Ecommerce Sales



14.27M

Total Revenue

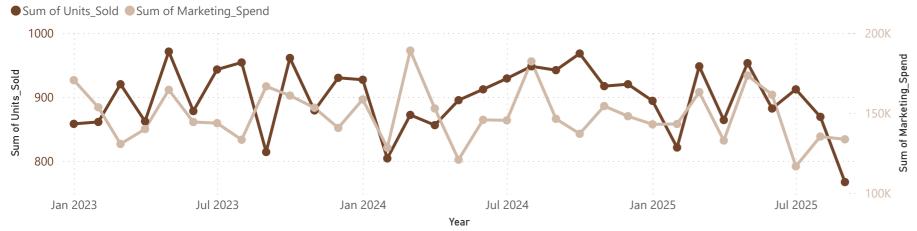
4.91M

Total Spend

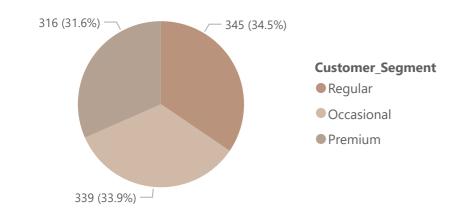
30K

Total Sales

Units Sold & Market Spend by time



Customer Segment



Average of Profit by Month

December	November	May	August	June
10.85K	10.18K			
July	September			
		9.15K	8.95K	8.87K
		February		April
10.65K	9.97K			
October	January	8.80K March		
10.60K	9.19K	8.20K		7.98K

Revenue, Profit and MarketingSpend for each Product Category

