

Banking on Women's Health Conference (BWHC) May 4th, 2024

It is time to break this cycle of ignorance and neglect. The "Banking on Women's Health Conference" will provide a platform to amplify the voices of women, raise awareness about the importance of investing in women's health, and foster collaboration between medical professionals, scientists, investors, and policymakers.

Why is this conversation important?

1. Women's Health has been under-funded, under-researched and under-estimated. It is time to change that.
2. Women spend 25% more time in 'poor health' than men.
3. Women are tagged as 'chronic complainers' when they talk to their doctors about their health.
4. Women scientists are more likely to develop treatments for women, but many of their ideas never become inventions.
5. Women are underrepresented in clinical trials and neglected in medical research. Even lab mice are predominantly male.
6. Women are not allowed to make simple decisions about their body and health

Yet women control 80% of the healthcare decisions and often serve as the 'Chief Medical Officer' of their homes. Women care for their husbands, kids, aged parents, and extended families.

Yet there is still this pervasive belief in the medical community, that anytime a woman complains about her health, it's either related to her hormones or all in her head.

So who is listening and caring for the women who care for everyone else?

Women start battling with their womanhood journey from as early as 12 years old and till old age. This journey comes with the need for specialized healthcare.

- Menstruation
- Sexual Health
- Contraception
- Pregnancy
- Fertility
- Fibroids
- PCOS
- Endometriotics

- Egg Freezing
- Childbirth
- Weight gain
- Hormonal fluctuations
- Cancer- cervical, breast, ovarian
- Chronic illnesses
- Menopause

Why have we not been talking about this?

It's a lot of things including Stigma, Shame, Culture, and Cost.

Now is the time to prioritize women's health and break this cycle of ignorance and neglect.

One size does not fit all, each woman should get personalized care.

We need more female scientists and gynecologists.

Support and invest in companies focused on women's health. It is good business.

Believe women when they tell you about their symptoms.

To our beautiful Ladies.

No, it is not in your head. Your symptoms are valid. You are not alone.

Pain is not normal, do not take no for an answer.

The Conference

Documentary Video - Data about women's health, 4 women in different age demography, the economic benefits, etc.

One Keynote Address - The state of women's health in Nigeria.

Panel Sessions - 4-panel session

Gen Z Panel

Medical Panel.

Investor Panel. Women's health - a viable business opportunity.

Lifestyle and Wellness Panel.

Questions and Answer Session.

Our Commitment

Food and Drinks

Checklist for the Event

Venue

Decor and arrangements.

PR and Media Coverage

Social media campaigns

Marketing collaterals.

Online attendees

Giftpacks

Sponsors

Vendors/Exhibitors

Planning team

Weekly meetings