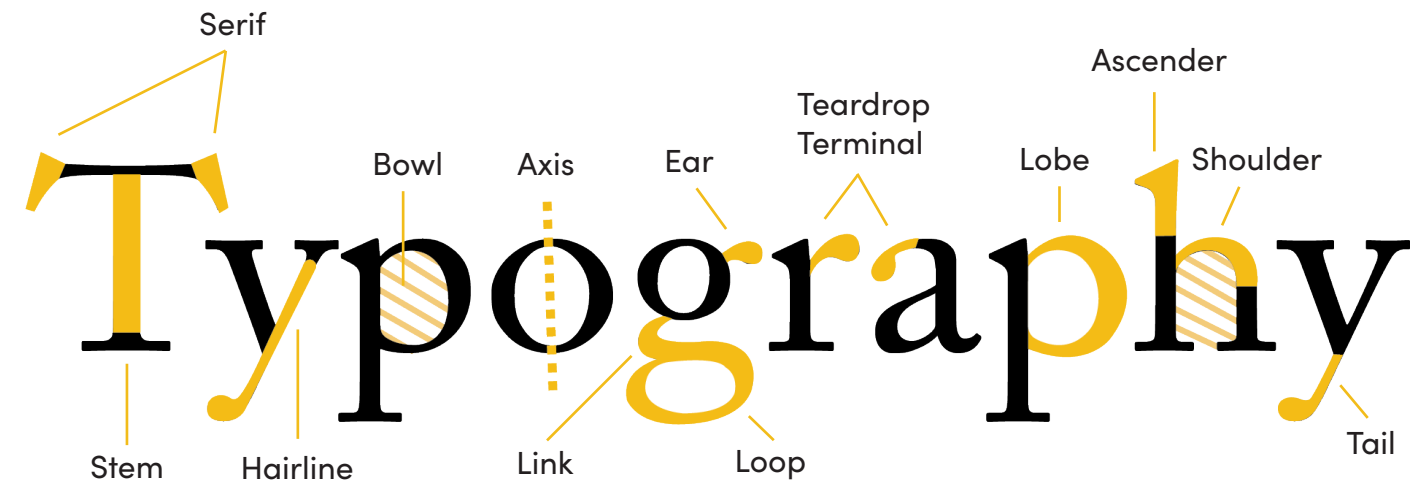


typeface

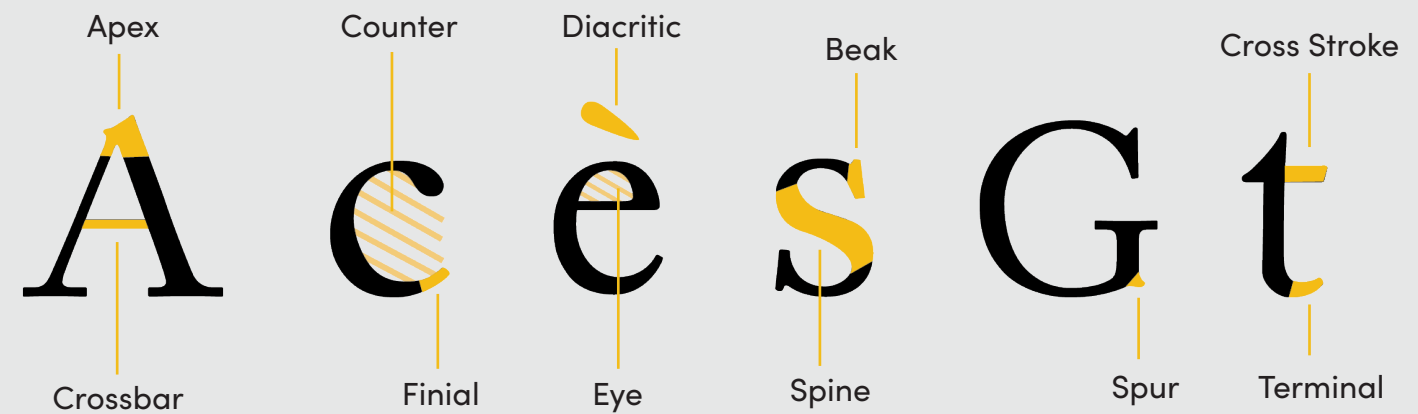


Image



Typography

Letter Anatomy



Special Letters & Symbols

fi

Ligature

123456
123456

Old Style Figures

ga

Double story glyphs

Q

Swashes

gg

Alternates

note⁶
note₂

Superscript/Subscript

Spacing

Kerning — Kerning

LEADING
LEADING
LEADING
LEADING

Leading

Tracking
Tracking
Tracking

Tracking

Typography is the art of arranging letters and text in a way that makes the copy legible, clear, and visually appealing to the reader. It involves font style, appearance, and structure, which aims to elicit certain emotions and convey specific messages.

Type Classification

Aa

Humanist San Serif

Aa

Transitional Sans Serif

Aa

Modern

Aa

Geometric San Serif

Aa

Humanist or Old Style

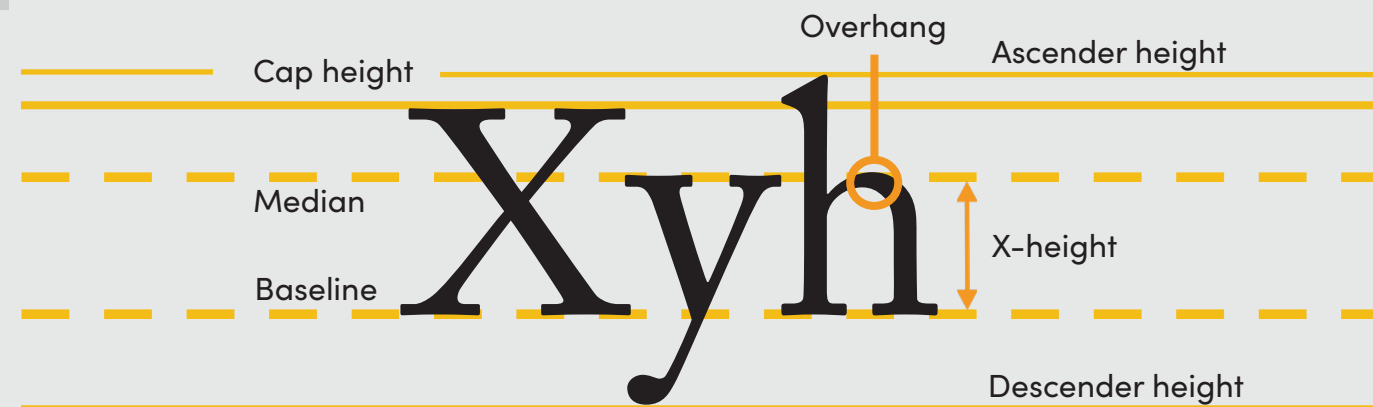
Aa

Transitional

Aa

Egyptian or Slab Serif

Baseline



Typography
Baseline

Variants

Bold Font Variation

Bold

Oblique Font Variation

Oblique

Italic Font Variation

Italic

Extended Font Variation

Extended

CAPS FONT VARIATION

Caps

SMALL CAPS FONT VARIATION

Small Caps

Condensed Font Variation

Condensed

Serif

Serif fonts, are the most traditional options, they are associated with feelings of heritage and tradition at the same time that makes your brand feel established.

Best for

Financial companies
Fashion brands
College
Editorials

Garamond

Baskerville

Source

Georgia

Script

Script fonts are the perfect choice for a more elaborated and detailed look for your logo design and tend to look fancier.

Best for

Food-related companies
Fashion brands
Elegant brands
Children focus brands

Samantha

Eds Market

America

Great Vibes

Display

Display fonts are one of the most versatile fonts as they are usually personally made for brands and are the popular choice for typography logo design due to their personality

Best for

Food-related companies
Children focus brands

Montserrat **BEBAS NEUE**

Poppins

Roboto



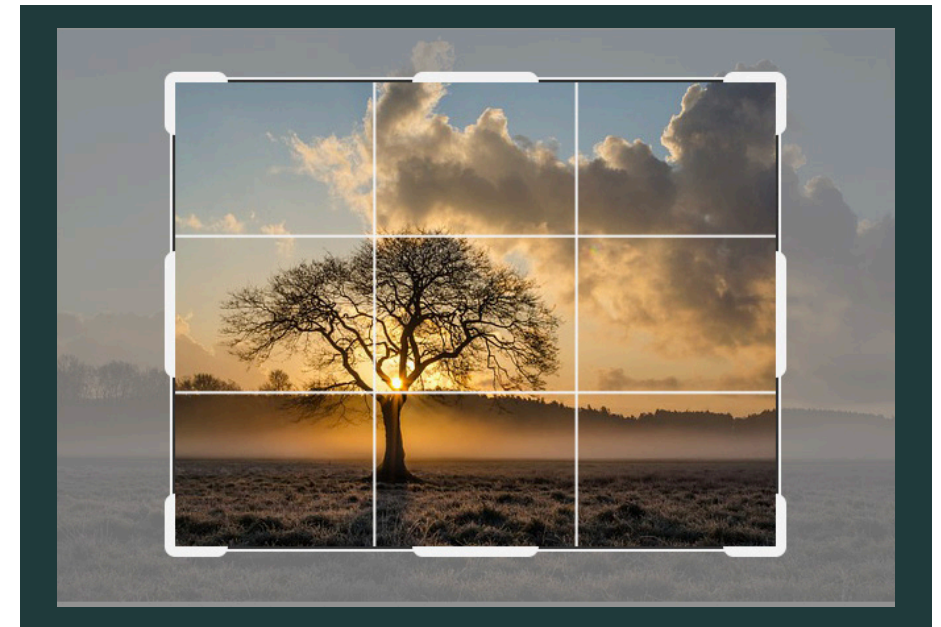
Images

Images serve as powerful companions to typography, enriching design with depth, emotion, and context. From evocative photographs to vibrant illustrations, they enhance communication, capture attention, and imbue messages with resonance. Discover how the fusion of images and typography creates compelling visual narratives that leave a lasting impression on audiences.

Images

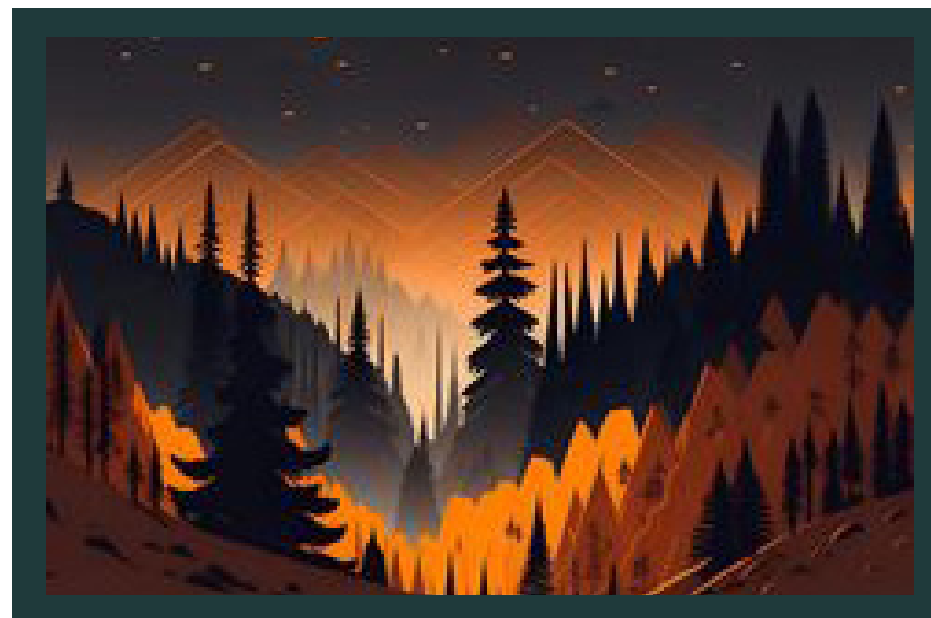
Editing

Cropping



Dynamic and precise, vector images scale flawlessly for logos, illustrations, and beyond, enriching designs across print and digital platforms.

Cropping refines visuals, directing focus and enhancing balance for cohesive design. Explore its transformative power across print and digital mediums.



Vector Image

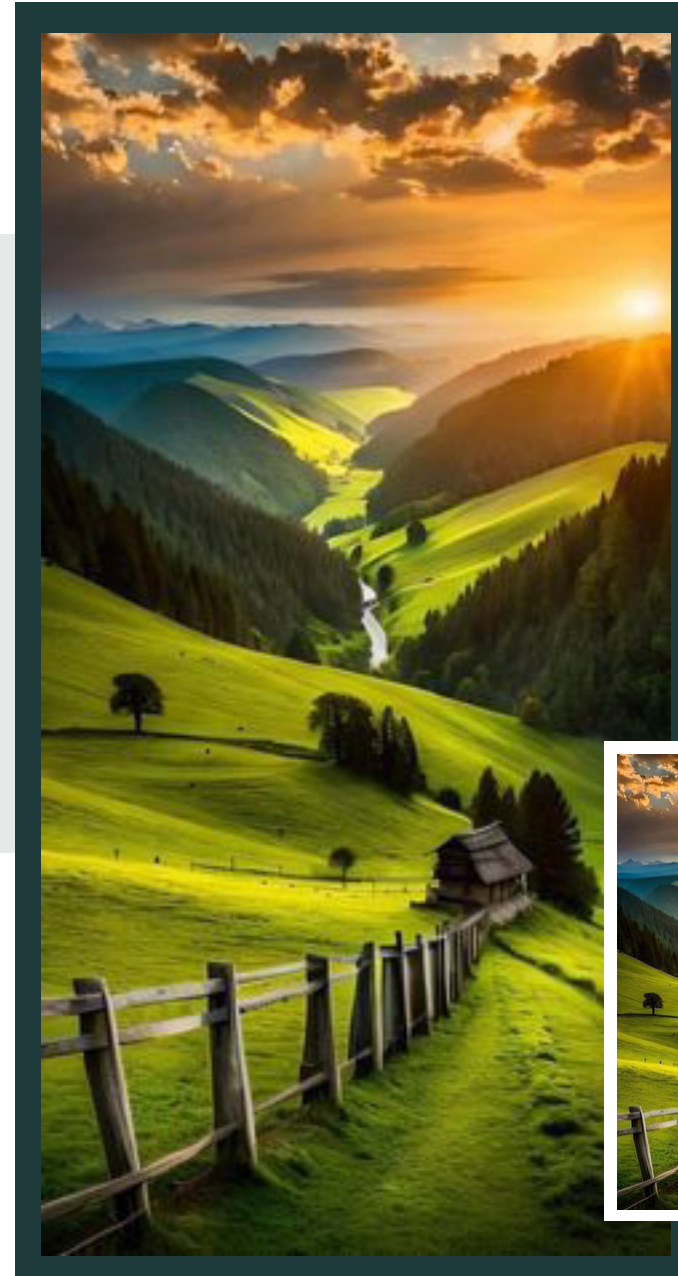
Raster Image

Rich in texture and precision, raster images faithfully capture intricate detail in photography and graphics. Essential for high-resolution projects, they enhance visual storytelling across mediums.



Resizing

A adjusting image size is key to fitting visuals seamlessly into various design contexts. Explore how resizing enhances flexibility and optimizes visual impact across different platforms and mediums.





Designed By

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