

VERBAL REASONING

1. Zsa Zsa has just opened a beauty salon in her neighborhood. The neighborhood already has two salons—one that caters mostly to older women and one that seems to cater to a general clientele. Zsa Zsa has decided to cater to young clientele to create a niche for herself in the neighborhood.

Zsa Zsa's plan of action is based on all of the following assumptions EXCEPT

- (A) enough young people live in the neighborhood to establish a large enough client base.
- (B) Zsa Zsa can provide the styles and services that will appeal to younger customers.
- (C) younger clients in Zsa Zsa's neighborhood will be able to afford her services.
- (D) Zsa Zsa will establish friendly relationships with the owners of the other salons.
- (E) young clients desire services and styles that are not available at the other salons.

2. Average hours of television viewing per American have rapidly increased for more than three decades. To fight the rise in obesity, Americans must limit their hours of television viewing.

Which of the following, if true, would most weaken the author's conclusion?

- (A) A person burns more calories while watching television than while sleeping.
- (B) Over the last 30 years, there has been an increase in consumption of fast food in America.
- (C) Americans spend most of their television time watching sports events rather than cooking shows.
- (D) Television viewing in Japan has also increased over the past three decades.
- (E) Studies show that the number of television commercials has risen over the past ten years.

3. Compared to older houses, new houses are sure to have newer, more efficient heating and cooling units, more modern kitchen appliances, and more contemporary-style bathroom fixtures. They also generally conform to current building code regulations, whereas many older houses do not. Accordingly, it is always advantageous to purchase a new home rather than an old home.

Which of the following, if true, is the best criticism of the advice given in the argument above?

- (A) Some people prefer more traditional styles of bathroom fixtures over contemporary styles.
- (B) Whether a house has new equipment and fixtures and conforms to current code requirements are not the only factors home buyers consider important when choosing a house.
- (C) New houses are generally more expensive than older houses of comparable size.
- (D) When an older house is sold, correcting any code violations is the responsibility of the seller.
- (E) In general, older houses have more of the kinds of details that lend charm to a home than do new houses.