

## Rohit Verma

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### Summary

Dynamic Generative AI expert with over 5 years of experience in applying cutting-edge AI technologies to drive automation, content generation, and data-driven decision-making. Proficient in using transformer models and machine learning to create innovative solutions that improve business processes and customer experience.

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### Professional Experience

#### Generative AI Architect

*NextGen AI Labs – Chennai, India*

*March 2019 – Present*

- Architected and deployed large-scale generative AI models for automating content creation, reducing manual workload by 45%.
- Developed custom AI-powered tools for image generation and text summarization using DALL-E and GPT-3, enhancing marketing efforts by 30%.
- Collaborated with product teams to deliver AI solutions that improved business outcomes, including enhanced customer engagement and faster content production cycles.
- Implemented NLP solutions for client-specific needs, improving operational efficiency by 20%.

#### AI Developer

*BrightMind AI Solutions – Pune, India*

*June 2016 – February 2019*

- Built and deployed machine learning models for predictive analytics and content generation.
  - Developed AI solutions for customer support automation, reducing operational costs by 25%.
  - Worked on several key projects involving natural language understanding and creative content automation.
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### Education

#### Master of Science in Artificial Intelligence and Data Science

*Vellore Institute of Technology (VIT) – Vellore, India*

*2016*

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### Technical Skills

- **Generative AI:** GPT-3, DALL-E, BERT, Transformer models

- **Programming:** Python, R, SQL, BigQuery
  - **Machine Learning:** Neural Networks, Decision Trees, XGBoost
  - **Data Visualization:** Looker, PowerBI, Streamlit, Seaborn
  - **Cloud Services:** AWS, GCP, Azure
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## Certifications

- Certified Generative AI Engineer – Google Cloud
  - AI & Machine Learning Professional – Coursera
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## Projects

- **AI-Based Content Generation Platform:** Led the development of an AI platform for automating content generation, reducing costs by 30%.
- **Image Generation for Marketing:** Created an AI model using DALL-E for generating marketing visuals, increasing client satisfaction by 25%.