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The future of climate change sentiments at your fingertips.

PRESENTATION OUTLINE

Problem statement

Introduction

Our solution



PROBLEM STATEMENT

Creating a Machine Learning model that can classify whether a person believes in climate change, based on their novel tweet data.

THE CLIMATE CHANGE PROBLEM



THE BIG DATA SOLUTION



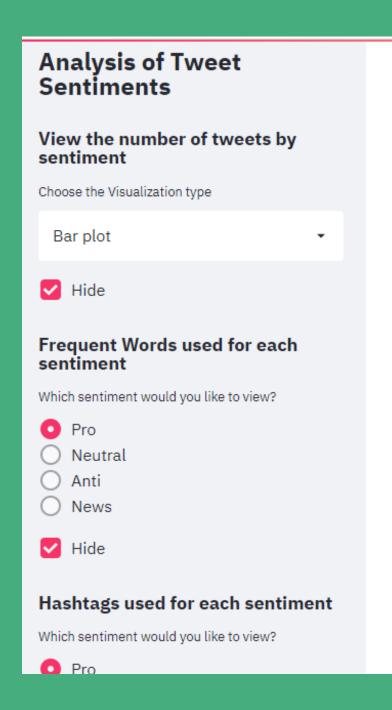
TWEET DATA

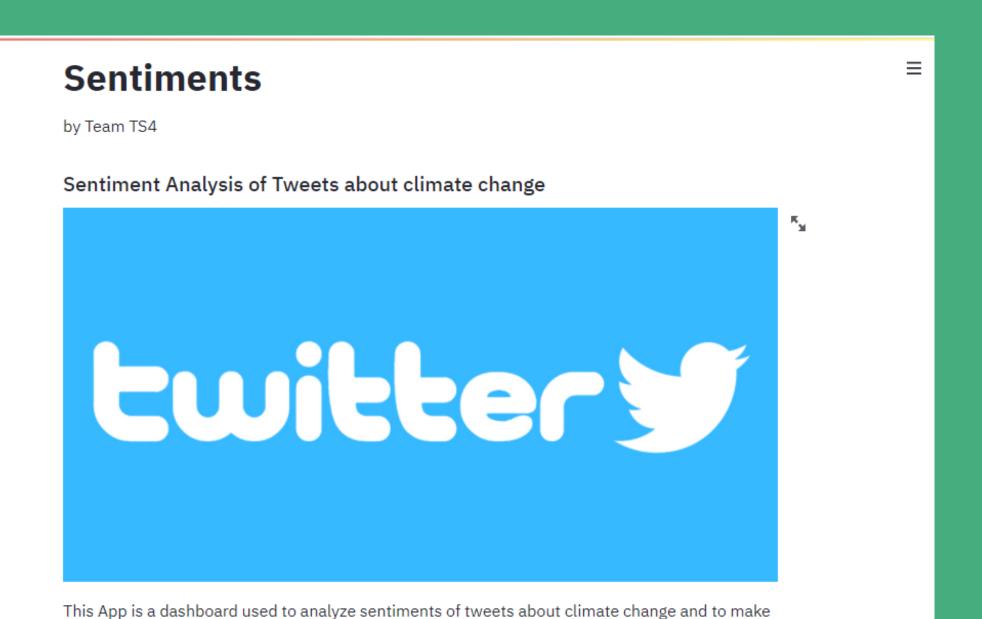




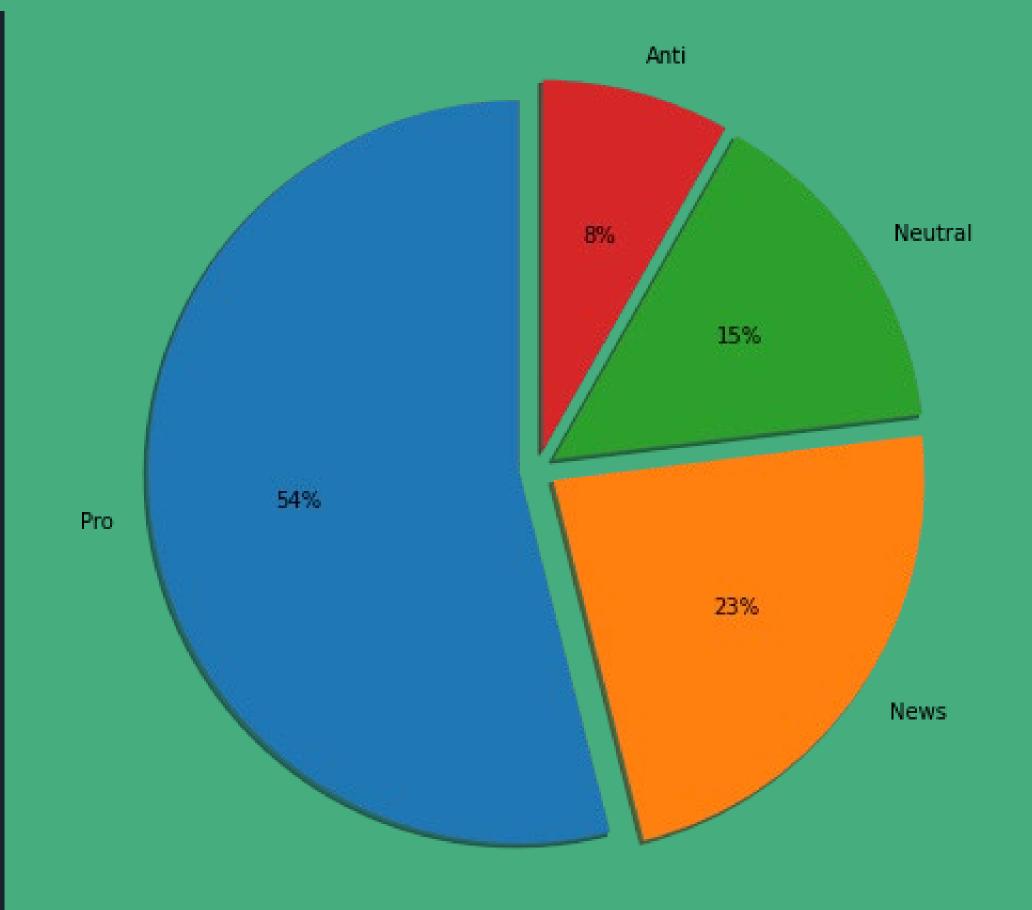
OUR SOLUTION

predictions of the sentiment based on a tweet.



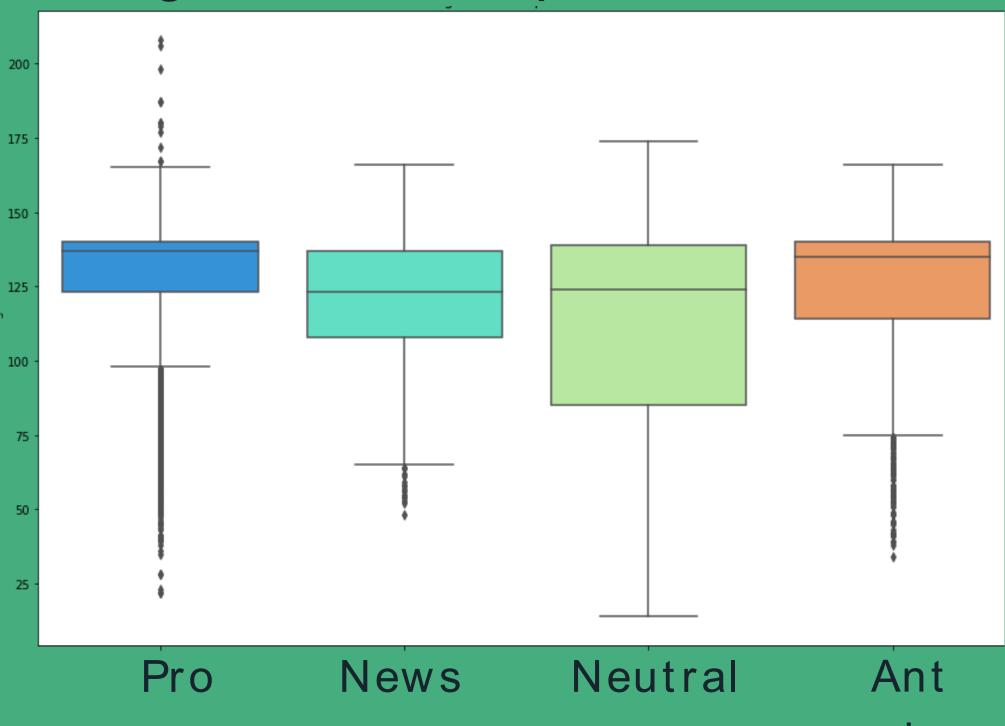


SENTIMENT DISTRIBUTION



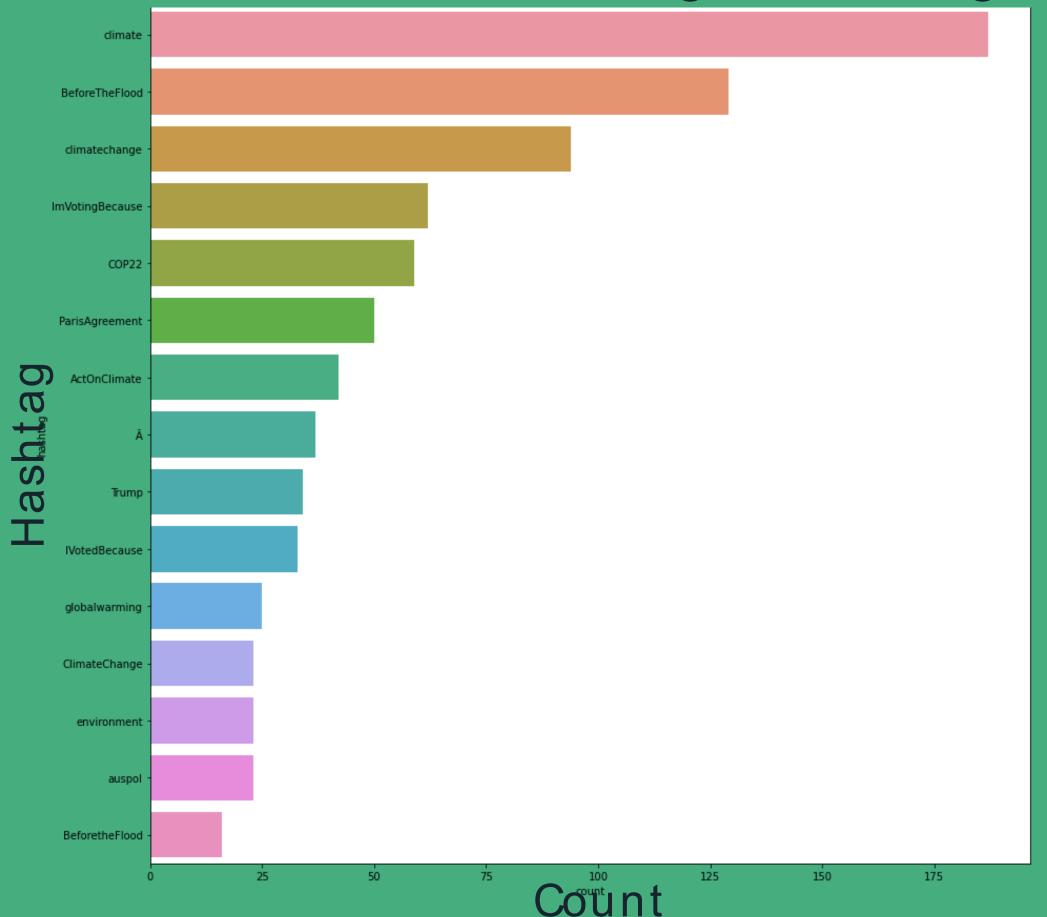
TWEET LENGTH DISTRIBUTION

Length of tweet per sentiment



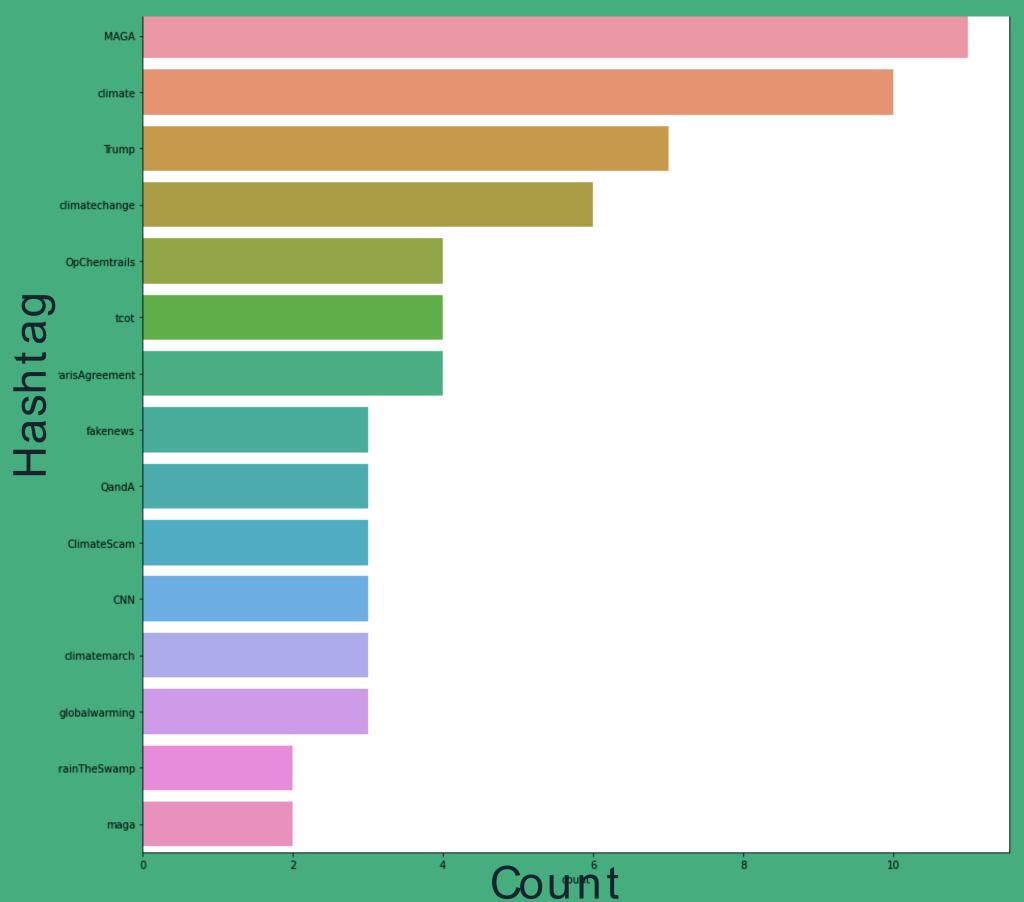
HASHTAG ANALYSIS

Pro climate change hashtags



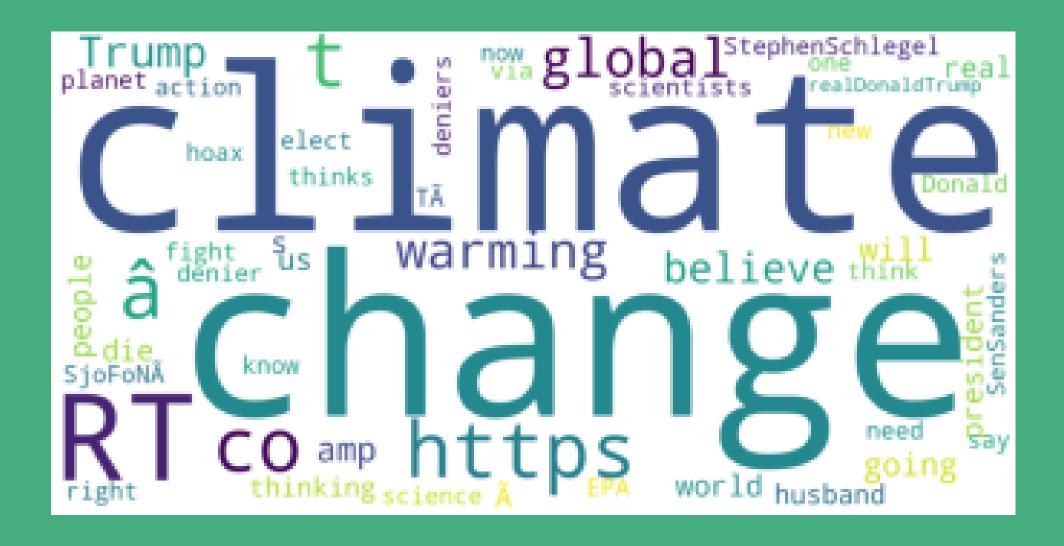
Hashtag Analysis

Anti Climate Change Hashtags



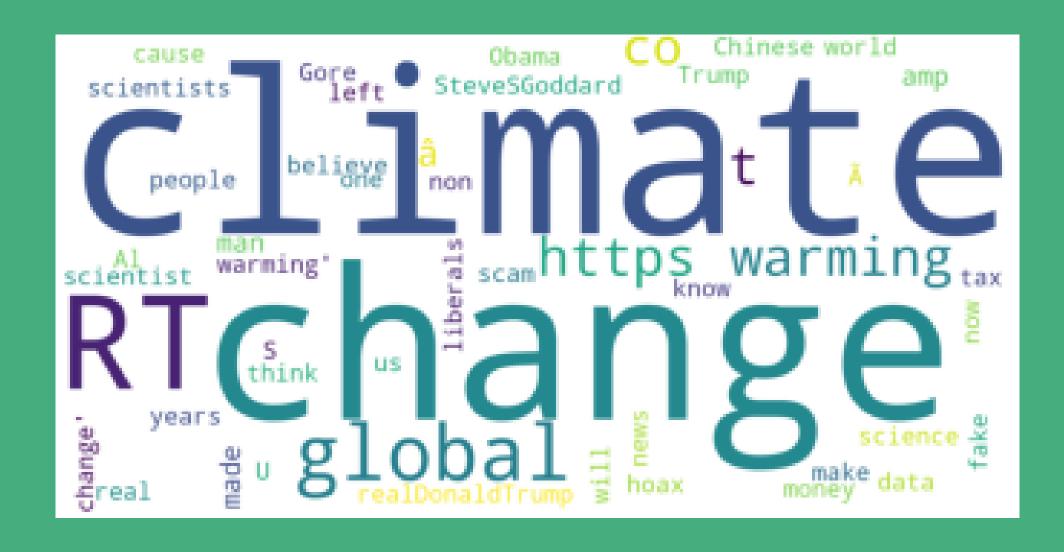
FREQUENT WORDS USED

Frequent words used in proclimate change tweets

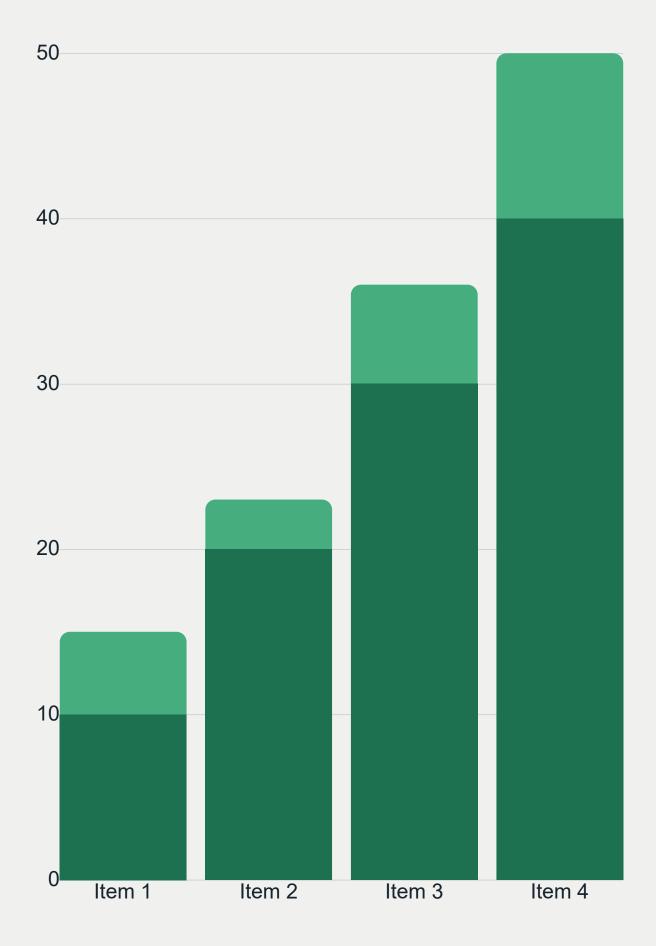


FREQUENT WORDS USED

Frequent words used in anticlimate change tweets



HOW OUR APP CAN INCREASE YOUR BOTTOM LINE



CREDITS

Special thanks to Trevor, our supervisor for his guidance and support throughout this sprint.





Any Questions?

