

## FOR IMMEDIATE RELEASE

MANCHESTER, UNITED KINGDOM, August 6, 2019 -- WTX HUB has announced the official release of "Food Camera," a new picture editing app available for Android devices, dedicated to taking exquisite photos of food and beverages.

Food Camera is a new specialist camera app that offers a vast array of features with one goal in mind: to make food and beverage pictures look tantalising, gorgeous and fun. It's over 20 types of food filters are sure to make meals ranging from fine Italian Cuisine through to Sunday Roasts look appetizing and delicious. The app's picture editing options are all tailor made for food and drink picture taking that makes it a snap to take in style and high quality pictures like you'd see in a premier food and beverage magazine.

What's more, the app includes features where you can write your own messages in text format or draw your own wording and images with the brush function. Users can add numerous descriptive and trendy emojis and select fun stickers from other foods and drinks to cowboy hats. Food Camera also offers the basic features expected of a camera app including sharing to social networks like Instagram and Twitter.

Looking to the future Food Camera will continue to develop food and drink specific features, such as filters and effects that allow users to have more enjoyable and enriching communication experiences through food and drink photos.

### Food Camera Main Features

Food filters make culinary photos more enticing.

With a selection of over 20 filters optimized for food and drink photography, users can take exactly the type of food and drink photos they want.

Brush gives license to users to create their own art and creative drawings that are integrated with the original image.

Users can add own text message to original image.

There are hundreds of different emojis and stickers that fit all tastes and occasions from business dinners to friend's nights out.

The user can manually make the image brighter or darker, change the focus, and numerous other alterations to their taste when taking pictures.

Sharing through a variety of services.

Processed photos can be shared not only through WTX Hub but also on social networks such as Facebook, Twitter, and Instagram.

## App Overview

App name: Food Camera

Supported devices: Android

Cost: Free to download, In-app purchases apply

Developer and operator: WTX Hub

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Download link, Google Play;

<https://play.google.com/store/apps/details?id=com.wtxhub.imageeditor&hl=en>

## About WTX Hub

WTX Hub is based in Manchester in the United Kingdom and develops and operates food and beverage focused apps for smartphones in conjunction with developing WTX Hub's own software eco-system for the food & beverage sector.

Since launching this year WTX Hub has developed and expanded WTX Hub's software and technological eco-system predominantly aimed at the food and beverage sector. This includes WTX Hub's own social media platform, WTX Hub Zone, the business to business trading platform, WTX Hub Product Trading Exchange and WTX Hub's own dedicated blockchain backed provenance technology to track and verifying the provenance of all food and beverage goods throughout the retail and supply chain.

As WTX Hub further develop and launch software products for the eco-system, WTX Hub intend to become the leading technology based eco-system for the food and beverage sector in Europe and North America.

For more information about WTX Hub, please visit <http://wtxhub.com>.

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Photo – [https://wtxhub.com/wp-content/uploads/2019/08/app\\_screenshot01.jpg](https://wtxhub.com/wp-content/uploads/2019/08/app_screenshot01.jpg)

Photo is: 1080 \* 2160

SOURCE: WTX Hub