## Introduction to Neo4j



Neo4j, Inc. is the graph company behind the leading platform for connected data. The Neo4j graph platform helps organizations make sense of their data by revealing how people, processes and digital systems are interrelated. This connections-first approach powers intelligent applications tackling challenges such as artificial intelligence, fraud detection, real-time recommendations and master data. More than 250 commercial customers, including global enterprises like Walmart, Comcast, Cisco, eBay and UBS use Neo4j to create a competitive advantage from connections in their data. **Author**: Elaine Rosenberg Contributors: Ryan Boyd, Michael Hunger, William Lyon, Mark Needham, Jennifer Reif