



- Sponsorship categories:

Table 15 Sponsorship categories

Sponsorship Tier	Contribution	Numbers of companies
Platinum	20,000 AED	1
Gold	15,000 AED	1-2
Silver	10,000 AED	2-3
Bronze	5,000 AED	4-5

Privileges for Sponsors

Each sponsorship tier will be acknowledged with various privileges, as detailed bellow:

- **Tax Exemption:** All sponsorship categories qualify for tax exemption according to relevant UAE tax laws, unless stated otherwise.
- **Publicity:** Sponsors will receive publicity (as per category) both locally and globally through various channels.
- **Certificate of Appreciation:** Each sponsor will receive a certificate of appreciation from the Eco-Barq team.

Publicity and Recognition

Publicity and Recognition

- *Platinum Sponsors:*

- Logo placement on the car body (400 cm²)
- Logo on the official team shirt (chest area)
- Logo and name featured on sponsor banners, promotional materials, and the official team accounts
- Special mention in all press releases and media interactions
- Invitation to exclusive team events, including the car unveiling ceremony and test drives

- *Gold Sponsors:*

- Logo placement on the car body (300 cm²)
- Logo on the official team shirt (sleeve area)
- Logo and name featured on sponsor banners, promotional materials, and the official team accounts
- Special mention in all press releases and media interactions

- *Silver Sponsors:*

- Logo placement on the car body (200 cm²)
- Logo on the official team shirt (sleeve area)
- Logo and name featured on sponsor banners, promotional materials, and the official team accounts

- *Bronze Sponsors:*

- Logo placement on the car body (100 cm²)
- Logo and name featured on sponsor banners, promotional materials, and the official team accounts

Table 16 Publicity and Recognition

Sponsor Category	Logo size on car body (cm ²)	Logo placement on the team's shirt	Featured on promotional material	Featured on banners	Featured on official team accounts	Special mention in press releases and media interactions	Invitation to exclusive team events
Platinum	400	Chest	✓	✓	✓	✓	✓
Gold	300	sleeves	✓	✓	✓	✓	----
Silver	200	Sleeve	✓	✓	✓	----	----
Bronze	100	----	✓	✓	✓	----	----

Types of sponsorships

- **Financial Sponsorship:** Direct financial contributions to cover management and technical costs for preparing the car for competition.
- **Products & Goods:** Donations of products and items that can help reduce costs or meet technical needs without direct financial transactions.
- **Expertise & Services:** Provision of professional expertise and engineering services to support the technical requirements of our team.
- **Other Sponsorships:** Any other forms of support that can help reduce the team's technical or management costs.

Supporting the team not only contributes to significant educational and technological endeavor but also provides considerable exposure and recognition on an international platform, promoting innovation and sustainability