



RAYANE MERHI

Accountant and Social Media Specialist

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✉ Rayane.merhi2@gmail.com

📍 Dowhet Aramoun, Delaty Street,
Sannoud Building No.6

EDUCATION

Libanese Baccalaureate/Life Science
Doha High School
2014

Bachelor of Banking & Finance
Beirut Arab University
Sep 2014- Jan 2017

EXPERTISE

Accounting

Content Creating

Basic Graphic Designs

Sales

Marketing

LANGUAGE

Arabic

English

French(Basics)

German A1

ABOUT ME

With five years of experience in the field of Accounting, I have developed a strong foundation in financial analysis, and reporting. My diverse professional background includes one year marketing experience, where I honed my skills in market research, campaign planning, and customer engagement.

I am passionate about challenging myself with new opportunities and enjoy stepping out of my comfort zone to explore innovative solutions.

WORK EXPERIENCE

August 2023-Present
Crystal Care Clinic
Marketing/Social Media Specialist

- Responsible for content Schedule (Stories, Reels Video).
- Responsible for Tiktok Accounts.
- Develop new, creative, and highly engaging video content.
- Video Editings.

Digital Marketing Blogger

- **Content Creator**

August 2022-October 2022
The Fit House Gym
Indoor Sales (Part Timer)

- Responsible for all sales activities.
- Customer Interaction and after sales follow up.
- Greeting customers, providing customers information, sharing ideas and creativity, as per customer need and demand.

March 2018-July 2023
Abela Freres S.A.L (Holmed Group)
Accountant

- Data Entry (General Ledger, Accounts Payable, Accounts Receivable).
- Maintaining records, filing, office work.
- Recording Payable and Receivable transactions.
- Bank Reconciliation.
- Preparing all cash and checks payment for suppliers.
- Invoicing.

REFERENCES

Professional References Available
Upon Request