Your grade: 100%

Your latest: **100%** • Your highest: **100%** • To pass you need at least 75%. We keep your highest score.

Next Item →

1. A data analyst works for an engineering company, which specializes in aircraft design and development. They help their employer choose the best places to advertise, which include a podcast about the latest trends in airplane engineering and a magazine published by an aviation engineering association. What does this scenario describe?

   1 / 1 point

   ○ Data-driven decision-making

   ○ Adhering to a budget

   ○ Structured thinking

   ⦿ Reaching a target audience

   > This scenario describes reaching a target audience. A target audience is the specific people you're trying to communicate with.

2. Which step of the data analysis process includes collecting data for analysis?

   1 / 1 point

   ○ Process

   ⦿ Prepare

   > The prepare step includes collecting data for analysis.

   ○ Ask

   ○ Share

3. FIll in the blank: When data professionals _____ data, they eliminate inaccuracies by transforming the data into a more useful format and removing outliers.

   1 / 1 point

3. Fill in the blank: When data professionals _____ data, they eliminate inaccuracies by transforming the data into a more useful format and removing outliers.   `1 / 1 point`

    ○ store

    ⦿ clean

    > When data professionals clean data, they eliminate inaccuracies by transforming the data into a more useful format and removing outliers. Data cleaning takes place during the process step of the data analysis process.

    ○ analyze

    ○ query

4. Which of the following activities are part of the share step of the data analysis process? Select all that apply.   `1 / 1 point`

    ☑ Summarize analysis results

    > During the share step of the data analysis process, data professionals summarize results, often using visuals to help people understand data insights.

    ☐ Make recommendations

    ☐ Define the problem to be solved

    ☑ Use visuals to help people understand data insights

    > During the share step of the data analysis process, data professionals summarize results, often using visuals to help people understand data insights.

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