3. A data professional at a web design firm collects data about website users. The data indicates the number of times each user visits the website. It also shows the duration of their visits, in seconds. What type of data is being collected?

1 / 1 point

- ◯ Redundant
- ◯ Narrative
- ◯ Qualitative
- ◉ Quantitative

> The users have provided quantitative data. Quantitative data is a specific and objective measure of numerical facts.

4. A human resources manager collects feedback from employees during their exit interviews. The employees are asked to share their feelings about company culture, which benefits they enjoyed most, and suggestions for ways to improve performance. What type of data is the manager collecting?

1 / 1 point

- ◉ Qualitative

> They are collecting qualitative data. Qualitative data is a subjective or explanatory measure of qualities and characteristics.

- ◯ Incomplete
- ◯ Numerical
- ◯ Quantitative

👍 Like   👎 Dislike   🏳 Report an issue

Your grade: 100%

Your latest: **100%** • Your highest: **100%** • To pass you need at least 75%. We keep your highest score.

Next item →

1. Which of the following statements accurately describe data? Select all that apply.   1 / 1 point

   ☑ Data can reveal important patterns, trends, and insights.

   > Data is a collection of facts. It can be used to reveal important patterns, trends, and insights. This helps organizations make more informed decisions.

   ☐ There are no limitations to data, as data measures are standard across users.

   ☑ Data is used to help organizations make more informed decisions.

   > Data is a collection of facts. It can be used to reveal important patterns, trends, and insights. This helps organizations make more informed decisions.

   ☑ Data is a collection of facts.

   > Data is a collection of facts. It can be used to reveal important patterns, trends, and insights. This helps organizations make more informed decisions.

2. Fill in the blank: An _____ is a process or set of rules that may be followed in order to perform a specific task.   1 / 1 point

   ○ attribute

   ○ observation

   ○ equation

   ● algorithm