

CI/CD

The Better Way to Build & Ship  
Your Promising Product to market

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# Continuous Integration (CI):

- Continuous integration is the process of collecting the developers' work several times a day in order to build the project quickly and successfully.
- Automated tools help developers to assert that their work is correct before integration.

# Continuous Deployment (CD):

- Continuous Deployment is the process of moving the project from the shelf to the end-users and achieving the highest revenue in a fast and automated manner.
- Automated tools help developers to assert that their work is correct before integration.



# Why CI/CD?

- CI/CD allows faster deployments and fewer human errors leading to cost avoidance.
- CI/CD allows less infrastructure from unused resources leading to cost reduction.
- CI/CD allows new release for your software product as fast as possible and that increasing your revenue.

## Why CI/CD? Cont.

- CI/CD allows the minimum downtime for your application.
- Using CI/CD will reduce your costs, protect your revenue and increase it.