

Website Design Collection

NAME: MOHAMADU RIYAS S

ROLL NO: 7376221CS223

Website:

ASUS: <https://www.asus.com/>

Homepage Design:

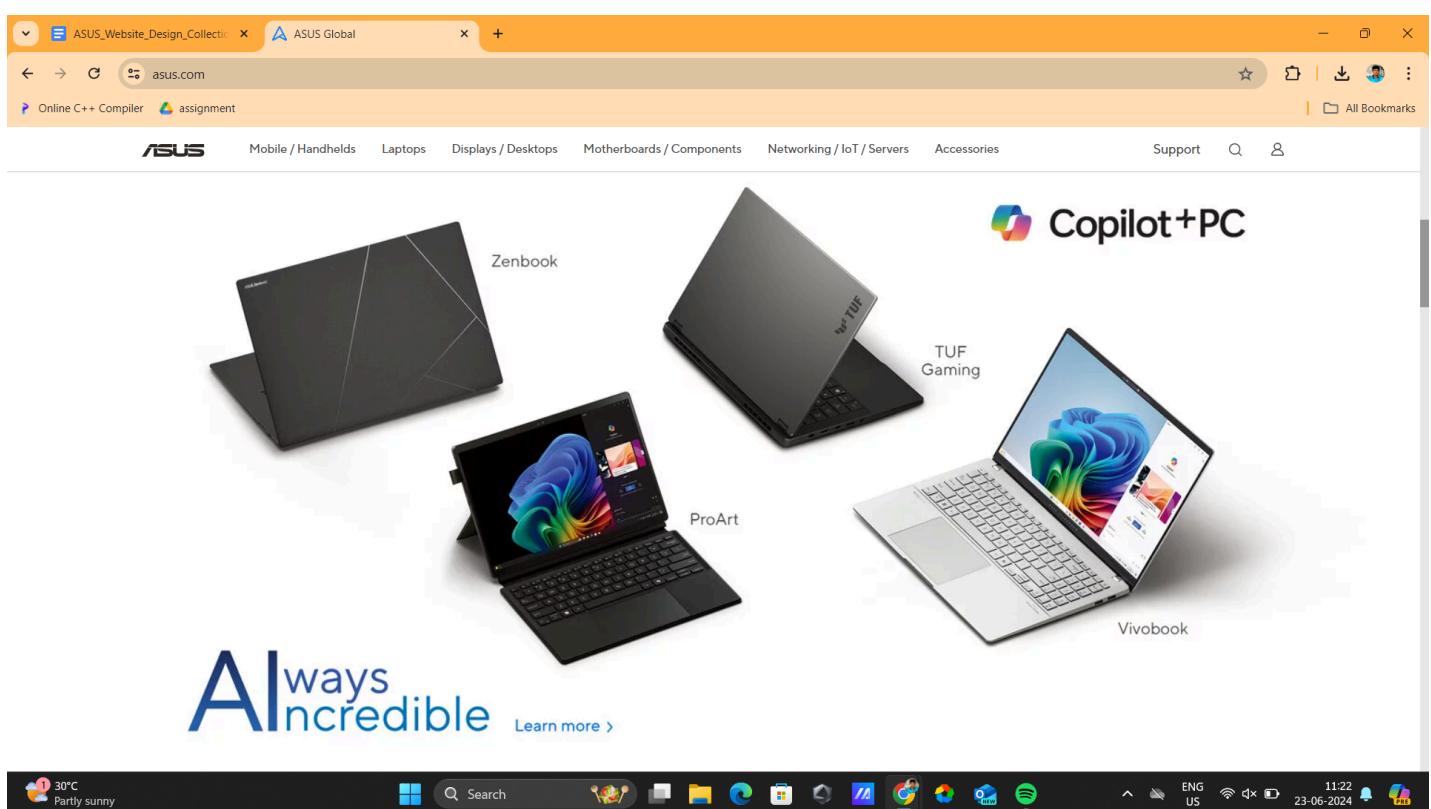
RATING: Good

- The homepage features a sleek and modern aesthetic.
- Emphasizes new products and special promotions with large, high-resolution images. -

Utilizes bold typography to draw attention to key information.

- Intuitive layout enhances user experience.

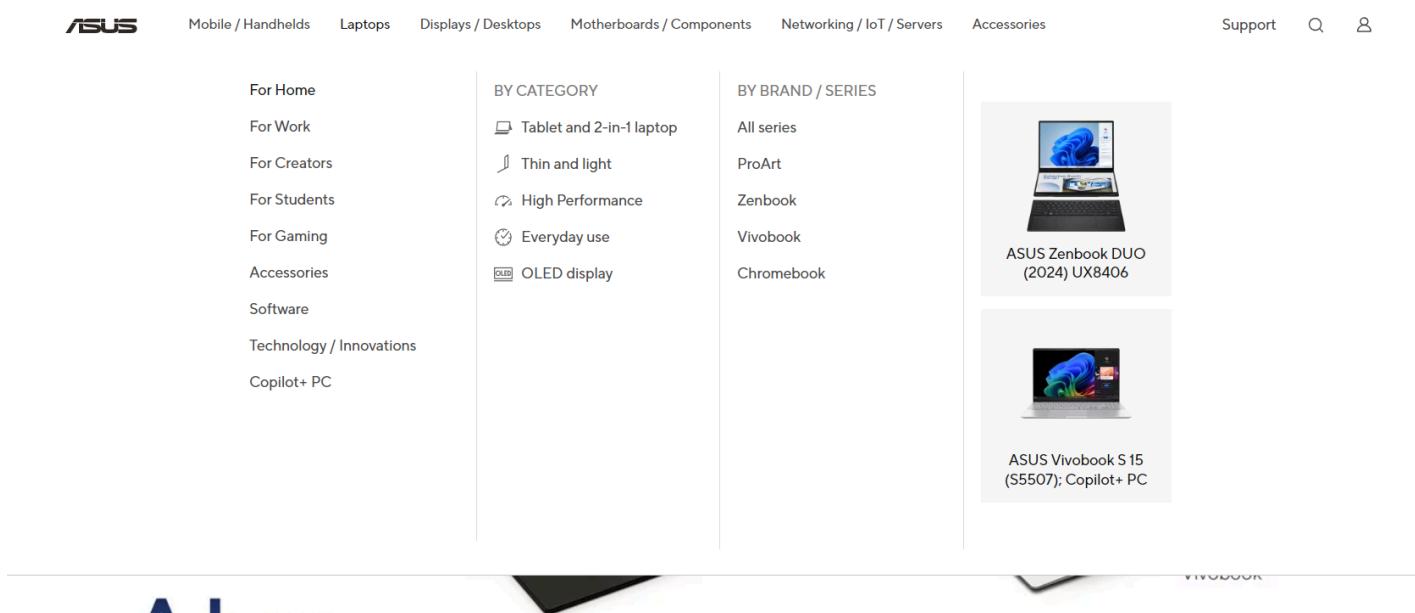
Screenshot:



Navigation/Menu Design/Dropdown:

RATING: Good

- User-friendly navigation with clearly defined categories.
- Dropdown menus with smooth hover effects for easy access to subcategories. - Main navigation includes quick links to products, support, and community sections. Screenshot:



Headers & Footers:

RATING: Good

- The header is simple yet functional, featuring the main navigation, search bar, and user account options.
- The footer provides quick links to important pages, social media icons, and contact details, ensuring users can easily find information.

Screenshot:

Shop & Learn		Learn More		Support		Sustainability	
Mobile / Handhelds	Mini PCs	Wired Networking	Asus Design Center	Check Repair Status	ESG		
Phones	Workstations	Intelligent Robots	ASUSPRO	Find Service Locations	Environment		
Accessories	Accessories	AIoT & Industrial Solutions	Automotive Solutions	Product Registration			
Laptops	Motherboards / Components	Servers	AVC Licensing Notice	Email Us			
For Home	Motherboards	Smart Home	ASUS Blog	Call Us			
For Work	Graphics Cards	Accessories	About Us	Security Advisory			
For Creators	Cases	Keyboards	About ASUS	ASUS Support Videos			
For Students	Cooling	Mice and Mouse Pads	News	MyASUS			
For Gaming	Power Supply Units	Headsets and Audio	Investor Relations	About Us			
Accessories	Sound Cards	Streaming Kits	Press Room	About ASUS			
Displays / Desktops	Optical Drives	Apparel Bags and Gear	ASUSTOR Inc.	News			
Monitors	Data Storage	Cases and Protection	ASUS Cloud Corporation	Investor Relations			
Projectors	External Graphics Docks	Adapters and Chargers	UniMax Electronics Inc.	Press Room			
All-in-One PCs	Networking / IoT / Servers	Docks Dongles and Cable	ASUSTOR Inc.	ASUSTOR Inc.			
Tower PCs	WiFi 7	Power Banks	ASUS Cloud Corporation	ASUS Cloud Corporation			
Gaming Tower PCs	WiFi 6	Controller	UniMax Electronics Inc.	UniMax Electronics Inc.			
NUCs	WiFi Routers	Gimbal					
	Whole Home Mesh WiFi System						
	Business Network Solutions						



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Login Form & Registration Form:

RATING: Medium

- The forms are straightforward, requiring basic information like email and password. -
- Offers options for social login to streamline the process.
- Design is clean and integrates well with the overall site aesthetics.

Screenshot:





One Account, All ASUS

Sign in your ASUS account and get everything you need from one portal!

-  Manage the warranties of your ASUS products
-  Download drivers and software for your products
-  Get technical support and keep track of your repair status
-  Quick checkout and easy order tracking
-  Get exclusive offers and discounts
-  Stay up to date with the latest news and events

Account Login

Account

Please enter your email

Password

Remember Me [Forgot your password?](#)

Sign in

Don't Have ASUS Account? [Sign Up Now](#)

Or Sign In With






Contact Form & Other Forms:

RATING: Good

- The contact form is user-friendly, with fields for name, email, and message. - Additional forms for product registration and support requests are well-organized and easy to complete.

Screenshot:

The screenshot shows the ASUS Support page with a navigation bar at the top. The navigation bar includes links for ProArt, ASUS IoT, Gaming, Business, Environment, Home, Support, a search icon, and a user icon. Below the navigation bar, there are sections for Global Hotline Consumer Product (with links for America, Asia-Pacific, Europe, Middle East, and Africa Region) and Commercial Product (with links for America, Asia-Pacific, and Europe). There are also sections for BRAZIL, CANADA & USA, COLOMBIA, LATIN SPANISH, and MEXICO, each with a "Please click here" link. At the bottom of the page, there is a footer with links for Product Line (Laptops, Phone, Motherboards, Tower PCs, Networking, ASUS NUCs, Show All Products), Inquiry service (Warranty check, Check repair status, Find Service Locations), Support service (Product Registration, ASUS Support Videos), Contact Us (Call Us, Email Us, MyASUS, Customer's request on personal data), and Community (links to YouTube, Facebook, Twitter, and Instagram). The footer also includes copyright information (©ASUSTeK Computer Inc. All rights reserved.) and links for Terms of Use Notice, Privacy Policy, and Export Control and Sanctions Compliance. A language selection bar at the bottom right shows "Global / English".

Buttons, Tooltips:

RATING: Good

- Buttons feature a modern design with clear hover effects that enhance interactivity. - Tooltips are effectively used to provide additional information without cluttering the interface. Screenshot:

NEW DEAL

ASUS Zenbook 14 OLED
UX3405MA-PZ752WS

eShop Sale Price
~~₹ 1,40,990~~ ₹ 1,21,990

- Intel Evo Core Ultra 7 CPU
- 16GB LPDDR5X RAM
- 1TB PCIe SSD Storage
- Intel Arc Graphics
- Windows 11 Home

Buy now

NEW DEAL

ASUS Zenbook 14 OLED
UX3405MA-PZ551WS

eShop Sale Price
~~₹ 1,22,990~~ ₹ 1,07,990

- Intel Evo Core Ultra 5 CPU
- 16GB LPDDR5X RAM
- 1TB PCIe SSD Storage
- Intel Arc Graphics
- Windows 11 Home

Buy now

NEW DEAL

ASUS Zenbook Duo OLED
UX8406MA-QL961WS

eShop Sale Price
~~₹ 2,66,990~~ ₹ 2,39,990

- Intel Core Ultra 9 185H CPU
- 32GB LPDDR5X RAM
- 1TB PCIe SSD Storage
- Intel Arc Graphics
- Windows 11 Home

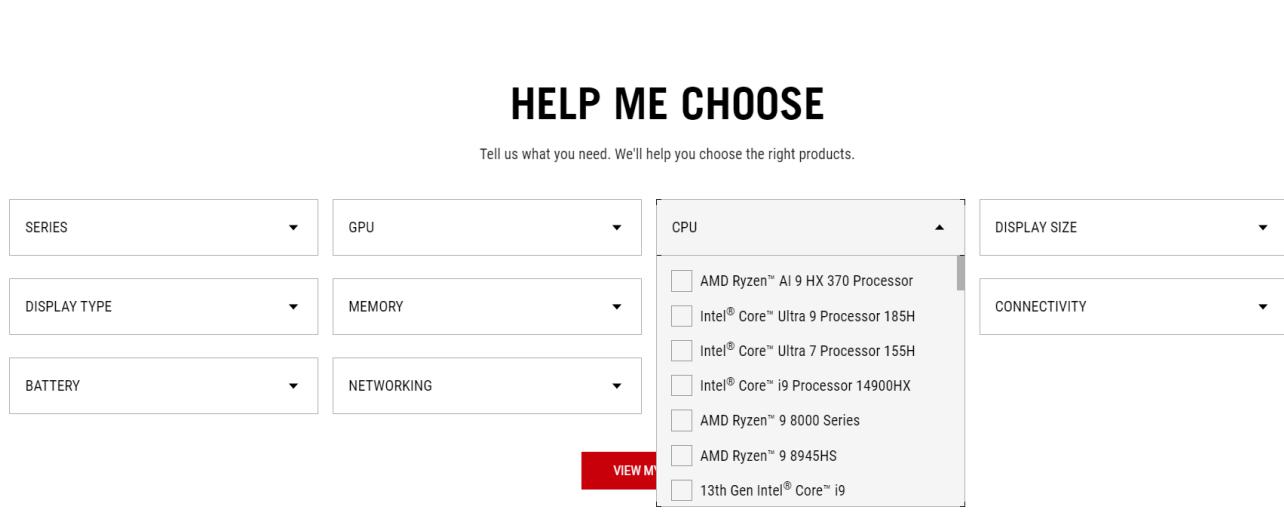
Buy now

Toggle Switches / Radio Buttons / Checkboxes:

RATING: Good

- Well-designed toggle switches and checkboxes, primarily used in filter sections and settings pages.
- Radio buttons are clear and easy to use, contributing to a smooth user experience.

Screenshot:



Modals/Pop-ups:

RATING: Good

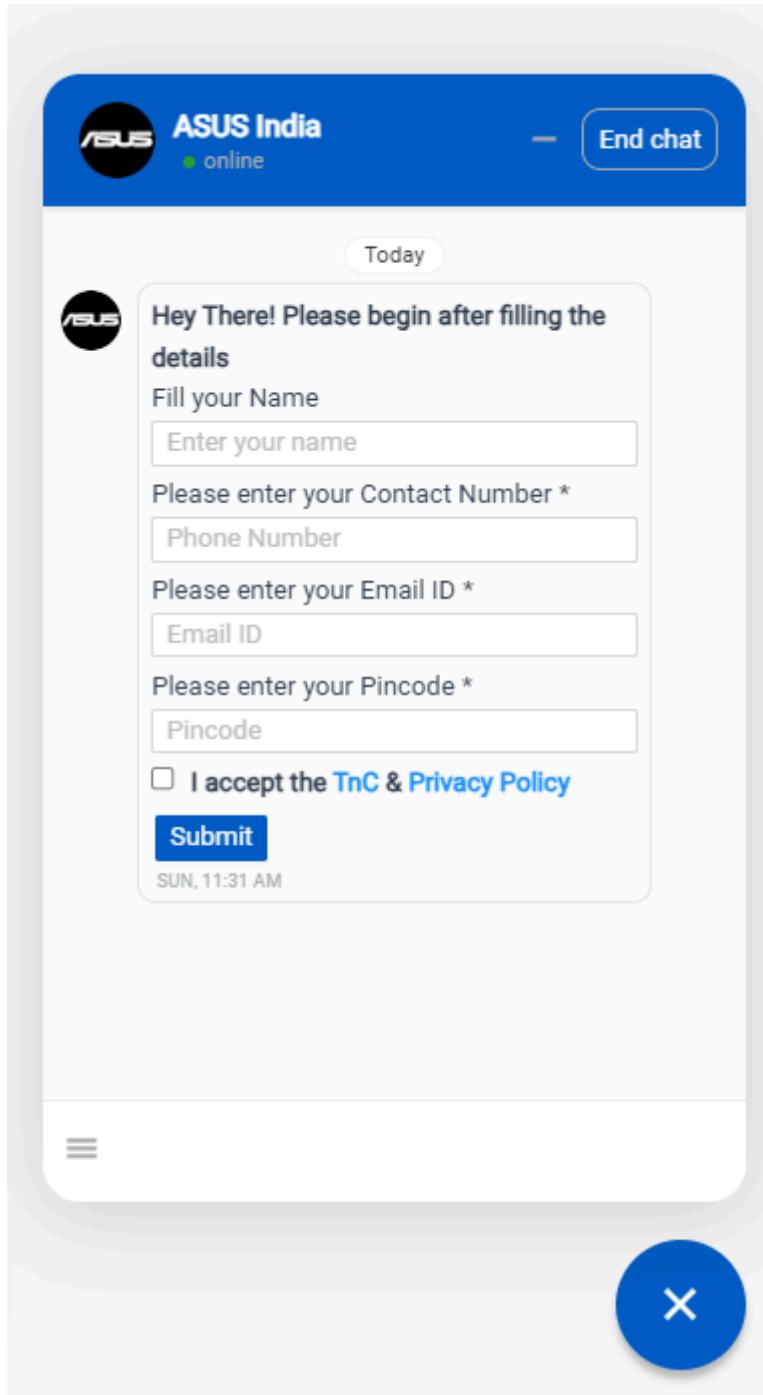
- Clean and unobtrusive modal designs are used for various purposes, including login forms, product details, and special promotions.
- Modals appear smoothly and do not disrupt the user experience.

Chatbot Designs:

RATING: Good

- The interactive chatbot provides quick answers to common questions and guides users through the website.
- Enhances user support and accessibility.

Screenshot:



Content & Layout:

RATING: Good

- The content is well-organized with a clear hierarchy, making it easy to navigate. - The layout balances text, images, and videos effectively to engage users without overwhelming them.

Screenshot:

RELATED ARTICLES



// POST

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ROG builds laptops for every kind of gamer. Find out which one is right for you!



// POST

How to set up and optimize your new ROG gaming laptop

We know you're eager to get fragging right away. But if you want to truly customize your experience, here's how to tune your machine for peak power.



// POST

Unbridled gaming power and unlimited versatility: hands-on with the ROG Flow Z13

We go hands-on with the ROG Flow Z13 gaming tablet to experience truly portable PC gaming.



// POST

The new ROG Flow X16 melds premium power with a portable design

ROG amps up mobile portability and versatility with the powerful all-new Flow X16.

Images / Video / Gallery Placement:

RATING: Good

- High-quality images and videos are strategically placed to highlight products and features. -

Galleries are user-friendly and easy to navigate, enhancing the visual appeal of the site. Screenshot:

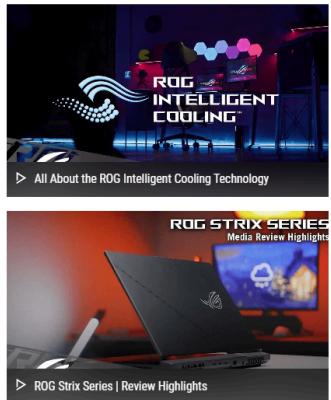
VIDEO



▷ CES 2024 ROG Event - Highlight



▷ CES 2024 ROG Laptop Series - Highlights



▷ All About the ROG Intelligent Cooling Technology



▷ 2023 ROG Nebula Display & ROG Nebula HDR | Fast. Bright. Vivid.



▷ ROG Strix Series | Review Highlights

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ROG Swift OLED PG49WCD

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Cards/Grids/Lists:

RATING: Good

- Product displays are organized in clean card layouts, making it easy to browse through options.
- Grids and lists are used effectively to present information in a structured manner.

NETWORKING RESULT

13 Product Sort by: Newest ▾

PRODUCT CATEGORY

MULTI-GIGABIT PORT

WIFI SPEED

WIFI BANDS

NEW

A black, multi-gigabit router with four external antennas and a red ROG logo.

ROG Rapture GT-BE19000

GT-BE19000 Tri-band WiFi 7 (802.11be) Gaming Router, 320MHz bandwidth & 4096-QAM, MLQ, Dual 10G ports, AI WAN detection, Triple-level Game Acceleration, Gaming Network, AURA RGB, AiMesh support, subscription-free network security and comprehensive VPN features, Guest Network Pro

[LEARN MORE](#)

Compare

A black, quad-band router with four external antennas and a red ROG logo.

ROG Rapture GT-BE25000

GT-BE25000 Quad-band WiFi 7 (802.11be) Gaming Router, support new 320MHz bandwidth & 4096-QAM, dual 10G ports, backup WAN, Triple-level Game Acceleration, Mobile Game Mode, AURA RGB, AiMesh support, subscription-free network security and comprehensive VPN features

[LEARN MORE](#)

Compare

A black, quad-band router with four external antennas and a red ROG logo.

ROG Rapture GT-BE98 Pro

GT-BE98 Pro Quad-band WiFi 7 (802.11be) Gaming Router, support new 320MHz bandwidth & 4096-QAM, dual 10G ports, backup WAN, Triple-level Game Acceleration, Mobile Game Mode, AURA RGB, AiMesh support, subscription-free network security and comprehensive VPN features

[LEARN MORE](#)

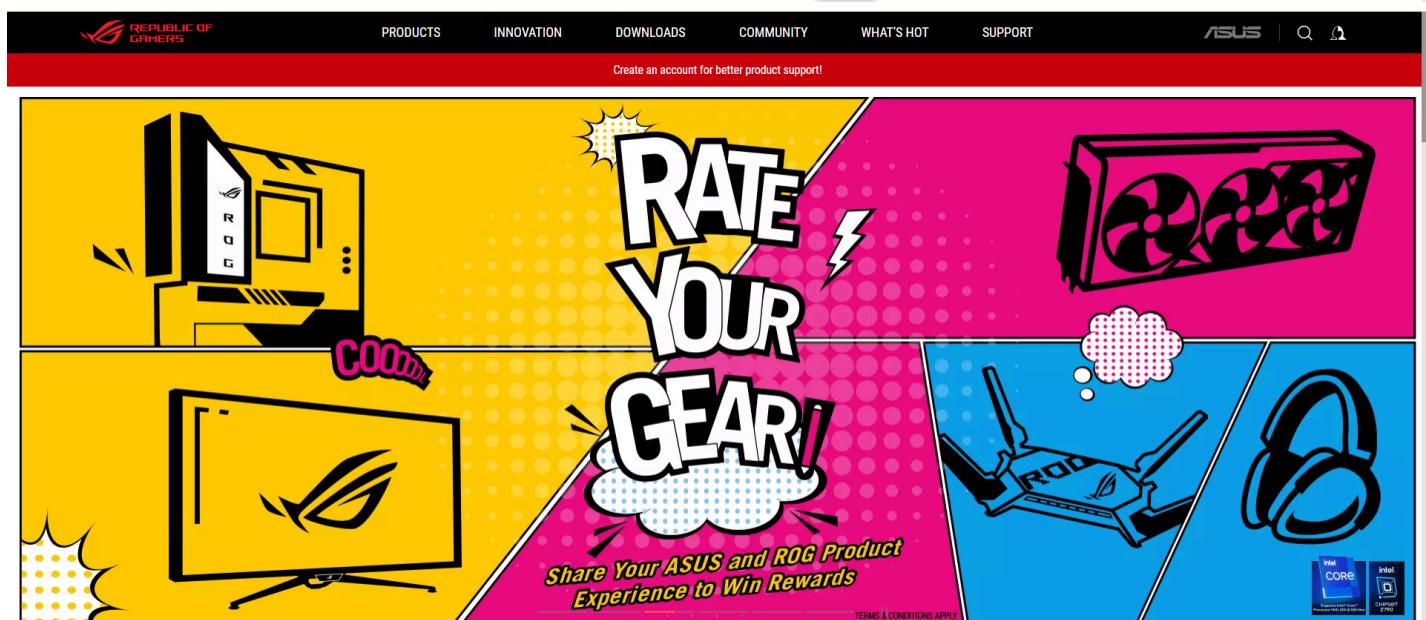
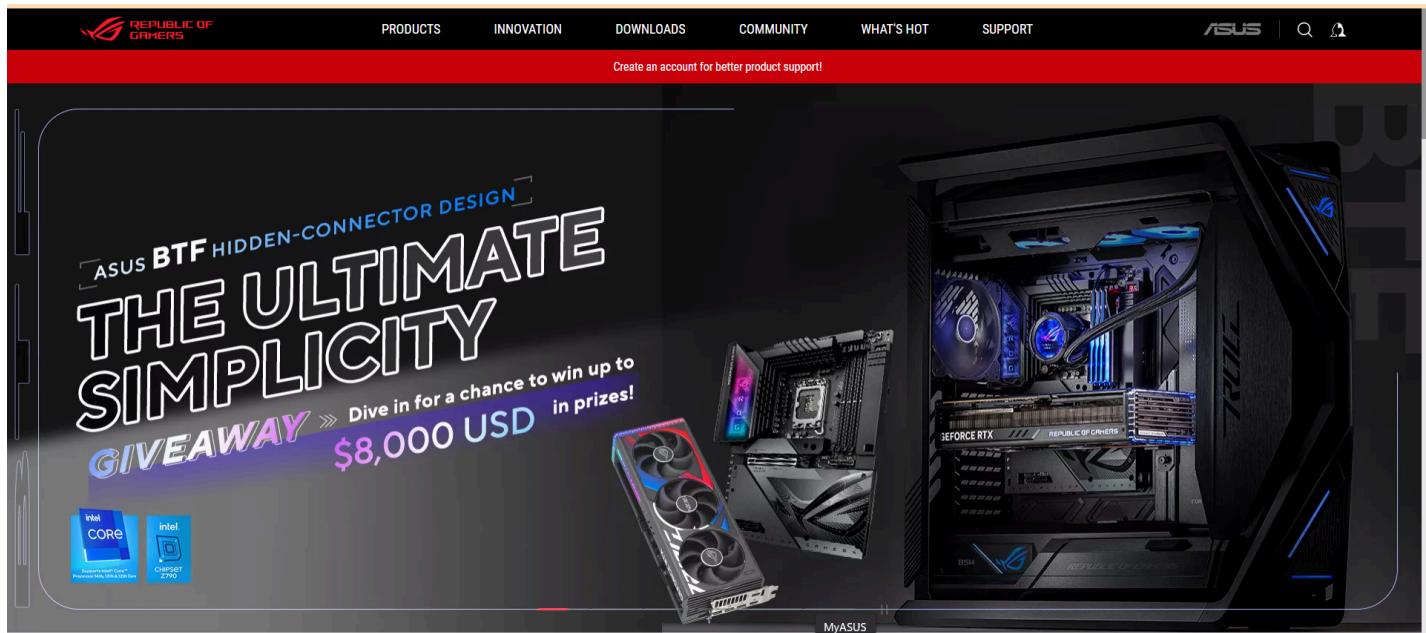
Compare

Sliders and Carousels:

RATING: Good

- Sliders and carousels are used to showcase products and promotions with smooth transitions and high-quality visuals.
- Enhance user engagement by presenting multiple items in a compact space.

Screenshot:



Testimonials:

RATING: Not applicable

Screenshot:

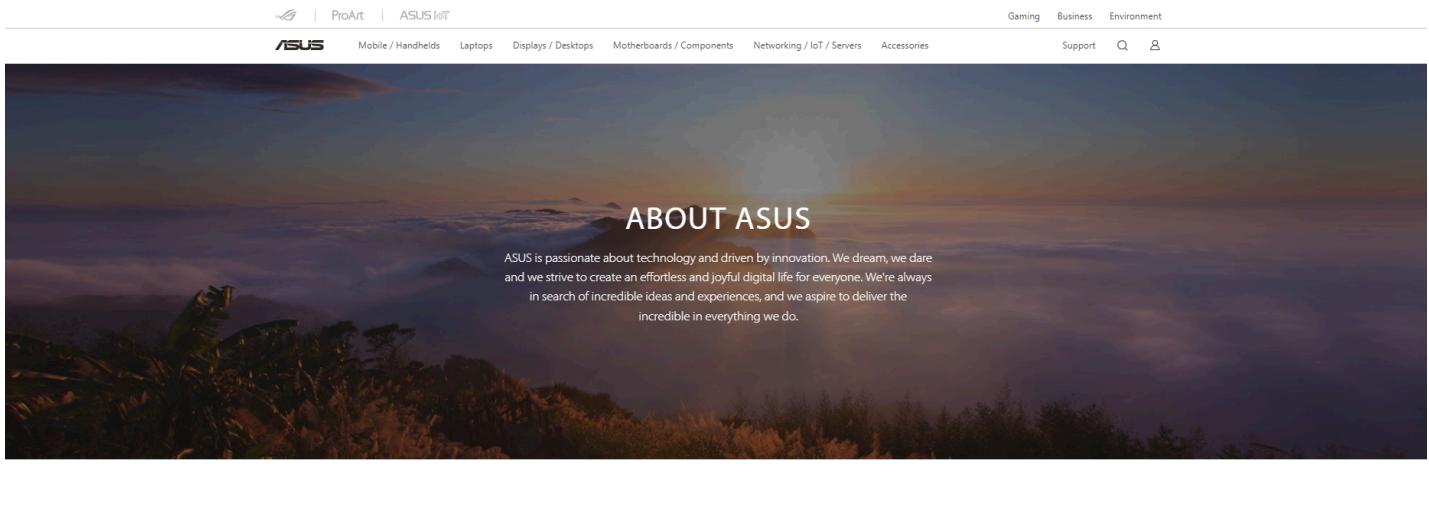
(Insert Testimonials Screenshot)

About Page:

RATING: Good

- The About page is informative and well-designed, providing insights into the company's history, mission, and values.
- Uses clear images and concise text to communicate the brand's story.

Screenshot:



Filter Section:

RATING: Good

- The filter section is intuitive and easy to use, allowing users to quickly narrow down their product searches.
- Design is consistent with the overall site aesthetics.

Page Loaders:

RATING: Medium

- Page loaders are simple and unobtrusive, providing a smooth user experience while content is loading.

Screenshot:

(Insert Page Loaders Screenshot)

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Table Display:

RATING: Not applicable

Screenshot:

(Insert Table Display Screenshot)

Dashboard:

RATING: Not applicable

Screenshot:

(Insert Dashboard Screenshot)

Aesthetic Elements:

RATING: Good

- Consistent use of brand colors (blue and white) and fonts.
- Modern icons and smooth animations contribute to the site's clean and professional look. - Colour Theme: Blue and white.
- Font Selection: ASUS uses a custom sans-serif font.
- Icons: Simple and modern icons.
- Animations: Smooth and subtle animations.

Screenshot:

(Insert Aesthetic Elements Screenshot)