

# Allon Paz

UX designer with experience in front end development. Passionate about developing products based on research and putting the end user first. I am a generalist with a passion for intuitive interfaces, game development, and VR.

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## EXPERIENCE

### **Feedonomics, A BigCommerce Company, Los Angeles, CA** — Marketplace Feed Specialist

June 2020 - PRESENT

Responsible for manipulation & transforming data, ensuring eCommerce marketplace feeds are fulfilling orders properly, client communication and support.

### **Nuanced Media, Tucson, AZ — eCommerce Digital Marketing Strategist**

Dec 2019 - June 2020

Develop and manage ~10 eCommerce clients online platform and multichannel presence. Created content, managed listings, Ads, etc.

### **Gencore, Huntington Beach, CA — Marketing Director**

July 2019 - July 2020

Part time position helping to develop the marketing department for a dental group. Responsible for developing the brand, website, marketing efforts, and managing contract employees.

## EDUCATION

### **University of Arizona, Tucson, AZ — Bachelors of Science**

August 2011 - May 2015

Bachelors in cognitive sciences and minor in nutrition

### **University of Irvine, Irvine, CA — Full Stack Developer Bootcamp**

June 2019 - August 2019

Rigorous 3 month course teaching the fundamentals of computer science, front end and back end development.

### **Google UX Design, Remote, USA — UX Design Certification**

June 2019 - August 2019

Intense self paced, hands-on program that covers the design process from end-to-end.

## SKILLS

Figma

Adobe XD

Blender

Unity

Headless CMS - Contentful,  
Strapi

React - Gatsby, Nextjs

Programming Logic

eCommerce Data  
Management

Shopify

BigCommerce

## PROJECTS

### **Roshi Health** — *Preventative Healthcare Platform*

This was a fun project developing a cross platform preventative healthcare product.

I gathered a skilled team to help develop the idea which included:

- Empathizing with the current issues patients and healthcare workers experience
- Defining the problem
- Iterating solutions
- Prototyping -
  - Brand
  - Platform architecture & structure
  - Data structure
- Testing