

Your grade: 100%

Next item →

Your latest: 100% • Your highest: 100% • To pass you need at least 75%. We keep your highest score.

1. What are some characteristics of small data? Select all that apply.

1 / 1 point

Likely to focus on specific metrics

Small data tends to focus on specific metrics, is organized and analyzed using spreadsheets, and can be useful when making day-to-day decisions.

Has a significant impact on large frameworks

Useful when making day-to-day decisions

Small data tends to focus on specific metrics, is organized and analyzed using spreadsheets, and can be useful when making day-to-day decisions.

Often organized and analyzed using spreadsheets

Small data tends to focus on specific metrics, is organized and analyzed using spreadsheets, and can be useful when making day-to-day decisions.

2. Fill in the blank: Big data typically involves large datasets containing data from long _____, which has to be organized before analysis.

1 / 1 point

time periods

Big data typically involves large datasets containing data from long time periods, which has to be organized before analysis.



2. Fill in the blank: Big data typically involves large datasets containing data from long _____, which has to be organized before analysis.

1 / 1 point

 time periods

Big data typically involves large datasets containing data from long time periods, which has to be organized before analysis.

- research projects
- business presentations
- sales campaigns

3. A data professional works with data that is stored in a database. They use SQL to sort and analyze it in order to ensure the insights are as accurate as possible. What type of data are they most likely using?

1 / 1 point

 Big

They are most likely using big data. Big data is typically stored in a database and requires SQL for sorting and analysis. Spreadsheets are more effective when using small data.

- External
- Small
- Internal

4. When considering the benefits and challenges of big data, which of the “four V words” describe the amount of data being analyzed?

1 / 1 point

- Veracity
- Variety

sales campaigns

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1 / 1 point

Big

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External
 Small
 Internal

4. When considering the benefits and challenges of big data, which of the “four V words” describe the amount of data being analyzed?

1 / 1 point

Veracity
 Variety
 Volume

Volume describes the amount of data being analyzed.

Velocity