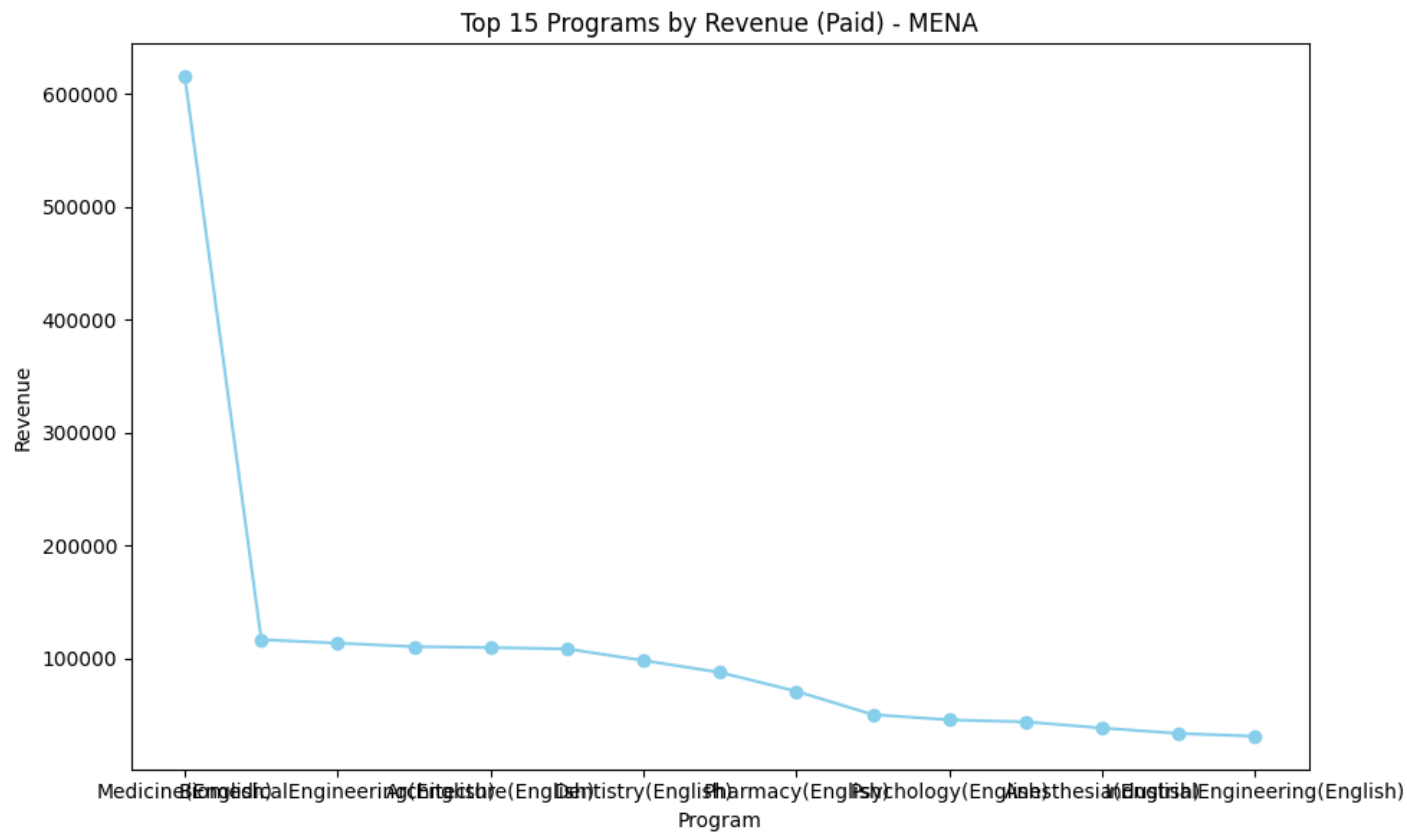


Comprehensive Strategy Report: Regional Performance Analysis

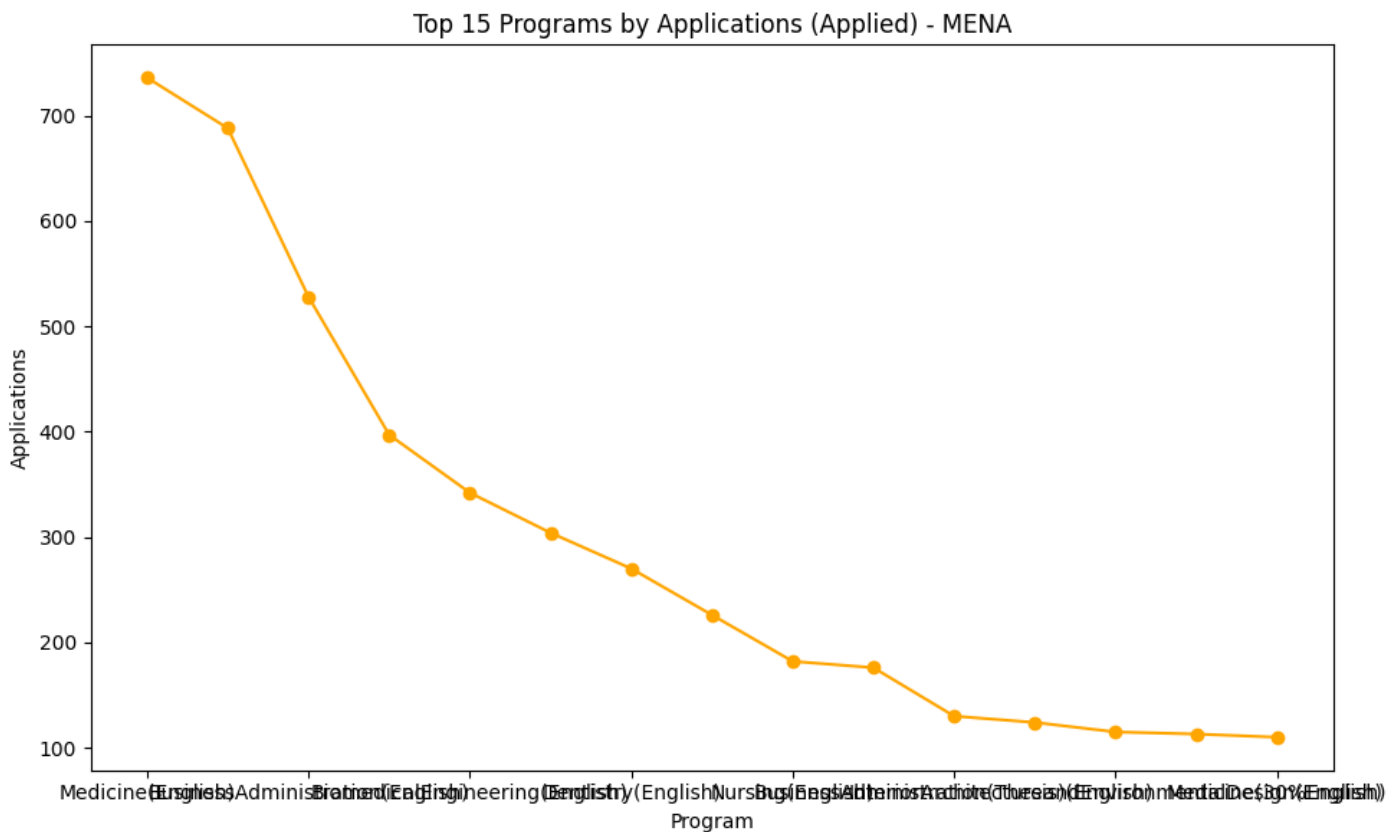
Region: MENA

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

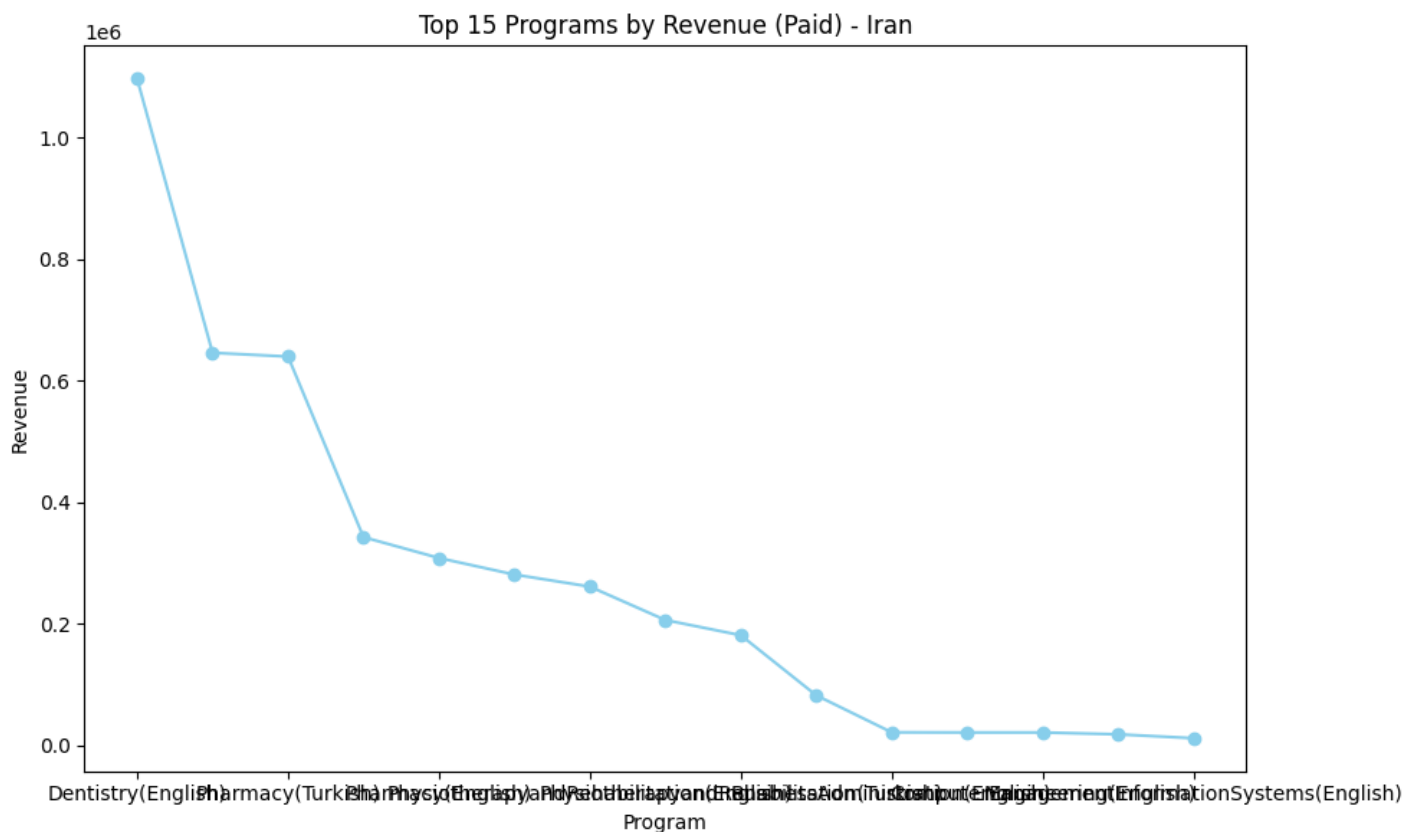
- Improve applications for Medicine(English) through scholarships and promotions.
- Improve applications for Computer Engineering(English) through scholarships and promotions.
- Improve applications for Biomedical Engineering(English) through scholarships and promotions.
- Improve applications for Physiotherapy and Rehabilitation(English) through scholarships and promotions.
- Improve applications for Architecture(English) through scholarships and promotions.
- Improve applications for Business Administration(English) through scholarships and promotions.
- Improve applications for Dentistry(English) through scholarships and promotions.
- Improve applications for Dental Prosthetics Technology(Turkish) through scholarships and promotions.
- Improve applications for Pharmacy(English) through scholarships and promotions.

Comprehensive Strategy Report: Regional Performance Analysis

- Improve applications for InteriorArchitectureandEnvironmentalDesign(English) through scholarships and promotions.
- Boost visibility for Psychology(English) to attract more applications.
- Improve applications for DentalProsthesisTechnology(Haliç) through scholarships and promotions.
- Boost visibility for Anesthesia(English) to attract more applications.
- Boost visibility for ManagementInformationSystems(English) to attract more applications.
- Boost visibility for IndustrialEngineering(English) to attract more applications.

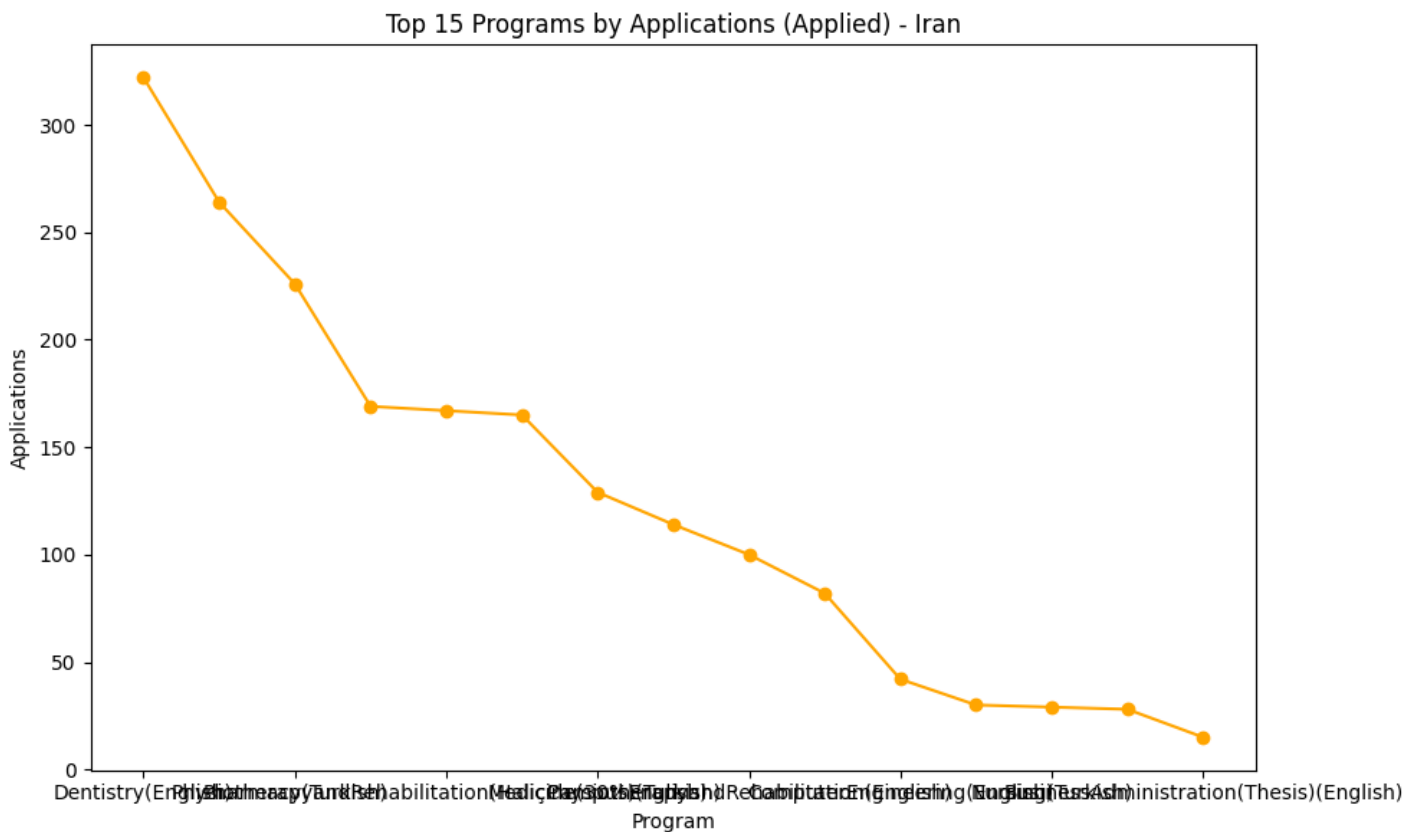
Region: Iran

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

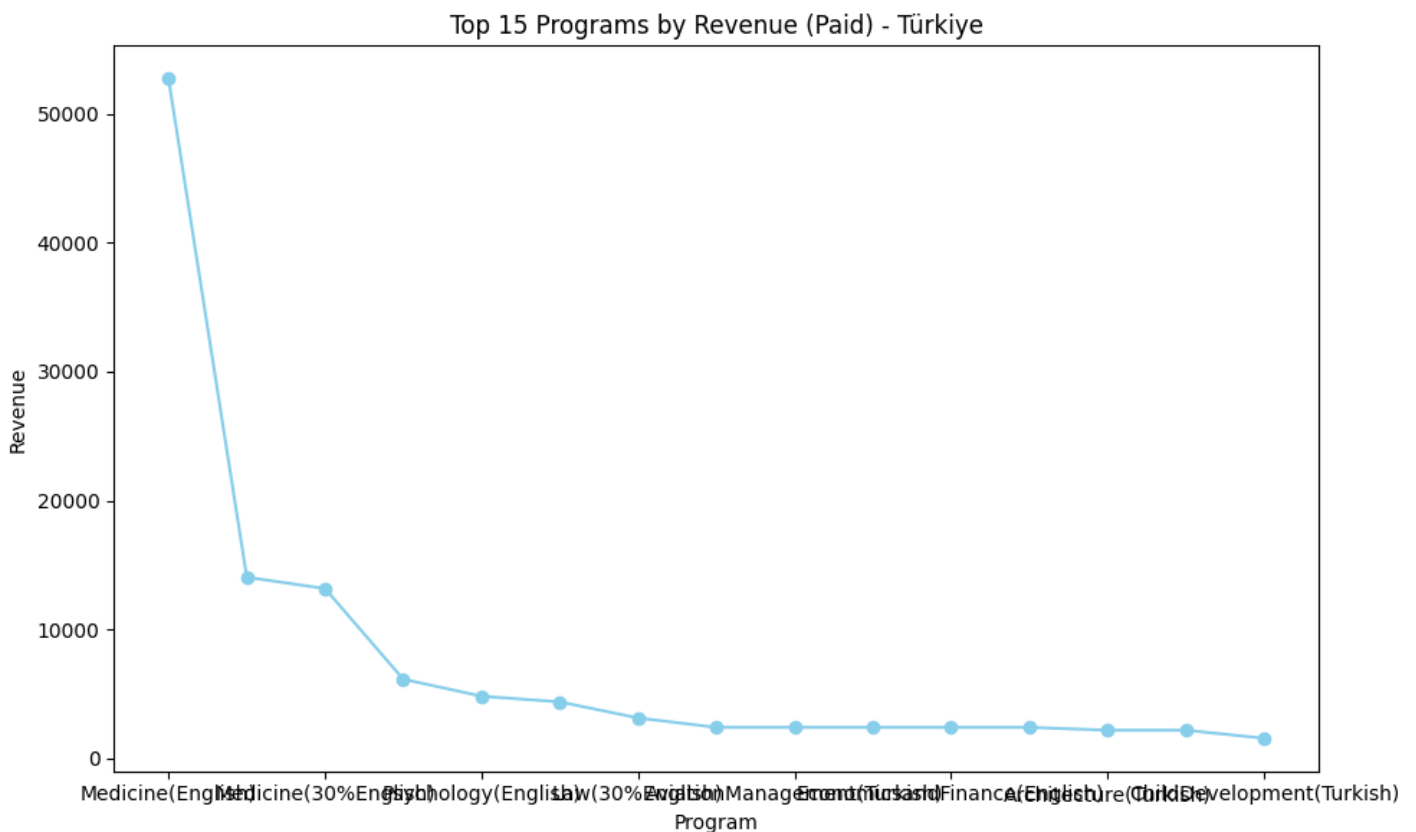
- Maintain high performance for Dentistry(English) with targeted campaigns.
- Maintain high performance for Dentistry(30%English70%Turkish) with targeted campaigns.
- Maintain high performance for Pharmacy(Turkish) with targeted campaigns.
- Maintain high performance for Medicine(30%English) with targeted campaigns.
- Maintain high performance for Pharmacy(English) with targeted campaigns.
- Maintain high performance for Medicine(English) with targeted campaigns.
- Maintain high performance for PhysiotherapyandRehabilitation(English) with targeted campaigns.
- Maintain high performance for PhysiotherapyandRehabilitation(HaliçCampus)(Turkish) with targeted campaigns.
- Maintain high performance for PhysiotherapyandRehabilitation(Turkish) with targeted campaigns.
- Maintain high performance for DentalProstheticsTechnology(Turkish) with targeted campaigns.

Comprehensive Strategy Report: Regional Performance Analysis

- Improve applications for BusinessAdministration(English) through scholarships and promotions.
- Improve applications for Nursing(Turkish) through scholarships and promotions.
- Improve applications for ComputerEngineering(English) through scholarships and promotions.
- Improve applications for Nursing(English) through scholarships and promotions.
- Boost visibility for ManagementInformationSystems(English) to attract more applications.

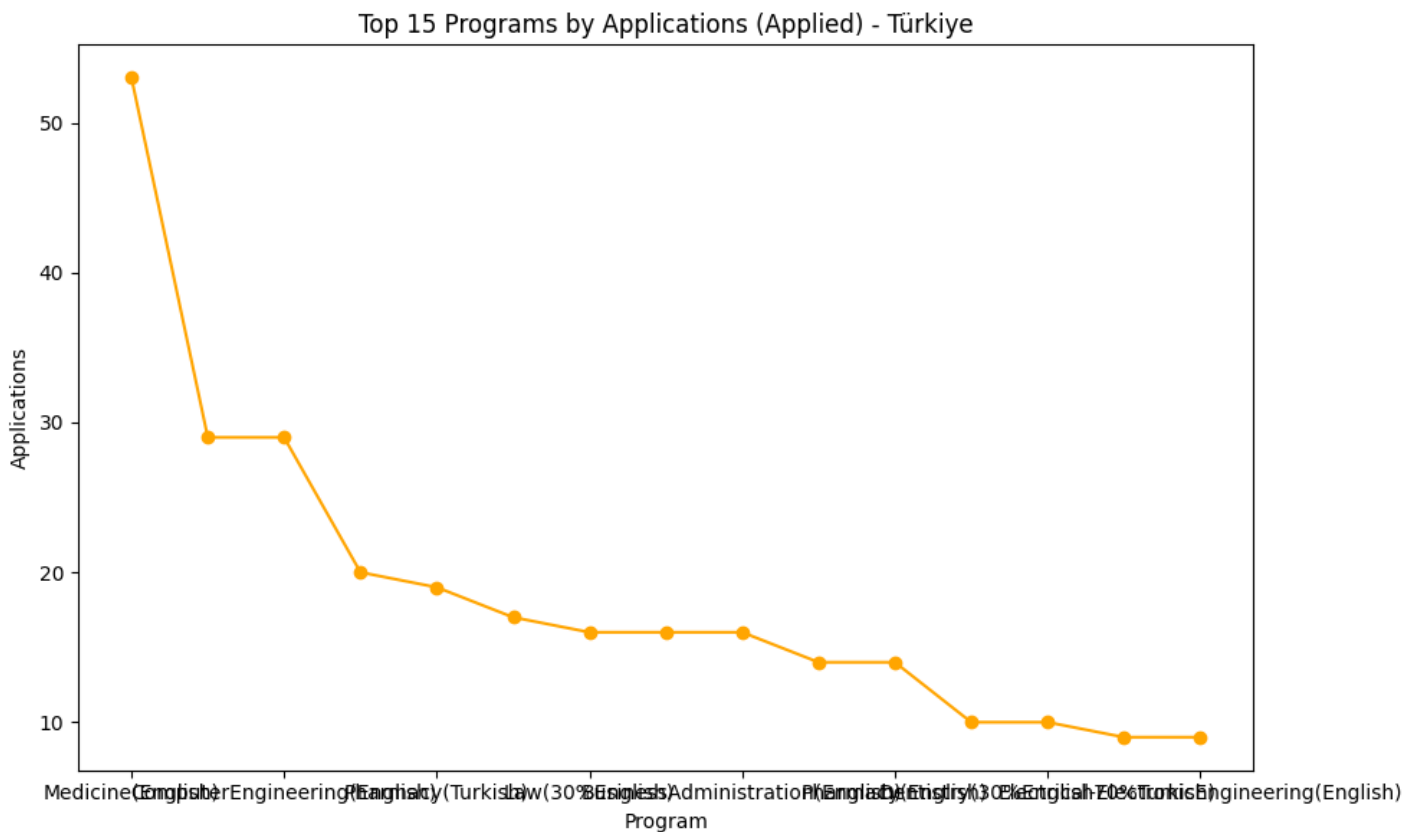
Region: Türkiye

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

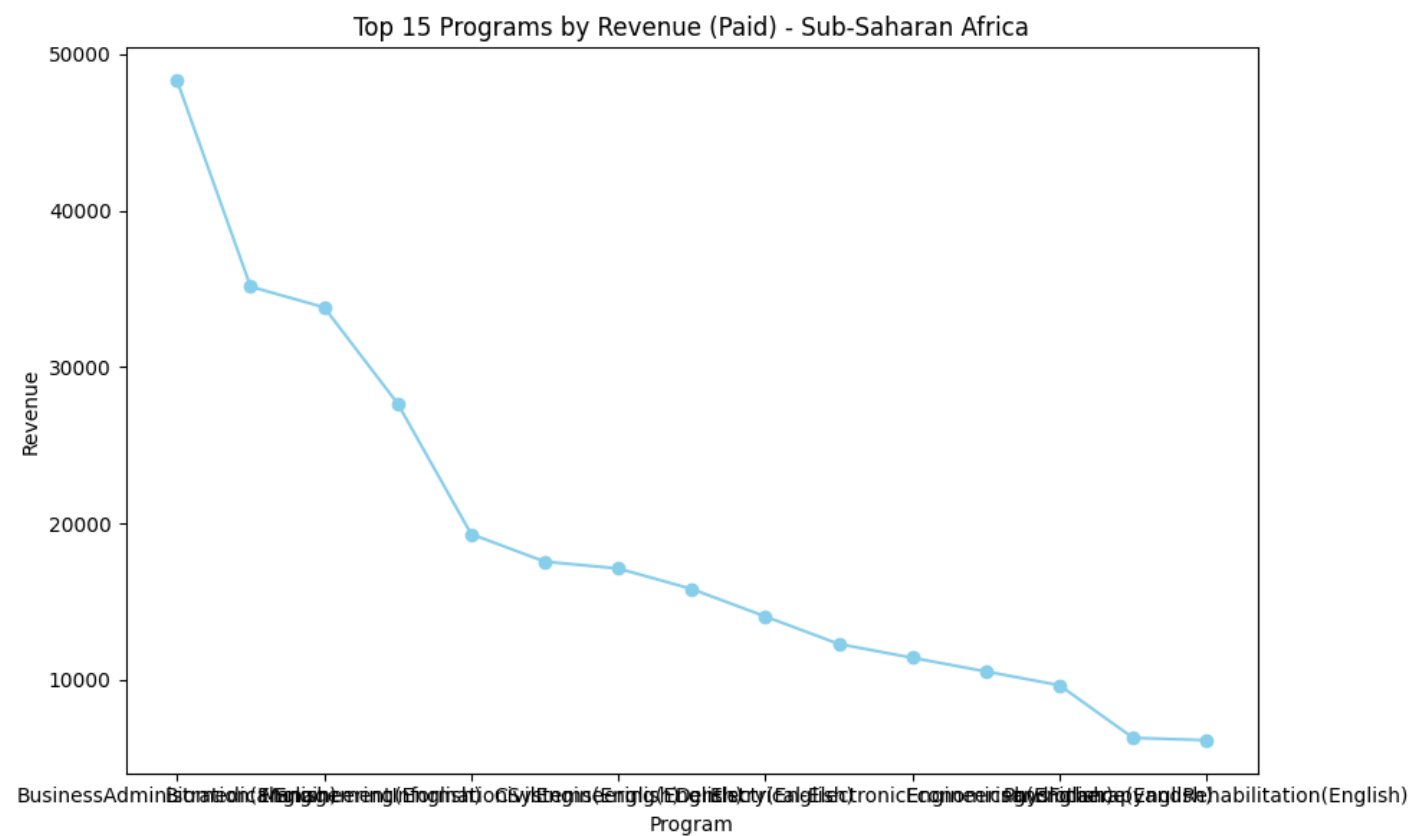
- Improve applications for Medicine(English) through scholarships and promotions.
- Maintain high performance for Dentistry(English) with targeted campaigns.
- Improve applications for Medicine(30%English) through scholarships and promotions.
- Boost visibility for PhysiotherapyandRehabilitation(English) to attract more applications.
- Improve applications for Psychology(English) through scholarships and promotions.
- Boost visibility for NutritionandDietetics(Turkish) to attract more applications.
- Improve applications for Law(30%English) through scholarships and promotions.
- Improve applications for BusinessAdministration(English) through scholarships and promotions.
- Boost visibility for AviationManagement(Turkish) to attract more applications.
- Boost visibility for Psychology(Turkish) to attract more applications.
- Boost visibility for EconomicsandFinance(English) to attract more applications.

Comprehensive Strategy Report: Regional Performance Analysis

- Boost visibility for InternationalTradeandFinance(English) to attract more applications.
- Boost visibility for Architecture(Turkish) to attract more applications.
- Boost visibility for PsychologicalCounsellingandGuidance(Turkish) to attract more applications.
- Boost visibility for ChildDevelopment(Turkish) to attract more applications.

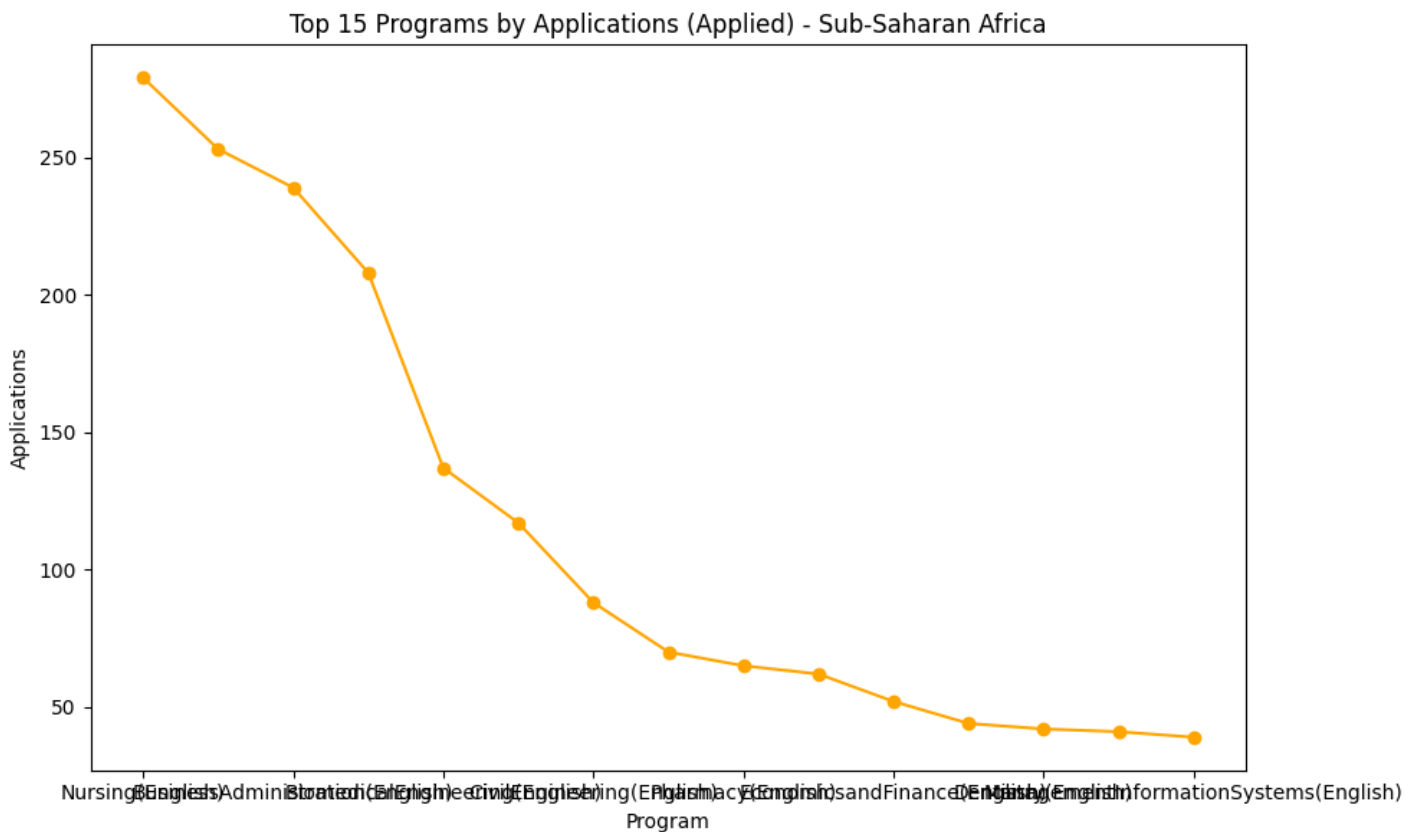
Region: Sub-Saharan Africa

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

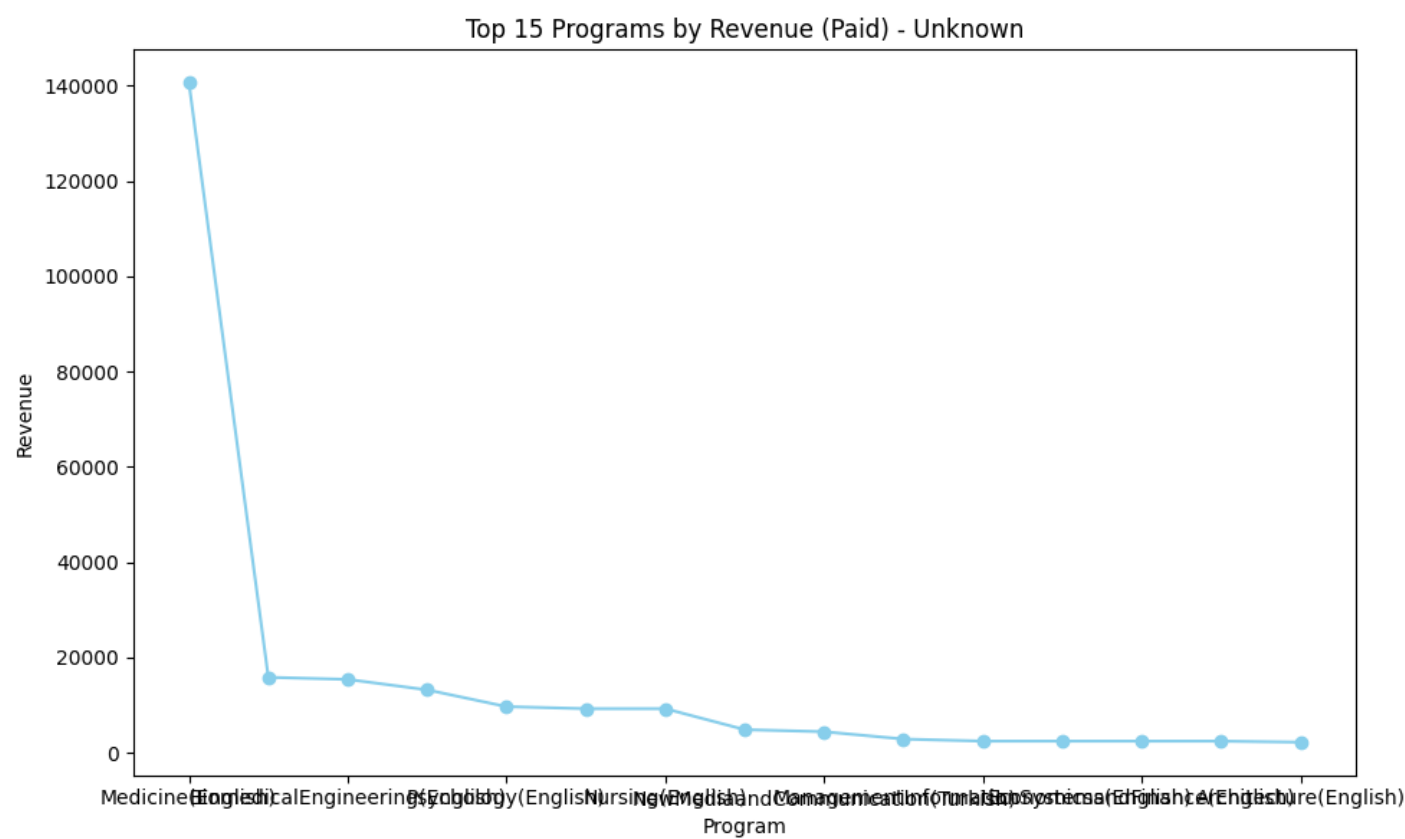
- Improve applications for BusinessAdministration(English) through scholarships and promotions.
- Improve applications for Medicine(English) through scholarships and promotions.
- Improve applications for BiomedicalEngineering(English) through scholarships and promotions.
- Improve applications for ComputerEngineering(English) through scholarships and promotions.
- Improve applications for ManagementInformationSystems(English) through scholarships and promotions.
- Improve applications for Architecture(English) through scholarships and promotions.
- Improve applications for CivilEngineering(English) through scholarships and promotions.
- Improve applications for Pharmacy(English) through scholarships and promotions.
- Improve applications for Dentistry(English) through scholarships and promotions.
- Improve applications for Nursing(English) through scholarships and promotions.

Comprehensive Strategy Report: Regional Performance Analysis

- Improve applications for Electrical-ElectronicEngineering(English) through scholarships and promotions.
- Boost visibility for Anesthesia(English) to attract more applications.
- Improve applications for EconomicsandFinance(English) through scholarships and promotions.
- Boost visibility for Physiotherapy(English) to attract more applications.
- Boost visibility for PhysiotherapyandRehabilitation(English) to attract more applications.

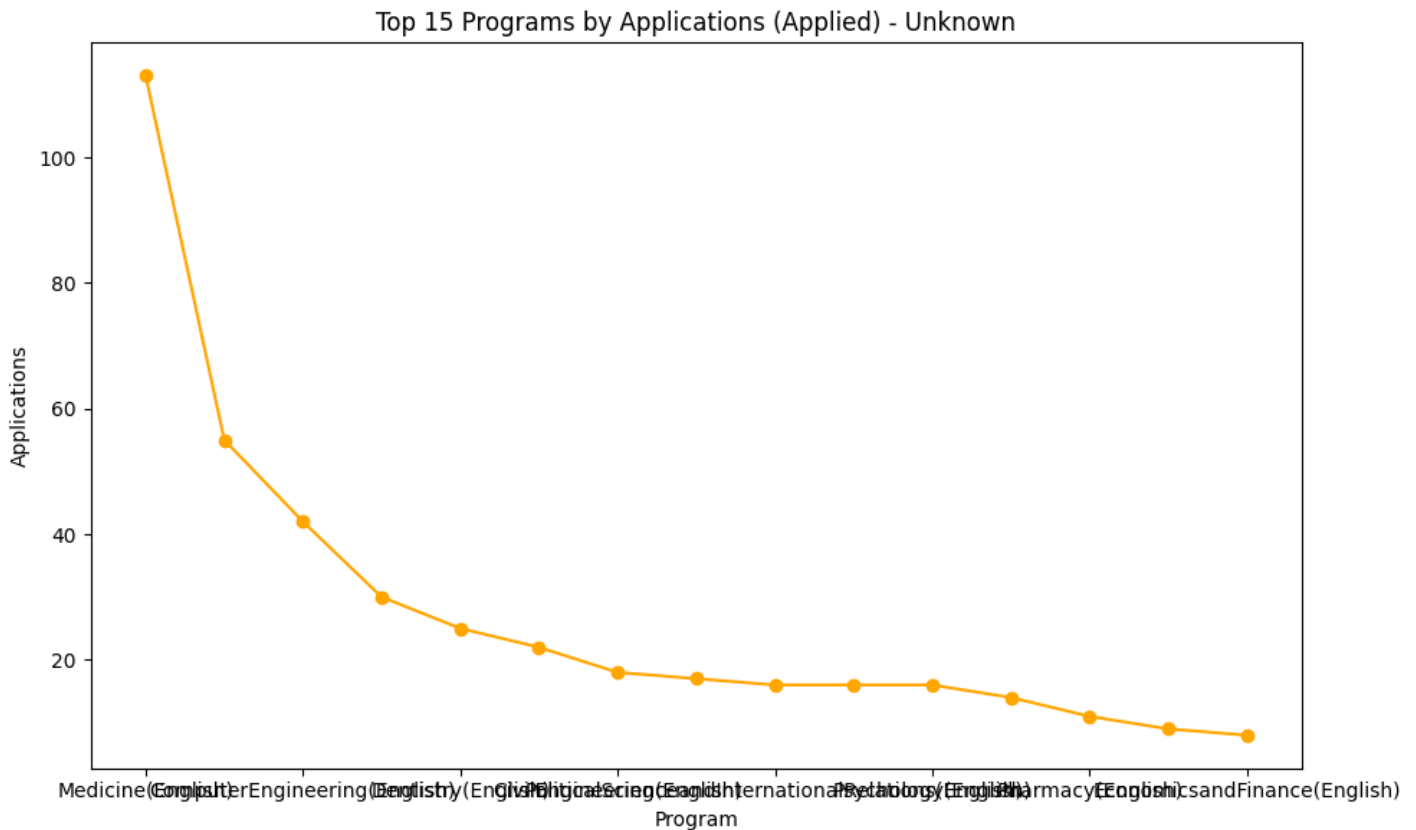
Region: Unknown

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

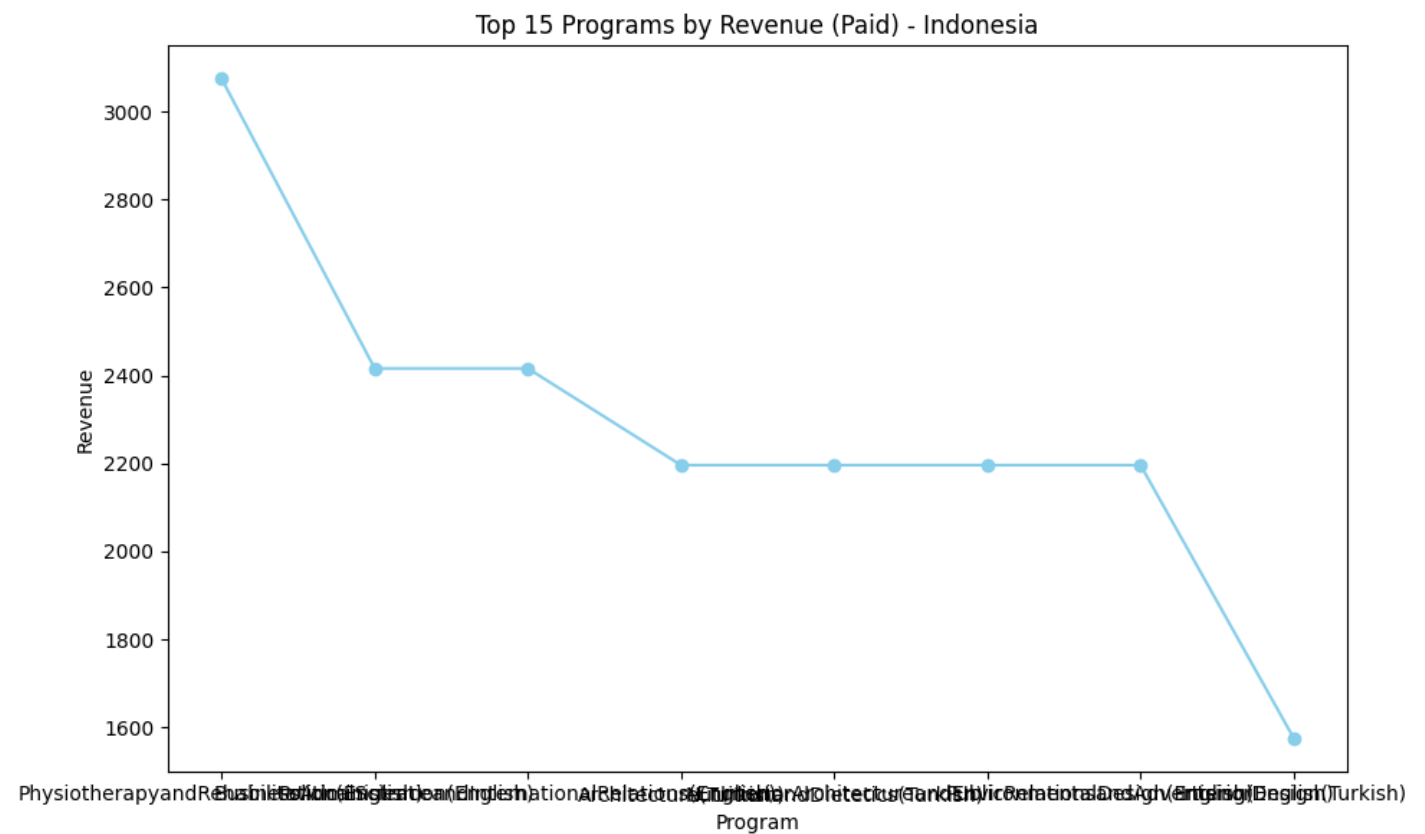
- Maintain high performance for Medicine(English) with targeted campaigns.
- Maintain high performance for Pharmacy(English) with targeted campaigns.
- Maintain high performance for BiomedicalEngineering(English) with targeted campaigns.
- Improve applications for Medicine(30%English) through scholarships and promotions.
- Improve applications for Psychology(English) through scholarships and promotions.
- Improve applications for ComputerEngineering(English) through scholarships and promotions.
- Improve applications for Nursing(English) through scholarships and promotions.
- Improve applications for BusinessAdministration(English) through scholarships and promotions.
- Boost visibility for NewMediaandCommunication(Turkish) to attract more applications.
- Improve applications for CivilEngineering(English) through scholarships and promotions.
- Boost visibility for ManagementInformationSystems(English) to attract more applications.

Comprehensive Strategy Report: Regional Performance Analysis

- Boost visibility for SpeechandLanguageTherapy(English) to attract more applications.
- Improve applications for EconomicsandFinance(English) through scholarships and promotions.
- Improve applications for InternationalTradeandFinance(English) through scholarships and promotions.
- Improve applications for Architecture(English) through scholarships and promotions.

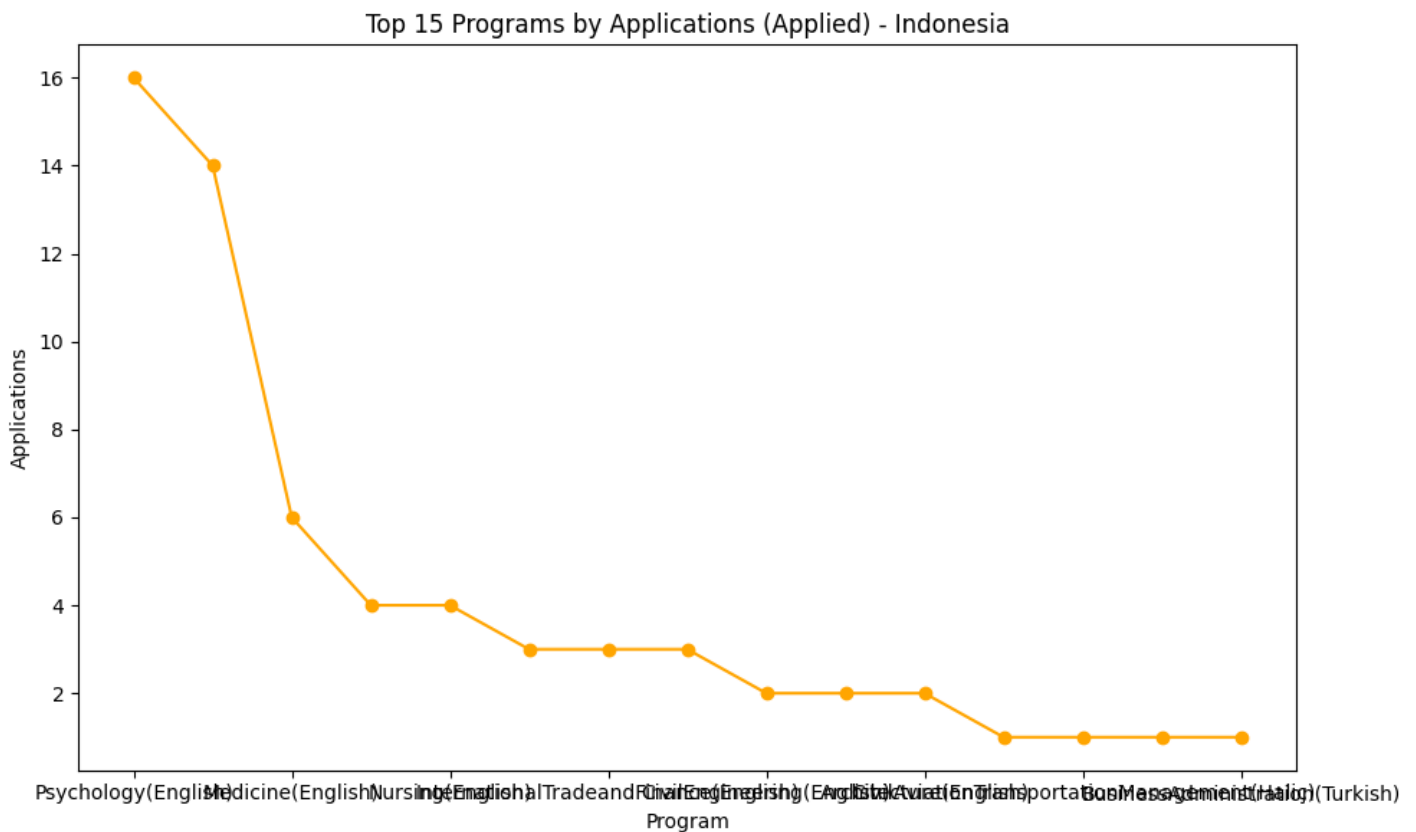
Region: Indonesia

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



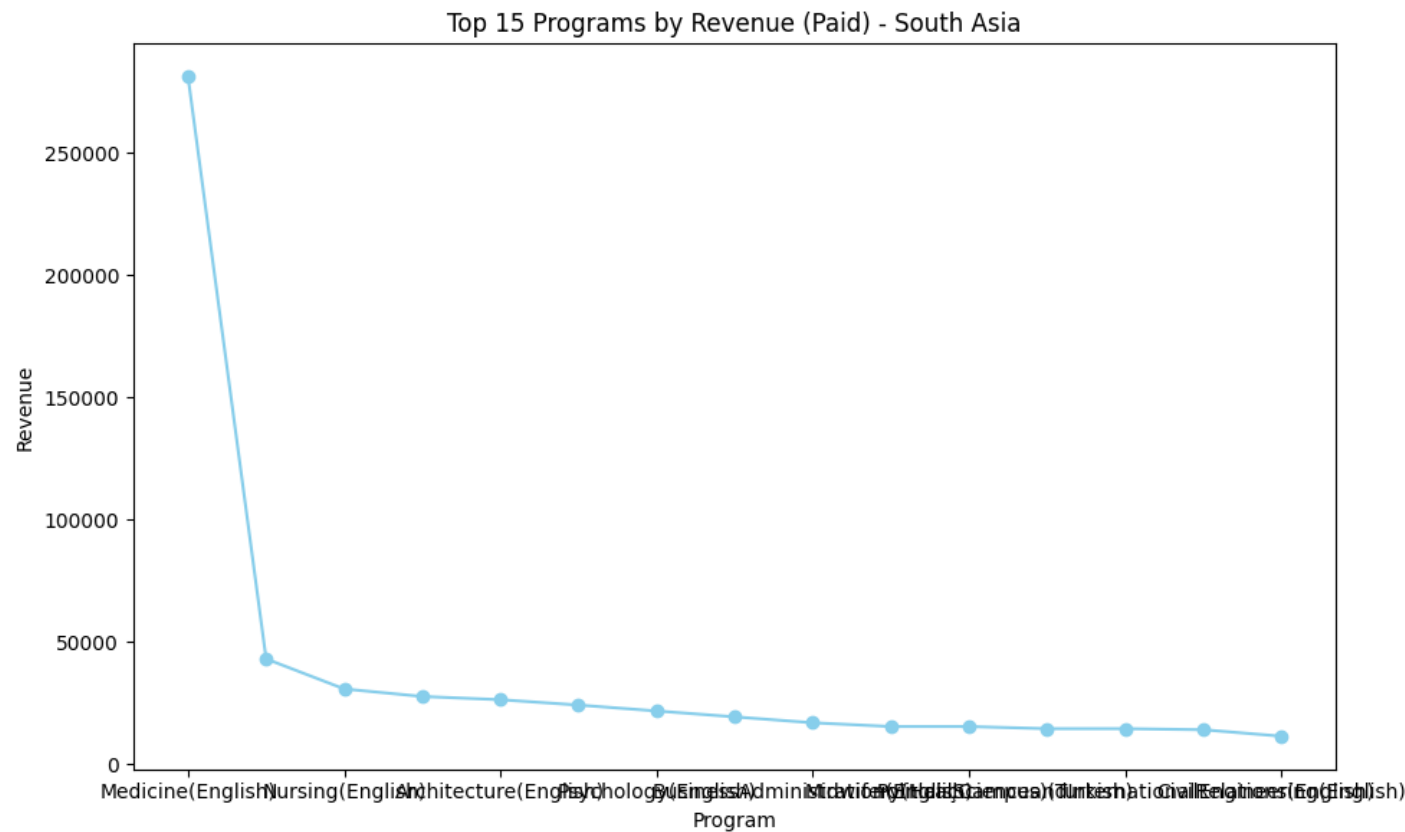
Marketing Strategies and Recommendations:

- Boost visibility for Physiotherapy and Rehabilitation (English) to attract more applications.
- Improve applications for Business Administration (English) through scholarships and promotions.
- Improve applications for Political Science and International Relations (English) through scholarships and promotions.
- Boost visibility for Architecture (Turkish) to attract more applications.
- Boost visibility for Nutrition and Dietetics (Turkish) to attract more applications.
- Boost visibility for Interior Architecture and Environmental Design (English) to attract more applications.
- Improve applications for Public Relations and Advertising (English) through scholarships and promotions.
- Boost visibility for Interior Design (Turkish) to attract more applications.

Comprehensive Strategy Report: Regional Performance Analysis

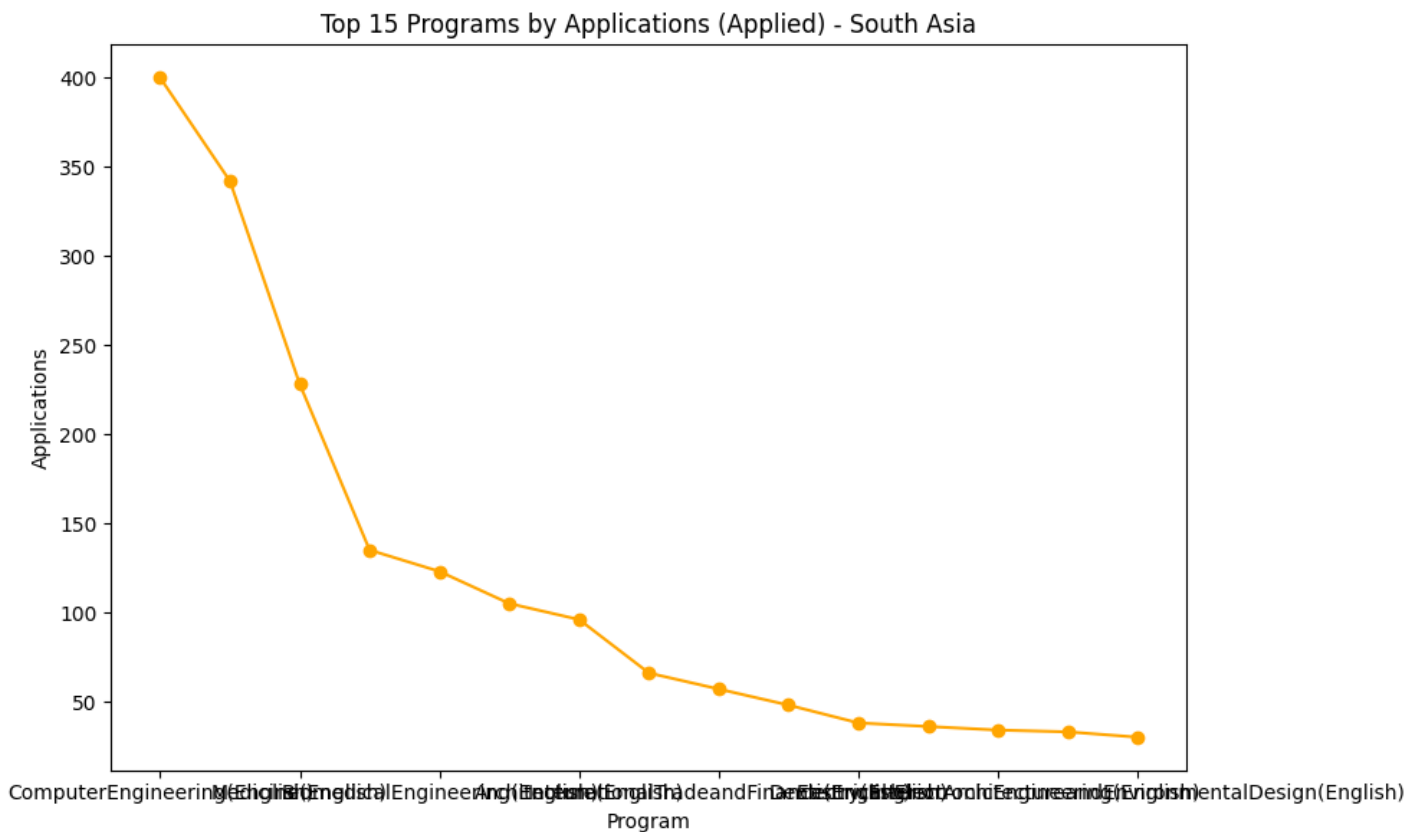
Region: South Asia

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

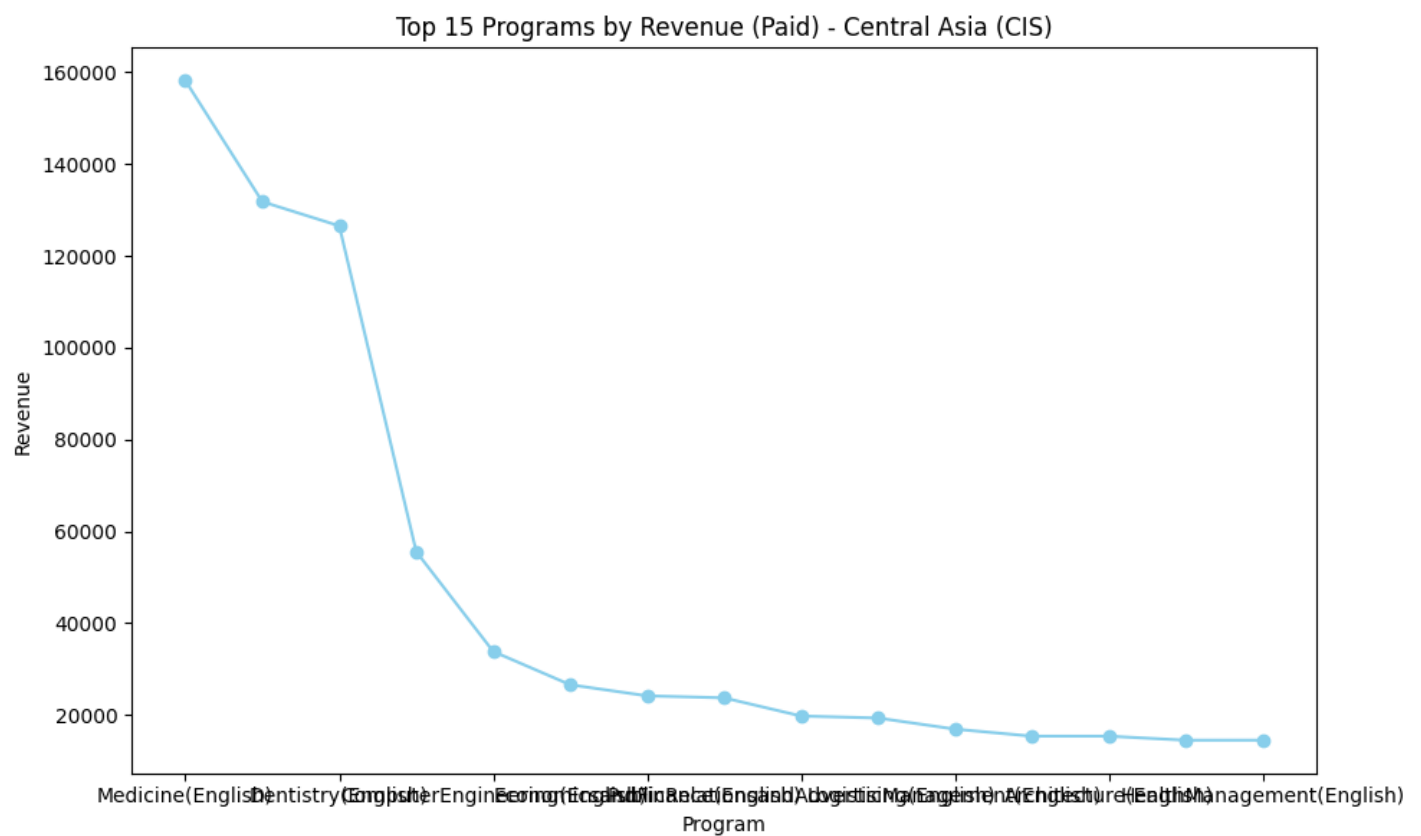
- Maintain high performance for Medicine(English) with targeted campaigns.
- Improve applications for ComputerEngineering(English) through scholarships and promotions.
- Improve applications for Nursing(English) through scholarships and promotions.
- Boost visibility for Nursing(Turkish) to attract more applications.
- Improve applications for Architecture(English) through scholarships and promotions.
- Improve applications for EconomicsandFinance(English) through scholarships and promotions.
- Improve applications for Psychology(English) through scholarships and promotions.
- Boost visibility for ManagementInformationSystems(English) to attract more applications.
- Improve applications for BusinessAdministration(English) through scholarships and promotions.
- Improve applications for BiomedicalEngineering(English) through scholarships and promotions.
- Boost visibility for Midwifery(HaliçCampus)(Turkish) to attract more applications.

Comprehensive Strategy Report: Regional Performance Analysis

- Boost visibility for InternationalTradeandFinance(Turkish) to attract more applications.
- Improve applications for PoliticalScienceandInternationalRelations(English) through scholarships and promotions.
- Improve applications for Dentistry(English) through scholarships and promotions.
- Boost visibility for CivilEngineering(English) to attract more applications.

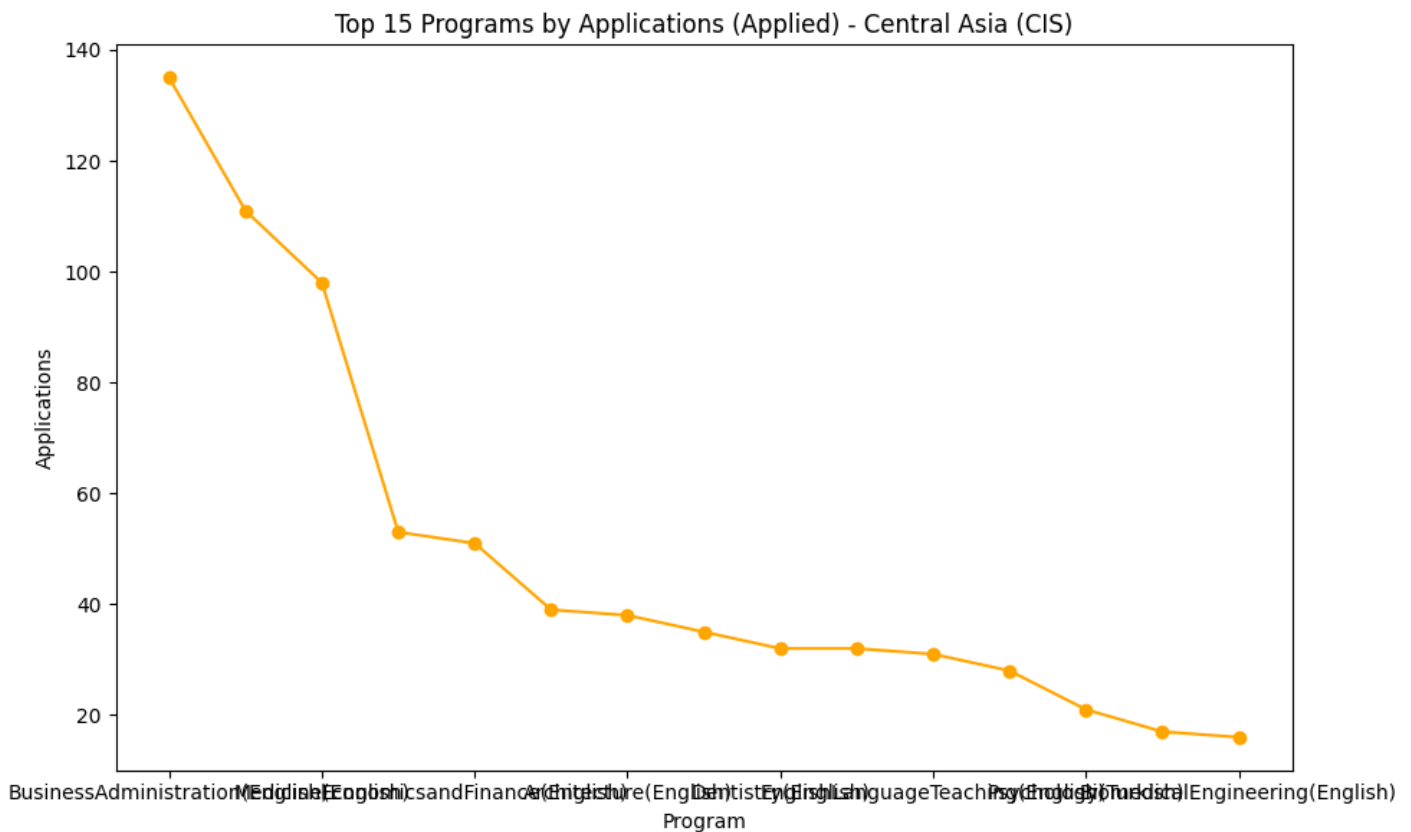
Region: Central Asia (CIS)

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

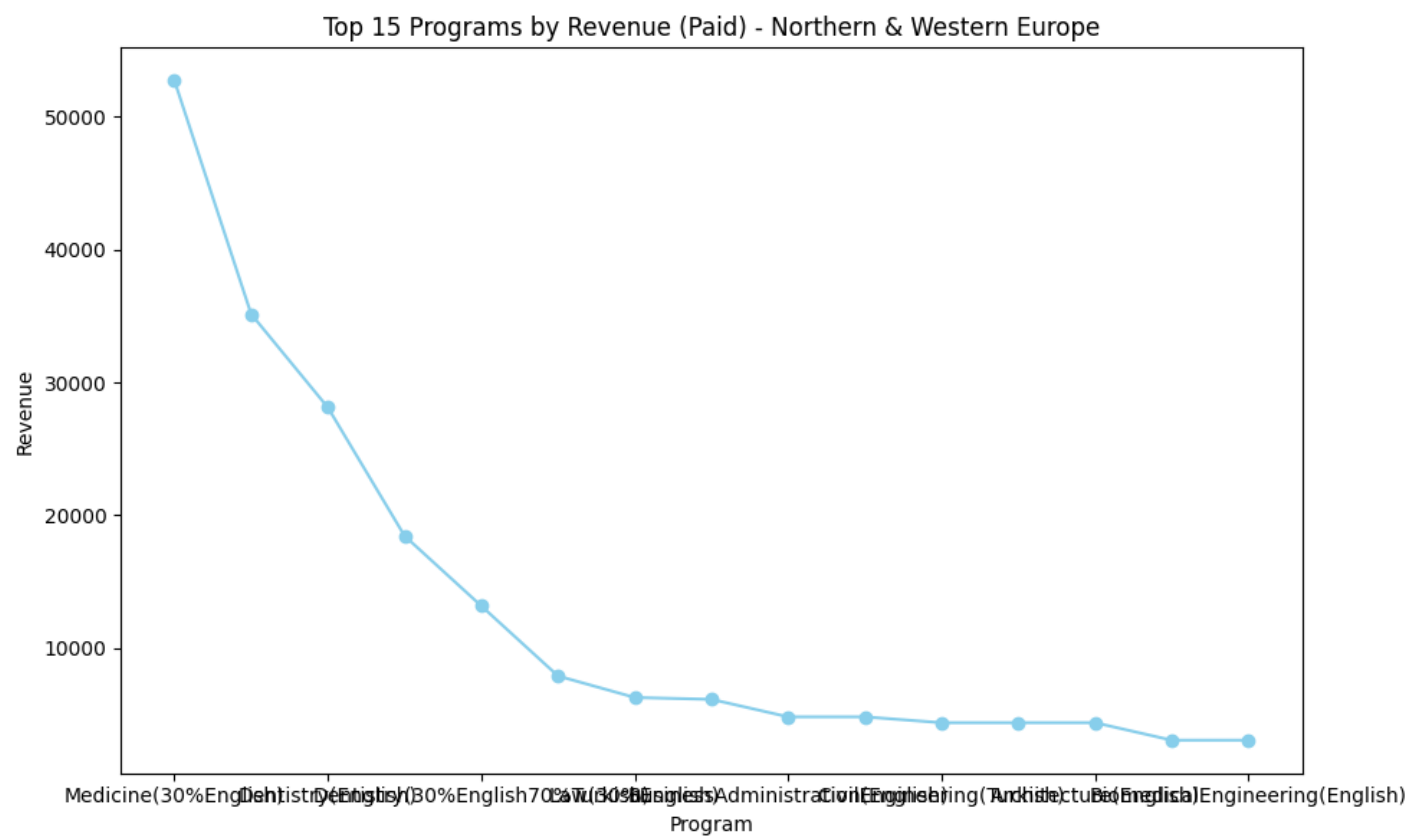
- Maintain high performance for Medicine(English) with targeted campaigns.
- Maintain high performance for Medicine(30%English) with targeted campaigns.
- Maintain high performance for Dentistry(English) with targeted campaigns.
- Improve applications for BusinessAdministration(English) through scholarships and promotions.
- Improve applications for ComputerEngineering(English) through scholarships and promotions.
- Boost visibility for ManagementInformationSystems(English) to attract more applications.
- Improve applications for EconomicsandFinance(English) through scholarships and promotions.
- Boost visibility for Pharmacy(English) to attract more applications.
- Boost visibility for PublicRelationsandAdvertising(English) to attract more applications.
- Improve applications for PoliticalScienceandInternationalRelations(English) through scholarships and promotions.

Comprehensive Strategy Report: Regional Performance Analysis

- Boost visibility for LogisticManagement(English) to attract more applications.
- Improve applications for BiomedicalEngineering(English) through scholarships and promotions.
- Improve applications for Architecture(English) through scholarships and promotions.
- Improve applications for Psychology(Turkish) through scholarships and promotions.
- Boost visibility for HealthManagement(English) to attract more applications.

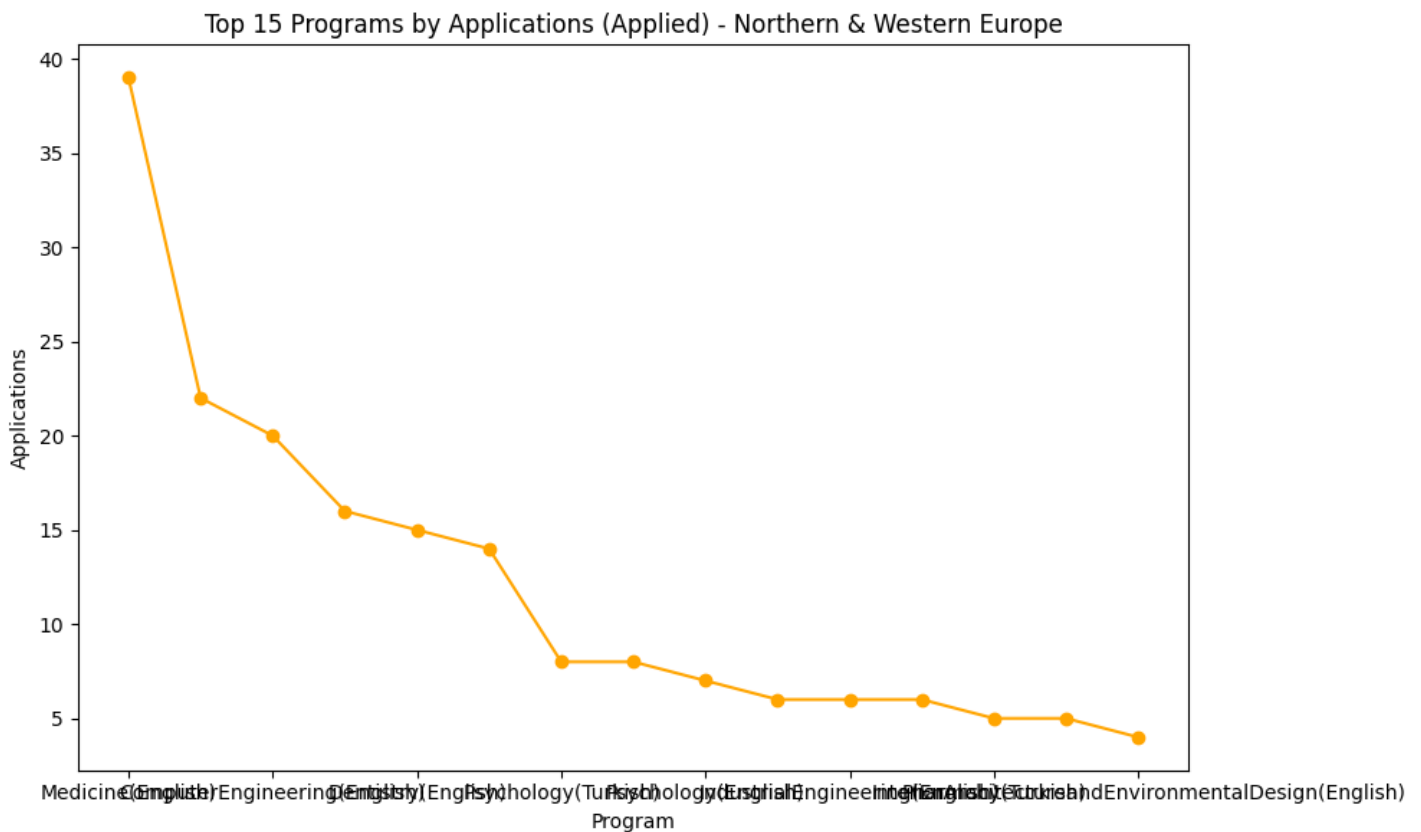
Region: Northern & Western Europe

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

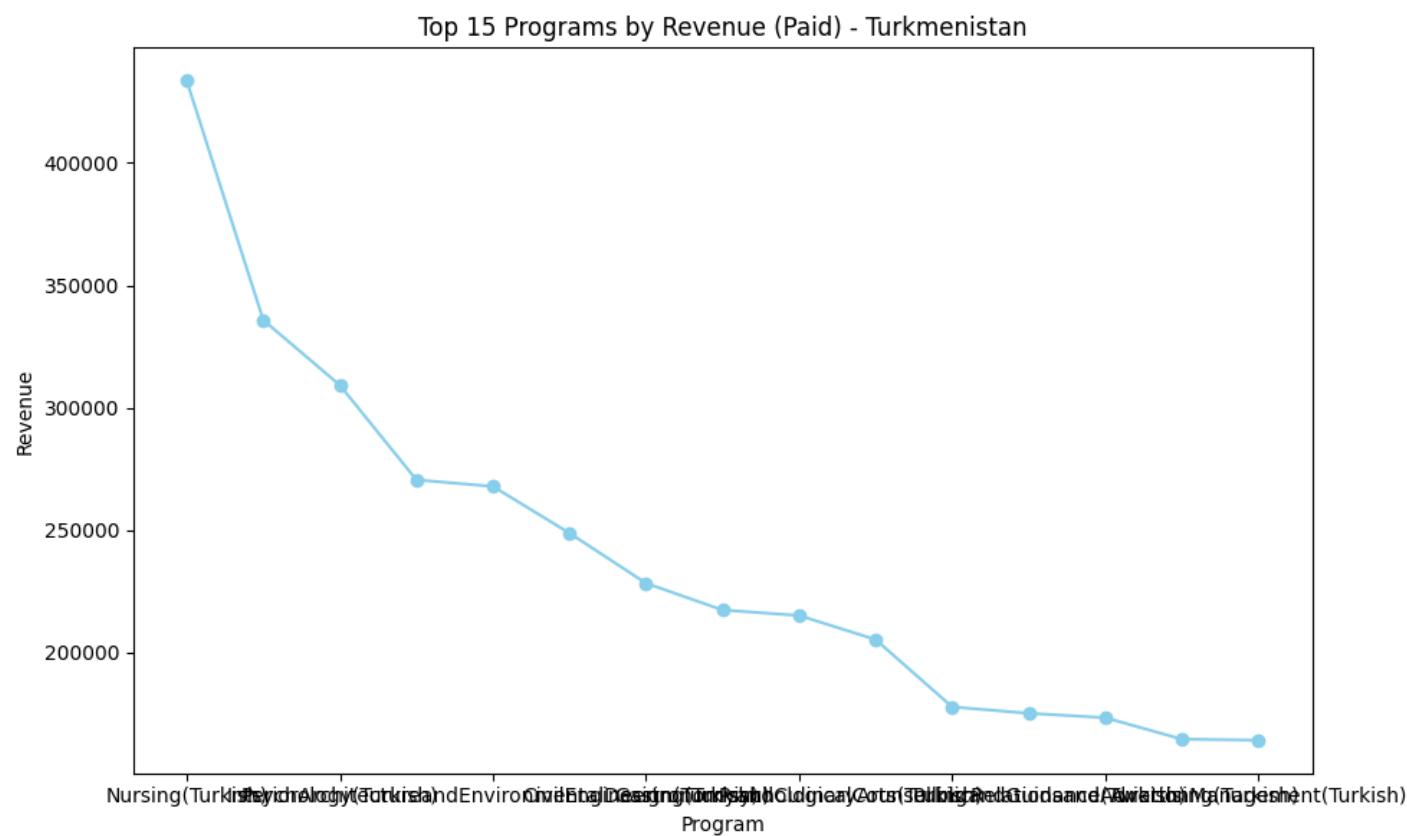
- Maintain high performance for Medicine(30%English) with targeted campaigns.
- Improve applications for Medicine(English) through scholarships and promotions.
- Maintain high performance for Dentistry(English) with targeted campaigns.
- Maintain high performance for Pharmacy(Turkish) with targeted campaigns.
- Maintain high performance for Dentistry(30%English70%Turkish) with targeted campaigns.
- Boost visibility for Pharmacy(English) to attract more applications.
- Improve applications for Law(30%English) through scholarships and promotions.
- Improve applications for ComputerEngineering(English) through scholarships and promotions.
- Improve applications for BusinessAdministration(English) through scholarships and promotions.
- Improve applications for IndustrialEngineering(English) through scholarships and promotions.
- Boost visibility for CivilEngineering(Turkish) to attract more applications.

Comprehensive Strategy Report: Regional Performance Analysis

- Boost visibility for Architecture(Turkish) to attract more applications.
- Improve applications for Architecture(English) through scholarships and promotions.
- Boost visibility for Nursing(English) to attract more applications.
- Improve applications for BiomedicalEngineering(English) through scholarships and promotions.

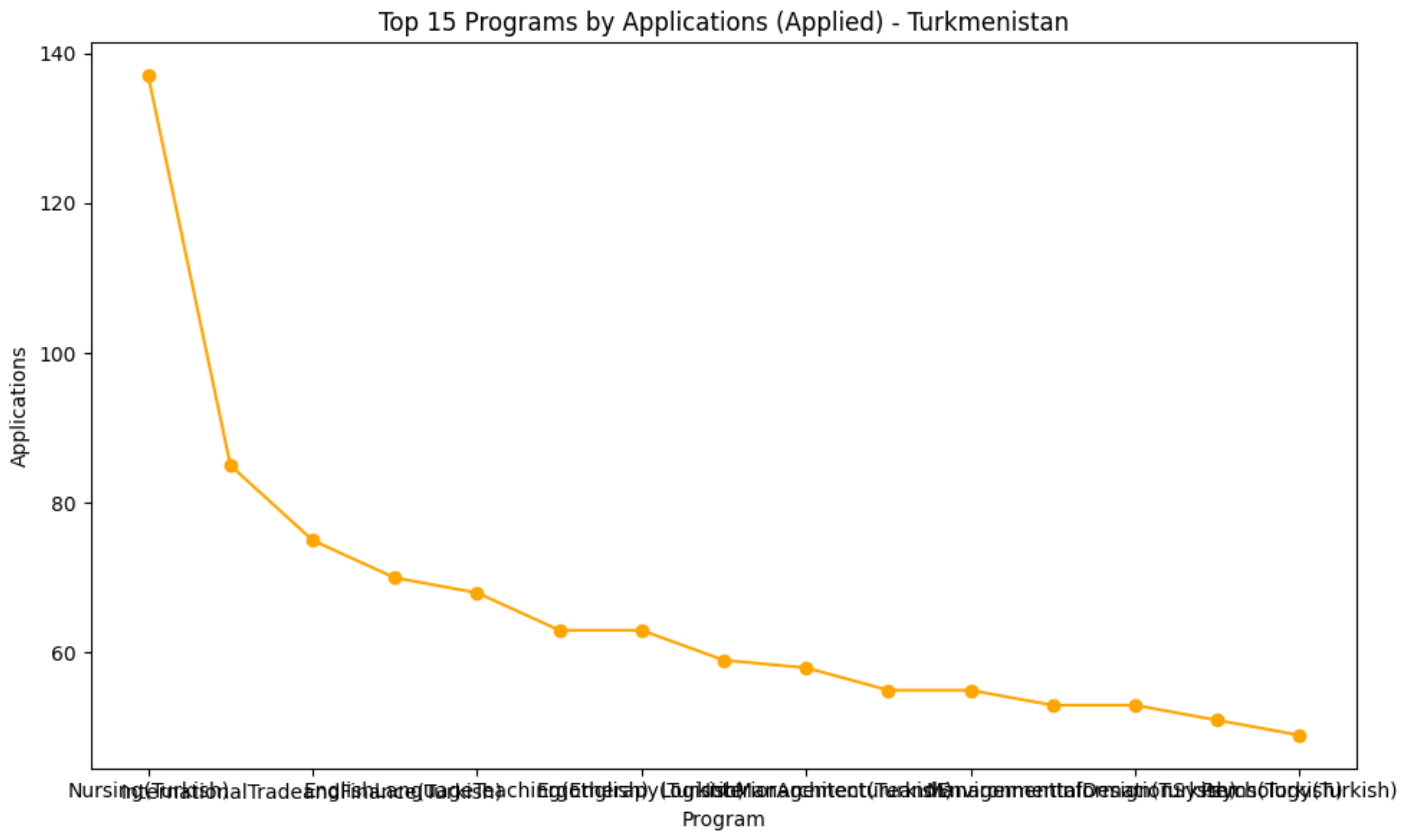
Region: Turkmenistan

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

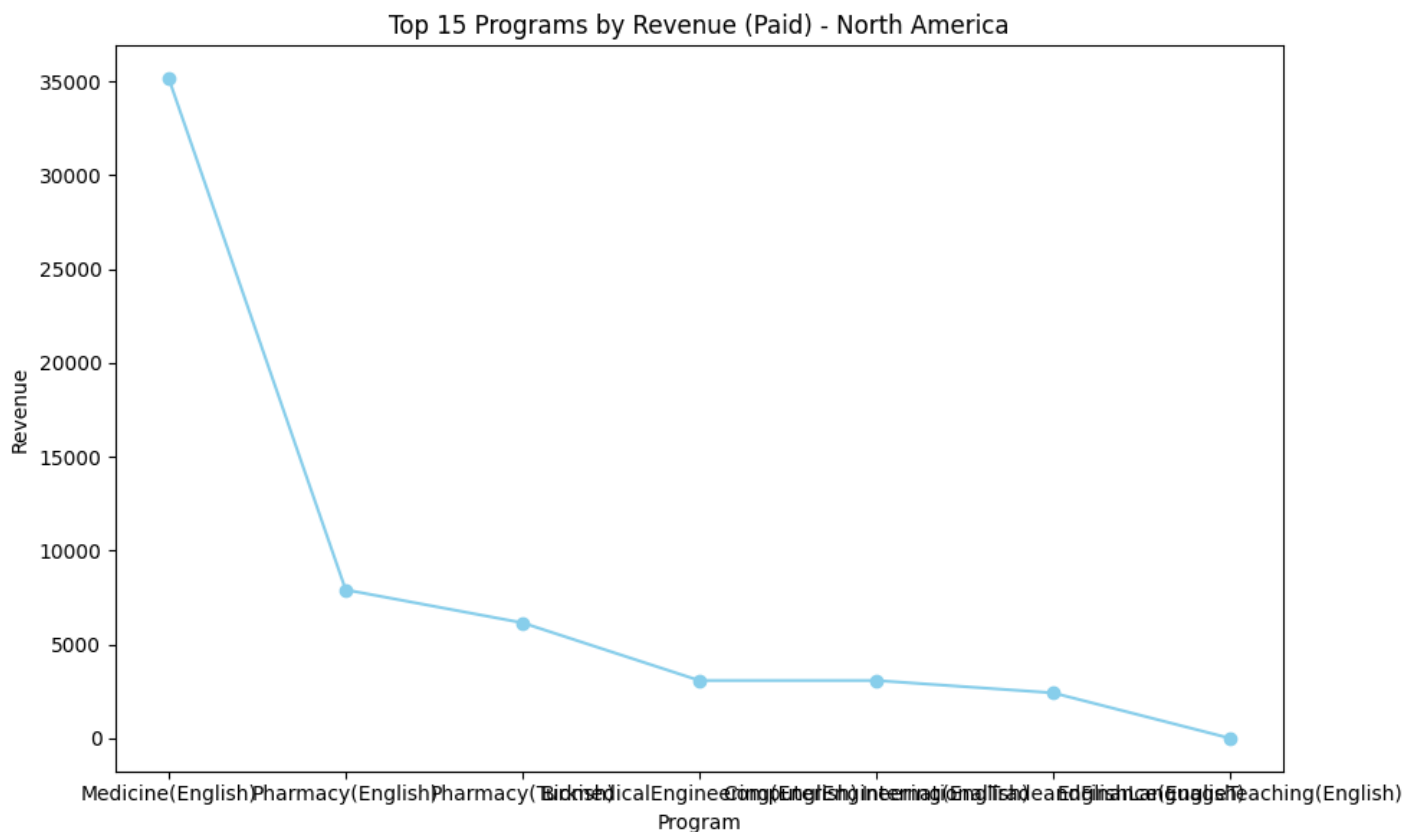
- Maintain high performance for Nursing(Turkish) with targeted campaigns.
- Maintain high performance for ManagementInformationSystems(Turkish) with targeted campaigns.
- Maintain high performance for Psychology(Turkish) with targeted campaigns.
- Maintain high performance for Midwifery(Turkish) with targeted campaigns.
- Maintain high performance for InteriorArchitectureandEnvironmentalDesign(Turkish) with targeted campaigns.
- Maintain high performance for InternationalTradeandFinance(Turkish) with targeted campaigns.
- Maintain high performance for CivilEngineering(Turkish) with targeted campaigns.
- Boost visibility for PoliticalScienceandPublicAdministration(Turkish) to attract more applications.
- Boost visibility for GastronomyandCulinaryArts(Turkish) to attract more applications.
- Maintain high performance for HealthManagement(Turkish) with targeted campaigns.

Comprehensive Strategy Report: Regional Performance Analysis

- Boost visibility for PsychologicalCounsellingandGuidance(Turkish) to attract more applications.
- Boost visibility for PhysiotherapyandRehabilitation(Turkish) to attract more applications.
- Boost visibility for PublicRelationsandAdvertising(Turkish) to attract more applications.
- Boost visibility for PrimaryMathematicsTeaching(Turkish) to attract more applications.
- Maintain high performance for AviationManagement(Turkish) with targeted campaigns.

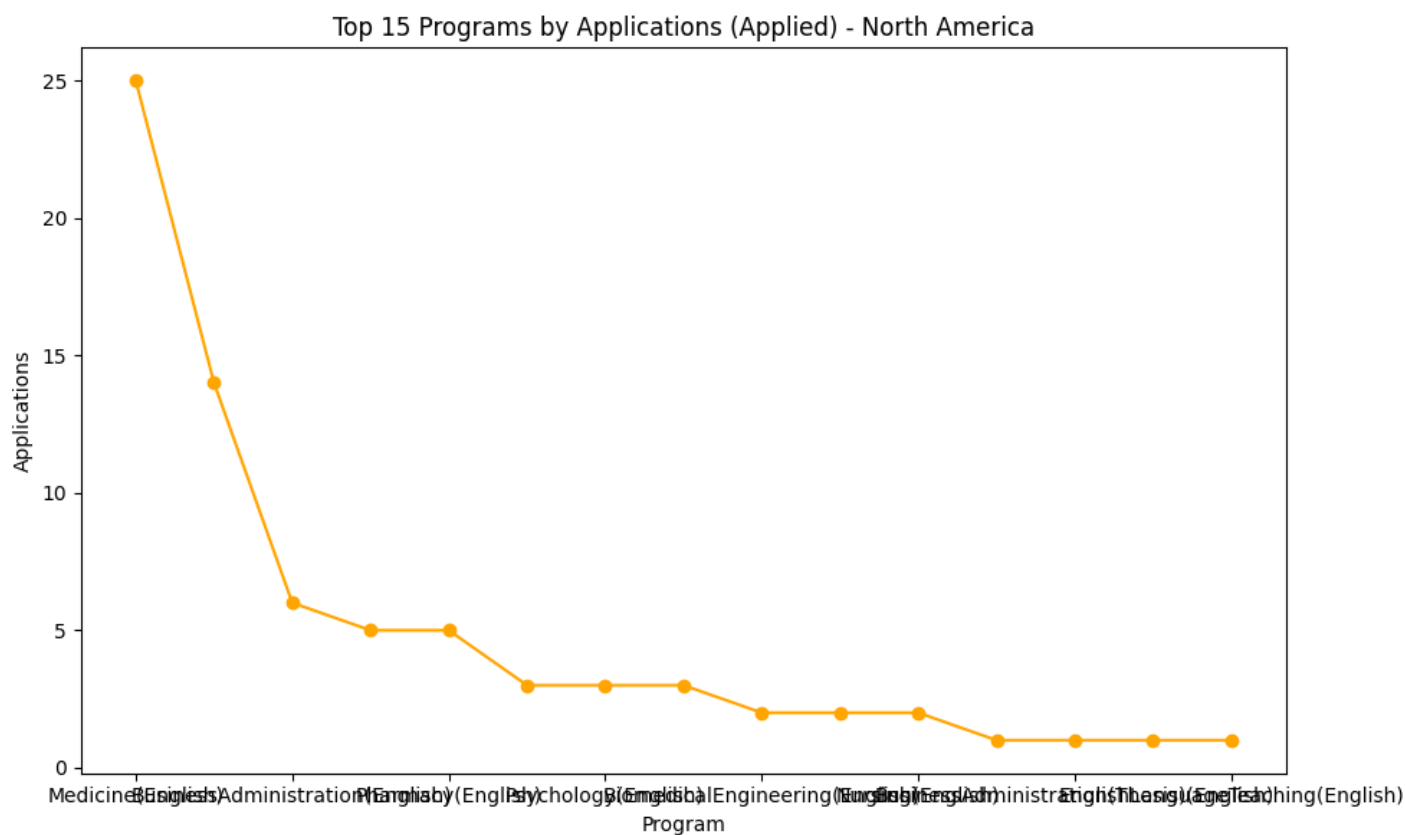
Region: North America

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



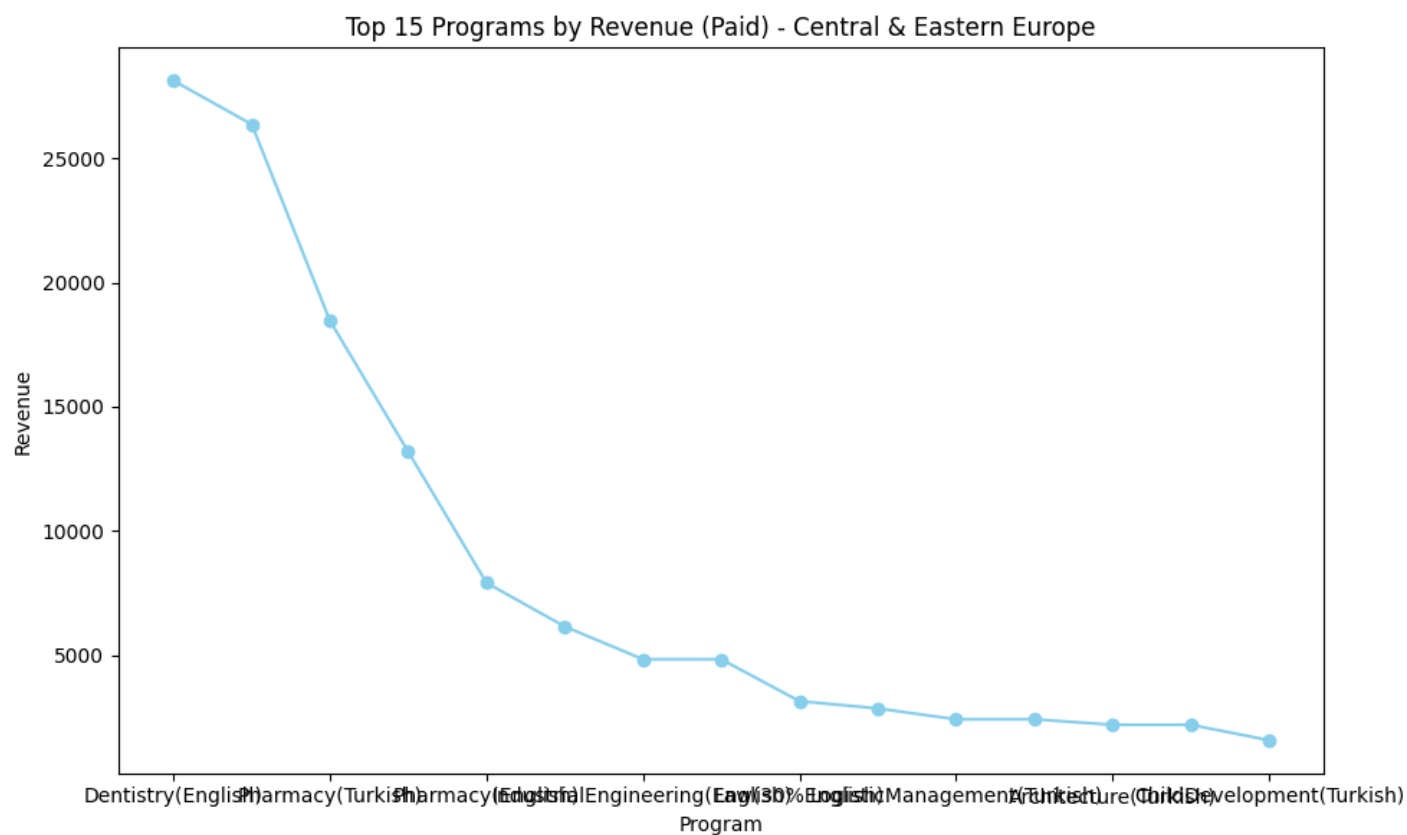
Marketing Strategies and Recommendations:

- Maintain high performance for Medicine(English) with targeted campaigns.
- Maintain high performance for Pharmacy(English) with targeted campaigns.
- Boost visibility for Pharmacy(Turkish) to attract more applications.
- Maintain high performance for BiomedicalEngineering(English) with targeted campaigns.
- Maintain high performance for ComputerEngineering(English) with targeted campaigns.
- Boost visibility for InternationalTradeandFinance(English) to attract more applications.
- Improve applications for EnglishLanguageTeaching(English) through scholarships and promotions.

Region: Central & Eastern Europe

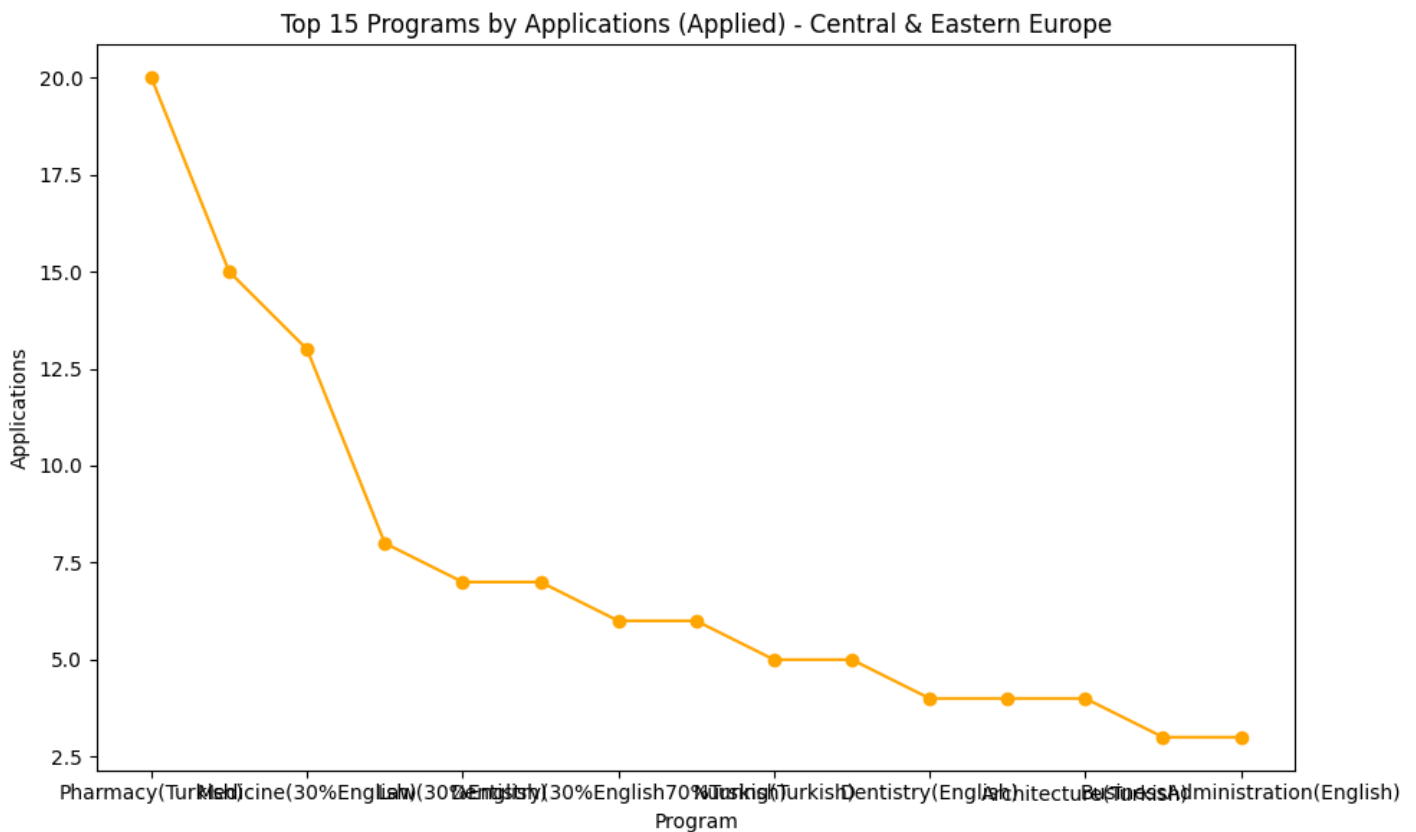
Top 15 Programs by Revenue (Paid):

Comprehensive Strategy Report: Regional Performance Analysis



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

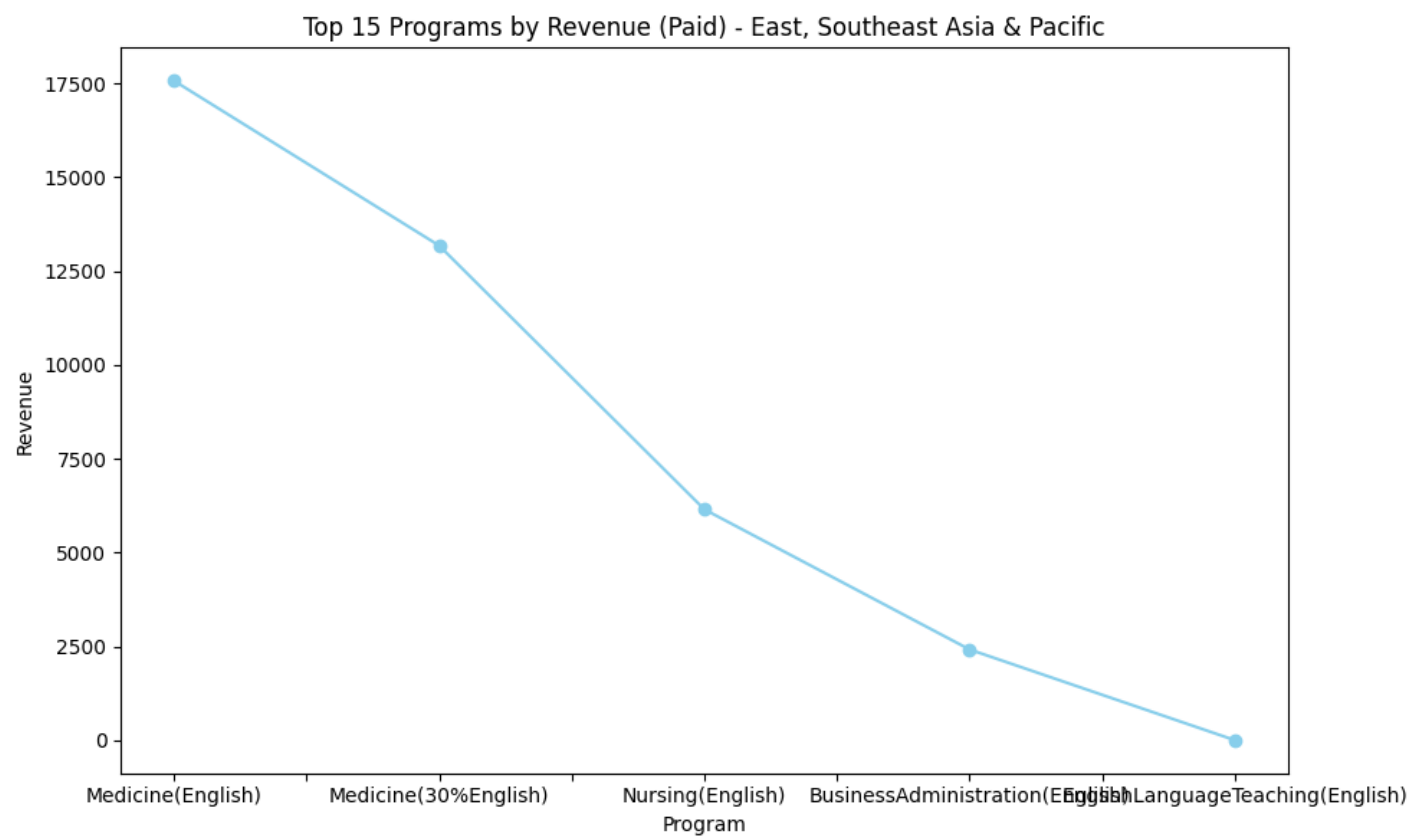
- Maintain high performance for Dentistry(English) with targeted campaigns.
- Maintain high performance for Medicine(30%English) with targeted campaigns.
- Improve applications for Pharmacy(Turkish) through scholarships and promotions.
- Maintain high performance for Dentistry(30%English70%Turkish) with targeted campaigns.
- Maintain high performance for Pharmacy(English) with targeted campaigns.
- Improve applications for ComputerEngineering(English) through scholarships and promotions.
- Improve applications for IndustrialEngineering(English) through scholarships and promotions.
- Boost visibility for SpeechandLanguageTherapy(Turkish) to attract more applications.
- Improve applications for Law(30%English) through scholarships and promotions.
- Boost visibility for Electrical-ElectronicEngineering(English) to attract more applications.
- Boost visibility for LogisticManagement(Turkish) to attract more applications.

Comprehensive Strategy Report: Regional Performance Analysis

- Boost visibility for ManagementInformationSystems(English) to attract more applications.
- Improve applications for Architecture(Turkish) through scholarships and promotions.
- Improve applications for NutritionandDietetics(Turkish) through scholarships and promotions.
- Boost visibility for ChildDevelopment(Turkish) to attract more applications.

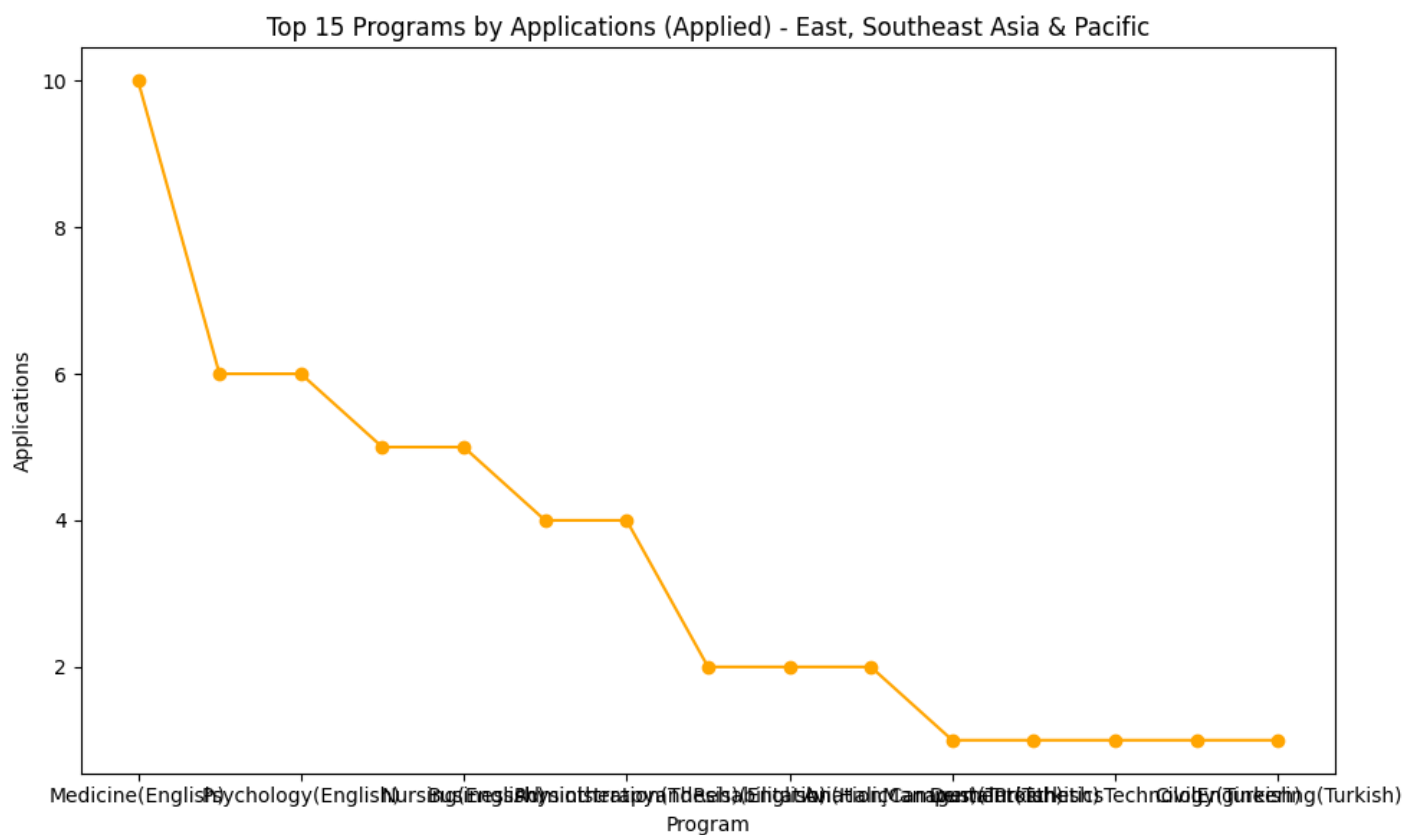
Region: East, Southeast Asia & Pacific

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



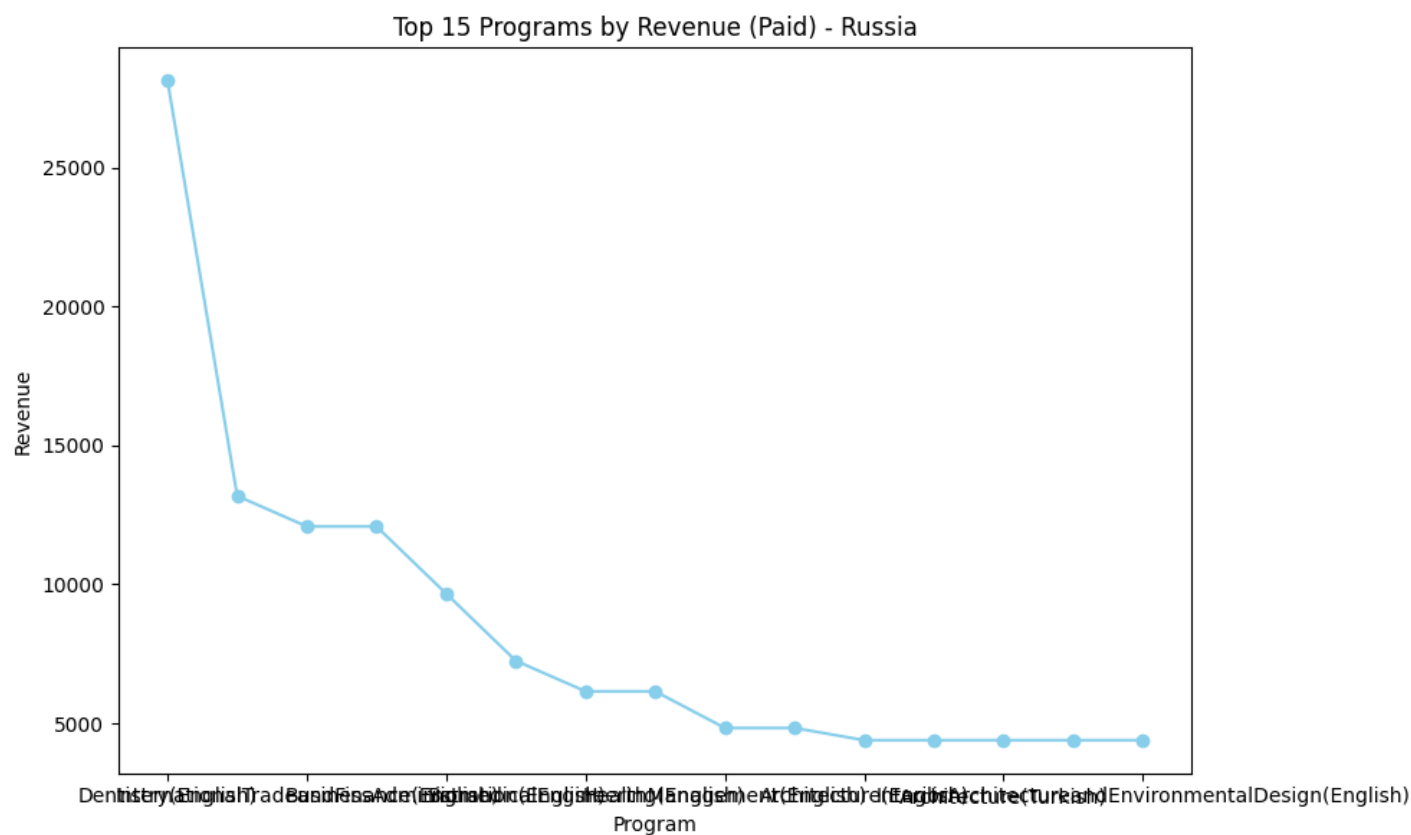
Marketing Strategies and Recommendations:

- Maintain high performance for Medicine(English) with targeted campaigns.
- Boost visibility for Medicine(30%English) to attract more applications.
- Maintain high performance for Nursing(English) with targeted campaigns.
- Maintain high performance for BusinessAdministration(English) with targeted campaigns.
- Boost visibility for EnglishLanguageTeaching(English) to attract more applications.

Region: Russia

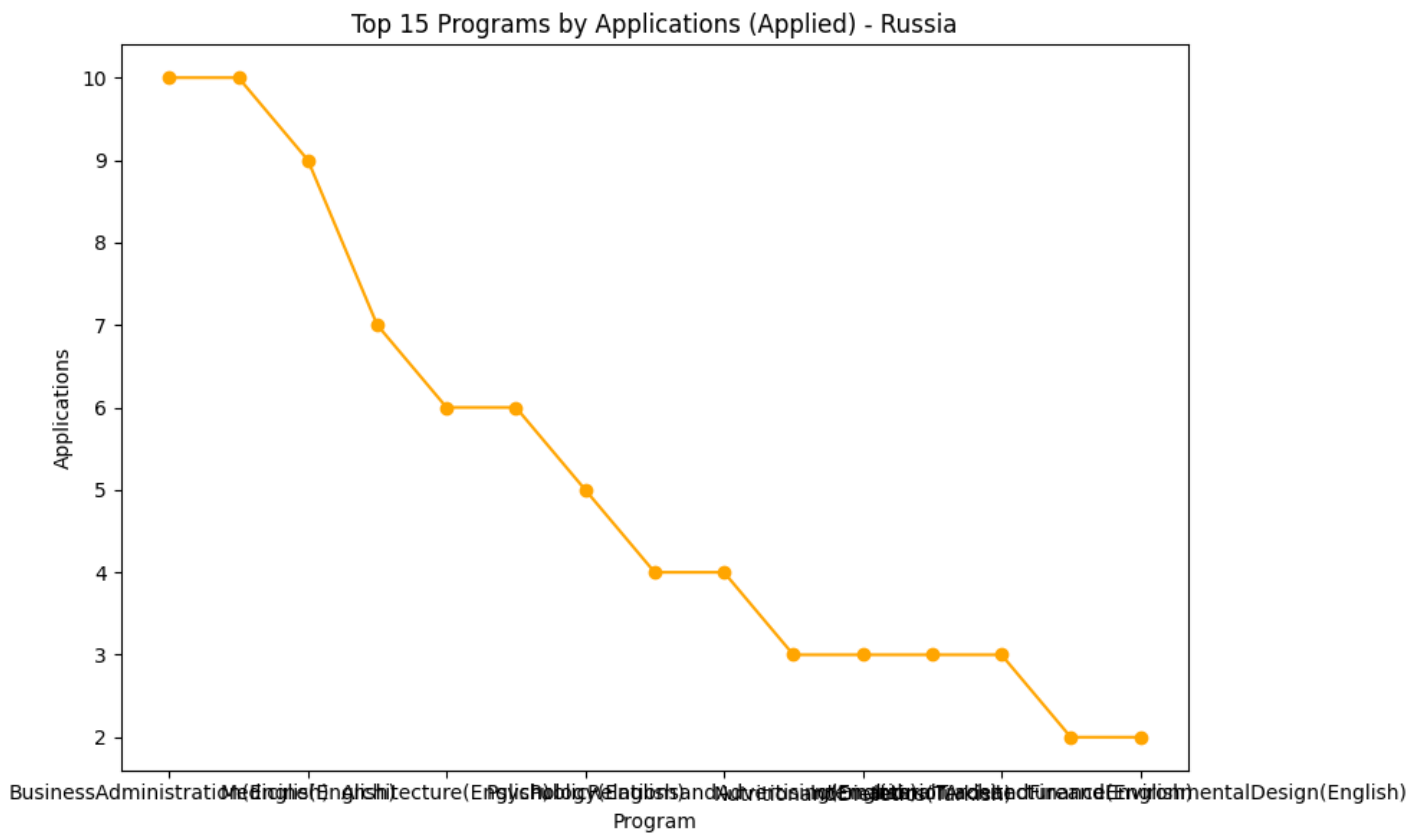
Top 15 Programs by Revenue (Paid):

Comprehensive Strategy Report: Regional Performance Analysis



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

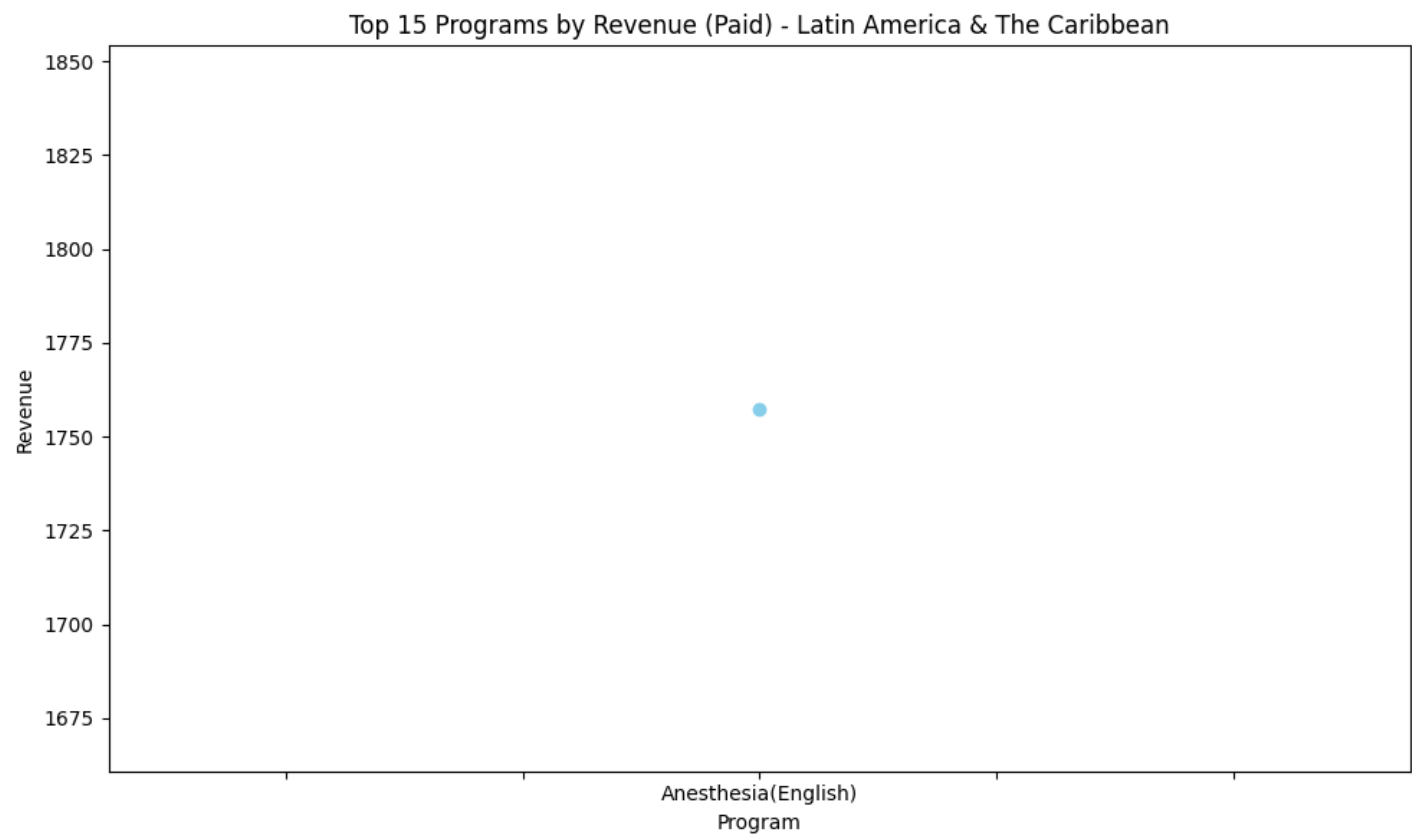
- Maintain high performance for Dentistry(English) with targeted campaigns.
- Maintain high performance for Medicine(30%English) with targeted campaigns.
- Maintain high performance for InternationalTradeandFinance(English) with targeted campaigns.
- Boost visibility for InternationalTradeandFinance(Turkish) to attract more applications.
- Improve applications for BusinessAdministration(English) through scholarships and promotions.
- Boost visibility for LogisticManagement(English) to attract more applications.
- Maintain high performance for BiomedicalEngineering(English) with targeted campaigns.
- Improve applications for ComputerEngineering(English) through scholarships and promotions.
- Boost visibility for HealthManagement(English) to attract more applications.
- Maintain high performance for PoliticalScienceandInternationalRelations(English) with targeted campaigns.

Comprehensive Strategy Report: Regional Performance Analysis

- Improve applications for Architecture(English) through scholarships and promotions.
- Maintain high performance for PublicRelationsandAdvertising(English) with targeted campaigns.
- Improve applications for Architecture(Turkish) through scholarships and promotions.
- Boost visibility for InteriorArchitectureandEnvironmentalDesign(Turkish) to attract more applications.
- Maintain high performance for InteriorArchitectureandEnvironmentalDesign(English) with targeted campaigns.

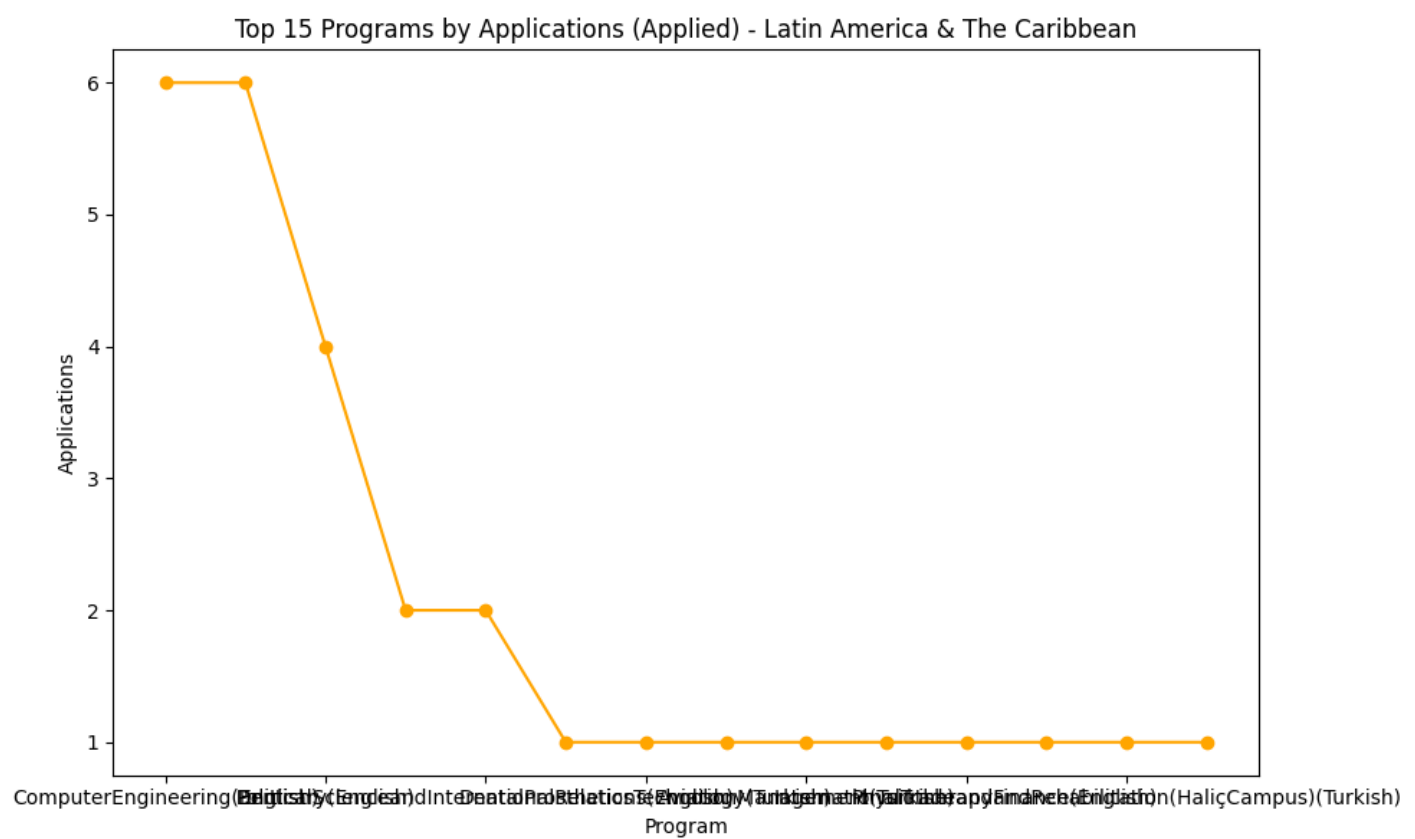
Region: Latin America & The Caribbean

Top 15 Programs by Revenue (Paid):



Top 15 Programs by Applications (Applied):

Comprehensive Strategy Report: Regional Performance Analysis



Marketing Strategies and Recommendations:

- Boost visibility for Anesthesia(English) to attract more applications.

Comprehensive Strategy Report: Regional Performance Analysis

Future Plan for Next Year:

- Focus on increasing applications for programs with low application counts but high revenue potential.
- Introduce region-specific marketing campaigns to target underperforming areas.
- Invest in scholarships and financial incentives to improve enrollment in competitive regions.
- Expand visibility for top-performing programs through online platforms and partnerships.
- Monitor application-to-revenue ratios quarterly to adjust strategies dynamically.