

# Strategy Report: Revenue Analysis

## Summary of Revenue by Region:

MENA: \$61,961,212.50

Iran: \$37,505,762.50

Sub-Saharan Africa: \$19,964,926.00

South Asia: \$19,027,824.50

Turkmenistan: \$18,150,583.50

Central Asia (CIS): \$10,946,003.50

Unknown: \$6,866,072.50

Türkiye: \$4,342,603.50

Northern & Western Europe: \$3,481,639.50

Central & Eastern Europe: \$1,688,492.00

North America: \$1,511,551.50

Russia: \$1,203,828.00

East, Southeast Asia & Pacific: \$746,889.50

Indonesia: \$603,918.00

Latin America & The Caribbean: \$410,994.00

## Summary of Revenue by Program:

Medicine(English): \$56,610,030.00

Dentistry(English): \$22,600,044.00

Medicine(30%English): \$11,555,049.00

Dentistry(30%English70%Turkish): \$9,633,162.00

ComputerEngineering(English): \$9,231,280.00

Pharmacy(English): \$8,355,945.00

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BusinessAdministration(English): \$6,511,950.00

Pharmacy(Turkish): \$5,170,624.00

BiomedicalEngineering(English): \$3,991,328.00

Nursing(English): \$3,745,872.00

Architecture(English): \$3,175,062.00

PhysiotherapyandRehabilitation(English): \$2,593,296.00

Nursing(Turkish): \$2,411,872.00

PhysiotherapyandRehabilitation(Turkish): \$1,984,992.00

Psychology(English): \$1,866,150.00

DentalProstheticsTechnology(Turkish): \$1,708,290.00

PhysiotherapyandRehabilitation(HaliçCampus)(Turkish): \$1,553,922.00

EconomicsandFinance(English): \$1,552,950.00

Electrical-ElectronicEngineering(English): \$1,464,900.00

CivilEngineering(English): \$1,428,920.00

PoliticalScienceandInternationalRelations(English): \$1,274,550.00

InternationalTradeandFinance(English): \$1,226,700.00

Psychology(Turkish): \$1,083,150.00

InteriorArchitectureandEnvironmentalDesign(Turkish): \$1,059,672.00

InternationalTradeandFinance(Turkish): \$1,057,050.00

BusinessAdministration(Thesis)(English): \$1,048,350.00

InteriorArchitectureandEnvironmentalDesign(English): \$1,047,810.00

AviationManagement(Turkish): \$1,017,900.00

IndustrialEngineering(English): \$952,650.00

ManagementInformationSystems(Turkish): \$935,250.00

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Architecture(Turkish): \$925,236.00

Midwifery(Turkish): \$909,150.00

CivilEngineering(Turkish): \$905,466.00

Law(30%English): \$877,455.00

ManagementInformationSystems(English): \$843,900.00

PoliticalScienceandPublicAdministration(Turkish): \$696,000.00

HealthManagement(Turkish): \$696,000.00

GastronomyandCulinaryArts(Turkish): \$676,134.00

BusinessAdministration(Non-Thesis)(English): \$643,800.00

PublicRelationsandAdvertising(Turkish): \$601,008.00

Midwifery(HaliçCampus)(Turkish): \$597,054.00

Ergotherapy(Turkish): \$582,900.00

LogisticManagement(Turkish): \$561,150.00

NutritionandDietetics(Turkish): \$553,560.00

RadioTelevisionandCinema(Turkish): \$529,836.00

ChildDevelopment(Turkish): \$515,970.00

DentalProsthesisTechnology(Haliç): \$515,970.00

PsychologicalCounsellingandGuidance(Turkish): \$490,296.00

PrimaryMathematicsTeaching(Turkish): \$474,480.00

Anesthesia(English): \$452,380.50

PublicRelationsandAdvertising(English): \$427,032.00

HealthManagement(English): \$417,600.00

LogisticManagement(English): \$417,600.00

NewMediaandCommunication(Turkish): \$415,170.00

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Anesthesia(Turkish): \$411,075.00

SpecialEducationTeaching(Turkish): \$359,814.00

Audiology(Turkish): \$347,952.00

BankingandInsurance(Turkish): \$331,695.00

Physiotherapy(English): \$294,840.00

Journalism(Turkish): \$280,734.00

ProstheticsandOrthotics(Turkish): \$235,305.00

PoliticalScienceandPublicAdministration(English): \$234,900.00

VisualCommunicationDesign(Turkish): \$209,562.00

MedicalLaboratoryTechniques(Turkish): \$192,780.00

HumanResourcesManagement(Turkish): \$178,605.00

SpeechandLanguageTherapy(Turkish): \$174,000.00

ChildDevelopment(Turkish)(HaliçCampus)(Turkish): \$170,022.00

SpeechandLanguageTherapy(English): \$169,650.00

CivilAviationCabinServices: \$147,420.00

MediaandVisualArts(Turkish): \$146,298.00

IndustrialDesign(Turkish): \$134,436.00

ComputerProgramming(Turkish): \$119,070.00

BusinessAdministration(Turkish): \$119,070.00

PsychologicalCounsellingandGuidance(English): \$118,620.00

FirstandEmergencyAid(English): \$113,886.00

Audiology(HaliçCampus)(Turkish): \$113,100.00

OralandDentalHealth(Turkish): \$110,565.00

PharmacyServices(Turkish): \$99,225.00

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Ph.D.ofBusinessAdministration(English): \$91,350.00

UrbanDesignandLandscapeArchitecture(Turkish): \$75,126.00

AppliedEnglishandTranslation(English): \$73,710.00

Physiotherapy(Turkish): \$73,710.00

SocialServices(Turkish): \$70,875.00

AccountingandTaxation(Turkish): \$68,040.00

FirstandEmergencyAid(Turkish): \$68,040.00

MedicalImagingTechniques(Turkish): \$62,370.00

InteriorDesign(Turkish): \$59,535.00

ForeignTrade: \$45,360.00

Opticianry(Turkish): \$34,020.00

Logistic(Turkish): \$25,515.00

Justice(Turkish): \$25,515.00

PublicRelationsandPublicity: \$22,680.00

CivilAviationTransportationManagement(Haliç): \$19,845.00

Dialysis(Turkish): \$17,010.00

OccupationalHealthandSafety(Turkish): \$17,010.00

OperatingRoomServices(Turkish): \$17,010.00

Radiotherapy(Turkish): \$17,010.00

MedicalDocumentationandSecretary(Turkish): \$14,175.00

RadioandTelevisionProgramming(Turkish): \$14,175.00

PathologyLaboratoryTechniques(Turkish): \$14,175.00

MedicalLaboratoryTechniques(Haliç): \$11,340.00

SportsManagement(Turkish): \$11,340.00

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ArchitecturalRestoration(Haliç): \$11,340.00

BiomedicalDeviceTechnology(Haliç): \$11,340.00

Finance(Turkish): \$11,340.00

HumanResourcesManagement: \$11,340.00

ManagementofHealthInstitutions(Haliç): \$5,670.00

Electroneurophysiology(Haliç): \$5,670.00

ConstructionTechnology(Haliç): \$5,670.00

Audiometry(Turkish): \$5,670.00

FirstandEmergencyAid(Haliç): \$3,163.50

OccupationalHealthandSafety(Haliç): \$2,835.00

Electroneurophysiology(Turkish): \$2,835.00

Anesthesia(Haliç): \$0.00

InteriorDesign(Haliç): \$0.00

HealthInstitutionsManagement(Turkish): \$0.00

EnglishLanguageTeaching(English): \$0.00

ChildDevelopment(Haliç): \$0.00

BankingandInsurance: \$0.00

Audiometry(Haliç): \$0.00

NutritionandDietetics(HaliçCampus)(Turkish): \$0.00

MedicalImagingTechniques(Haliç): \$0.00

OralandDentalHealth(Haliç): \$0.00

Opticianry(Haliç): \$0.00

Pre-SchoolTeaching(Turkish): \$0.00

Physiotherapy(Haliç): \$0.00

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SocialServices(HaliçCampus)(Turkish): \$0.00

SocialSecurity(Turkish): \$0.00

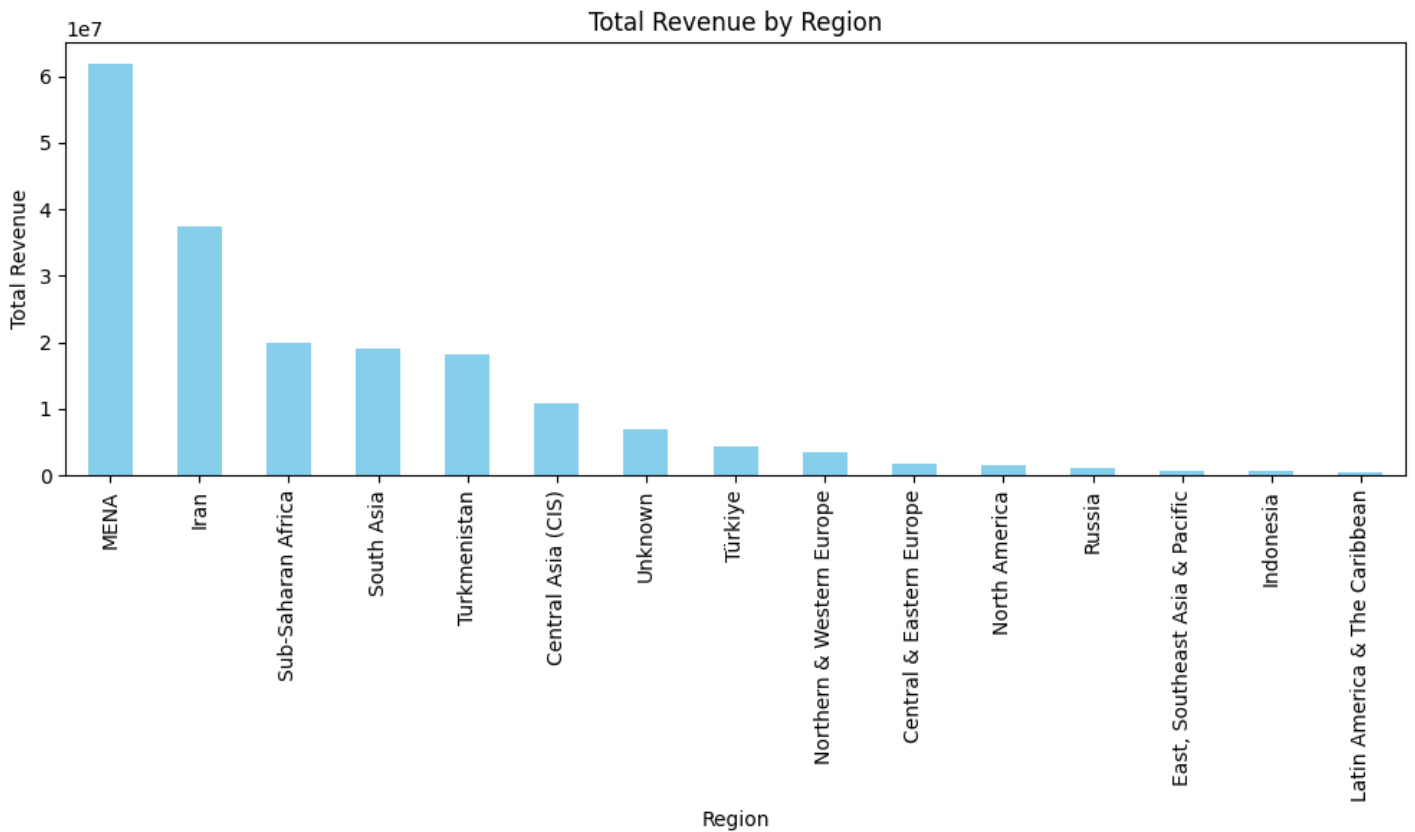
Radiotherapy(Haliç): \$0.00

TurkishMusicArtMajor(Turkish): \$0.00

## Insights and Recommendations:

- Focus on top-performing regions to maximize revenue.
- Investigate underperforming regions for growth opportunities.
- Prioritize programs with the highest revenue contribution.
- Allocate resources strategically based on revenue distribution.

## Total Revenue by Region:



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Revenue Contribution by Program:

