



## **Customers and Success Partners**

First Milling Company categorizes its customer portfolio into four main sales channels, specifically:



#### **B2B Plants**

All plants incorporate flour components into their operations (such as food manufacturing companies and large commercial bakeries) and smaller businesses (restaurants, catering businesses, and small bakeries).



### **Traditional Trade**

Distributors and wholesalers who purchase the Company's products and resell them later to other customers (flour traders and large and small wholesalers).



## **Modern Trade**

Retailers to consumers (such as supermarket customers and other retail sales outlets).



# Farms and Feed Distributors

Traders and distributors of feed who use animal feed and animal bran.

