

# Mohamed Atef Fares

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[My Website](#) [GitHub](#)

## Summary

A Front-End Web Developer with 4 years of experience delivering exceptional results across diverse projects. Proven ability to develop and launch 35+ web projects for both freelance clients and different organizations.

## Experience

### Deep Business Partners Co, Remote

February 2024 – Present

#### WordPress Developer

- Led the creation of a business consulting website with over 40 features, including booking and payment systems.
- Applied SEO best practices, boosting search rankings by 32%.
- Improved website speed and responsiveness, reducing load times by 60% and enhancing user experience.

### Argaam Investment Co, Remote

June 2024 – September 2024

#### Front-End Web Developer

- Engineered a 47-page platform to provide comprehensive financial reports, enhancing data accessibility for users.
- Optimized design responsiveness, delivering a seamless experience across all devices.
- Enabled multilingual functionality (Arabic/English) to expand reach and improve user engagement.
- Embedded charts and interactive elements to create an engaging and intuitive user interface.

### Ecosenses Co, Remote

January 2024 – February 2024

#### Wix Developer

- Built and launched a user-centric website for a solar resource measurement provider, which resulted in a 61% increase in client engagement and a 22% boost in inquiry rates.
- Integrated interactive elements such as contact forms and maps, streamlining communication and accelerating customer acquisition.
- Implemented targeted SEO strategies, enhancing site visibility and driving more than 40% increase in organic traffic.

### 565 Energy Co, Remote

September 2023 – January 2024

#### WordPress Developer

- Created an e-commerce site for smart energy products, integrating secure login features and a streamlined ordering process that boosted sales by 18%.
- Enhanced user experience with additional functionalities, leading to a 47% increase in customer satisfaction.

### Ogedia Co, Remote

November 2023 – December 2023

#### Wix Developer

- Implemented a Wikipedia-style platform with user login and responsive design.
- Applied targeted SEO techniques, resulting in a 76% rise in search engine visibility.

Front End Web Developer

- Developed a streamlined user experience for a movie and series website, implementing user feedback that led to a significant reduction in navigation-related support inquiries by around 20% within the first quarter post-launch.

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## Education

**Bachelor's degree**

Arab open university - Computer Science

2023 - present

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## Skills

**Front-End Web Development :** HTML5, CSS3, SCSS, JavaScript, jQuery, React, Python.

**CMS Development :** WordPress, Wix, Shopify, Carrd, Looka AI, Blogger.

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## Courses

**Google :** Technical Support Fundamentals.

February 2023

**Google :** System Administration and IT Infrastructure Services

February 2023

**M3aarf :** JS OOP programming

January 2023

**Shiyar Academy :** Front-End web development

August 2020

**Edraak :** Building websites using WordPress

September 2020

**Edraak :** Computer basics

September 2020