

# Dissemination Strategy

In addition to utilizing social media for disseminating the research article "Remittance Micro-Worlds and Migrant Infrastructure," we recommend a comprehensive dissemination strategy to further enhance citations and visibility. This strategy encompasses various channels and approaches tailored to reach different audience segments effectively:

Key audience	Purpose of the communication	Dissemination method	Timeline
<ol style="list-style-type: none"> <li><b>Academics and Researchers:</b> Scholars and researchers in the fields of migration studies, economics, urban planning, and related disciplines who may cite the research in their own work.</li> <li><b>Non-Governmental Organizations (NGOs):</b> NGOs focused on migration, humanitarian assistance, and urban development, as well as those involved in supporting migrant communities and remittance recipients.</li> <li><b>Educators and Students:</b> Teachers and students at various educational levels seeking to incorporate real-world research into their curriculum or academic projects.</li> <li><b>Government Research Bodies:</b> Research units and institutions within government bodies that analyze</li> </ol>	<ol style="list-style-type: none"> <li><b>Inform and Educate:</b> To inform and educate government research bodies about the research findings, methodologies, and their implications in the areas of migration, remittances, and urban development.</li> <li><b>Promote Evidence-Based Policymaking:</b> To advocate for evidence-based policymaking and underscore the importance of incorporating academic research into the policy development process.</li> <li><b>Long-Term Engagement:</b> Establish a channel of communication and engagement with government research bodies for ongoing collaboration and sharing of research insights.</li> </ol>	<ol style="list-style-type: none"> <li><b>Direct Outreach:</b>  Identify the specific government departments or ministries relevant to the research, such as departments of migration, finance, or urban development.</li> <li><b>Executive Summaries:</b>  Develop concise executive summaries of the research article that distill the key findings and policy implications into easily digestible formats.</li> <li><b>Executive Summaries:</b>  Develop concise executive summaries of the research article that distill the key findings and policy implications into easily digestible formats.</li> <li><b>Collaboration Proposals:</b>  Propose collaboration opportunities between the research team and government research bodies.</li> </ol>	<p><b>Month 1: Preparatory Phase</b></p> <p>Week 1-4:</p> <p>Review the research article and prepare key messages.</p> <p>Create a list of potential collaborators and partners for joint projects.</p> <p><b>Month 2: Initial Outreach</b></p> <p>Week 1-4:</p> <p>Initiate direct outreach to government research bodies via email and phone.</p> <p><b>Month 3: Engagement and Collaboration</b></p> <p>Week 1-4:</p> <p>Conduct webinars and workshops for government research bodies.</p> <p><b>Month 4: Continued Engagement and Monitoring</b></p> <p>Week 1-2:</p> <p>Maintain regular communication with government research bodies.</p>