated with clients to understand their requirements and translated them into tailored web solutions.
- Enhanced SEO and accessibility by applying semantic HTML and modern accessibility techniques.
- Worked with React, TypeScript, TailwindCSS, Bootstrap, and Sass to create efficient and visually appealing web applications.
- Contributed to developing minimal packages to fulfill unique client requirements.

## CodenDot, Magento Developer

Feb 2021 - Sep 2021 | Tripoli, Lebanon

- Implemented eCommerce websites using Magento 2 for both front-end and back-end.
- Collaborated closely with UI/UX designers, project managers, and other developers.
- Implemented multiple Magento themes and improved website features.
- Worked directly with clients to understand their needs and delivered customized solutions that increased sales.
- Contributed to high client satisfaction through effective communication and problem-solving.

#### **Education**

**Uşak University,** Bachelor Degree / Computer Programming

Nov 2021 – Jan 2024 | uşak, Turkey

### **Skills**

Teamwork (Expert), Problem-Solving (Proficient), Communication (Expert), Team Management (Proficient), Javascript (Proficient), Typescript (Proficient), ReactJs (Proficient), Nextjs (Proficient), Nodejs (Proficient), Jest (Competent), Git (Competent), GitHub (Competent), RabbitMQ (Competent), SQL (Proficient), NoSQL (Expert), Mongodb (Expert), Algolia (Competent), Redis (Proficient), Mongoose (Proficient), Bootstrap (Competent), Docker (Competent), CI/CD (Proficient), Laravel (Proficient), PHP (Competent), TailwindCSS (Expert), Sass (Competent), NestJs (Proficient), Microservices (Proficient), AWS (IAM, Ec2, S3) (Competent), Magento2 (Competent)

#### **Certificates**

#### Full Stack Development Certification | Udemy

- 100.5 -hour comprehensive course by John Smilga (2023)

#### **Laravel and PHP Certification** | Udemy

- 30.5 -hour comprehensive course by Piotr Jura (2023)

## Languages

Arabic (Native), English (Intermediate), Turkish (Fluent), French (Beginner)

#### **Interests**

Arduino, Robotics, Ping Pong, Chess, Mentoring Juniors