

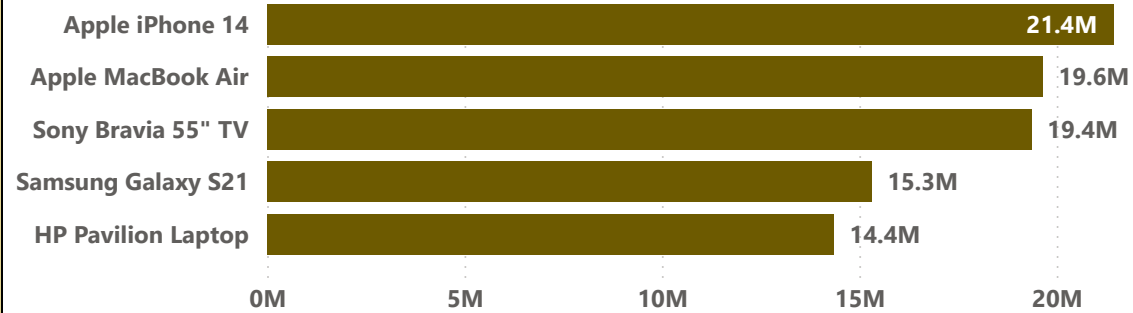
ElectroHub

This is an offline store in India.

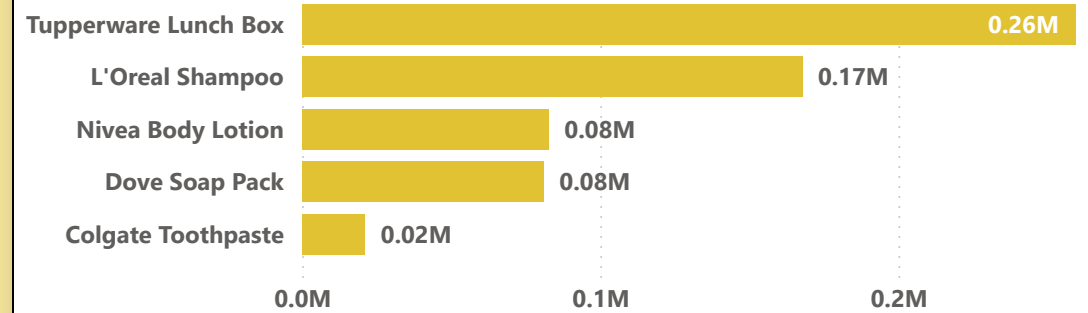
- This store need answers for some questions.
- Profit margin is 10%.
- This store sells many products in different categories such as :
 1. Electronics
 2. Clothing
 3. Accessories
 4. Bags
 5. Personal Care
 6. Kitchenware
 7. Footwear
 8. Home Appliances

**Top / Bottom 5 product by
(Sales - Profit - Quantity) Sold.**

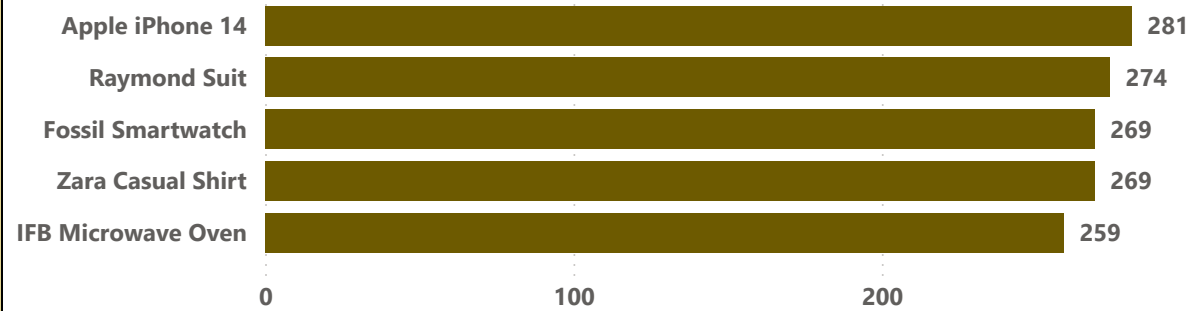
Top 5 products by sales



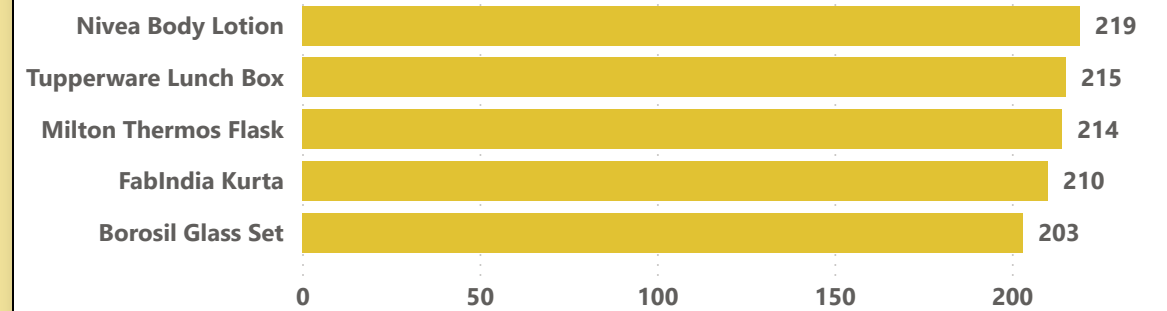
Bottom 5 products by sales



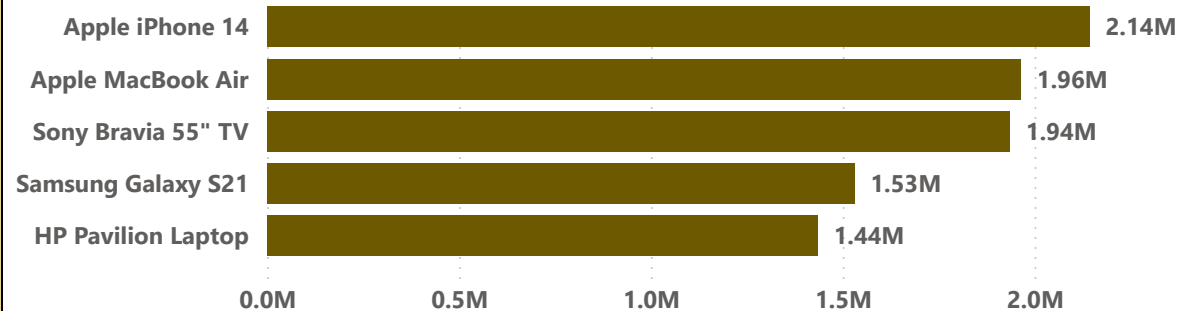
Top 5 products by units sold



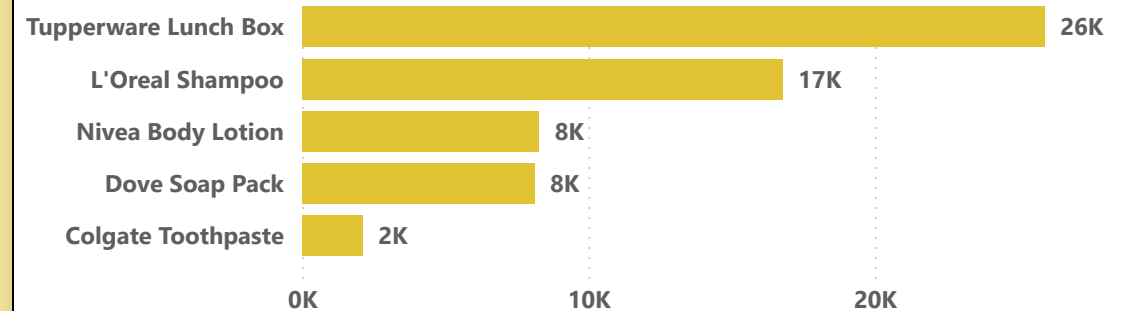
Bottom 5 products by units sold



Top 5 products by profit



Bottom 5 products by profit

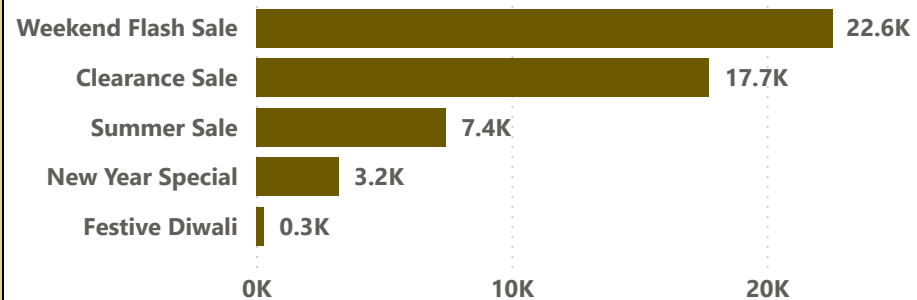


- **How do sales trends vary over time (daily, monthly, quarterly, annually) ?**
 - **Show relationship between sales & profit.**
- **Average discount offered in each discount category.**
 - **Total number of orders.**
 - **Show sales by different cities.**

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Number of orders

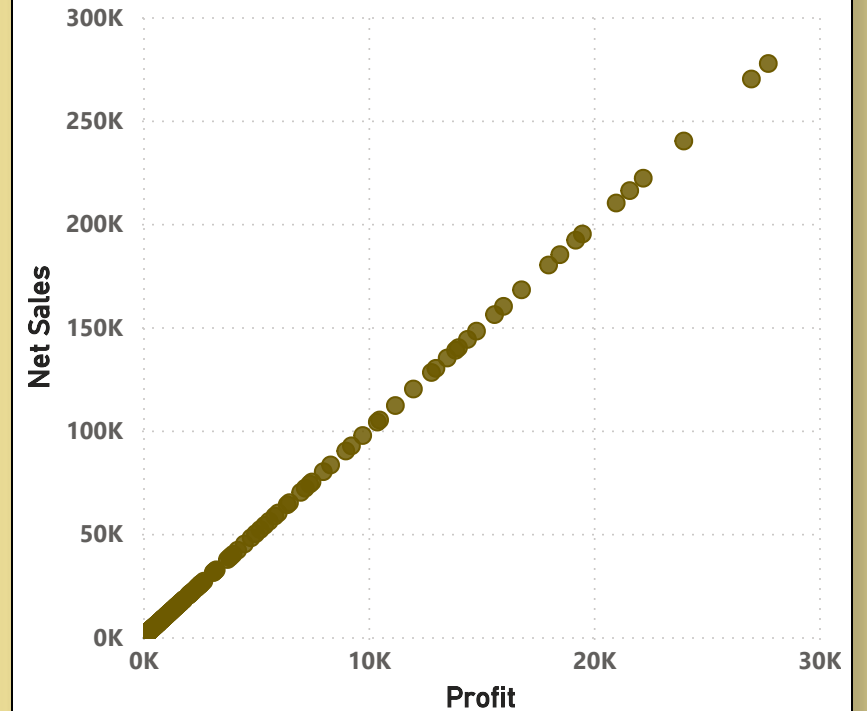
Average Discount by Promotion Name



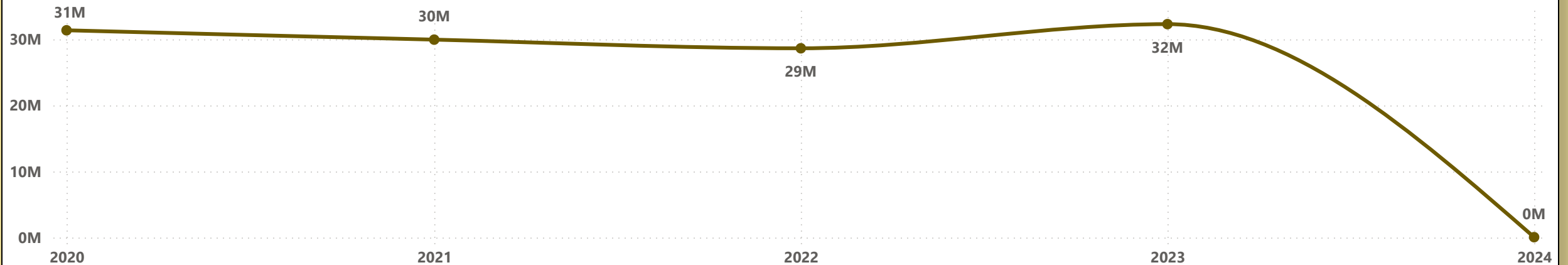
Sales By City

City	Net Sales
Bhopal	15403536
Kanpur	14054508
Indore	13409393
Lucknow	10538589
Mumbai	9989876
Pune	9439643
Patna	7250423
Jaipur	6138460
Nagpur	6028990
Delhi	5535788
Chennai	5516747
Ahmedabad	4953257
Kolkata	4652773
Visakhapatnam	4558341
Hyderabad	3288541
Bangalore	1549046

Profit Vs. Sales



Sales Trends by Period



**Compare (sales - profit - quantity) sold between
any two periods selected by the user.**

Date Filter 1

1/1/2020



12/31/2024



Date Filter 2

1/1/2020

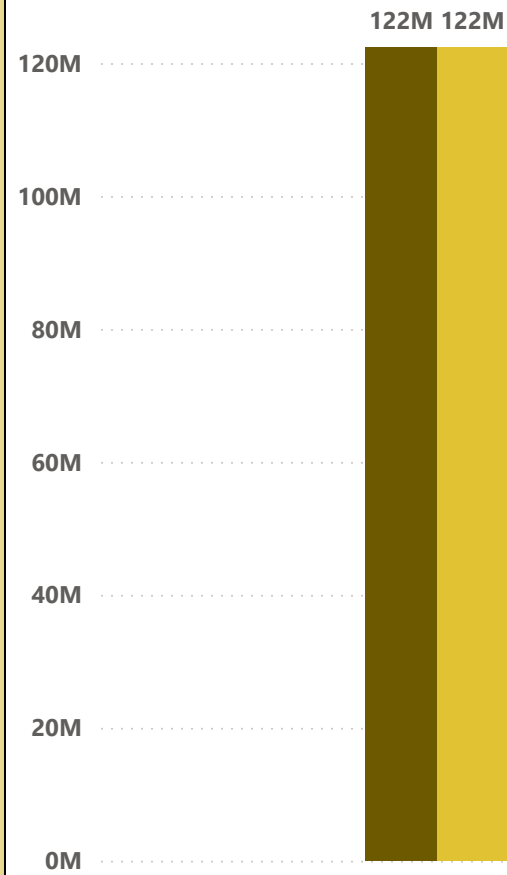


12/31/2024



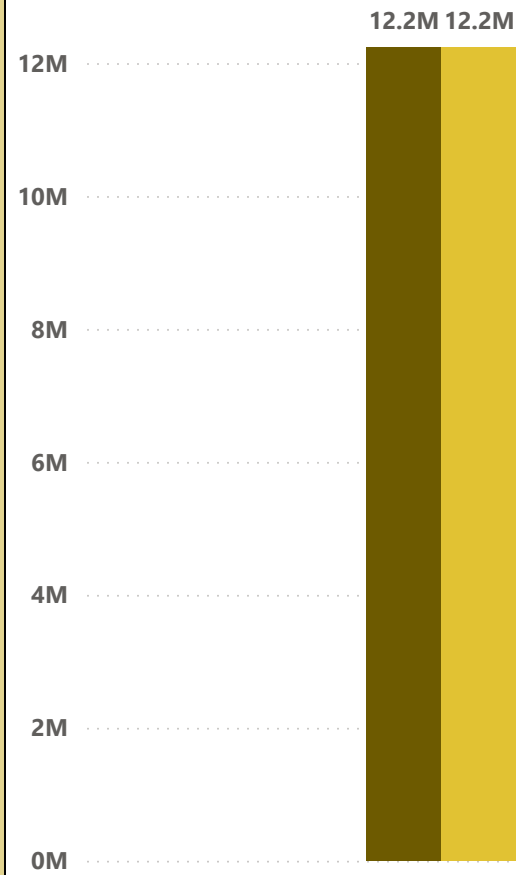
Total Sales

● Sales 1 ● Sales 2



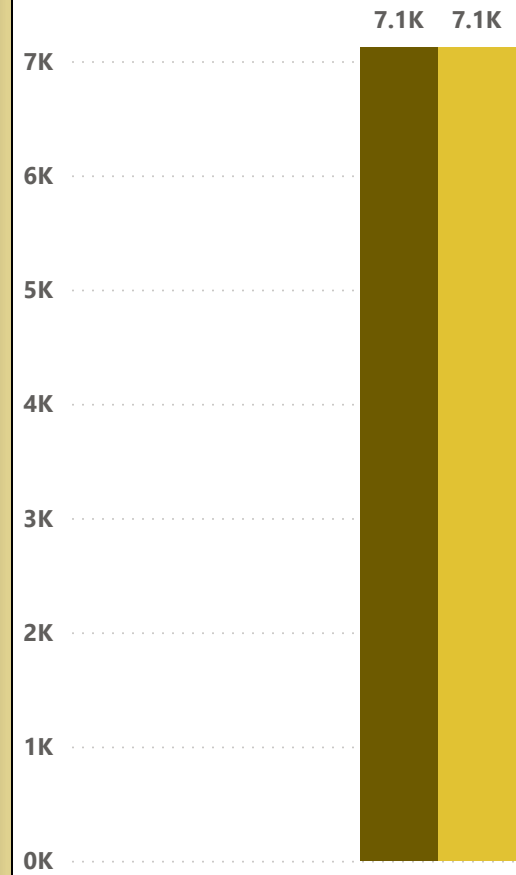
Total Sales

● Profit 1 ● Profit 2



Total Sales

● Quantity 1 ● Quantity 2



**Show (Sales - Profit - Discount - Net Sales - All)
remaining fields for each order that could be filtered using
visual filters (Product - Date - Customer - Promotion
Categories)**

Date

All

Customer Name

All

Product Name

All

Promotion Name

All

CustomerID	Order Id	ProductID	PromotionID	Date (dd/mm/yyyy)	Discount Value	Discount Percentage	Price Per Unit (INR)	Units Sold	Total Sales	Net Sales	Profit
1	1000	P029		11/01/2021	0.00	0	99	2	198	198	19.80
1	1084	P014		16/01/2021	0.00	0	4999	2	9998	9998	999.80
1	1085	P028		20/01/2021	0.00	0	349	1	349	349	34.90
1	1103	P015		03/02/2021	0.00	0	8499	2	16998	16998	1,699.80
1	1107	P004		18/02/2021	0.00	0	64999	3	194997	194997	19,499.70
1	1238	P007		20/03/2021	0.00	0	6999	1	6999	6999	699.90
1	1366	P004		07/06/2021	0.00	0	64999	3	194997	194997	19,499.70
1	1431	P002		12/06/2021	0.00	0	69999	2	139998	139998	13,999.80
1	1444	P025		15/07/2021	0.00	0	8999	1	8999	8999	899.90
1	1474	P002		03/09/2021	0.00	0	69999	3	209997	209997	20,999.70
1	1564	P005		07/09/2021	0.00	0	92499	1	92499	92499	9,249.90
1	160	P017		07/03/2020	0.00	0	10499	2	20998	20998	2,099.80
1	1600	P015		22/11/2021	0.00	0	8499	1	8499	8499	849.90
1	1625	P008		13/12/2021	0.00	0	5499	3	16497	16497	1,649.70
1	1653	P030		21/12/2021	0.00	0	399	3	1197	1197	119.70
1	1711	P020		30/12/2021	0.00	0	12999	1	12999	12999	1,299.90
1	1732	P029		30/12/2021	0.00	0	99	2	198	198	19.80
1	1806	P008		31/12/2021	0.00	0	5499	3	16497	16497	1,649.70
1	1849	P016		05/01/2022	0.00	0	24999	1	24999	24999	2,499.90
1	1894	P010		12/01/2022	0.00	0	2199	1	2199	2199	219.90
1	1916	P025		25/01/2022	0.00	0	8999	3	26997	26997	2,699.70
1	2036	P020		04/02/2022	0.00	0	12999	1	12999	12999	1,299.90
1	207	P012		17/03/2020	0.00	0	2999	2	5998	5998	599.80
1	2112	P029		09/06/2022	0.00	0	99	1	99	99	9.90
1	2123	P008		15/06/2022	0.00	0	5499	3	16497	16497	1,649.70
1	2188	P008		13/07/2022	0.00	0	5499	2	10998	10998	1,099.80