Theme of the Year

Inspired Leadership, Continuous Achievements

This year's theme reflects the role of the First Milling Company's leadership in maximizing its achievements and reaching record levels in both financial and operational performance towards enhancing its market leadership. Since its official establishment, the Company has embarked on an upward trajectory, achieving impressive results at all levels under an experienced leadership team with a well-defined strategic vision and broad ambitions toward optimal performance to create better value for its shareholders.

The Company has been distinguished by its ability to motivate and inspire its team and instill the spirit of enthusiasm and challenge to accomplish tasks. This has been achieved through effective communication with all the Company's employees, building positive relationships at all levels, enhancing morale and self-confidence among employees, providing training and professional development opportunities, and building a work culture based on cooperation and innovation. The Company has also been characterized by maintaining the principle of transparency in decision-making and operations management, both internally within the Company and externally with customers and various entities it deals with. The Company's leadership has been distinguished by the greater share of innovation and creativity, finding appropriate solutions to face challenges and overcome difficulties, and elevating the Company, its plants, workers, and all its staff to a prestigious position.

All of the aforementioned qualities and qualifications have been reflected in the Company's performance, accelerating the pace of progress, improving operational processes, increasing productivity, enhancing quality, optimally exploiting new market opportunities, as well as strengthening relationships with customers and suppliers. Over the past years, the First Milling Company has managed to continuously achieve historic milestones, outstanding results, increasing profits, and unprecedented revenue, culminating in 2024G and for the first time exceeding billion SAR-level of sales. This was achieved through its initiatives in business expansion, increased production capacity, development of new products to meet market needs, and implementation of modern technologies to improve production efficiency.

First Milling Company looks forward to the future with more hope and optimism to achieve greater accomplishments and continue growth on the path to leadership, maintaining its prestigious position in the Kingdom's milling sector. This is to emphasize the Company's unwavering commitment to achieving its strategic objectives and becoming the preferred partner and the trusted source of premium-quality products that actively contribute to food resource provision and sustainability.