

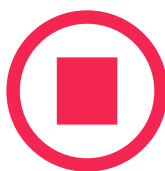
SALES OVERVIEW DASHBOARD

Year

2023

2024

Month



Month

\$36.73K

Total sales

\$26.86K

Total profit

73.12%

Profit Margin

23.73%

Average discount

QUA...

Q1

Q2

Q3

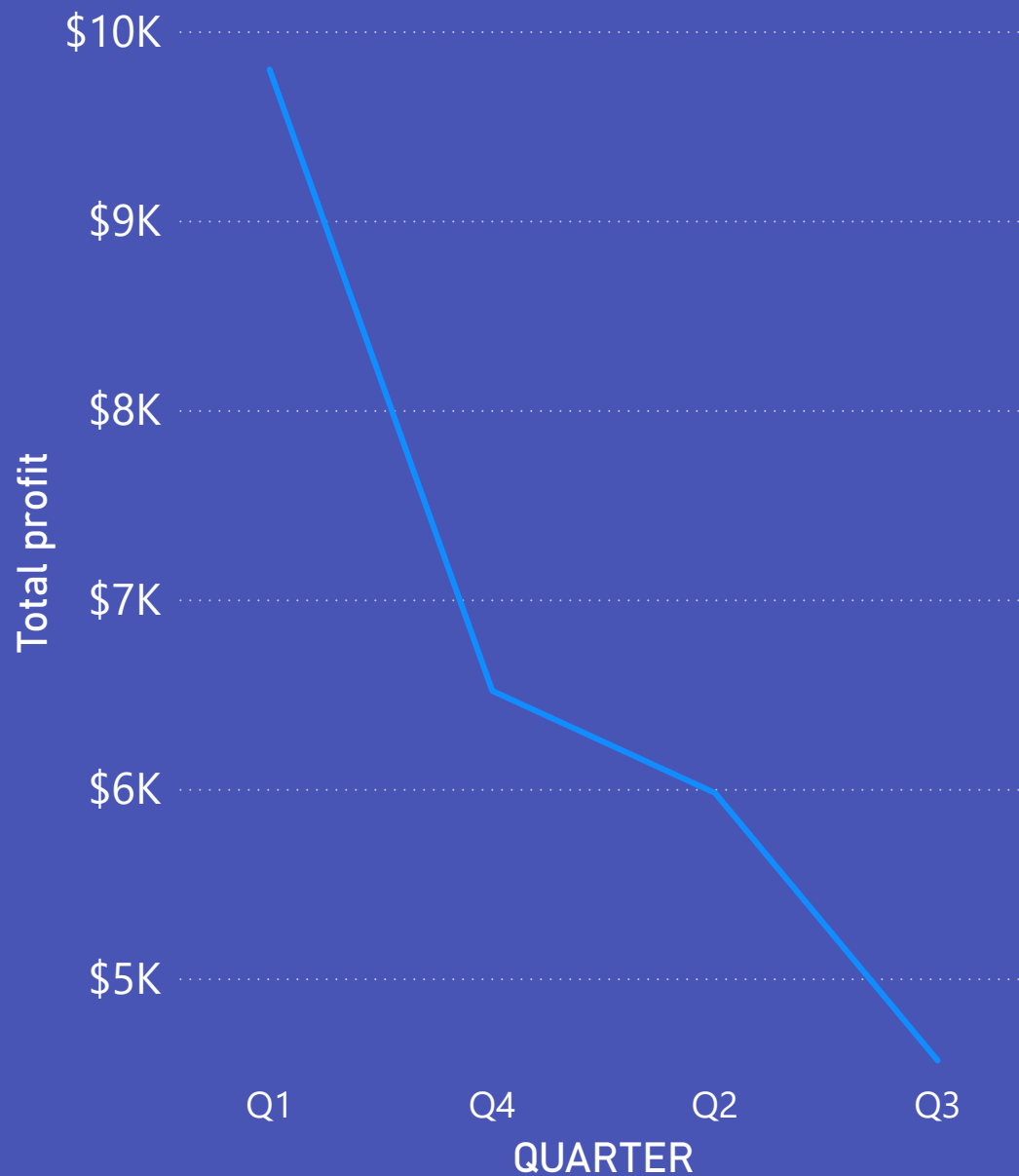
Q4

Sum of Discount and Total profit by Sub-Category and Category

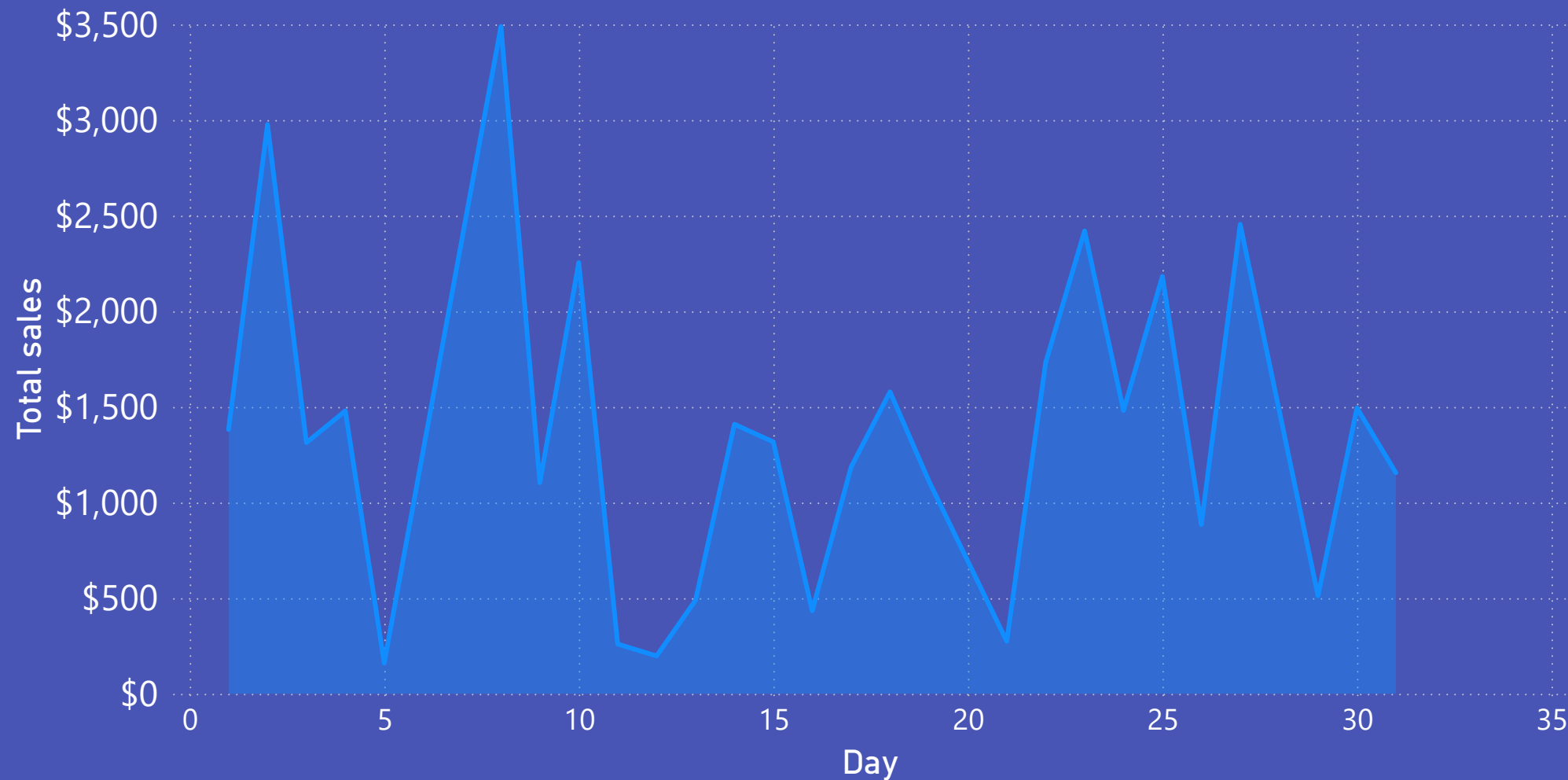
Category Furniture Office Supplies Technology



Total profit by QUARTER



Total sales per Day



REGIONAL DASHBOARD

Year

☐ 2023

☐ 2024

Month

Month

\$36.73K

Total sales

\$26.86K

Total profit

73.12%

Profit Margin

23.73%

Average discount

QUA...

☐ Q1

☐ Q2

☐ Q3

☐ Q4

Regi...

☐ Central

☐ East

☐ South

☐ West

City

☐ Akron

☐ Arlington

☐ Arvada

☐ Bloomington

☐ Brentwood

☐ Bristol

☐ Carlsbad

☐ Chapel Hill

☐ Charlotte

☐ Chicago

☐ Cincinnati

☐ Columbia

☐ Concord

☐ Dallas

☐ Denver

☐ Edmond

☐ Fairfield

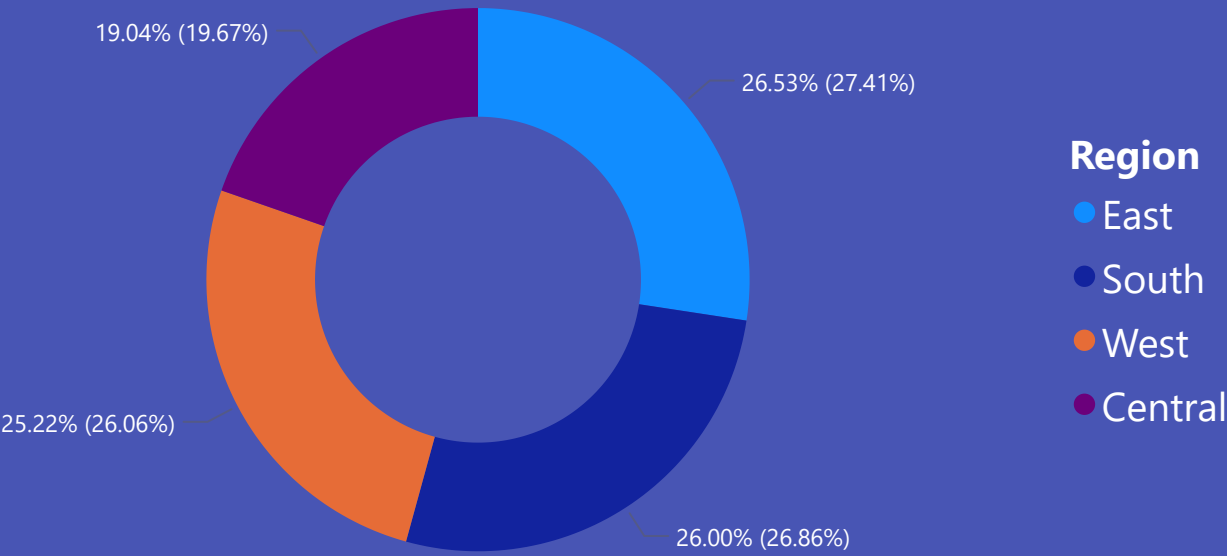
☐ Fort Worth

☐ Franklin

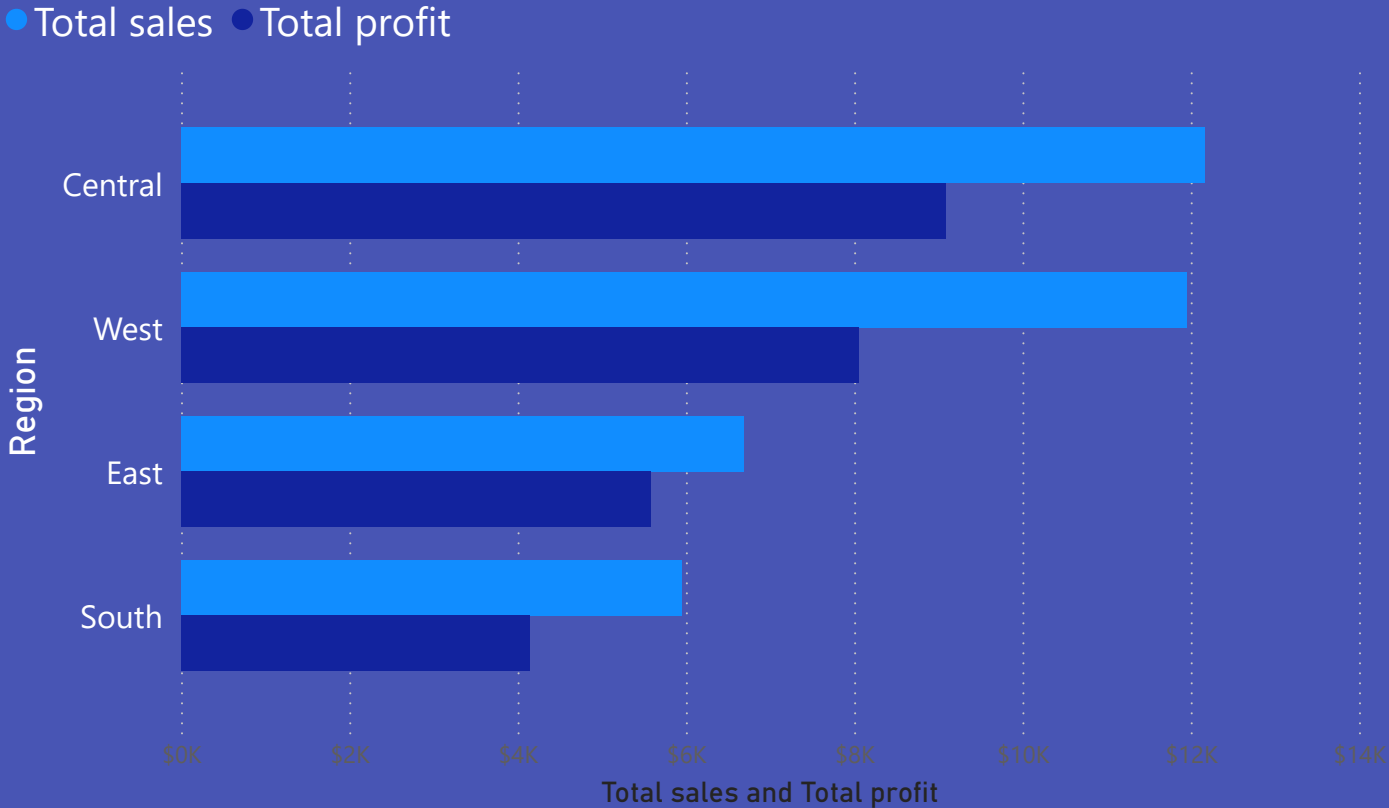
Map and filled map visuals are disabled. To enable them, go to File > Options and settings > Options > Global > Security. [See details](#)

Map and filled map visuals are disabled. To enable them, go to File > Options and settings > Options > Global > Security. [See details](#)

Average discount by Region



Total sales and Total profit by Region



PRODUCT ANALYSIS DASHBOARD

Year

☐ 2023

☐ 2024

Month

Month

\$36.73K

Total sales

\$26.86K

Total profit

73.12%

Profit Margin

23.73%

Average discount

QUA...

☐ Q1

☐ Q2

☐ Q3

☐ Q4

Regi...

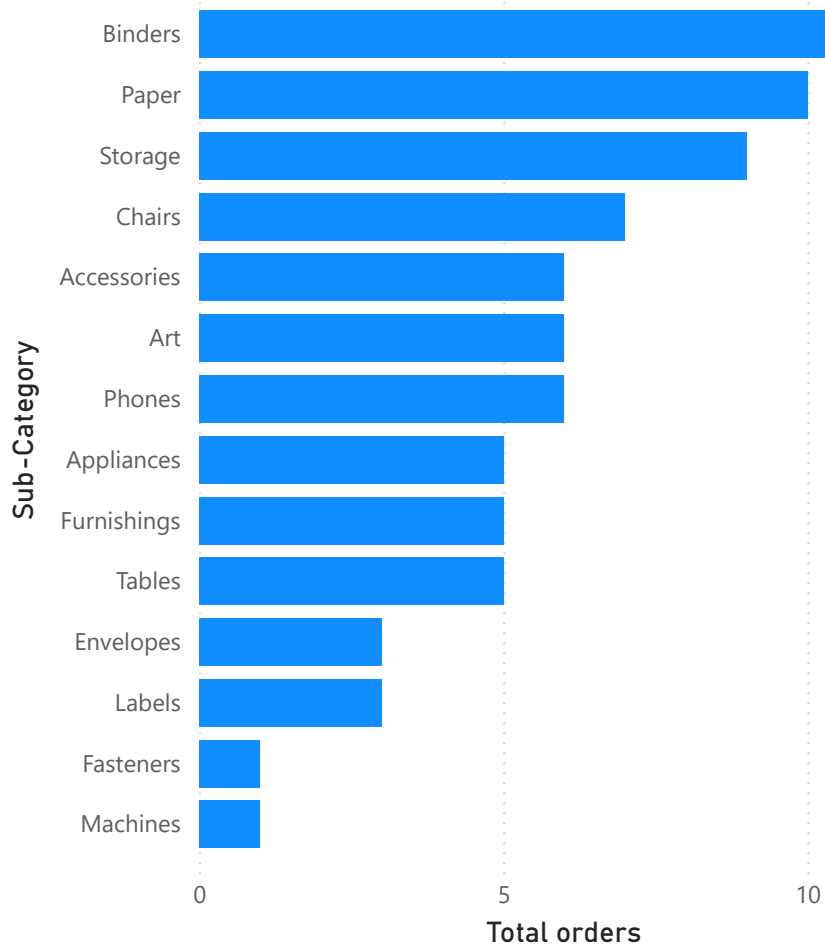
☐ Central

☐ East

☐ South

☐ West

Total orders by Sub-Category



Sub-Cate...

☐ Accessories

☐ Appliances

☐ Art

☐ Binders

☐ Chairs

☐ Envelopes

☐ Fasteners

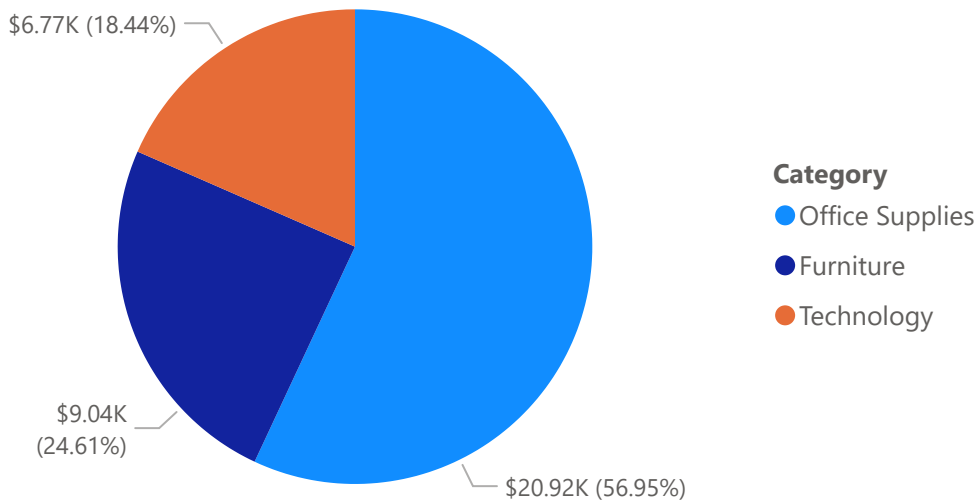
Global Deluxe High-Back Manager's Ch...

Most Profitable Product

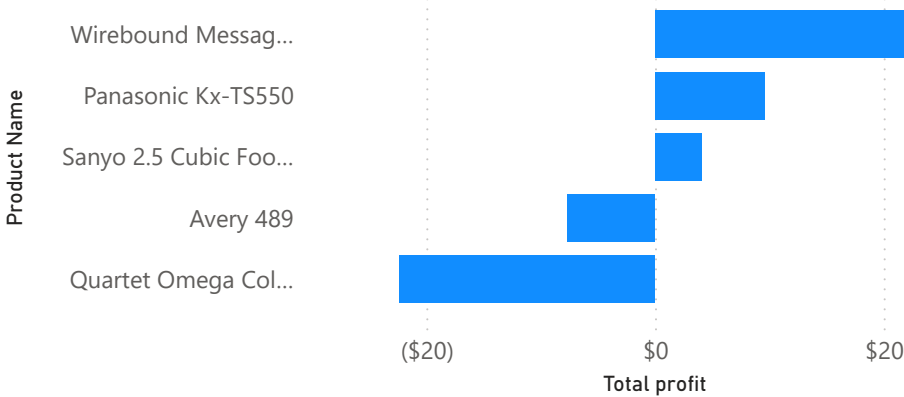
Binders

First Sub-Category

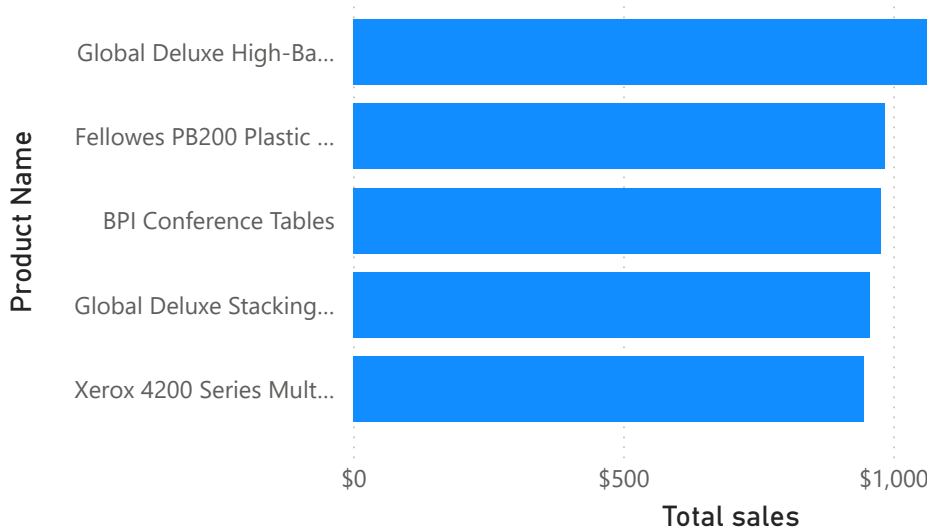
Total sales by Category



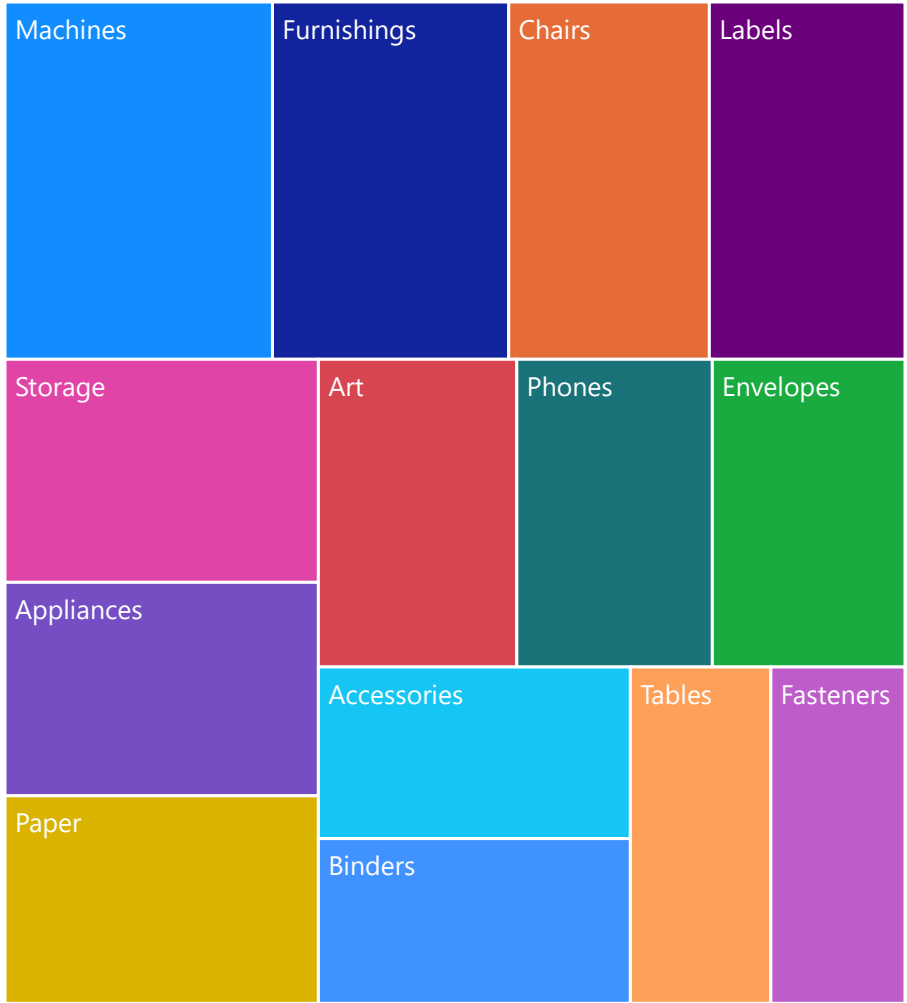
Total profit by Product Name



Total sales by Product Name



Average discount by Sub-Category



CUSTOMER ANALYSIS
DASHBOARD

Year

☐ 2023

☐ 2024

Month

Month

\$36.73K

Total sales

\$26.86K

Total profit

73.12%

Profit Margin

23.73%

Average discount

QUA...

☐ Q1

☐ Q2

☐ Q3

☐ Q4

Regi...

☐ Central

☐ East

☐ South

☐ West

75

Total orders

Sub-Cate...

☐ Accessories

☐ Appliances

☐ Art

☐ Binders

☐ Chairs

☐ Envelopes

☐ Fasteners

Global Deluxe
High-Back
Manager's Ch...

Most Profitable Product

Binders

First Sub-Category

State	City	Total sales	Total profit	Total Quantity	Total orders	Average discount
Arizona	Gilbert	\$823.23	\$556.75	3	1	30.00%
California	Brentwood	\$251.05	\$147.66	6	1	36.00%
California	Inglewood	\$402.44	\$220.9	10	1	41.00%
California	Los Angeles	\$1,698.08	\$1,226.94	22	5	20.40%
California	Pasadena	\$599.56	\$432.05	10	1	26.00%
California	Redlands	\$309.53	\$188.23	10	1	33.00%
California	San Francisco	\$1,369.27	\$909.02	26	4	21.75%
California	Santa Clara	\$945.08	\$658.21	5	1	26.00%
California	Whittier	\$580.59	\$264.63	6	1	50.00%
Colorado	Arvada	\$700.38	\$424.5	3	1	34.00%
Colorado	Denver	\$881.62	\$565.17	3	1	34.00%
Connecticut	Fairfield	\$276.66	\$187.19	3	1	16.00%
Total		\$36,731.69	\$26,859.33	452	75	23.73%

EXECUTIVE SUMMARY

Year

☐ 2023

☐ 2024

Month

☐ Play

☐ Pause

☐ Stop

☐ Previous

☐ Next

Month

\$36.73K

Total sales

\$26.86K

Total profit

73.12%

Profit Margin

23.73%

Average discount

QUA...

☐ Q1

☐ Q2

☐ Q3

☐ Q4

Regi...

☐ Central

☐ East

☐ South

☐ West

75

Total orders

Sub-Cate...

☐ Accessories

☐ Appliances

☐ Art

☐ Binders

☐ Chairs

☐ Envelopes

Global
Deluxe
High-Bac...

Most Profitable Product

Binders

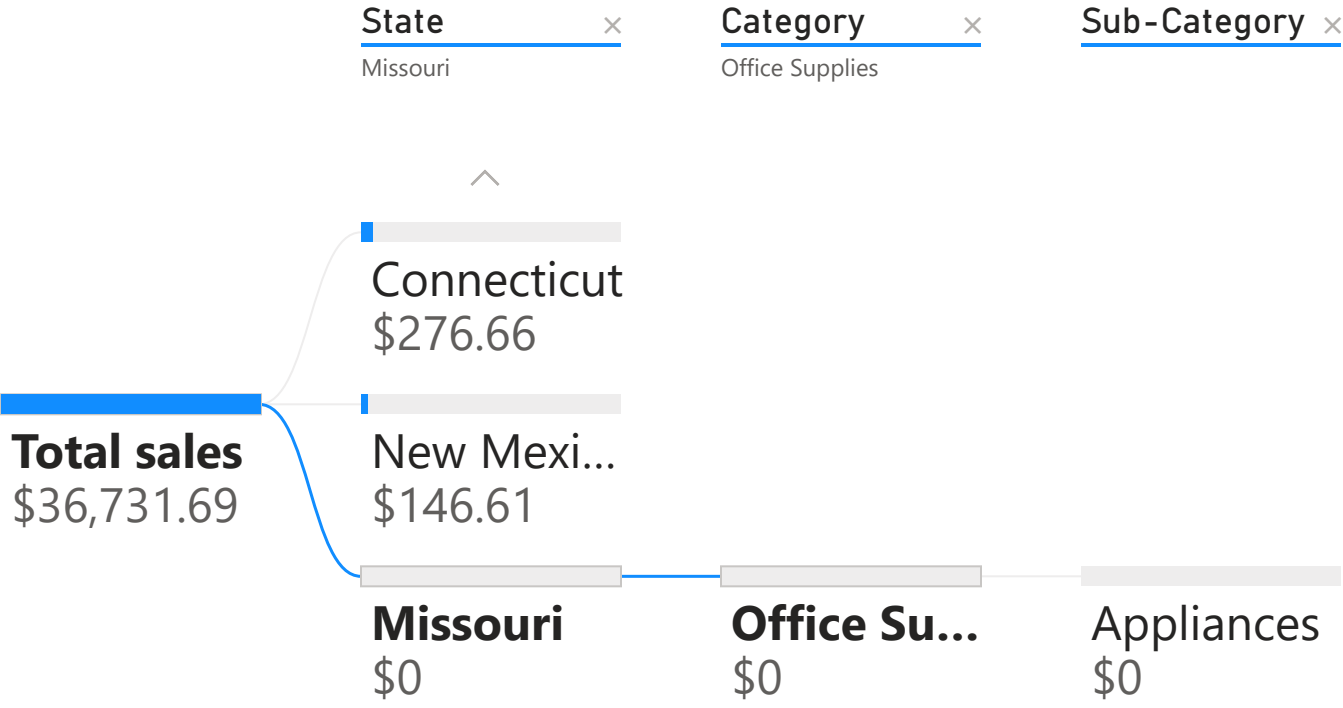
First Sub-Category

452

Total Quantity

Mesure

Total sales	Total Quantity	Average discount
Total profit	Total orders	



High sales analysis

