



First Food Supply Co. Ltd.



On 17th March 2024G, First Milling Company announced the establishment of a wholly-owned subsidiary named "First Food Supply Co. Ltd.", with Commercial Registration (C.R.) No. 4030549803, to support the expansion of its future business growth and achieve its strategic objectives.

The new company's capital amounts to SAR 100,000, and is 100% owned by First Milling Company, and is headquartered in Jeddah, Saudi Arabia.

The subsidiary operates in trade and investment in the manufacture of bakery, grain mill, and starch products, in addition to the manufacture of pasta, pasta strips, couscous, and similar starchy products, warehousing, and land transportation of goods. Moreover, its activities include storage and land transportation of goods, the wholesale trade of agricultural raw materials and live animals, in addition to wholesale of food and beverages, other types of retail sales in specialized and non-specialized stores, as well as wrapping and packaging activities.

A positive impact is expected by First Milling Company on the company's results and business, and the company's financial impact will be evident during 2025G after the start of commercial operations.



Company's Products

First Milling Company is dedicated to satisfying the diverse preferences of its customers and consumers, while also fulfilling the essential requirements of the local market with its wide array of product offerings. The Company sells more than 50 main products,

most of which are flour products, and provides a wide and diverse selection with different packs ranging in size from 1 Kg to 2 Kg, 5 Kg, 10 Kg, 20 Kg, and 45 Kg. The Company also sells bran products, ready mixes, animal feeds, and other related products.

Flour

The Company produces different types of flour for a wide range of uses, and flour types are usually classified according to the percentage of wheat extraction. The Company sells flour in packages or in bulk, and package sizes range from 1 kg to 45 kg. The Company produces both "First Mills" products and "AlOula" products. Arabic bread constitutes the largest percentage of the demand for flour.

Bran

The Company also produces other wheat derivatives such as animal bran, soft bran suitable for human consumption and wheat germ as by-products of flour milling. These products are offered in bulk and are usually sold to feed producers, traders and associations dealing with animal breeders, and some of them are also used in the production of compound feed by the company as one of the main ingredients.

Feeds

The Company uses by-products from the flour milling process, as well as other materials such as corn and soybeans, to produce animal feed products that include: feed products for cattle, poultry, birds, horses and laboratory animals. These products are provided in large 50 kg packages and are usually sold to feed producers and traders, specialized associations and farmers.

Durum Wheat Products

The Company also owns a specialized mill for the production of durum (semolina or hard wheat) in the Jeddah factory. Examples of the products it offers include fine semolina, coarse semolina, Harees, and Jareesh. This type of wheat is the main ingredient in the production of pasta, Arabic sweets, and special breads. These products are offered in different sizes to meet customer needs on demand and are also available to individual customers through various channels.

Ready Mixed Products

The Company also develops additional specialized products including different types of flour and ready mixes to be introduced to the market. A ready mix plant has been commissioned which produces ready-to-use flour for both bakeries and individual sectors (B2B and B2C). The plant is also used in customized products. Examples of these products include family cake mix, pastry mix and pizza mix.

Pesa Mill Products

The Company also owns a specialized mill for producing Chakki Atta Flour (100% whole wheat flour) which is currently operating at full capacity, producing specialized and distinctive Chakki Atta Flour (100% whole wheat flour) for individual and manufacturing customers in different sizes.