️ What is the Digital Tifo Mobile App?

It's a mobile app made especially for sports fans to make the game-day experience more fun, interactive, and connected. Here's what it includes:

Features of the App

Coordinated Tifos:

A tifo is a big, colorful fan display (like holding up signs, flags, or lights) that you often see in stadiums.

This app helps fans participate together in those displays using their phones — for example, the app might flash your screen a certain color at the same time as everyone else's to create a big visual effect across the crowd.

Sing Chants Together:

You can use the app to join in team chants or songs, with the lyrics shown on your screen and maybe even the music playing.

Helps fans stay in sync and feel part of the team spirit.

AR-Based Games (Augmented Reality):

AR adds digital effects to the real world through your phone's camera.

So fans might point their camera at the field or stadium and see cool effects, games, or fun characters.

Example: Catching virtual team mascots in the stands, like Pokémon Go-style.

Buy Tickets Easily:

The app lets you buy game tickets directly without needing to go to another website or app.

It's meant to be a smooth, fast process — especially useful if you’re already using the app at the stadium.

Think about how Pokémon Go works:

You open your phone's camera, and the app shows your real surroundings (like a park or a street).

But it adds virtual Pokémon on your screen — so it looks like the Pokémon are standing in front of you in real life.

You can then interact with them, like trying to catch them.

️ Now imagine that in a stadium:

You open the Digital Tifo app during a game.

You point your phone’s camera at the field, crowd, or stands.

The app shows virtual mascots (like your team’s lion, eagle, dragon, etc.) jumping around or hiding in the stadium.

You try to "catch" them by tapping on your screen — just like you would with Pokémon in Pokémon Go.

Why is this fun?

It adds a game inside the real world, during the match.

You could earn points, prizes, or rewards for catching them.

It makes the fan experience more playful and interactive, especially for kids and families.