# MARISA LU

findme@marisa.lu www.marisa.lu

#### **Education**

### **Carnegie Mellon University**

Bachelors Degree, Class of 2019

#### Design + HCI double

GPA: 3.8, Dean's List

#### **Honors + Press**

FastCo Innovation by Design '18, FastCo World Changing Ideas '21



Exhibition by Decentral Art Pavilion during Venice Biennale '21

Data&Society's FuturePerfect '18 Conference Exhibition

Published at TEI '17 & '19

Featured by Unilad, Bouncy Media '17

Design Class Merit Award '16, '18 CMU Presidential Scholar National Merit Scholar

U.S. Geothermal Design and Media Campaign Winner

Code For Cause winner at AngelHacks DC Hackathon

5 juried Art shows, 10 National Scholastic Art & Writing Awards '15

#### **Skills**

Adobe CC Illustration & VFX 3D modeling Sketch / Figma Interaction design

HTML / CSS / Javascript Framer Java Physical computing Unity + C#

#### **Experience**

# Prototyping Designer



Current iob

# **Technical Co-Founder** | shADe Chrome Extension

Fall 2020 - 2022 (Part time)

Code, from first working demo to Chrome Store public release. Additional contributions to visuals and interaction design as desired.

# **Illustrator + Technical Artist** | Freelance

2016 - 2021

Illustration for startups, children books. Design, 3D model, and handle VFX on album art, music videos, pitches (for Aguilera, Lizzo, Cardi B, FKTwigs)

# **Prototyper** | Pison Technology Startup

Fall 2018

Remote contract to design gestural interactions and develop demos for electro-neurographic wearable

### **UX Intern** | Google

Summer 2017

Help GSuite redesign with comprehensive visual audit, and make new system of spec flexible components for 2018 launch.

# **Interaction Researcher** | CS + Psych Labs

2016 - 2018

Create visuals, code prototypes and run user tests. Assess potential of speech driven animated books for enhancing language acquisition.

## **Projects**

#### **Google Creative Lab AI Research Grant**

Speculative design concept and prototype of a robotic system to give body and expression to the AI assistant running on phone.

# T.E.I. Design Conference Paper & Demo

Principal author and co author of two research papers presented with working demos at the Tangible Embedded Interactions Conference

#### **Generative Video for Fashion Show**

On the creative board for Lunar Gala 2018 (Pittburgh's largest fashion show). Invited to script footage for video graphics.

## **Building User Centered Sensor Sytems**

Research, evaluate and build android programs/algorithms to best analyze and use data from various sensor systems.

Note This resume is general. Tailoring to specific roles on request