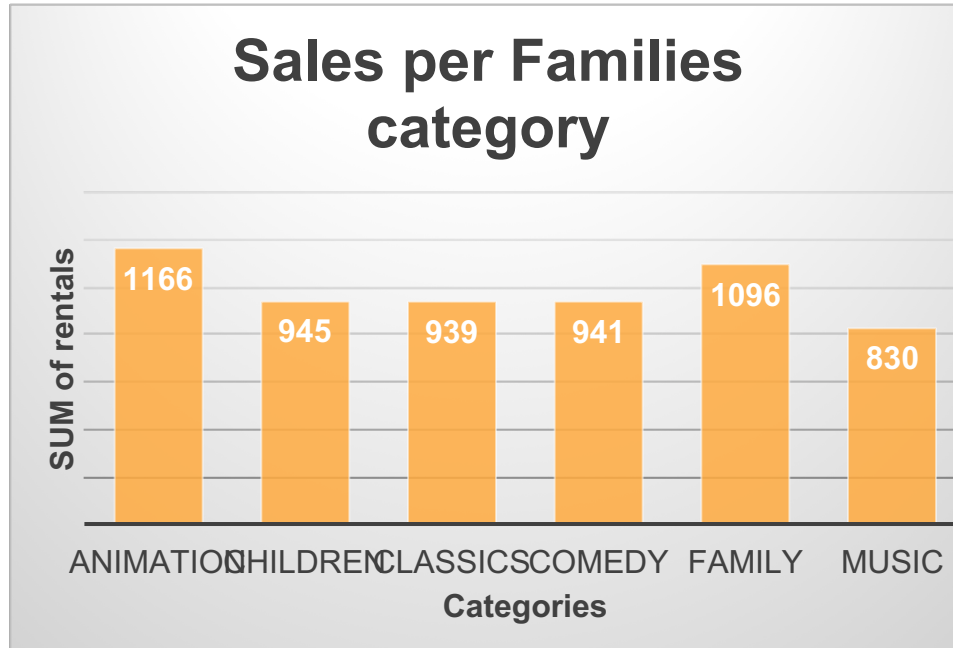


Q1-1



This table is showing all the categories that families prefer to watch.

We can see that families prefer:

1- Animation Movies.

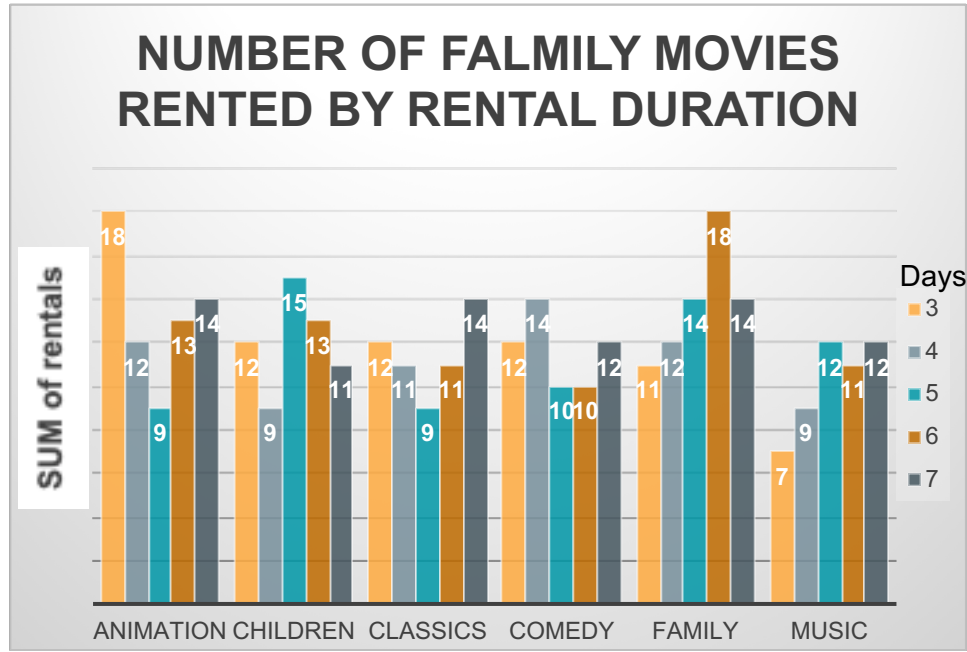
2- Family Movies.

3- Children Movies.

And the least favorited movie category was:

Music

Q2-1



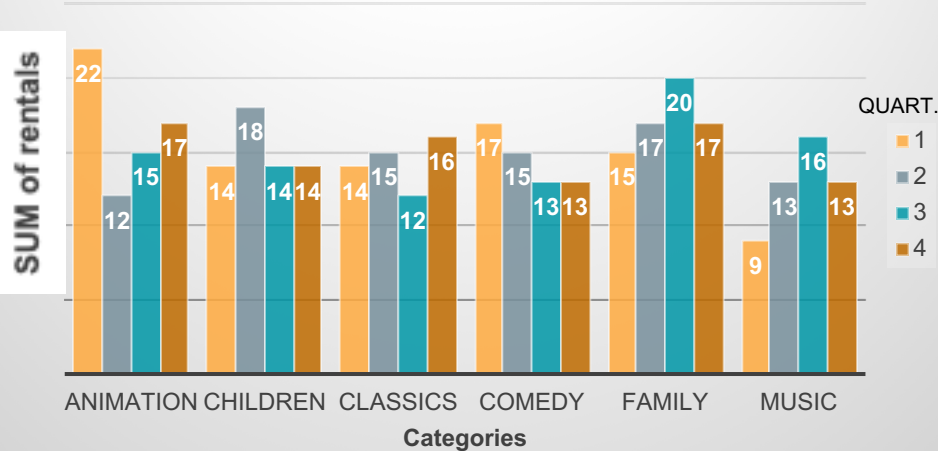
This chart is showing the movies per family categories, and for how long it was rented for.

We can see that 18 Animation movies was rented for 3 days, however, 18 Family movies were rented for 6 days.

All the Animation movies were rented for 323 Days, however, the Family movies were rented for 357 Days.

Q3-1

The SUM of Family Movies Rental per Quartiles



In this chart, we can see the number of rented movies per Quartiles.

All the rental are almost equally in the sum of the 4 quarters, however, the best category for the each quartiles was:

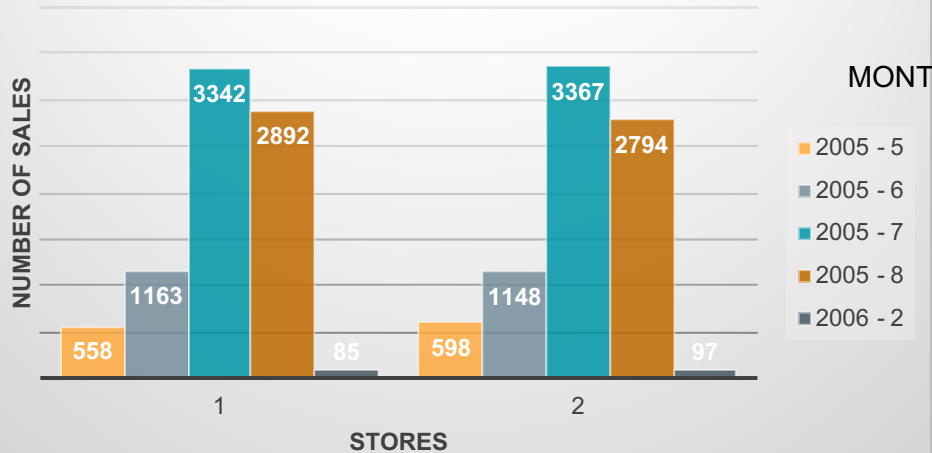
1st quarter: Animation = 22

2nd quarter: Children = 18

3rd quarter: Family = 20

4th quarter: Animation and Family. Both = 17

COMPARING BETWEEN STORE #1, #2 IN RENTALS



In this chart, we can see the comparison between store 1 and store 2 in number of rental movies.

Store 1 have 36 more rental than store 2 in total of all months. In August, 2005 were that highest difference between store 1, and 2 in the matter of rentals quantity, the difference was 98 rental order.